



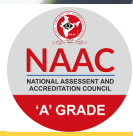
BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH



ज्ञान-विज्ञान विमुक्तये
UGC



AICTE



NAAC



ABET



#2 in India



**DEPARTMENT OF
MANAGEMENT STUDIES**

INTRODUCTION

MBA as a programme at BIHER is an outcome of aspirations. Here fears get converted into dreams; hesitations change into motivations. The way to success is learnt, shared, transferred and witnessed. The genesis of the department dates back to the year 1992.





MISSION

VISION

The Department of Management Studies, Bharath Institute of Higher Education and Research aspires to be a leading Management Institution with a passion for Academic Excellence, uncompromising Human Values and an abiding commitment for the development of Business and Society through excellence in grooming Leadership, Entrepreneurial Talent and Research

MISSION

M1: To imbibe Entrepreneurial Culture through Curriculum, Pedagogy, Mentoring and foster excellence by providing Quality Education in Business Management.
M2: To cultivate the principles of Social Responsibility, Ethics and Spiritual Values among budding Managers.
M3: To build intellectual capabilities based on the twin pillars of Research & Innovation.



*Best B School Regional Rank by
Career Connect Magazine*



*Best B School Regional Rank by
Business Today, 2019.*

RANKINGS



*Best B School National Rank by
Career Connect Magazine*



*All India Rank in ROI by
Business Today, 2019*



- **HOSPITAL & HEALTHCARE MANAGEMENT**
- **INTERNATIONAL BUSINESS MANAGEMENT**
- **BUSINESS ANALYTICS**
- **DIGITAL BUSINESS MANAGEMENT**
- **FINANCIAL MANAGEMENT**
- **SUPPLY CHAIN & LOGISTICS MANAGEMENT**
- **AVIATION MANAGEMENT**
- **HUMAN RESOURCE MANAGEMENT**
- **BANKING & INSURANCE MANAGEMENT**
- **MARKETING MANAGEMENT**

SPECIALISATIONS

Study Abroad



- **DOWLING COLLEGE MANHATTAN, USA**
- **KETTERING UNIVERSITY, USA**
- **CANADIAN COLLEGE FOR HIGHER STUDIES, CANADA**
- **HELP UNIVERSITY, MALAYSIA**
- **PUTRA INTELEK INTERNATIONAL COLLEGE, MALAYSIA**
- **MPRH INSTITUTE, IRAN**
- **URAL FEDERAL UNIVERSITY, RUSSIA**



VALUE ADDED CERTIFICATE PROGRAMMES

- Google : Digital Learning Certificate Course
- IIT - Bombay: Finance
- National Stock Exchange Academy: Capital Markets
- Start Up India: Entrepreneurship
- Barclays Bank : Employability Skills
- MSME: GST
- NPTEL : Entrepreneurship



UNIQUE PROPOSITIONS

- Earn While You Learn Option
- International Immersion Programme
- Experiential Learning
- Video Case Studies
- Outbound Training
- Over 20 events in a semester (Guest Lecture, Seminars, Workshops, Conferences, etc)
- Second Year Students register their own companies



September 20th, 2019 saw the beginning of a new journey for the Department of Management Studies, for the young spirited Entrepreneurs and the staff set a prestigious record in history by entering the portals of the India Book of Records for conducting 24 hours continuous Management Case Study Marathon.

CORPORATE ADVISORY BOARD

The Corporate Advisory Board of the Department of Management Studies comprises of Corporate Honchos.



