

Dr. RAMYA THİYAGARAJAN MBA., PhD

Associate Professor

Department of Business Administration,

Faculty of Arts and Science,

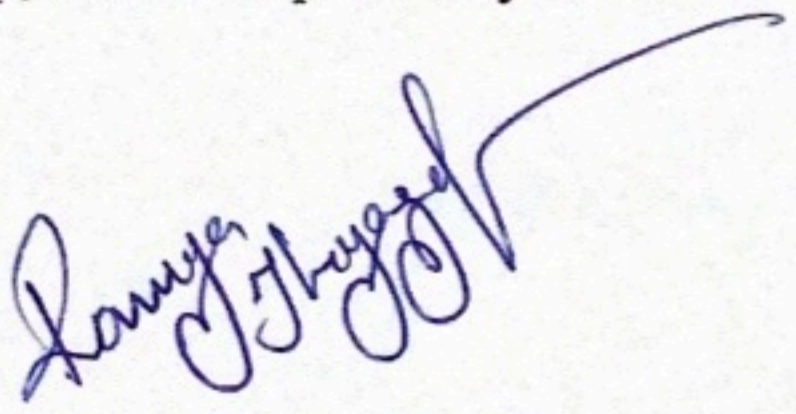
Bharath Institute of Higher Education and Research,


Chennai.

CERTIFICATE

This is to certify that the Project work entitled **"A STUDY ON ATTRITION ANALYSIS IN NAYAAB PERFUMES"** submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **Elisabeth.A (U20BA019)** during the period of January 2023–May 2023 of her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

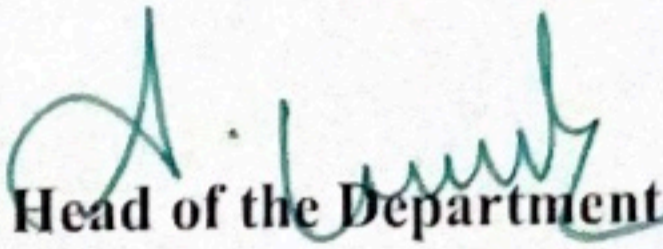

External Examiner
01/06/23

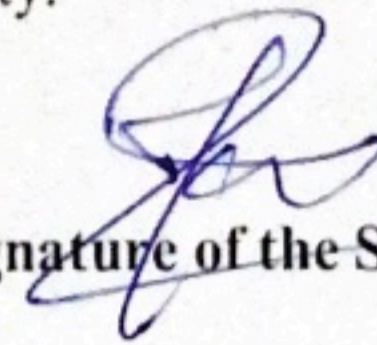
Head of the Department
Department of Business Administration
Faculty of Arts and Science
BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH
CHENNAI

Mr.K.Vignesh MBA.,
Assistant Professor
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.

CERTIFICATE

This is to certify that the Project work entitled “**A STUDY ON IMPORTANCE OF INDUCTION PROCESS WITH REFERENCE TO SIGNWARE TECHNOLOGIES IN CHENNAI**”, submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **PRAVEEN RAJ S (Register No. U20BA049)** during the period of January 2023 – May 2023 of his/her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

External Examiner

Dr. R MUTHUKUMARAN MBA, PhD.'

ASSISTANT PROFESSOR

Department of Business Administration,

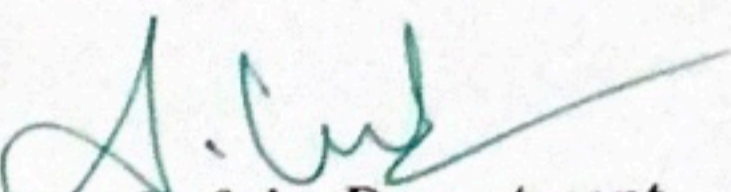
Faculty of Arts and Science,

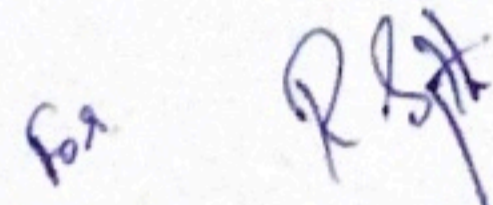
Bharath Institute of Higher Education and Research,

Chennai.

CERTIFICATE

This is to certify that the Project work entitled 'A STUDY ON WORK CULTURE AT LYTE MASTER LIGHTNING INDIA PVT LTD M.M NAGAR CHENNAI' submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **M . SUBASHCHANDAR (Register No.U20BA085)** during the period of January 2023 – May 2023 of his/ her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

External Examiner

Dr. R MUTHUKUMARAN MBA, PhD.'

ASSISTANT PROFESSOR

Department of Business Administration,

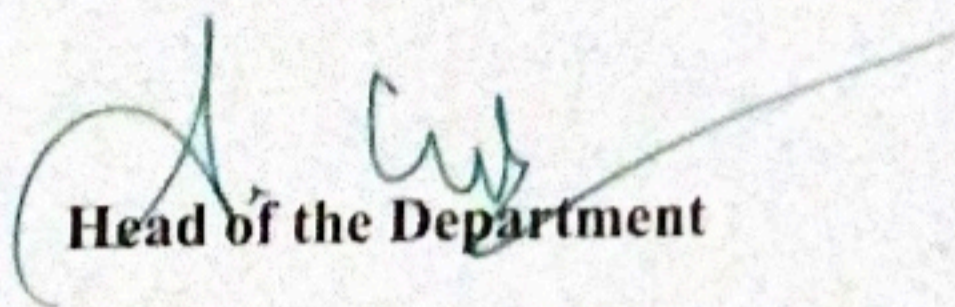
Faculty of Arts and Science,

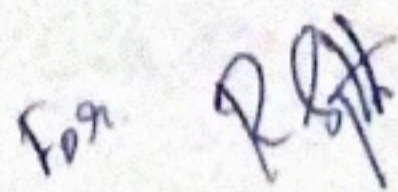
Bharath Institute of Higher Education and Research,

Chennai.

CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON WORK CULTURE AT LYTE MASTER LIGHTNING INDIA PVT LTD M.M NAGAR CHENNAI" submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **L.A.MANO AADITHIYA (Register No. U20BA039)** during the period of January 2023 - May 2023 of his/ her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

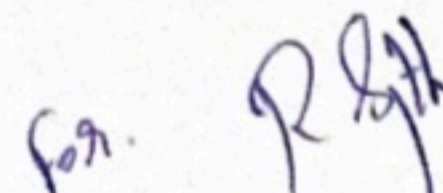
External Examiner

Dr. R MUTHUKUMARAN MBA, PhD.'
ASSISTANT PROFESSOR
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.

CERTIFICATE

This is to certify that the Project work entitled ' "A STUDY ON WORK CULTURE AT LYTE MASTER LIGHTNING INDIA PVT LTD M.M NAGAR CHENNAI " submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **S. ARUNKUMAR (Register No.U20BA007)** during the period of January 2023 – May 2023 of his/ her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department



Signature of the Supervisor

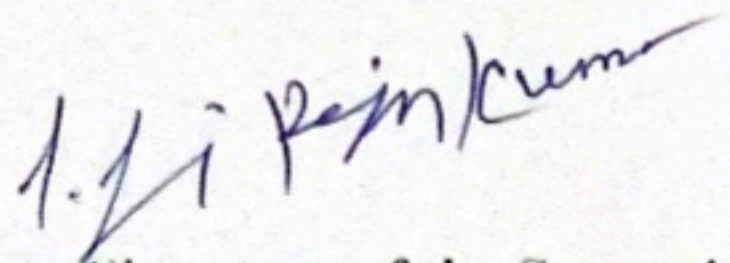
External Examiner

Mr.S.Sai Rajesh Kumar, MBA,M.PHIL
Assistant Professor Department of Business
Administration, Faculty of Arts and Science,
Bharath Institute of Higher Education and Research, Chennai.

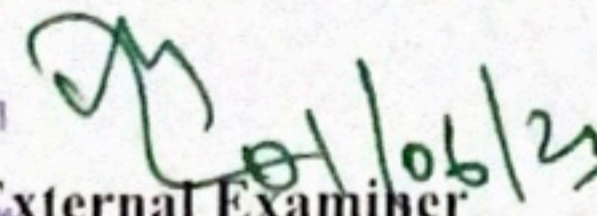

CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON
EMPLOYEE MORALE AT MOBILES PRIVATE LIMITED". And it was
submitted to the Bharath Institute of Higher Education and Research, Chennai in
partial fulfillment of the requirements for the awarded of the degree of Bachelor of
Business Administration is a Bonafede Project work carried out by GUDURU
SARATH CHANDRA(U20BA021) during the period of January 2022 – June 2023 of
his/ her study in the Department of Business Administration, Faculty of Arts and
Science, Bharath Institute of Higher Education and Research, Chennai, under my
Supervision and Guidance and that the Project work has not formed the basis for the
award previously of any degree, diploma, associate ship, fellowship or any other
similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
Declared as Deemed to be University, 1956 of UGC Act, 1956
Chennai-600 126 INDIA.


External Examiner


Dr. Veena Christy, MBA, M.Phil, NET, Ph.D,
Associate Professor
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.

CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON EMPLOYEE'S PERCEPTION AND ATTITUDE TOWARDS HEALTH & SAFETY MEASURES AT RANE BREAK LINING LIMITED" submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration Project work carried out by **PARVEEN S (U20BA043)** during the period of January 2023- May 2023 of her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, under my supervision and guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associateship, fellowship or any other similar title to any candidate of any University.

