

D.K. SOWMYA LAKSHMI M.B.A

Assistant Professor,

Department of Business Administration,

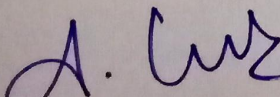
Faculty of Arts and Science,

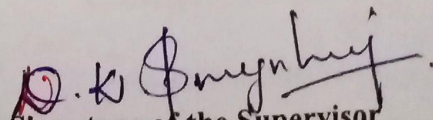
Bharath Institute of Science and Technology, Bharath

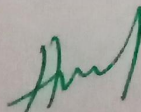
Institute of Higher Education and Research, Chennai.

CERTIFICATE

This is to certify that the Project work entitled "A study on effectiveness of B2B Sales promotional activities Akshara industry submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by NAME S.SANTHOSH KUMAR (Reg. No. : U17BA038) during the period of January 2020 to May 2020 of his/ her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor


External Examiner