



# Bharath Institute of Higher Education and Research

[Declared Under Section 3 of UGC Act, 1956]

Chennai - 600 073

## INTERNAL QUALITY ASSURANCE CELL (IQAC)

### DOCUMENTS SUBMISSION FORM

Date of Submission	23.10.2017
Type of Documents	SEMINAR
Description	External Competitiveness: Theoretical and Practical Facets of Strategic Pay Level Decision Making
Enclosures	a) Permission Letter b) Circular c) Feed back from the participants d) Certificate e) Brochure, Programme Schedule f) List of Participants g) Snap shots
No. of Pages	12
Submitted By	Name : DR. J. KANNAN
	Designation : Associate Professor
	Department : Commerce
	Signature : J. Kannan

### For Office Use Only

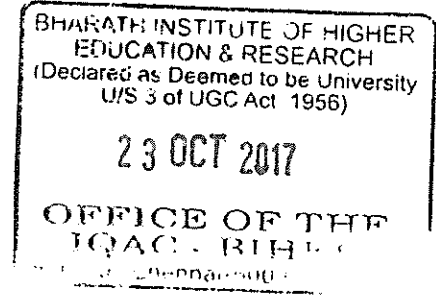
Verified By:	K. Sathivel	Sign:		Date:	23/10/17
Uploaded By:	K. Senthil Kumar	Sign:		Date:	23/10/17
File Name:	MCQMT - COMM - SEM I - 2017 - 18 - 003				



Director  
IQAC - BIHER

6/10/2017  
Chennai

From  
Dr. J. Kannan  
Associate Professor,  
Department of commerce,  
Bharath Institute of Higher Education and Research,  
Chennai



To  
The Head of the Department,  
Bharath Institute of Higher Education and Research,  
Chennai

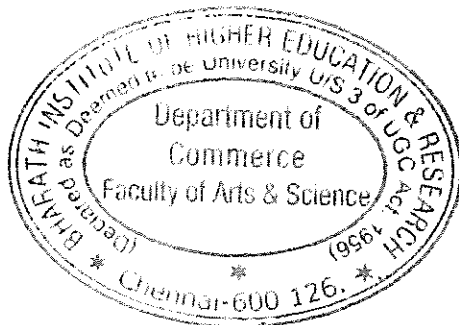
**Sub: Permission To Conduct a Seminar on External Competitiveness: Theoretical  
and Practical Facets of Strategies Pay Level Decision Making - reg.,**


Respected Sir,

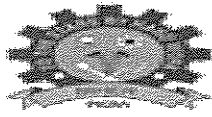
With reference to subject mentioned above, I would like to conduct **One Day Seminar on External Competitiveness: Theoretical and Practical Facets of Strategies Pay Level Decision Making On 18<sup>th</sup> October, 2017**. In this regard, I am requesting your good office to kindly solicit your kind permission to commence the program.

  
Warm Regards,

Dr. J. Kannan



  
HOD- Commerce  
Head of the Department  
Department of Commerce  
Faculty of Arts & Science  
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH  
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)  
Chennai-600 126. INDIA.



**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act. 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

6/10/2017  
Chennai

From  
Dr. D. Venkataramaraju,  
Head of the Department,  
Department of Commerce,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean,  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission To Conduct A Seminar On External Competitiveness: Theoretical  
And Practical Facets Of Strategies Pay Level Decision Making - reg.,**

Respected Sir,

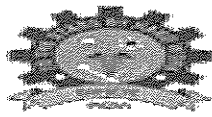
With reference to subject mentioned above, the department proposes to conduct a **Seminar on External Competitiveness: Theoretical and Practical Facets of Strategies Pay Level Decision Making** on 18th October, 2017. We kindly solicit your kind permission to commence the program.

  
Warm Regards,

Dr. D. Venkataramaraju  
Head of the Department  
Department of Commerce  
Faculty of Arts & Science

BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH  
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)  
Chennai-600 126. INDIA.

  
Dear Faculty DEAN & Science  
Bharath Institute of Higher Education & Research  
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)  
Chennai-600 073. INDIA



**Bharath**  
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## School of Commerce & Management

### Circular

07/10/2017

**Sub: Organising A Seminar on External Competitiveness: Theoretical and Practical Facets of Strategies Pay Level Decision Making - reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "Seminar on External Competitiveness: Theoretical and Practical Facets of Strategies Pay Level Decision Making". The registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the registration form should be sent to the institution by registered/ speed post only to reach on or before 17/10/2017; registration form received after the mentioned date shall not be entertained under any circumstances.

Encl: A copy of Brochure & Registration form

  
Head of the Department

Head of the Department  
Department of Commerce  
Faculty of Arts & Science

BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH  
(Declared as Deemed to be University under Section 3 of UGC Act 1956)  
Chennai-600 126, INDIA.

