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**CERTIFICATE**

This is certify that the project work entitled **CUSTOMER BUYING BEHAVIOUR AT NETGENE TECHNOLOGIES (CHENNAI).** Submitted to the Bharth Institute of Higher Education and Research, Chennai in partial fulfillment of requirement for the award of the Degree of Bachelor of Business Administration is a record of original work done by me during 18 FEB 2020 – 18 MAR 2020 under the guidance and supervision of **Mr.T. MANJINI PRAKASH, MBA., M.COM.,** Assistant Professor, Department of Business Administration, faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai and its has not formed the basis for the award of any degree, diploma, associateship, fellowship or other ilar titles to any candidate of any University

  
**Head of the Department**

  
**Signature of the Supervisor**

  
**External Examiner**