A. Christy
1/6/23
Head of the Department

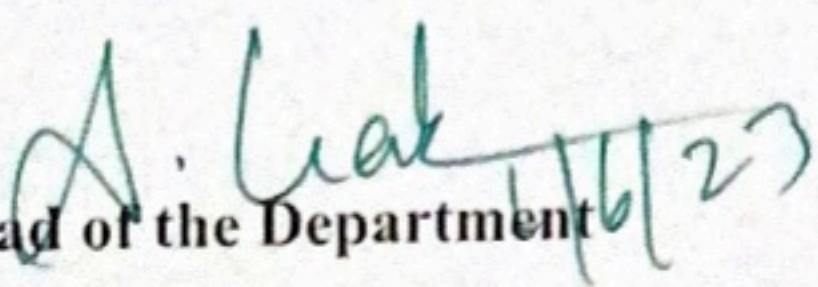
[Signature]
Signature of the Supervisor

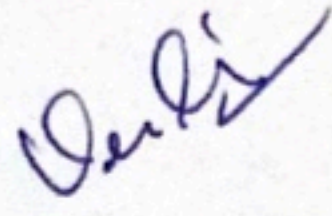
[Signature]
External Examiner
01/06/23

Dr. Veena Christy, MBA, M.Phil, NET, Ph.D,
Associate Professor
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.

CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON EMPLOYEE'S PERCEPTION AND ATTITUDE TOWARDS HEALTH & SAFETY MEASURES AT RANE BREAK LINING LIMITED" submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration Project work carried out by **SANDHIYA RANI A (U20BA056)** during the period of January 2023 – May 2023 of her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, under my supervision and guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associateship, fellowship or any other similar title to any candidate of any University.


Head of the Department 1/16/23


Signature of the Supervisor

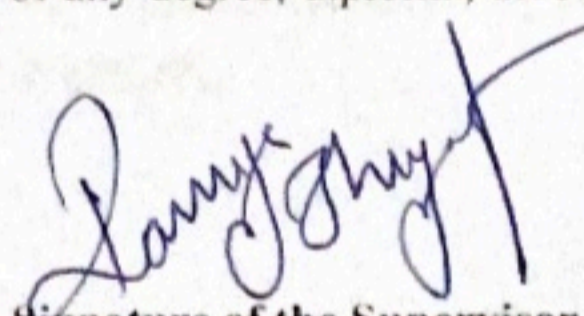

External Examiner
1/06/23

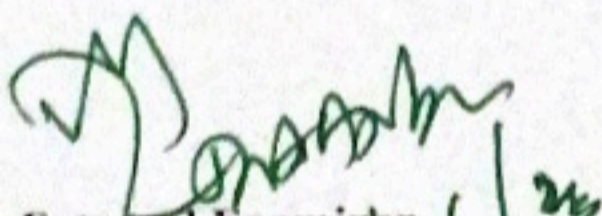
Dr. RAMYA THİYAGARAJAN MBA, PHD
Associate Professor
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.

CERTIFICATE

This is to certify that the Project work entitled "CONSUMER AWARENESS ABOUT GPS PRODUCT FOR TRACALOGIC(OPC)PVT. LTD." submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bona-fide Project work carried out by **RAKHI KUMARI (REG. NO. : U20BA083)** during the period of May 2023 – May 2023 of her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department 16/23


Signature of the Supervisor


External Examiner
01/06/23

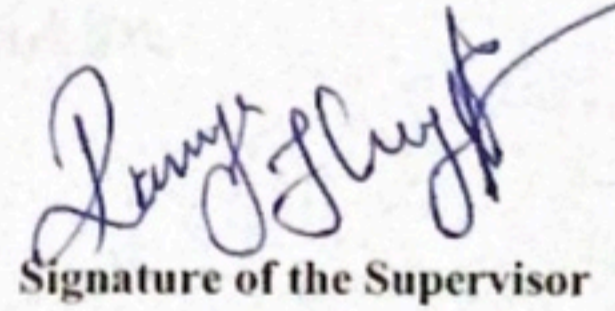
Dr. RAMYA THİYAGARAJAN MBA, PHD
Associate Professor
Department of Business Administration,
Faculty of Arts and Science,

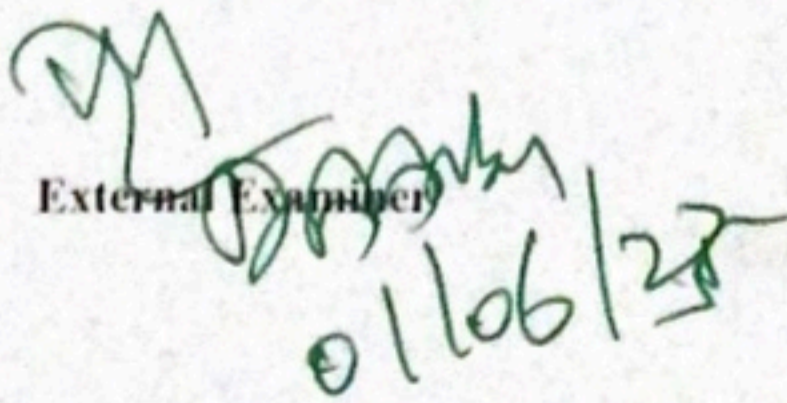
Dr. RAMYA THIRYAGARAJAN MBA, PHD
Associate Professor
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.

CERTIFICATE

This is to certify that the Project work entitled "**CONSUMER AWARENESS ABOUT GPS PRODUCT FOR TRACALOGIC(OPC)PVT. LTD.**" submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bona-fide Project work carried out by **RIYA KUMARI (REGISTER NO. U20BA084)** during the period of May 2023 – May 2023 of her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


lead of the Department 1/16/23


Signature of the Supervisor


External Examiner
01/06/23

Ms. Sankari, MBA, M. PHIL.,
Assistant Professor
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.

CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON EMPLOYEE PERCEPTION ON THE ORGANIZATIONAL WORK CULTURE AT CLAIR PVT. LTD." submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **TRIPURARI KUMAR PANDEY (REG. NO. : U20BA086)** during the period of 25.04.2023 to 30.05.2023 of his study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.

S. Sankari
Head of the Department

[Signature]
Signature of the Supervisor

[Signature]
External Examiner
01/06/23

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
Declared as Deemed to be University by the UGC
Chennai-600 026, INDIA.

D.K.SOWMIYALAKSHMI, MBA

Assistant Professor

Business Administration,

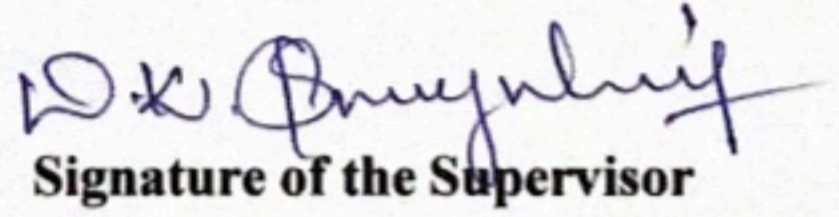
Faculty of Arts and Science,

Bharath Institute of Higher Education and Research, Chennai.

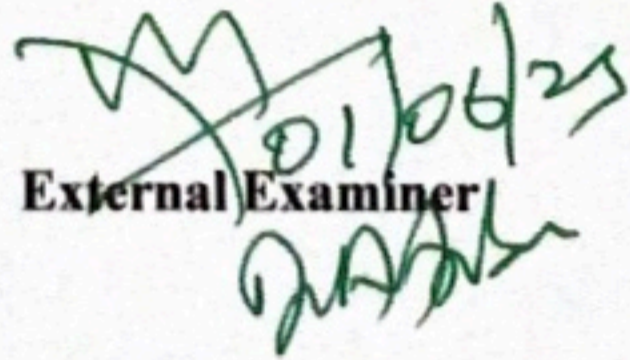
CERTIFICATE

This is to certify that the Project work entitled **A STUDY ON EMPLOYEES FULFILMENT TOWARDS SHIFT POWER PRODUCT ENGINEERING PVT LTD** submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **V.KUMUTHA (U20BA034)** during the period of January 2023 – May 2023 of her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Unaided to De University by UGC Act 1956)
Chennai-600 126 INDIA.

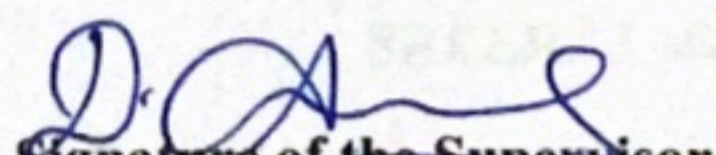

External Examiner

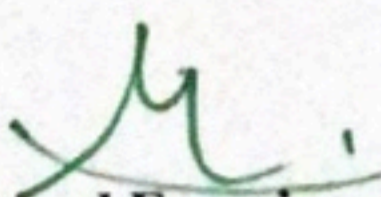
Dr. D. ARUN KUMAR, MBA, Ph.D.
Associate Professor,
Department of business administration,
Faculty of Arts and Science,
Bharath Institute of higher Education and Research

CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON CONSUMER PERCEPTION TOWARDS PALM PRODUCTS WITH REFERENCE TO SRIRAM TRADERS, TAMBARAM" submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **SREERAJMOHAN(U20BA055)** during the period of January 2023 – April 2023 of his study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associateship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor


External Examiner

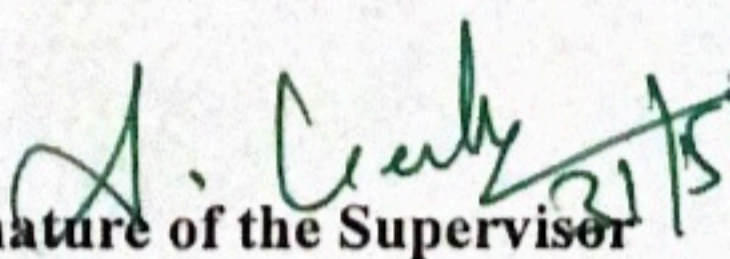
Dr A.Geetha MBA., M.Phil., Ph.D.,
Associate Professor and Head

Dr A.Geetha MBA., M.Phil., Ph.D.,
Associate Professor and Head
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.

CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON THE IMPACT OF TOTAL QUALITY MANAGEMENT IN TEAM ENERGY ELECTRIC VENTURE PRIVATE LIMITED", Kayar Village, Kanchipuram District, Tamil Nadu, submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **ABINAYA S (U20BA089)** during the period of January 2023 – May 2023 of his/ her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University, (U-3) of UGC Act, 1956)
Chennai - 600 076, INDIA.