Bharath Institute of Higher Education & Research  
School of Commerce and Management

Seminar - Course Feedback form

Date: 18 - 10 - 2017

**Seminar Title:** External competitiveness: theoretical and practical facets of strategies pay level decision making

Name : *Manika.B*

Roll Number :

Department : *Dept. of Commerce*

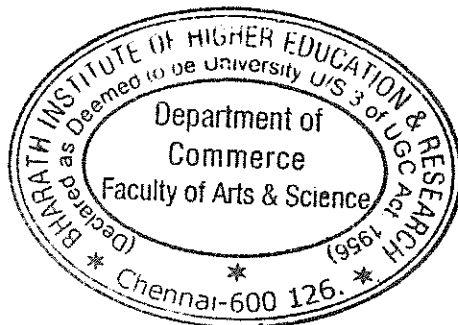
S.No	Particulars	1	2	3	4	5
(1. Strongly agree 2. Agree 3. Neutral 4. Disagree 5. Strongly Disagree)						
1.	The training timing was sufficient and convenient	✓				
2.	The course contents met with your expectations		✓			
3.	The lecture sequence was well planned	✓				
4.	The lectures were clear and easy to understand	✓				
5.	The course materials were relevant and available	✓				
6.	The instructors encourage interaction and were helpful	✓				
7.	The training room facilities were adequate and excellent	✓				
8.	The food and Hospitality extended by the institution was good	✓				

Please give Suggestion for the improvement:

*Manika*

Signature

\*\*\* Thank you \*\*\*



Bharath Institute of Higher Education & Research  
School of Commerce and Management

Seminar - Course Feedback form

Date:18 – 10 - 2017

**Seminar Title:** External competitiveness: theoretical and practical facets of strategies pay level decision making

Name : N. Kirubakaran

Roll Number :

Department : Commerce, BIHER

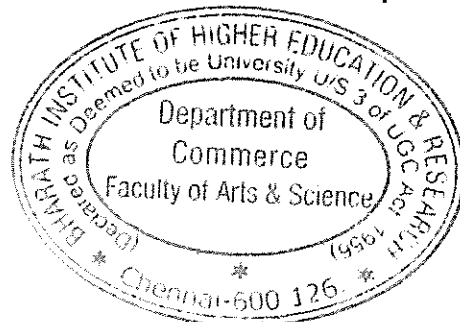
S.No	Particulars	1	2	3	4	5
(1. Strongly agree 2. Agree 3. Neutral 4. Disagree 5. Strongly Disagree)						
1.	The training timing was sufficient and convenient					
2.	The course contents met with your expectations					
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand					
5.	The course materials were relevant and available					
6.	The instructors encourage interaction and were helpful					
7.	The training room facilities were adequate and excellent					
8.	The food and Hospitality extended by the institution was good					

Please give Suggestion for the improvement:



Signature

\*\*\* Thank you \*\*\*



Bharath Institute of Higher Education & Research  
School of Commerce and Management

**Seminar - Course Feedback form**

Date:18 – 10 - 2017

**Seminar Title:** External competitiveness: theoretical and practical facets of strategies pay level decision making

Name : T. Ramakrishnan

Roll Number :

Department : Faculty of Science & Humanities, SRM University

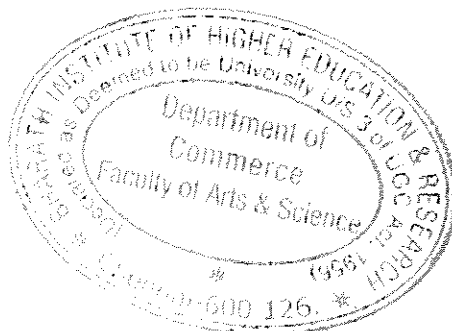
S.No	Particulars	1	2	3	4	5
(1. Strongly agree 2. Agree 3. Neutral 4. Disagree 5. Strongly Disagree)						
1.	The training timing was sufficient and convenient					
2.	The course contents met with your expectations					
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand					
5.	The course materials were relevant and available					
6.	The instructors encourage interaction and were helpful					
7.	The training room facilities were adequate and excellent					
8.	The food and Hospitality extended by the institution was good					

Please give Suggestion for the improvement:



Signature

\*\*\* Thank you \*\*\*





INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
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## SCHOOL OF COMMERCE & MANAGEMENT

### CERTIFICATION OF PARTICIPATION

MR. T. RAMAKRISHNAN

SRM UNIVERSITY CHENNAI

has participated in the Seminar on external competitiveness: theoretical and practical facets of strategies pay level decision making, held at Bharath Institute of Higher Education and Research On 18/10/2017

Handwritten signature of Dr. J. Kannan in black ink.

**Dr. J. Kannan**  
**COURSE CO-ORDINATOR**

Handwritten signature of Dr. D. Venkatramaraju in black ink.

