



# Bharath University

பாரத் பல்கலைக்கழகம்  
(Declared under Section 3 of UGC Act, 1956)

Phone : 044-22290742 / 22290125 Telefax : 044-22293886  
Website : www.bharathuniv.com

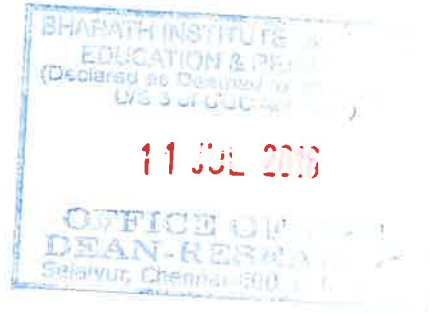
173, Agaram Road,  
Selaiyur, Chennai - 600 073.

Ref No.SMS-2015-O-132

Date: 11/07/2016

To  
Ms.G .Brindha,  
Asst. Professor/ MBA,  
BIHER.

Thro: Concern Head of the Department



Greetings!!!

We are happy to announce that the Research Advisory Committee has approved your proposal for Seed Money Scheme-2015 which was presented by you. You are requested to complete the proposal and send the progress report to the Dean Research in the prescribed time period.

**Title of the Project: Study on Employee Retention Strategies in IT Industry with Special Reference to Chennai City.**

**Seed Money Amount: Rs.3,50,000/- (Rupees Three Lakhs and Fifty Thousands Only)**

**Approved on: 06/07/2016**

**Payment details:**

**Voucher No.132**

**Dated: 14/07/2016**

With Regards

Dean-Research