External Examiner

01/06/23

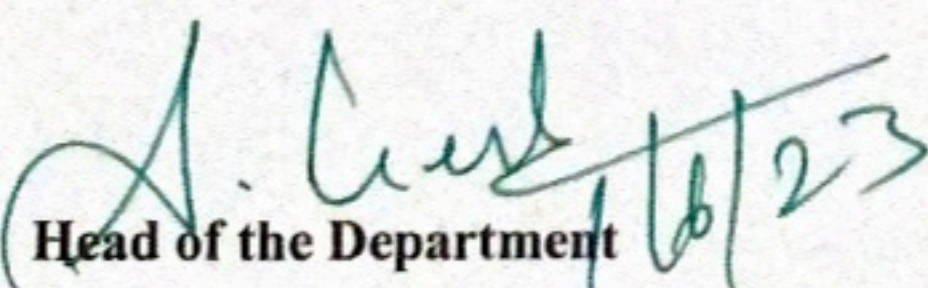
Ms. Sankari, MBA, M. PHIL.,

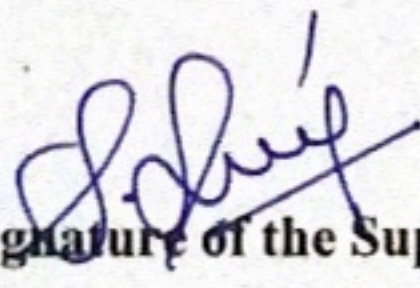
Assistant Professor

Ms. Sankari, MBA, M. PHIL.,
Assistant Professor
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.

CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON EMPLOYEE PERCEPTION ON THE ORGANIZATIONAL WORK CULTURE AT CLAIR PVT. LTD." submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **RAHUL KUMAR UPADHYAY (REG. NO. : U20BA091)** during the period of 25.04.2023 to 30.05.2023 of his study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor


External Examiner

01/06/23

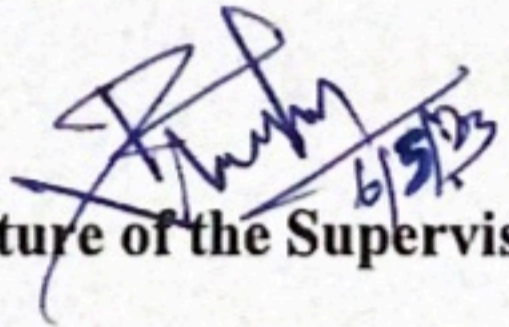
Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
Chennai 600 126, INDIA.

Dr .R MUTHUKUMARAN MBA., Ph.D.,
Assistant Professor
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.

CERTIFICATE

This is to certify that the Project work entitled **A STUDY ON CAREER DEVELOPMENT WITH SPECIAL REFERENCE TO FREIGHTERIX CARGO SOLUTION Chennai** submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **S MAHESHWARAN REG NO: U20BA038** during the period of January 2023– May 2023 of his/ her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award Previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department

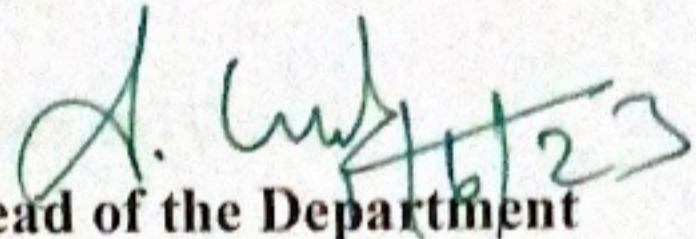

Signature of the Supervisor

External Examiner

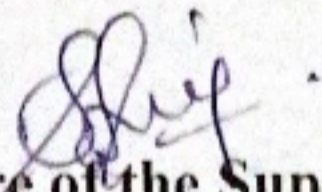
MS.SANKARI MBA., M.Phil.,
Assistant Professor,
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.

CERTIFICATE

This is to certify that the Project work entitled **“A STUDY ON CUSTOMER SATISFACTION IN FATHIMA WOOD INDUSTRY”** submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **M.MOHAMED SADIQUE U20BA040** during the period of January 2023 – FEB 2023 of study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.

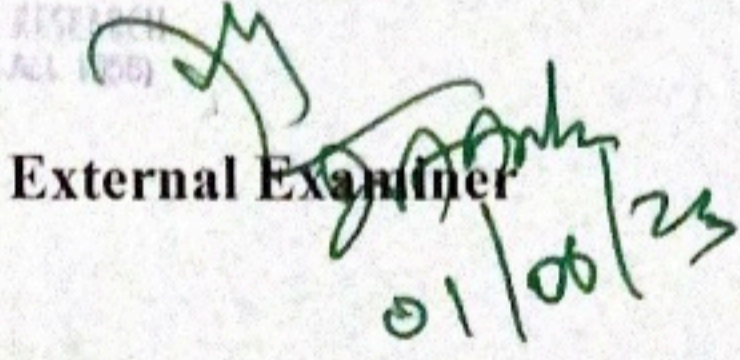


Head of the Department
Head of the Department
Department of Business Administration
Faculty of Arts & Science



Signature of the Supervisor

BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University by UGC Act 1956)
Chennai-600 126, INDIA.

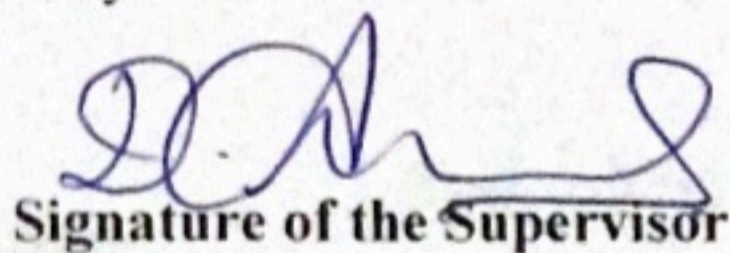

External Examiner
01/06/23

Dr. D.ARUN KUMAR MBA.,PHD.,
Associate Professor,
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.

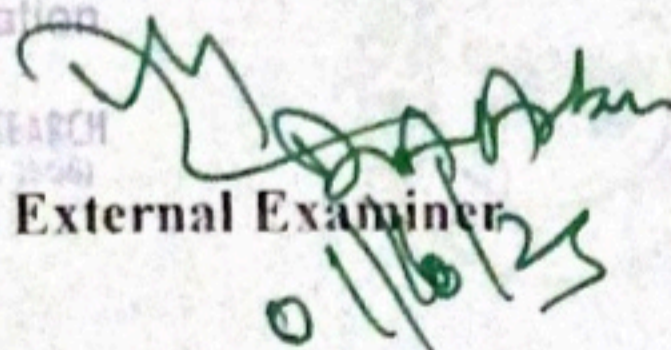
CERTIFICATE

This is to certify that the Project work **A STUDY ON EMPLOYUEE ENAGAEMENT IN ABI LEATHER CUTTING DIES** submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **AJITH CLEVIN (REG NO. U20BA005)** during the period of January 2023 – May 2023 of his/ her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

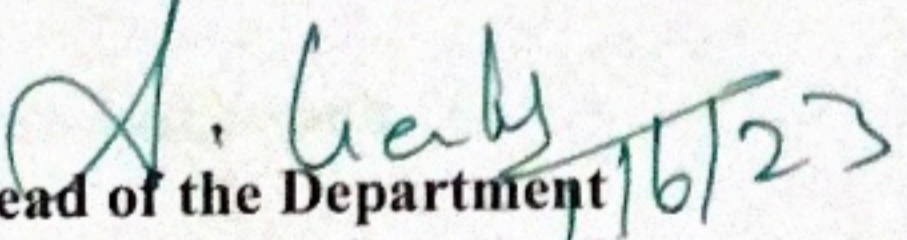
Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
Declared as EC-44936-16-13 by the U.S. 2 of U.S. Act. 2020
Chennai-600 125, INDIA

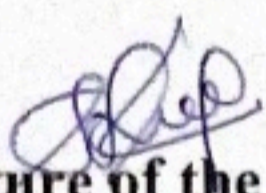

External Examiner
01/16/23

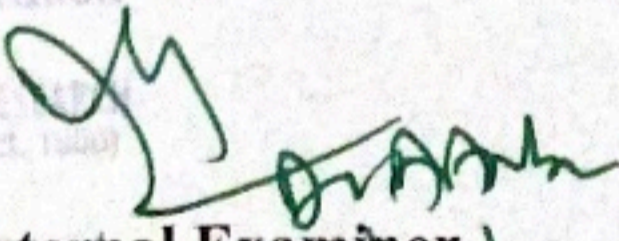
MS.S.SANKARI MBA., M.PHIL.,
Assistant Professor,
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.

CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON CUSTOMER SATISFACTION IN FATHIMA WOOD INDUSTRY" submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by MAHESHWARAN K (U20BA037) during the period of January 2023 – FEB 2023 of study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department 16/23


Signature of the Supervisor


External Examiner
01/06/23

DR R.MUTHUKUMARAN MBA, PHD
ASSISTANT PROFESSOR BUSINESS ADMINISTRATION,
FACULTY OF ARTS AND SCIENCE,
BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH

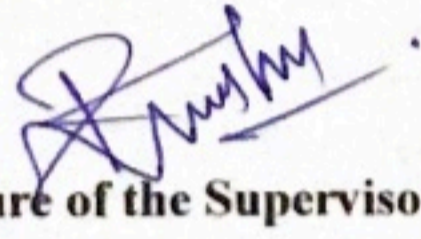
01/06/23

DR R.MUTHUKUMARAN MBA, PHD
ASSISTANT PROFESSOR BUSINESS ADMINISTRATION,
FACULTY OF ARTS AND SCIENCE,
BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH,
CHENNAI.

