

<b>Course Number and Name</b>												
BBA002 & Entrepreneurship Development												
<b>Credits and Contact Hours</b>												
3 & 45												
<b>Course Coordinator's Name</b>												
Dr.R.Ramamorthy												
<b>Course Objectives</b>												
<ul style="list-style-type: none"> <li>To learn about types of entrepreneurship.</li> <li>To study about major motivation methods.</li> <li>To study about government policies for small scale industries</li> </ul>												
<b>Prerequisites</b>						<b>Co-requisites</b>						
Professional Courses						Nil						
required, elective, or selected elective (as per Table 5-1)												
Required												
<b>Course Outcomes (COs)</b>												
CO1: To learn the difference between entrepreneur and intrepeneur.												
CO2: To learn about entrepreneurship development programs.												
CO3: To study about economic feasibility methods												
CO4: To learn about taxation.												
CO5: To study about corrective measures methods.												
CO6: To know about the Factors Affecting Entrepreneurial Growth												
<b>Student Outcomes (SOs) from Criterion 3 covered by this Course</b>												
COs/SOs	a	b	c	d	e	f	g	h	i	j	k	L
CO1	H		M			H		M				
CO2				M			H			M		
CO3												H
CO4					H						M	
CO5		H							M			
CO6				M		H				H		M