**Dr. D. Venkatramaraju**  
**HEAD OF THE DEPARTMENT**



**Sharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Declared as deemed to be university under section 3 of UGC Act 1956, vide notification No.F.9-5/2000-U.3)



## FACULTY OF ARTS AND SCIENCE

83/3, Agaram Main Road, Thiruvanchery, Chennai – 600 126, Tamilnadu.

### School of Commerce & Management ORGANISES

**SEMINAR ON** EXTERNAL COMPETITIVENESS: THEORETICAL AND  
PRACTICAL FACETS OF STRATEGIES PAY LEVEL  
DECISION MAKING

#### RESOURCE PERSON

**V.ARULMOZHI**

**B.L (Hons) M.L., PGDIPR, DIIP**  
**GUEST FACULTY SCHOOL OF**  
**EXCELLENCE IN LAW**

#### DATE AND TIME

18/10/2017

11.30 am-12.30 pm

CONVENOR	COURSE-COORDINATOR	DEAN
Dr. D. Venkatramaraju Professor & Head	Dr. J. Kannan., Associate Professor	Dr.A.Muthukumaravel Dean-Arts and Science BIHER.

# **Bharath Institute of Higher Education & Research**

## **SCHOOL OF COMMERCE AND MANAGEMENT**

**Seminar on external competitiveness: theoretical and practical facets of strategies pay level  
decision making**

Date: 18<sup>th</sup> October 2017

### Programme Schedule

<b>Day</b>	<b>Time</b>	<b>Schedule</b>
Day -I	09.00- 09.30 AM	Registration
Day -I	09.30- 10.00 AM	Inauguration
Day -I	10.00- 11.15 AM	Session-I
Day -I	11.15- 11.30 AM	Break
Day -I	11.30- 01.00 Pm	Session – II
Day -I	01.00-02.00 Pm	Break
Day -I	02.00- 03.30 Pm	Session – Discussion
Day- I	03.30- 04.00 Pm	Valedictory

**Bharath Institute of Higher Education & Research**

**School of Commerce & Management**

**Participant List- 2017 - 2018**

**Seminar: External competitiveness: theoretical and practical facets of strategies pay level decision making**

<b>S.No</b>	<b>Student Name</b>	<b>Name of the Institution</b>
1	MENAKA B	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
2	RANJITH KUMAR S	FACULTY OF SCIENCE AND HUMANITIES, SRM UNIVERSITY, Kattankulathur
3	KIRUBAKARAN N	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
4	VIVEK D	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
5	RAMAKRISHNAN T	FACULTY OF SCIENCE AND HUMANITIES, SRM UNIVERSITY, Kattankulathur
6	THIRUVENGADAM M	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
7	VENKATRAMAN S.	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
8	SRINIVASAN R	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
9	VENKATESAN D	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
10	PAVITHRA PRIYA C	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
11	MURALI A	FACULTY OF SCIENCE AND HUMANITIES, SRM UNIVERSITY, Kattankulathur
12	ABDUL RAHMAN S	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
13	MOHAMEDAEJAZ M	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
14	KAVIARASU K	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
15	VIGNESH N	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
16	THERESA P	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
17	MAGESHAN K	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
18	ARAVIND S.	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
19	SATHIYAN V	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
20	VINITHKUMAR M	FACULTY OF SCIENCE AND HUMANITIES, SRM UNIVERSITY, Kattankulathur
21	KISHORE KANNA G.	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
22	VIGNESH D	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
23	VIGNESHWARAN M	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
24	SRINIVASAN S	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
25	SELVAM C	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
26	SHARUMATHI V	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
27	AKASH R	FACULTY OF SCIENCE AND HUMANITIES, SRM UNIVERSITY, Kattankulathur
28	SHEEBA L	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
29	SREE RANJINI K	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
30	SHARON P	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
31	SUJAY .S	VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES (W) Tiruchengode

32	LINGESHWARAN S	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
33	RAM KUMAR S A	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
34	SUDARSANABALAN R	VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES (W) Tiruchengode
35	MANIGANDAN D	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
36	CHITRA P	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
37	MICAH IMMANUAL M	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
38	SARAVANAN C	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
39	PHILIP ANTONY P	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
40	VISHHAL O R	FACULTY OF SCIENCE AND HUMANITIES, SRM UNIVERSITY, Kattankulathur
41	SHARMILA E	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
42	VENKATESAN M	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
43	VIJAYALAKSHMI V	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
44	MOHAN KUMAR M	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
45	DIVYA S	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
46	PARTHIBAN P	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
47	AKASH S	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
48	AJITH B	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR
49	ABIRAMI S.	FACULTY OF SCIENCE AND HUMANITIES, SRM UNIVERSITY, Kattankulathur
50	RAJALAKSHMI S	FACULTY OF ARTS AND SCIENCE , BIHER, SELAIYUR



**School of Commerce and Management**  
**Seminar on External Competitiveness: Theoretical and Practical Facets of Strategies Pay**  
**Level Decision Making**  
**Date: 18<sup>th</sup> October, 2017**