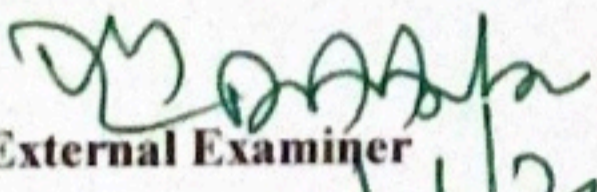
CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON ANALYZE THE INFLUENCE OF ORGANIZATIONAL CITIZENSHIP BEHAVIOR OF AJUTE INTERNATIONAL PVT LTD CHENNAI" submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **KEERTHIVASAN.P,HEMACHANDRAN.S,PRAVEEN.I(Reg.No:U20BA032,U20BA024, U20BA082)** during the period of January 2023 – May 2023 of his/ her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

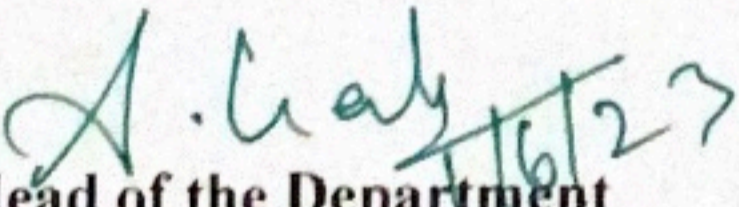
Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University vide 1 of UGC Act, 1956)
Chennai-600 126, INDIA.

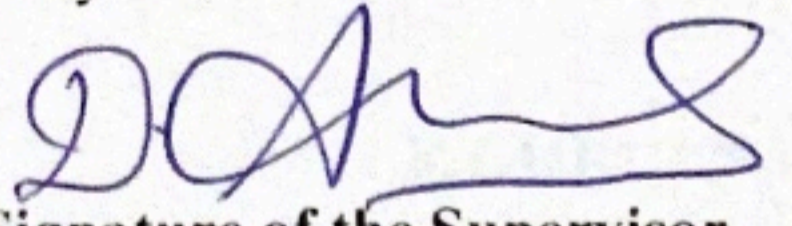

External Examiner
01/06/23

Dr.D.ARUN KUMAR, MBA, Ph.D
Associate Professor and Head
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.

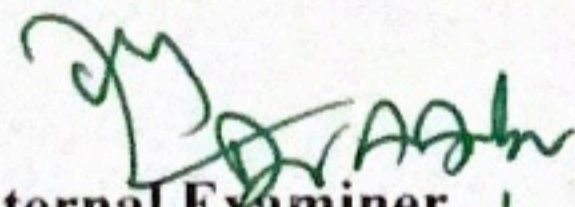
CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON TRAINING AND DEVELOPMENT LEO COFFEE GRINDING WORKS PVT LTD" submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **R.GOKULNATH (REG NO: U20BA020)** during the period of April 2023 his study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor


Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University) 2015 by UGC Act, 1956)
Chennai-600 126, INDIA.

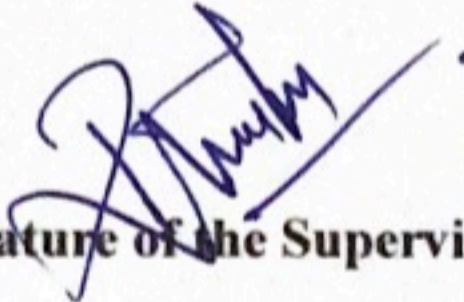

External Examiner
01/06/23

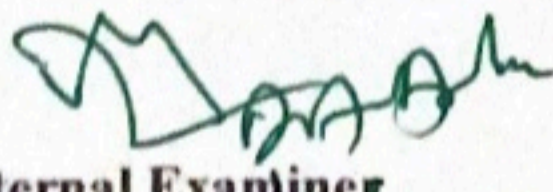
DR R.MUTHUKUMARAN MBA, PHD
ASSISTANT PROFESSOR BUSINESS ADMINISTRATION,
FACULTY OF ARTS AND SCIENCE,
BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH,
CHENNAI.

CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON ANALYZE THE INFLUENCE OF ORGANIZATIONAL CITIZENSHIP BEHAVIOR OF AJUTE INTERNATIONAL PVT LTD CHENNAI" submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **KEERTHIVASAN.P,HEMACHANDRAN.S,PRAVEEN.I(Reg.No:U20BA032,U20BA024, U20BA082)** during the period of January 2023 – May 2023 of his/ her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department
Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 1 of UGC Act, 1956)
Chennai-600 126. INDIA.


Signature of the Supervisor


External Examiner
01/06/23

Dr. D. ARUN KUMAR, MBA, Ph.D.

Associate Professor,

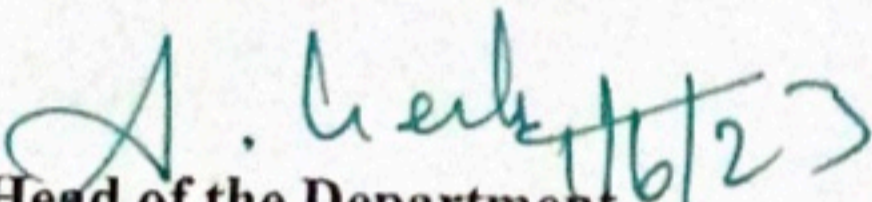
Department of business administration,

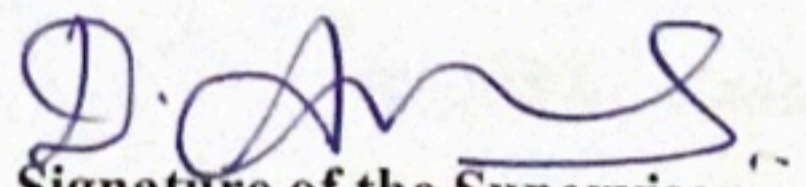
Faculty of Arts and Science,

Bharath Institute of higher Education and Research


CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON CONSUMER PERCEPTION TOWARDS PALM PRODUCTS WITH REFERENCE TO SRIRAM TRADERS, TAMBARAM" submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **RISHI KUMAR.R (U20BA055)** during the period of January 2023 – April 2023 of his study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associateship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/s 3 of UGC Act. 1956)
Chennai-600 126. INDIA.


External Examiner
01/06/23

01/06/23

Dr. VEENA CHRISTY

Associate Professor,

Faculty of Arts and Science,

Bharath Institute of higher Education and Research

CERTIFICATE

This is to certify that the Project work entitled **A STUDY TO INVESTIGATE THE PERCEPTION AND LEVEL OF CREATIVITY AMONG EMPLOYEES OF REHOBOTH TEKSERV** submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide project work carried out by **SRIDHAR.R (U20BA066)** during the period of January 2023 – April 2023 of his study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.

A. Veena Christy
Head of the Department

[Signature]

Signature of the Supervisor

[Signature]
External Examiner
01/06/23

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
Incorporated as a Private Company under the Companies Act, 1956
Chennai-600 076, INDIA.

Dr. D. ARUN KUMAR, MBA, Ph.D.

Associate Professor,

Department of business administration,

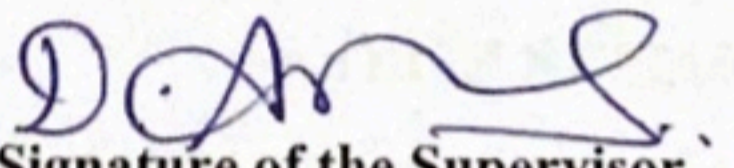
Faculty of Arts and Science,

Bharath Institute of higher Education and Research

CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON CONSUMER PERCEPTION TOWARDS PALM PRODUCTS WITH REFERENCE TO SRIRAM TRADERS, TAMBARAM" submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **SATHISH KUMAR.K (U20BA059)** during the period of January 2023 – April 2023 of his study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associateship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University w/s 3 of UGC Act, 1956)
Chennai-600 126. INDIA.


External Examiner

Dr. D. ARUN KUMAR, MBA, Ph.D.

Associate Professor,

Department of business administration,

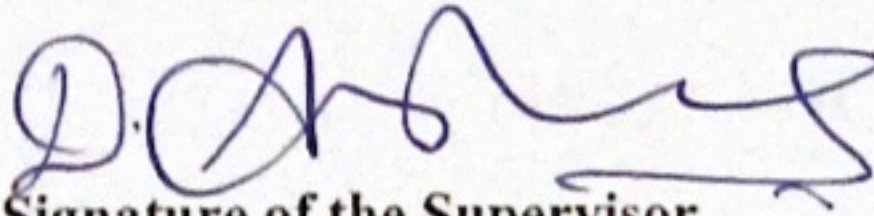
Faculty of Arts and Science,

Bharath Institute of higher Education and Research

CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON CONSUMER PERCEPTION TOWARDS PALM PRODUCTS WITH REFERENCE TO SRIRAM TRADERS, TAMBARAM" submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **LINGARAJ.B – U20BA036** during the period of January 2023 – April 2023 of his study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associateship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 1 of UGC Act, 1956)
Chennai-600 126, INDIA.


External Examiner

01/06/23

Dr. RAMYA THIYAGARAJAN MBA., PhD

Dr. RAMYA THIYAGARAJAN MBA., PhD

Associate Professor

Department of Business Administration,

Faculty of Arts and Science,

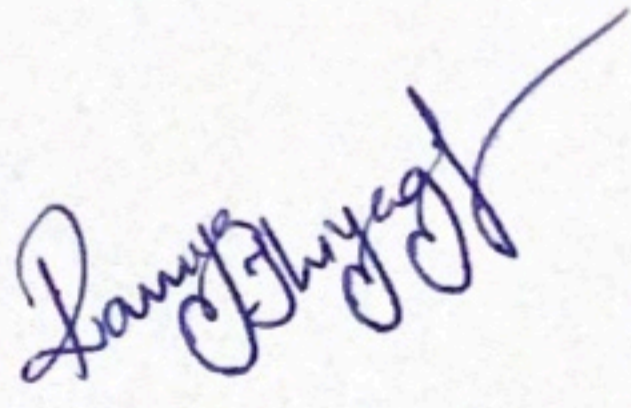
Bharath Institute of Higher Education and Research,

Chennai.

CERTIFICATE

This is to certify that the Project work entitled "**A STUDY ON ATTRITION ANALYSIS IN NAYAAB PERFUMES**" submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **Poornima.P (U20BA048)** during the period of January 2023 – May 2023 of her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 3 of UGC Act, 1956)
Chennai-600 126. INDIA.


