

BONAFIDE CERTIFICATE

This is to certify that the project report on **IMPACT OF SOCIAL MEDIA MARKETING ON SOFTORIX TECHNOLOGIES Pvt Ltd** is a bonafide work submitted by **SAMSAD AHMED** in partial fulfilment of the Degree of Masters of Business Administration in the department of management studies, BIHER during 2018 – 2020 . This certificate is issued based on the declaration by the candidate.

J. Pavithra
11/11/19

PROJECT GUIDE

S. Patel

HEAD OF THE DEPARTMENT

[Signature]

INTERNAL EXAMINER

[Signature]

EXTERNAL EXAMINER