Academic Course Description

BHARATH UNIVERSITY
Faculty of Engineering and Technology
Department of Electrical and Electronics Engineering
BSS201 PERSONALITY DEVELOPMENT
Second Semester(Even Semester)

Course (catalogue) description

This course makes the students groom their personality and prove themselves as good Samaritans of the Society. This course consists of individual or in-group class presentations pertaining to the applications of concepts, Theories or issues in human development.

Compulsory/Elective course :   Compulsory for all branches
Credit & Contact hours   :   2 and 30 hours
Course Coordinator   :   Ms.Pavithra
Instructors   **:**   Ms.Pavithra

Name of the instructor	Class handling	Office location	Office phone	Email (domain:@ bharathuniv.ac.in	Consultation
Ms.Pavithra	**For all first year students**	**First year Building**	**04422290125**	hod.eee@gmail.com	9.00-9.50 AM

Relationship to other courses:

Pre –requisites   **:**   +2 Level Knowledge

Assumed knowledge   :   The students should have ability to conduct themselves in a mature manner when they interact with the people

Syllabus Content

UNIT I   INTRODUCTION TO PERSONALITY DEVELOPMENT   6
The concept personality- Dimensions of theories of Freud & Erickson- personality – significant of personality development. The concept of success and failure: What is success? - Hurdles in achieving success - Overcoming hurdles - Factors responsible for success – What is failure - Causes of failure. SWOT analyses.

UNIT II   ATTITUDE & MOTIVATION   6
Attitude - Concept - Significance - Factors affecting attitudes - Positive attitude - Advantages –Negative attitude - Disadvantages - Ways to develop positive attitude - Difference between personalities having positive and negative attitude. Concept of motivation - Significance - Internal and external motives - Importance of self-motivation- Factors leading to de-motivation

UNIT III   SELF-ESTEEM   6

Term self-esteem - Symptoms - Advantages - Do's and Don'ts to develop positive self-esteem – Low self-esteem - Symptoms - Personality having low self esteem - Positive and negative self-esteem. Interpersonal Relationships – Defining the difference between aggressive, submissive and assertive behaviours - Lateral thinking.

UNIT IV   OTHER ASPECTS OF PERSONALITY DEVELOPMENT   6
Body language - Problem-solving - Conflict and Stress Management - Decision-making skills -Leadership and qualities of a successful leader - Character-building -Team-work - Time management -Work ethics – Good manners and etiquette.

UNIT V   EMPLOYABILITY QUOTIENT   6
Resume building- The art of participating in Group Discussion – Acing the Personal (HR & Technical) Interview -Frequently Asked Questions - Psychometric Analysis - Mock Interview Sessions.

Computer usage: Nil

Professional component

General	-	100%
Basic Sciences	-	0%
Engineering sciences & Technical arts	-	0%
Professional subject	-	0%

Broad area : Attitude and motivation| self-esteem | Stress management | Group discussion

Test Schedule

S. No.	Test	Tentative Date	Portions	Duration
1	Cycle Test-1	February 1st week	Session 1 to 12	2 Periods
2	Cycle Test-2	March 1st week	Session 13 to 24	2 Periods
3	Model Test	April 2nd week	Session 1 to 30	3 Hrs
4	University Examination	TBA	All sessions / Units	3 Hrs.

Mapping of Instructional Objectives with Program Outcome

To develop writing and speaking skills and understanding the language. This course emphasizes:	Correlates to program outcome		
	H	M	L
1. Individual or in-group class presentations pertaining to the applications of concepts, theories or issues in human development.	c	g	a
2. Scores obtained from essay and or objective tests.	b,c	g	
3. Classroom participation, small group interactions.	h	g	-
4. Research and write about relevant topics.	I,j	-	-
5. Design and complete a research project that can take the form of a developmental interview, an observation or assessment through service learning.	J,k	g	-
6. Develop and maintain a Reflection	-	g	l