External Examiner
01/06/23

Dr. VEENA CHRISTY

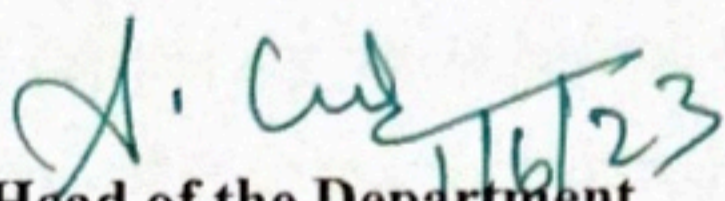
Associate Professor,

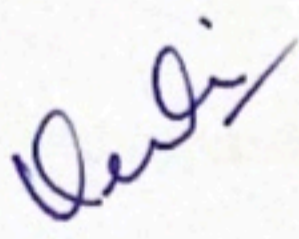
Faculty of Arts and Science,

Bharath Institute of higher Education and Research

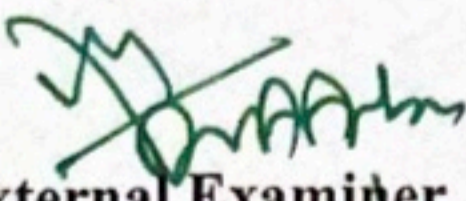
CERTIFICATE

This is to certify that the Project work entitled **A STUDY TO INVESTIGATE THE PERCEPTION AND LEVEL OF CREATIVITY AMONG EMPLOYEES OF REHOBOTH TEKSERV** submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide project work carried out by **AZHAGURAJA.G (U20BA009)** during the period of January 2023 – April 2023 of his study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Central Board University vide U.O. No. 100/2009)
Chennai-600 126, INDIA.


External Examiner
01/06/23

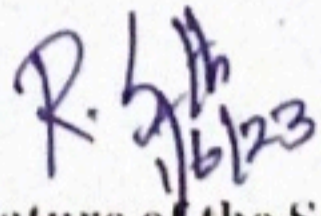
01/06/23


Mrs. R. SANGEETHA., M.B.A.,
Assistant Professor
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research, Chennai.

CERTIFICATE

This is to certify that the Project work entitled "QUALITY OF WORKCULTURE AMONG THE UNSKILLED LABOURERS AT FARM STEEL INDUSTRY", submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by PULIPATI NAGA SIVA PHANENDRA(U20BA050), during the period of January 2023 – May 2023 of his study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.

Head of the Department

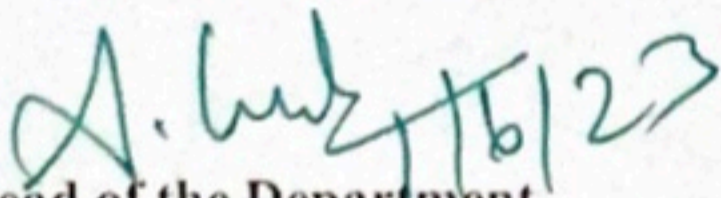

Signature of the Supervisor

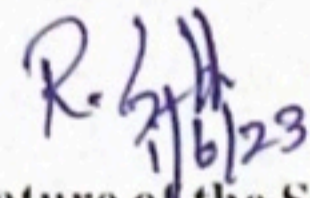

External Examiner
01/06/23

Mrs. R. SANGEETHA., M.B.A.,
Assistant Professor
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research, Chennai.

CERTIFICATE

This is to certify that the Project work entitled "QUALITY OF WORKCULTURE AMONG THE UNSKILLED LABOURERS AT FARM STEEL INDUSTRY", submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **KAKARLA ROHIT CHOWDARY(U20BA088)**, during the period of January 2023 – May 2023 of his study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
Declared as Deemed to be University vide 3 of UGC Act 1956
Chennai-500 126. INDIA.


External Examiner

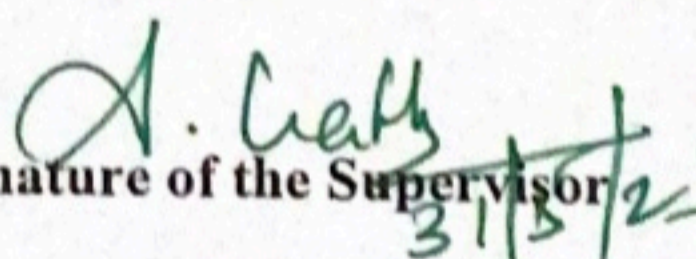
01/06/23

Dr A.Geetha MBA., M.Phil., Ph.D.,
Associate Professor and Head
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.


CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON THE INFLUENCES OF SELF EFFICACY ON EMPLOYEE PRODUCTIVITY IN LEANN CARTONS" submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **M.DEEPAN (U20BA017)** during the period of January 2023 – May 2023 of his study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under **Dr A.Geetha MBA., M.Phil., Ph.D.,** Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

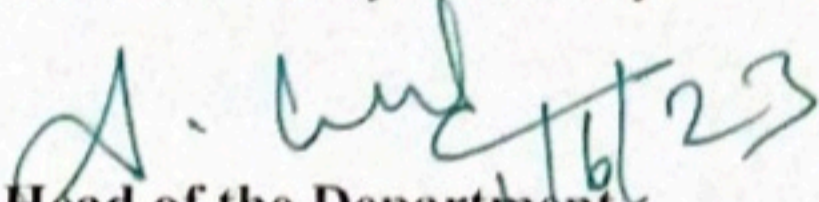
Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as University by the University Act of VEC Act, 1999)
Chennai-600 126, INDIA.

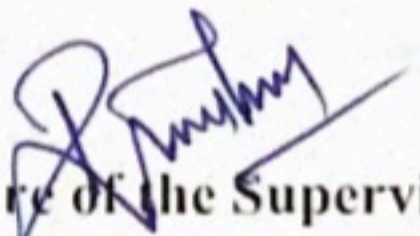

External Examiner
01/06/23

Dr R.MUTHUKUMARN MBA, Ph.D.,
Associate Professor
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.


CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON EMPLOYEE MOTIVATION IN RISHI LASER LIMITED COMPANY POONAMALLE CHENNAI" submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by D.ABINASH (Reg. No. U20BA002) during the period of January 2023 - May 2023 of his/ her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

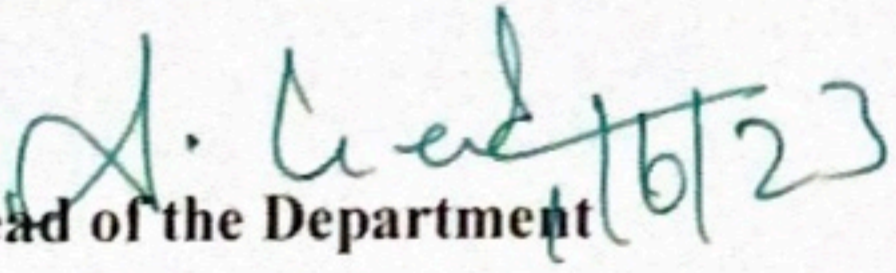
Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Deemed to be University w/s 3 of UGC Act, 1956)
Chennai-600 126, INDIA.

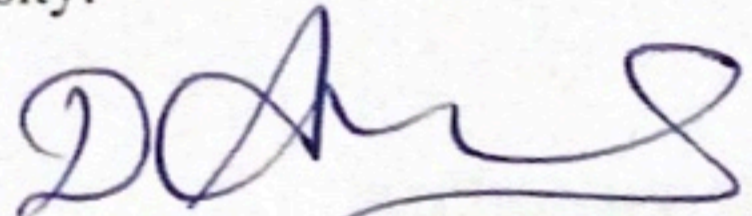

External Examiner
01/06/23

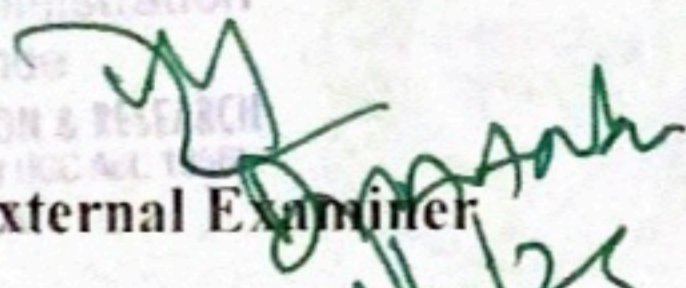
Dr. D.ARUN KUMAR MBA.,PHD.,
Associate Professor,
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.

CERTIFICATE

This is to certify that the Project work **A STUDY ON EMPLOYUEE ENAGAEMENT IN ABI LEATHER CUTTING DIES** submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **AJITH CLEVIN (REG NO. U20BA005)** during the period of January 2023 – May 2023 of his/ her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor


External Examiner
01/10/23

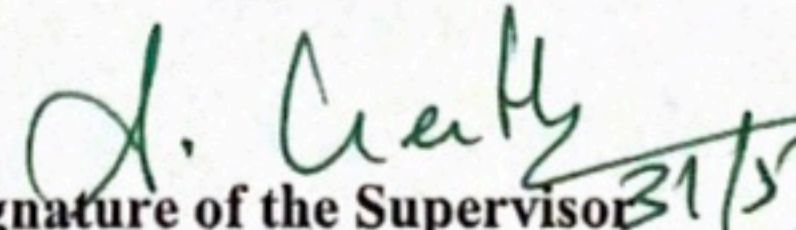
Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
Chennai-600 125. TN

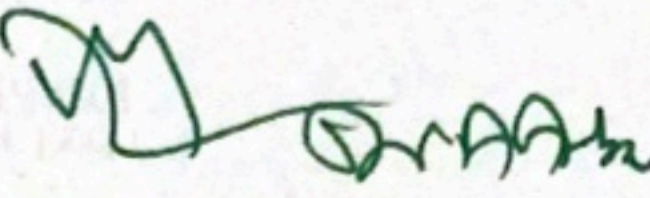
Dr A.Geetha MBA., M.Phil., Ph.D.,
Associate Professor and Head
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.

CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON THE INFLUENCES OF SELF EFFICACY ON EMPLOYEE PRODUCTIVITY IN LEANN CARTONS" submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **K.SHAKTHIVEL (U20BA062)** during the period of January 2023 – May 2023 of his study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under **Dr A.Geetha MBA., M.Phil., Ph.D.,** Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor


External Examiner
01/06/23

Department of Business Administration
Faculty of Arts and Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
Declared as Deemed to be University (No. 144-1950)
Chennai-600 120 (IN-1950)
B.A. B.B.A.