INTERNATIONAL ADVISORY BOARD

- Mr. Petter Sorum, Director, International Affairs, Dowling College, Mahattan, New York
- Mr. Eric Dupont, Director, IEEM, France Ministry Of Education, France
- Mr. Mostafa Ali Beigi, Chairman, MPRH Institute, Tehran, Iran.
- Mr. Rishi Pokar, International Advisor, Nottingham Trent University, Burton Street, Nottingham , UK
- Mr. Marcin Uminski, Marketing Manager, Think Poland
- Dr. Balachandra Pattanaik, Professor, Department of Electrical and Computer Engineering, Mettu University, Ethiopia, Africa
- Mr. Md. Saiful Islam, Professor, Department of Finance and Banking, National University of Bangladesh, Dhaka, Bangladesh
- Dr. Nazrul Islam, Prof & Dean, Uttara University, Uttara, Dhaka, Bangladesh
- Dr. Manjula Pattanaik, Associate Professor, Department of Management Studies , PNU, Riyadh, KSA

CORPORATE ADVISORY BOARD

- Mr. Sri Kumar, Founder & CEO- Skillsgrow, Chennai
- Mr. S. Chandrashekar, Founder and CEO of SUBASRI Group, Bangalore
- Ms. Vidhya Ragu, Chairperson All Chennai T&D, Women Economic Forum, President –Rotary club of RCCR, Young Indian (CII) Co-Chair
- Mr. Glenn Roger Carr, Co-Founder & Director, Finmark Trainers India Pvt Ltd, Chennai
- Mr. N. Vasudeva Murthy, Director, Mindspeed Solutions, Bangalore
- Er. Shiva Madhukar, Vice President, Global Business Development, Chennai
- Mr. Vijaya Raghavan Kathiresan, Senior Deputy Vice President- Alternate Channels, Kotak Mahindra Life Insurance Company Limited, Chennai
- Dr. J. Balakannan, Managing Director, Jet Aerospace, Kerala
- Dr. K. Jafar Ali, Managing Director-Yunona Tech Solutions Pvt Ltd (TCS Ion Partner), Chennai
- Mr. K. Gangatharan, General Manager – Special Project, Sundaram Industries Private Ltd-TVS, Chennai
- Mr. Abhijeet Suman, Operations Excellence Manager, Hunger Box, Bengaluru
- Mr. Dhanush Mohan C, Specialist HR- Talent Acquisition, CSS Corp Private ltd, Chennai
- Mr. Mani Bharathi, Business Development Manager, APAC Region, Brewed The Lab Technologies
- Mr. Senthilkumar M, Community Manager, Google Developer Group, Madurai

CORPORATE ADVISORY BOARD

- Mr. Srinivas Anand YSRN, Chief Operating Officer, Ionixx Technologies, Chennai
- Mr. Thiruppathi Arumugam, Managing Director, Fore Brain Technologies Pvt.Ltd, Chennai
- Mr.S.S. Khadeer Peer Shariff, Executive Director, Leo Prime Paypent Solutions Pvt .Ltd, Buram Colony, Perungudi
- Mr. Shankar .P.R, Associate Director- Projects, Cognizant Technologies, Chennai
- Mr.D.Sathyanarayan, Manager-Market Development (South & East), TAFE, Chennai
- Mr. Gautam V Jigjinni, Talent Acquisition Manager, Qspiders, Chennai
- Mr.Ravi Bhushan Singh, Skill Development And Didactic Business - Asia Pacitic, Schneider Electric, Bangalore
- Mr.Alfred Arputhakumar, Chief Facilitator, Alfred School Of Leadership, Chennai
- Mr. G.Sathyanarayana, Area Manager, ELS International Education Pathways Pvt.L Td, Chennai
- Mr. Rengarajan Ramanujam, ELS International Education Pathways Pvt.Ltd, Chennai
- Ms. A.V.Padma, HR Manager, Computer Sciences Corporation India Pvt.Ltd, Chennai

OUR RECRUITERS

Infosys



Tech
Mahindra


AMTEX





People, Planet and then Profits is the philosophy seeded by the department.

At MBA, the classrooms are seen as the launchpads where the budding managers are armed with Wisdom and knowledge and placements are the flying tickets which make them to migrate into the world of business.



UNIQUENESS IS
THE SYSTEM HERE WHICH IS NEVER
THE SAME!!!

www.bharathuniv.ac.in



173 Agharam Road Selaiyur, Chennai-600 073

Phone: + 91 - 44 - 2229 0247

E-mail : praveenkumar.mba@bharathuniv.ac.in