



Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Declared as Deemed-to-be University under section 3 of UGC Act, 1956)

(Vide Notification No. F.9-5/2000 - U.3, Ministry of Human Resource Development, Govt. of India, dated 4th July 2002)



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Ref No.SMS-2018-O-474

Date: 19/07/2019

To
Mr. Sri Balaji K,
Assistant Professor/ MBA,
BIHER.



Thro: Concern Head of the Department

Greetings!!!

We are happy to announce that the Research Advisory Committee has approved your proposal for Seed Money Scheme-2018 which was presented by you. You are requested to complete the proposal and send the progress report to the Dean Research in the prescribed time period.

Title of the Project: Retail Marketing Compound Impact Customer Satisfaction in Chennai.

Seed Money Amount: Rs.225000/- (Rupees Two Lakh TwentyFive Thousand Only)

Approved on: 10/07/2019

Payment details:

Voucher No.474

Dated: 23/07/2019

With Regards


Dean-Research