Dr. VEENA CHRISTY

Associate Professor,

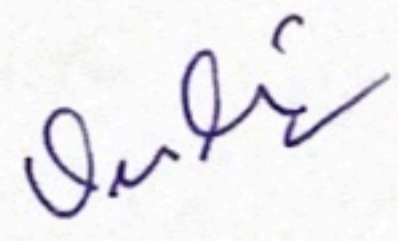
Faculty of Arts and Science,


Bharath Institute of higher Education and Research

CERTIFICATE

This is to certify that the Project work entitled **A STUDY TO INVESTIGATE THE PERCEPTION AND LEVEL OF CREATIVITY AMONG EMPLOYEES OF REHOBOTH TEKSERV** submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide project work carried out by **RAHUL.S Reg.No:U20BA051** during the period of January 2023 – April 2023 of his study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor


External Examiner
01/06/23

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as a Deemed to be University by the UGC Act 1956)
Chennai-600 126, INDIA.

Dr. RAMYA THIYAGARAJAN

Associate Professor,

Faculty of Arts and Science,

Bharath Institute of higher Education and Research,

Chennai

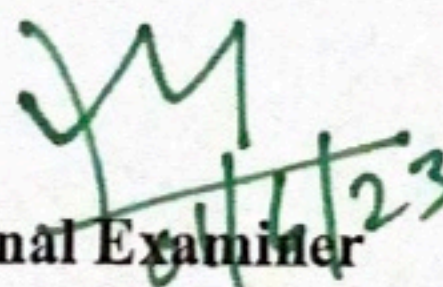
CERTIFICATE

This is to certify that the Project work entitled **A STUDY OF ACCESSING EMPLOYEE'S EMOTIONAL INTELLIGENCE IN INTIMATE FASHION** submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **THANGARAJ.R- U20BA071** during the period of January 2023 – April 2023 of his study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department

Signature of the Supervisor

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 3 of UGC Act, 1956)
Chennai-600 126, INDIA.


External Examiner

D.K. SOWMIYA LAKSHMI

Assistant Professor

Department Of Business Administration

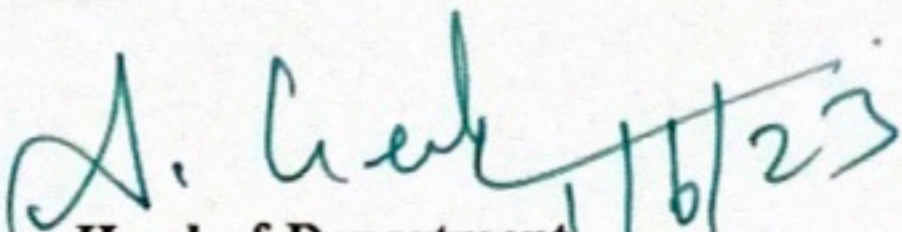
Faculty of Arts and Science

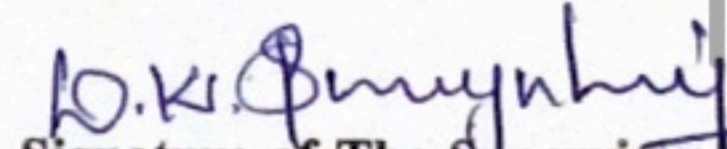
Bharath Institute of High Education and Research

CHENNAI


CERTIFICATE

This is to Certify that the Project work entitled "A Study on Impact of Work Stress Management Toward Employees of Custom Office in AirPort Chennai". Submitted to the Bharath Institute of Higher education and Research ,Chennai in Partial fulfilment of requirements for the awarded of the degree of Bachelor of Business Administration is a Bonified Project of work carried out by during the period of January2023- may2023 of his study in the department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, under my Supervision and Guidance and that the project has not formed the basis for the awarded of any degree, diploma, associate, fellowship or other similar title to any candidate of any University.


Head of Department 1/6/23


Signature of The Supervisor

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
Declared as Deemed to be University by UGC ACT, 1956
Chennai-600 126, INDIA.



External Examiner

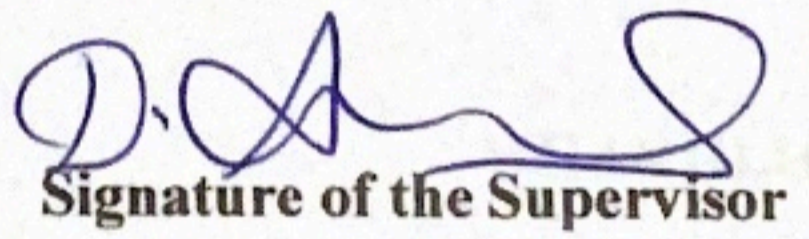
01/05/23

Dr.D.ARUN KUMAR, MBA, Ph.D
Associate Professor and Head
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.

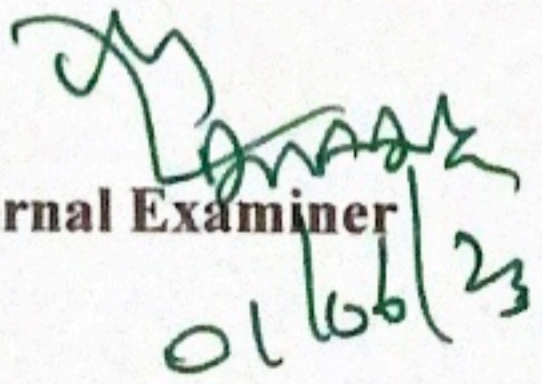
CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON TRAINING AND DEVELOPMENT LEO COFFEE GRINDING WORKS PVT LTD" submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **S.HARIHARAN (REG NO: U20BA022)** during the period of April 2023 his study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 4 of UGC Act, 1956)
Chennai-600 126, INDIA.


External Examiner
01/06/23

Dr R.MUTHUKUMARN MBA,PhD'

Assistant Professor

Department of Business Administration,

Faculty of Arts and Science,

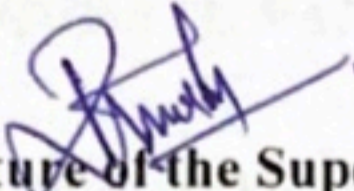
Bharath Institute of Higher Education and Research,

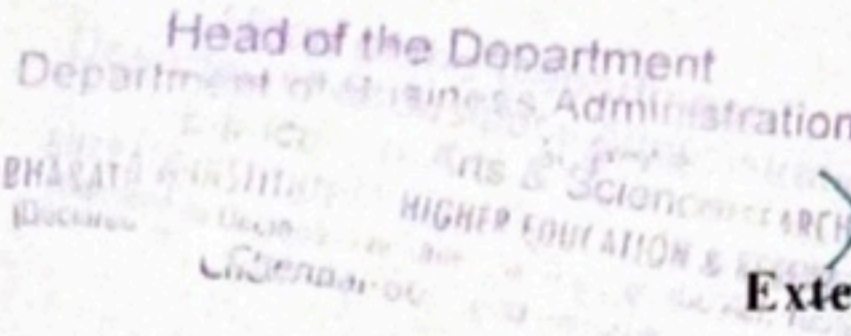
Chennai.

CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON WORK CULTURE AT LYTE MASTER LIGHTNING INDIA PVT LTD M.M NAGAR CHENNAI " submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **H.ABDUL RAHUMAN (Reg. No. U20BA001)** during the period of January 2023 – May 2023 of his/ her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor


External Examiner

D.K. SOWMIYA LAKSHMI

Assistant Professor

Department Of Business Administration

Faculty of Arts and Science

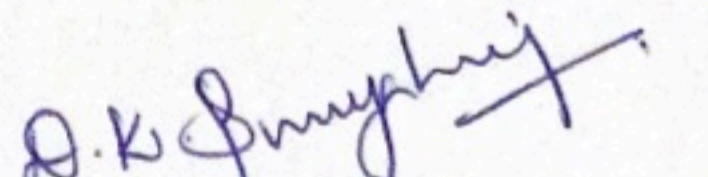
Bharath Institute of High Education and Research

CHENNAI

CERTIFICATE

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Head of Department


Signature of The Supervisor

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Recognized as Deemed to be University by UGC Act, 1956)
Chennai-600 126, INDIA.

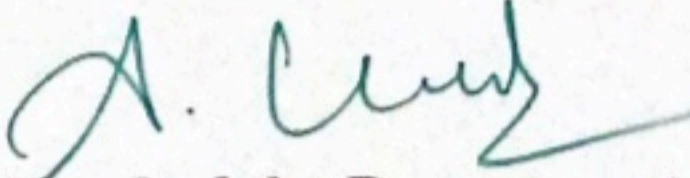

External Examiner

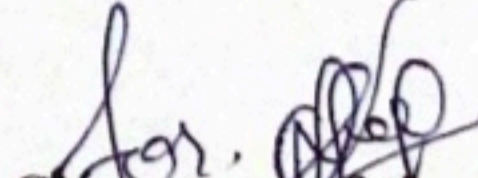
01/06/23

Dr.VEENA CHRISTY MBA., M.Phil., NET,Ph.D.,
Associate Professor,
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.

CERTIFICATE

This is to certify that the Project work entitled **A STUDY ON CHANGE MANAGEMENT IN VISTONSOFT TECHNOLOGIES** submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **ABINESWARAN .P(REG.NO U20BA003)** during the period of January 2023 – May 2023 of his/ her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

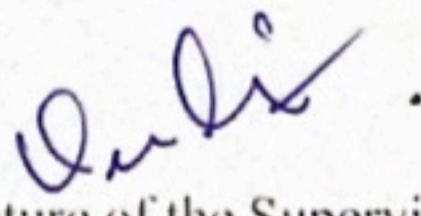
External Examiner

Dr. Veena Christy MBA., M.Phil., Ph.D.,
Associate Professor,
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.

