



# Bharath

## INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Declared as Deemed-to-be University under section 3 of UGC Act, 1956)

(Vide Notification No. F.9-5/2000 - U.3, Ministry of Human Resource Development, Govt. of India, dated 4<sup>th</sup> July 2002)



Phone : 044-22290742 / 22290125 . Telefax : 044-22293886  
Website : www.bharathuniv.ac.in

173, Agaram Road, Selaiyur, Tambaram,  
Chennai - 600 073. Tamil Nadu.

RefNo.SMS-2018-O-512

Date: 29/08/2019

To  
Mr. S. Thiruvengatam,  
Assistant Professor/ MBA,  
BIHER.

Thro: Concern Head of the Department



Greetings!!!

We are happy to announce that the Research Advisory Committee has approved your proposal for Seed Money Scheme-2018 which was presented by you. You are requested to complete the proposal and send the progress report to the Dean Research in the prescribed time period.

**Title of the Project: A study on inter relations of service quality and service loyalty dimensions in medical tourism.**

**Seed Money Amount: Rs.250000/- (Rupees Two Lakh Fifty Thousand Only)**

**Approved on: 20/08/2019**

**Payment details:**

**Voucher No.512**

**Dated: 02/09/2019**

With Regards

  
Dean-Research