

**Dr. D. ARUN KUMAR, MBA., PHD.,**

**Associate Professor**

**Department of Business Administration**

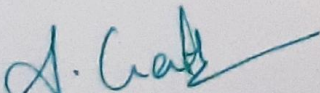
**Faculty of Arts and Science**

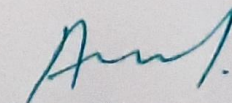
**BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
CHENNAI**

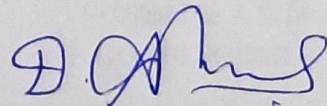
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**CERTIFICATE**

This is to Certify that the Project work entitled "A STUDY ON ROLE OF MARKETING STRATEGY AT Hwashin Automative India Pvt Ltd Company Sriperubudur" submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfilment of requirements for the awarded of the Degree of Bachelor of Business Administration is a is a bonafide Project work carried out by Mr. S. GOKUL KRISH (U17BA052) during the period of January 2020 – April 2020 of her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai. Under the Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or other similar titles to any candidate of any University.

  
**Head of the Department**

  
**External Examiner**

  
**Signature of Supervisor**