H: high correlation, M: medium correlation, L: low correlation

Draft Lecture Schedule

Session	Topics	Applicable in Daily Life (Yes/No)	Text / Chapter
UNIT I	**INTRODUCTION TO PERSONALITY DEVELOPMENT**		
1.	The concept personality	No	
2.	Dimensions of theories of Freud & Erickson	No	
3.	Personality	No	
4.	Significant of personality development	No	[T1]
5.	The concept of success and failure: What is success? Hurdles in achieving success ,	No	
6.	Overcoming hurdles, Factors responsible for success, What is failure, Causes of failure, SWOT analyses.	No	
UNIT II	**ATTITUDE & MOTIVATION**		
7.	Attitude , Concept, Significance	No	
8.	Factors affecting attitudes, Advantages, Negative attitude, Disadvantages	No	
9.	Ways to develop positive attitude	No	
10.	Difference between personalities having positive and negative attitude. Concept of motivation	No	[T1]
11.	Significance, Internal and external motives,	No	
12.	Importance of self- motivation,Factors leading to de-motivation	No	
	UNIT III SELF-ESTEEM		
13.	Term self-esteem, Symptoms, Advantages, Do's and Don'ts to develop positive self-esteem	No	
14.	Low self-esteem, Symptoms, Personality having low self esteem	No	
15.	Positive and negative self-esteem, Interpersonal Relationships	No	[T1]
16.	Defining the difference between aggressive,	No	
17.	submissive and assertive behaviours	No	
18.	Lateral thinking	No	
UNIT IV	**OTHER ASPECTS OF PERSONALITY DEVELOPMENT**		
19.	Body language , Problem-solving, Conflict and Stress Management, Decision-making skills	No	

20.	Leadership and qualities of a successful leader	No	
21.	Character, Building, Team-work	No	
22.	Time management	No	[T1]
23.	Work ethics	No	
24.	Good manners and etiquette.	No	
UNIT V	**EMPLOYABILITY QUOTIENT**		
25.	Resume building	No	
26.	The art of participating in Group Discussion	No	
27.	Acing the Personal (HR & Technical) Interview	No	[T1]
28.	Frequently Asked Questions	No	
29.	Psychometric Analysis	No	
30.	Mock Interview Sessions	No	

Teaching Strategies

The teaching in this course aims at establishing a good fundamental understanding of the areas covered using:

- Formal face-to-face lectures

- Tutorials, which allow for exercises based on incidents which happen in daily life.

- Discussion sessions, which support the students' views or contrast them.

- Seminar to enhance the interactive level of the students.

Evaluation Strategies

Cycle Test – I	-	5%
Cycle Test – II	-	5%
Model Test	-	10%
Assignment	-	5%
Attendance	-	5%
Final exam	-	70%

Prepared by: Ms.Pavithra   **Dated :**

Addendum

<u>ABET Outcomes expected of graduates of B.Tech / EEE / program by the time that they graduate:</u>

a) An ability to apply knowledge of mathematics, science, and engineering fundamentals.

b) An ability to identify, formulate, and solve engineering problems.

c) An ability to design a system, component, or process to meet the desired needs within realistic constraints such as economic, environmental, social, political, ethical, health and safety, manufacturability, and sustainability.

d) An ability to design and conduct experiments, as well as to analyze and interpret data.

e) An ability to use the techniques, skills, and modern engineering tools necessary for engineering practice.

f) An ability to apply reasoning informed by the knowledge of contemporary issues.

g) An ability to broaden the education necessary to understand the impact of engineering solutions in a global, economic, environmental, and societal context.

h) An ability to understand professional and ethical responsibility and apply them in engineering practices.

i) An ability to function on multidisciplinary teams.

j) An ability to communicate effectively with the engineering community and with society at large.

k) An ability in understanding of the engineering and management principles and apply them in project and finance management as a leader and a member in a team.

l) An ability to recognize the need for,and an ability to engage in life-long learning.

Program Educational Objectives

PEO1: PREPARATION
Electrical Engineering Graduates are in position with the knowledge of Basic Sciences in general and Electrical Engineering in particular so as to impart the necessary skill to analyze and synthesize electrical circuits, algorithms and complex apparatus.

PEO2: CORE COMPETENCE
Electrical Engineering Graduates have competence to provide technical knowledge, skill and also to identify, comprehend and solve problems in industry, research and academics related to power, information and electronics hardware.

PEO3: PROFESSIONALISM
Electrical Engineering Graduates are successfully work in various Industrial and Government organizations, both at the National and International level, with professional competence and ethical administrative acumen so as to be able to handle critical situations and meet deadlines.

PEO4: SKILL

Electrical Engineering Graduates have better opportunity to become a future researchers/ scientists with good communication skills so that they may be both good team-members and leaders with innovative ideas for a sustainable development.

PEO5: ETHICS

Electrical Engineering Graduates are framed to improve their technical and intellectual capabilities through life-long learning process with ethical feeling so as to become good teachers, either in a class or to juniors in industry.

BSS201-PERSONALITY DEVELOPMENT

Course Teacher	Signature
Ms.Pavithra	

Course Coordinator   **HOD/ EEE**

(Ms.Pavithra)   (   )