



Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Declared as Deemed-to-be University under section 3 of UGC Act, 1956)
(Vide Notification No. F.9-5/2000 - U.3, Ministry of Human Resource Development, Govt. of India, dated 4th July 2002)



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Ref No.SMS-2015-O-261

Date: 04/09/2017

To
Ms.C.R. Marcelin Vasantha,
Assistant Professor/ S&H (English),
BIHER.

Thro: Concern Head of the Department

Greetings!!!

We are happy to announce that the Research Advisory Committee has approved your proposal for Seed Money Scheme-2015 which was presented by you. You are requested to complete the proposal and send the progress report to the Dean Research in the prescribed time period.

Title of the Project: English usage for effective communication in Indian journalism to reach their target audience specifically in "The Hindu" , "Femina" and "Business Today".

Seed Money Amount: Rs.2,90,000/- (Rupees Two Lakhs and Ninety Thousands Only)

Approved on: 23/08/2017

Payment details:

Voucher No.261

Dated: 06/09/2017

With Regards


Dean-Research