



Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Declared as Deemed-to-be University under section 3 of UGC Act, 1956)
(Vide Notification No. F.9-5/2000 - U.3, Ministry of Human Resource Development, Govt. of India, dated 4th July 2002)



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Ref No.SMS-2015-O-343

Date: 21/05/2018

To
Ms.Thulasi P,
Assistant Professor/ Commerce,
BIHER.

Thro: Concern Head of the Department

Greetings!!!

We are happy to announce that the Research Advisory Committee has approved your proposal for Seed Money Scheme-2015 which was presented by you. You are requested to complete the proposal and send the progress report to the Dean Research in the prescribed time period.

Title of the Project: Factors influencing consumer behaviour for buying luxury cars.

Seed Money Amount: Rs.2,75,000/- (Rupees Two Lakhs and Seventy Five Thousands Only)

Approved on: 10/05/2018

Payment details:

Voucher No.343

Dated: 25/05/2018

With Regards

Dean-Research