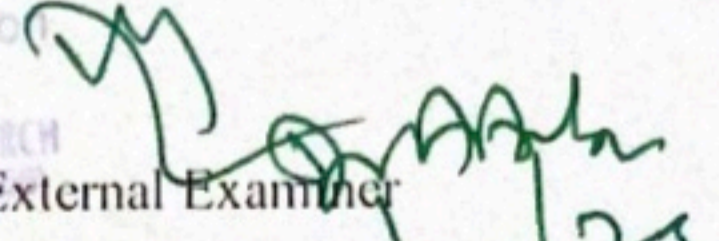
CERTIFICATE

This is to certify that the Project work entitled "A STUDY TO ASSESS THE WELL-BEING OF EMPLOYEES AT KARTHIGEYA MOULDS AND DIES, THIRUMUDIVAKKAM, CHENNAI, TAMILNADU", submitted to the Bharath Institute Of Higher Education And Research, Chennai in partial fulfilment of the requirements for the award of the degree of Bachelor of Business Administration is a bonafide Project work carried out by V. Kaviya Priya (U20BA030) during the period of January 2023– May 2023 of her study in the Department Of Business Administration, Faculty Of Arts And Science, Bharath Institute Of Higher Education And Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associateship, fellowship or any other similar title to any candidate of any University.


Head of the Department 1/6/23


Signature of the Supervisor

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
Declared as Deemed to be University U.S. 3 of UGC Act
Chennai-600 126, INDIA.


External Examiner
01/06/23

D.K.SOWMIYALAKSHMI, MBA

Assistant Professor


Business Administration,

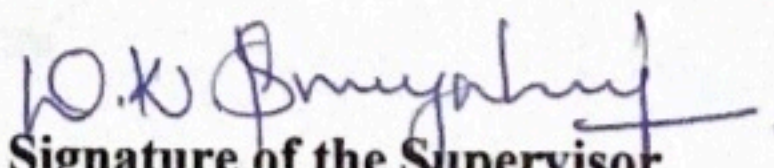
Faculty of Arts and Science,

Bharath Institute of Higher Education and Research, Chennai.

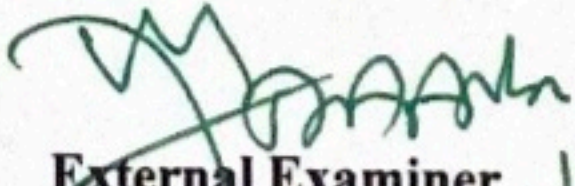
CERTIFICATE

This is to certify that the Project work entitled **A STUDY ON EMPLOYEES FULFILMENT TOWARDS SHIFT POWER PRODUCT ENGINEERING PVT LTD** submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **E.SARANYA (U20BA057)** during the period of January 2023 – May 2023 of her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department 14/23


Signature of the Supervisor

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U.S. of UGC Act, 1956)
Chennai-600 126. INDIA.


External Examiner
01/06/23

D.K.Sowmiyalakshmi

Assistant Professor

Department of Business Administration,

Faculty of Arts and Science,

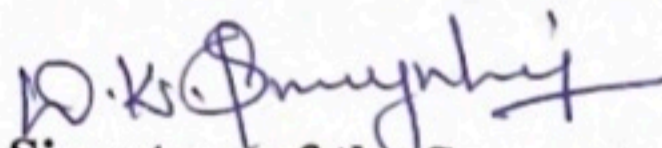
Bharath Institute of Higher Education and Research,

Chennai.


CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON SALES & SERVICE QUALITY AT BUTTERFLYGANDHIMATHI APPLIANCES LTD, CHENNAI" submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **V.JEEVITHA (U20BA028)** during the period of January 2022 – May 2022 of his study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Decreed as Deemed to be University by UGC Act, 1956)
Chennai - 600 075, INDIA.


External Examiner
01/06/23

Dr.D.ArunKumar MBA.Ph.D

Associate Professor

Department of Business Administration,

Faculty of Arts and Science,

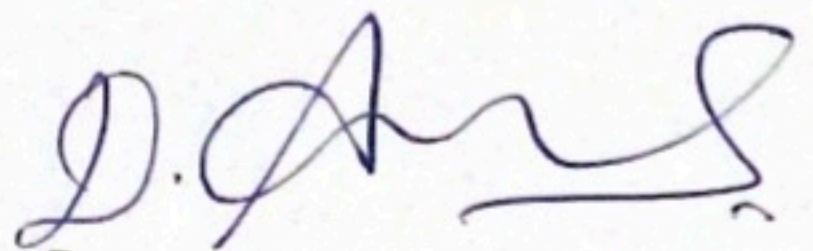
Bharath Institute of Higher Education and Research,

Chennai.


CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON PROBLEMS FACED BY CUSTOMERS TOWARDS E-COMMERCE E-MARKETING" FROM FARM STEEL INDUSTRY submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by CHAVA AJAY (U20BA014) G.ASHOK KUMAR CHOWDARY (U20BA090) during the period of January 2023 – May 2023 of his study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of industry.


Head of the Department


Signature of the Supervisor

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
Chennai

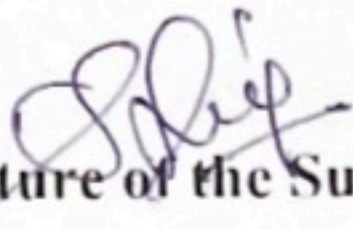

External Examiner
01/04/23


MS.S.SANKARI MBA., M.Phil.,
Assistant Professor,
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.

CERTIFICATE

This is to certify that the Project work entitled **“A STUDY ON EMPLOYEE ATTITUDE TOWARDS THE ORGANIZATION ”** submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **KEERTHIKA E (U20BA031)** during the period of January 2023 – FEB 2023 of study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai. Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor


External Examiner
01/06/23

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
600 025, Chennai-600 025, INDIA.

Dr A.Geetha MBA., M.Phil., Ph.D.,

Associate Professor and Head

Department of Business Administration,

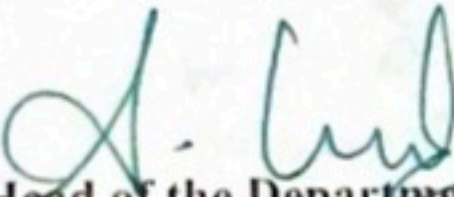
Faculty of Arts and Science,

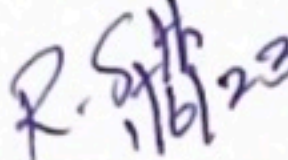
Bharath Institute of Higher Education and Research,

Chennai.

CERTIFICATE

This is to certify that the Project work entitled "A Study on the work life balance among the employees at FENESTA" submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **HEMALATHA D (U20BA025)** during the period of January 2023 – May 2023 of her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department
11/6/23


11/6/23

Signature of the Supervisor

Head of the Department
Department of Business Administration
Faculty of Arts & Science

BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
Declared as University by Ministry of Education, Government of India
Chennai-600 125, INDIA.


External Examiner
01/06/23

Dr A.Geetha MBA., M.Phil., Ph.D.,

Associate Professor and Head

Department of Business Administration,

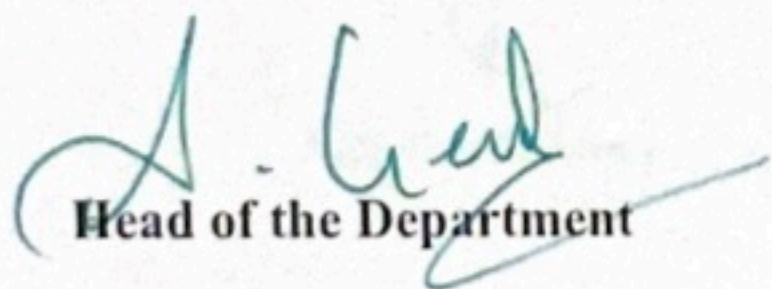
Faculty of Arts and Science,


Bharath Institute of Higher Education and Research,

Chennai.

CERTIFICATE

This is to certify that the Project work entitled “A Study on the work life balance among the employees at FENESTA” submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **BANUPRIYA P (U20BA010)** during the period of January 2023 – May 2023 of her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

External Examiner

Dr A.Geetha MBA., M.Phil., Ph.D.,

Associate Professor and Head

Department of Business Administration,

Faculty of Arts and Science,

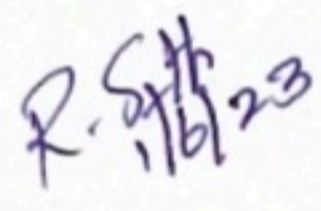
Bharath Institute of Higher Education and Research,

Chennai.

CERTIFICATE

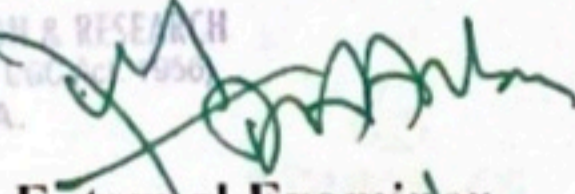
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Head of the Department
1/6/23


1/6/23

Signature of the Supervisor

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
Declared as Unaided to be affiliated to the University of Calicut, 1950.
Chennai-600 126, INDIA.

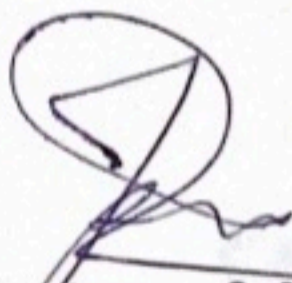

External Examiner
01/06/23

**Mr. K Vignesh MBA. Assistant of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.**

CERTIFICATE

This is to certify that the Project work entitled “**A STUDY ON CUSTOMER RETENTION STRATEGIES AT SUNSHARE INVESTMENT**” submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **PAIKHOMBA OINAM Registration No. U20BA042**) during the period of January 2023 – May 2023 of his study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

External Examiner

D.K. SOWMIYA LAKSHMI

Assistant Professor

Department Of Business Administration

Faculty of Arts and Science

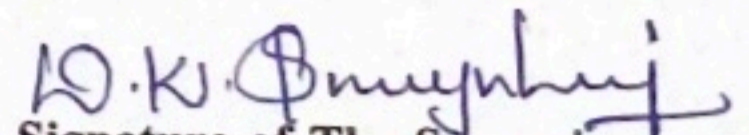
Bharath Institute of High Education and Research


CHENNAI

CERTIFICATE

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Head of Department


Signature of The Supervisor


External Examiner
01/06/23

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
CHENNAI

D.K. SOWMIYA LAKSHMI

Assistant Professor

Department Of Business Administration

Faculty of Arts and Science

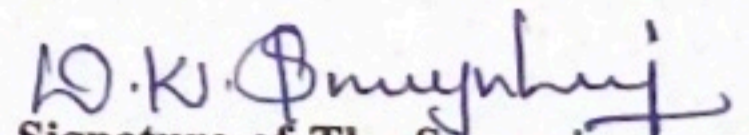
Bharath Institute of High Education and Research


CHENNAI

CERTIFICATE

This is to Certify that the Project work entitled "A Study on Impact of Work Stress Management Toward Employees of Custom Office in AirPort Chennai". Submitted to the Bharath Institute of Higher education and Research ,Chennai in Partial fulfilment of requirements for the awarded of the degree of Bachelor of Business Administration is a Bonified Project of work carried out by during the period of January2023- may2023 of his study in the department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, under my Supervision and Guidance and that the project has not formed the basis for the awarded of any degree, diploma, associate, fellowship or other similar title to any candidate of any University.


Head of Department


Signature of The Supervisor


External Examiner
01/06/23

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
CHENNAI

Dr A.Geetha MBA., M.Phil., Ph.D.,
Associate Professor and Head
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.

CERTIFICATE

This is to certify that the Project work entitled “**A STUDY ON THE INFLUENCES OF SELF EFFICACY ON EMPLOYEE PRODUCTIVITY IN LEANN CARTONS**” submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **B.SUBHASH (U20BA067)** during the period of January 2023 – May 2023 of his study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under **Dr A.Geetha MBA., M.Phil., Ph.D.,** Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

External Examiner

Mr S SAIRAJESHKUMAR MBA.,M.PHIL.,

Assistant Professor

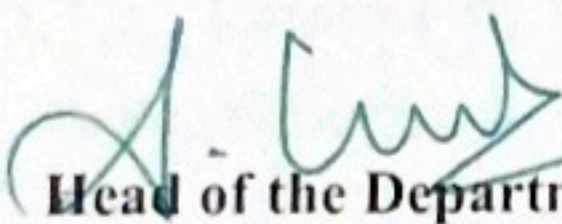
Department of Business Administration,

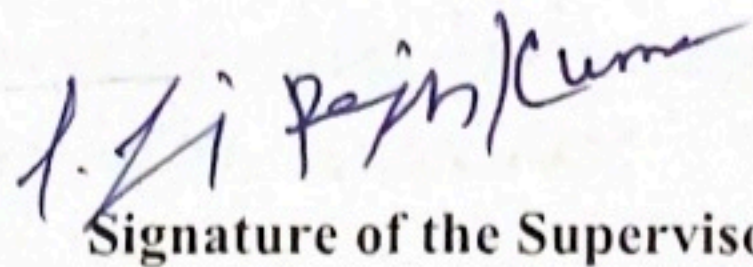
Faculty of Arts and Science,

Bharath Institute of Higher Education and Research, Chennai.

CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON ROLES OF HUMAN RESOURCE PRACTICE" submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by SILAMBARASAN A(U20BA063) during the period of January 2022 – May 2022 of his study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

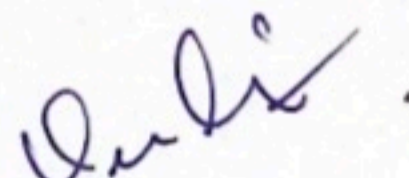
External Examiner

Dr.Veena Christy MBA., M.Phil., Ph.D.,
Associate Professor,
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.

CERTIFICATE

This is to certify that the Project work entitled "A STUDY TO ASSESS THE WELL-BEING OF EMPLOYEES AT KARTHIGEYA MOULDS AND DIES, THIRUMUDIVAKKAM, CHENNAI, TAMILNADU", submitted to the Bharath Institute Of Higher Education And Research, Chennai in partial fulfilment of the requirements for the award of the degree of Bachelor of Business Administration is a bonafide Project work carried out by V. Kaviya Priya (U20BA030) during the period of January 2023– May 2023 of her study in the Department Of Business Administration, Faculty Of Arts And Science, Bharath Institute Of Higher Education And Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associateship, fellowship or any other similar title to any candidate of any University.


Head of the Department 16/6/23


Signature of the Supervisor

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Established as deemed to be University U-5 of UGC Act.
Chennai-600 126, INDIA.


External Examiner
01/06/23

Dr.D.ARUN KUMAR, MBA, Ph.D

Associate Professor and Head

Department of Business Administration,

Faculty of Arts and Science,

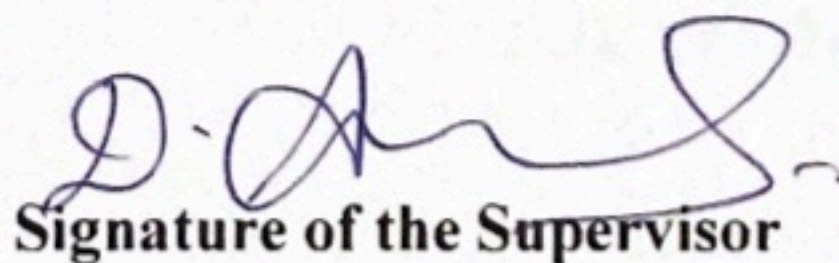
Bharath Institute of Higher Education and Research,

Chennai.

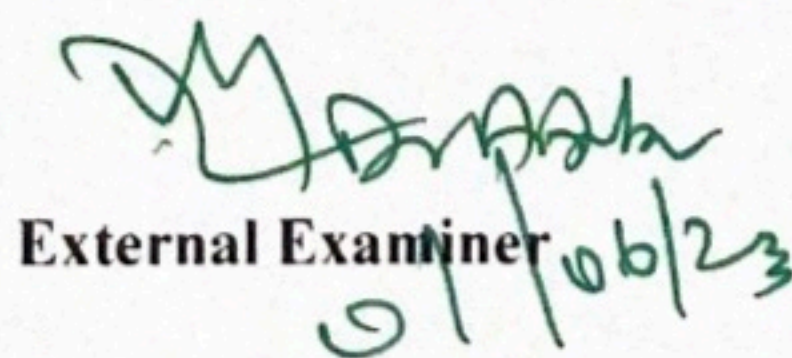
CERTIFICATE

This is to certify that the Project work entitled "A STUDY ON TRAINING AND DEVELOPMENT LEO COFFEE GRINDING WORKS PVT LTD" submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **R.GOKULNATH (REG NO: U20BA020)** during the period of April 2023 his study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
Chennai-600 125, INDIA.


External Examiner
01/06/23

D.K. SOWMIYA LAKSHMI

Assistan Professor

Department of Business Administration,

Faculty of Arts and Science,

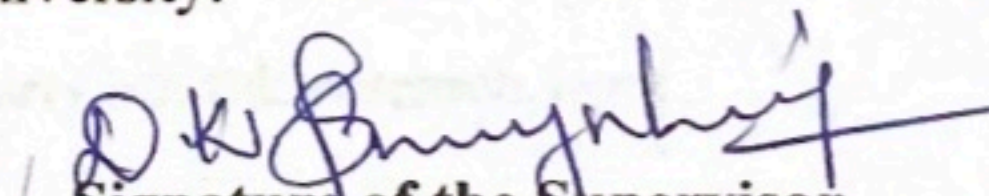
Bharath Institute of Higher Education and Research,

Chennai.


CERTIFICATE

This is to certify that the Project work entitled **THE STUDY ON SALES AND SERVICE QUALITY AT BUTTERFLY GANDHIMATHI APPLIANCES LTD, CHENNAI** submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **S. DEEKSHA (U20BA016)** during the period of January 2022 – May 2022 of her study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
Declared as Deemed to be University by U.O. No. 1 of 1986 Act, 1956
Chennai-600 126, INDIA.


External Examiner
01/06/23

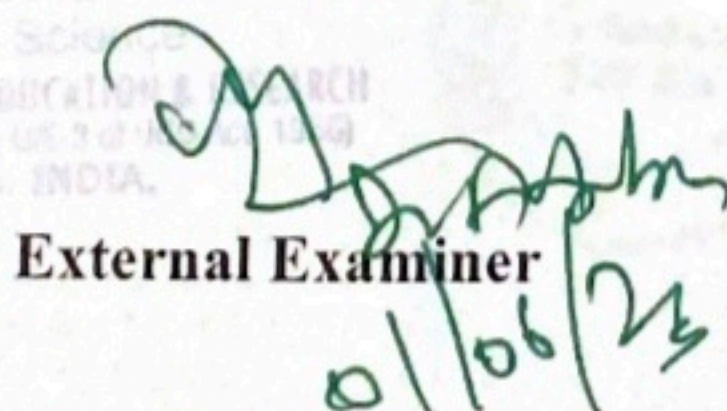
Dr. D.ARUN KUMAR MBA.,PHD.,
Associate Professor,
Department of Business Administration,
Faculty of Arts and Science,
Bharath Institute of Higher Education and Research,
Chennai.

CERTIFICATE

This is to certify that the Project work **A STUDY ON EMPLOYUEE ENAGAEMENT IN ABI LEATHER CUTTING DIES** submitted to the Bharath Institute of Higher Education and Research, Chennai in partial fulfillment of the requirements for the awarded of the degree of Bachelor of Business Administration is a bonafide Project work carried out by **MOHAMMED NASIK S (REG NO. U20BA041)** during the period of January 2023 – May 2023 of his study in the Department of Business Administration, Faculty of Arts and Science, Bharath Institute of Higher Education and Research, Chennai, Under my Supervision and Guidance and that the Project work has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title to any candidate of any University.


Head of the Department


Signature of the Supervisor


External Examiner
01/06/23

Head of the Department
Department of Business Administration
Faculty of Arts & Science
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U.S. 7 of 1956) 1249
Chennai-600 126. INDIA.