

Academic Course Description

BHARATH UNIVERSITY Faculty of Engineering and Technology Department of Mechanical Engineering BBA101 PERSONALITY DEVELOPMENT First Semester, 2015-16 (Odd Semester)
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Course (catalogue) description

This course makes the students groom their personality and prove themselves as good Samaritans of the society. This course consists of individual or in-group class presentations pertaining to the applications of concepts, theories or issues in human development.

Compulsory/Elective course: Compulsory for all branches
 Credit hours : 2 credits
 Course Coordinator : Ms.Pavitra, Asst. Professor

Instructors :

Name of the instructor	Class handling	Office location	Office phone	Email (domain:@bharathuniv.ac.in)	Consultation
Ms.Pavitra	All First Year Students	FIRST YEAR MAIN BULIDING			9.00-9.50 AM
Ms. Jemima	All First Year Students	FIRST YEAR MAIN BULIDING		daniel_jemima@yahoo.co.in	12.45-1.15 PM
Mrs. Sumithra	All First Year Students	FIRST YEAR MAIN BULIDING		sumithraks@gmail.com	2.10 – 3.30 PM

Relationship to other courses:

Pre –requisites : Language skills and self-confidence

Assumed knowledge : The students should have ability to conduct themselves in a mature manner when they interact with the people

Following courses : Nil

Computer usage: Nil

Professional component		
General	-	100%
Basic Sciences	-	0%
Engineering sciences & Technical arts	-	0%
Professional subject	-	0%

Broad area : Attitude and motivation | self-esteem | Stress management | Group discussion

Test Schedule

S. No.	Test	Tentative Date	Portions	Duration
1	Cycle Test-1	August 1 st week	Session 1 to 14	2 Periods
2	Cycle Test-2	September 2 nd week	Session 15 to 28	2 Periods
3	Model Test	October 2 nd week	Session 1 to 45	3 Hrs
4	University Examination	TBA	All sessions / Units	3 Hrs.

Mapping of Instructional Objectives with Program Outcome

To develop writing and speaking skills and understanding the language. This course emphasizes:	Correlates to program outcome		
	H	M	L
1. Individual or in-group class presentations pertaining to the applications of concepts, theories or issues in human development.	c	g	a
2. Scores obtained from essay and or objective tests.	b,c	g	
3. Classroom participation, small group interactions.	h	g	-
4. Research and write about relevant topics.	l,j	-	-
5. Design and complete a research project that can take the form of a developmental interview, an observation or assessment through service learning.	J,k	g	-
6. Develop and maintain a Reflection	-	g	l

H: high correlation, M: medium correlation, L: low correlation

Draft Lecture Schedule

Session	Topics	Applicable in Daily Life (Yes/No)	Text / Chapter
UNIT I INTRODUCTION TO PERSONALITY DEVELOPMENT			
1.	The concept personality	No	[T1]
2.	Dimensions of theories of Freud & Erickson	No	
3.	Personality	Yes	
4.	Significant of personality development	Yes	
5.	The concept of success and failure: What is success?	No	
6.	Hurdles in achieving success	No	
7.	Overcoming hurdles	Yes	
8.	Factors responsible for success	Yes	
9.	What is failure	No	
10.	Causes of failure	No	
11.	SWOT analyses.	Yes	
UNIT II ATTITUDE & MOTIVATION			
12.	Attitude	Yes	[T1]
13.	Concept	No	
14.	Significance	No	
15.	Factors affecting attitudes	Yes	
16.	Advantages	Yes	
17.	Negative attitude	Yes	
18.	Disadvantages	Yes	
19.	Ways to develop positive attitude	Yes	
20.	Difference between personalities having positive and negative attitude. Concept of motivation	No	
21.	Significance	No	
22.	Internal and external motives	Yes	
23.	Importance of self- motivation	Yes	
24.	Factors leading to de-motivation	Yes	
UNIT III SELF-ESTEEM			
25.	Term self-esteem	No	[T1]
26.	Symptoms	Yes	
27.	Advantages	No	
28.	Do's and Don'ts to develop positive self-esteem	Yes	
29.	Low self-esteem	Yes	

30.	Symptoms	No	
31.	Personality having low self esteem	Yes	
32.	Positive and negative self-esteem.	Yes	
33.	Interpersonal Relationships	Yes	
34.	Defining the difference between aggressive, submissive and assertive behaviours	No	
35.	Lateral thinking	Yes	
UNIT IV OTHER ASPECTS OF PERSONALITY DEVELOPMENT			
36.	Body language	Yes	[T1]
37.	Problem-solving	Yes	
38.	Conflict and Stress Management	Yes	
39.	Decision-making skills	Yes	
40.	Leadership and qualities of a successful leader	Yes	
41.	Character	Yes	
42.	Building	Yes	
43.	Team-work	Yes	
44.	Time management	Yes	
45.	Work ethics	Yes	
46.	Good manners and etiquette.	Yes	
UNIT V EMPLOYABILITY QUOTIENT			
47.	Resume building	Yes	[T1]
48.	The art of participating in Group Discussion	Yes	
49.	Acing the Personal (HR & Technical) Interview	Yes	
50.	Frequently Asked Questions	No	
51.	Psychometric Analysis	No	
52.	Mock Interview Sessions	Yes	

Teaching Strategies

The teaching in this course aims at establishing a good fundamental understanding of the areas covered using:

- Formal face-to-face lectures
- Tutorials, which allow for exercises based on incidents which happen in daily life.
- Discussion sessions, which support the students' views or contrast them.
- Seminar to enhance the interactive level of the students.

Evaluation Strategies

Cycle Test – I	-	5%	•
Cycle Test – II	-	5%	
Model Test	-	10%	
Attendance	-	5%	
Seminar / Assignments / online tests / Quiz	-	5%	
Final exam	-	70%	

Prepared by: Ms.Pavitra, Assistant professor, Dept. of English.

Addendum**ABET Outcomes expected of graduates of B.Tech / MECH / program by the time that they graduate:**

- a) The ability to apply knowledge of mathematics, science, and engineering fundamentals.
- b) The ability to identify, formulate and solve engineering problems.
- c) The ability to design a system, component, or process to meet the desired needs within realistic constraints such as economic, environmental, social, political, ethical, health and safety, manufacturability, and sustainability.
- d) The ability to design and conduct experiments, as well as to analyze and interpret data
- e) The ability to use the techniques, skills, and modern engineering tools necessary for engineering practice.
- f) The ability to apply reasoning informed by the knowledge of contemporary issues.
- g) The ability to broaden the education necessary to understand the impact of engineering solutions in a global, economic, environmental, and societal context.
- h) The ability to understand professional and ethical responsibility and apply them in engineering practices.
- i) The ability to function on multidisciplinary teams.
- j) The ability to communicate effectively with the engineering community and with society at large.
- k) The ability in understanding of the engineering and management principles and apply them in project and finance management as a leader and a member in a team.
- l) The ability to recognize the need for, and an ability to engage in life-long learning.

Program Educational Objectives**PEO1: PREPARATION:**

Mechanical Engineering graduates are enthusiastic to provide strong foundation in mathematical, scientific and engineering fundamentals necessary to analyze, formulate and solve engineering problems in the field of Mechanical Engineering.

PEO2: CORE COMPETENCE:

Mechanical Engineering graduates have competence to enhance the skills and experience in defining problems in the field of Mechanical Engineering and Technology design and implement, analyzing the experimental evaluations, and finally making appropriate decisions.

PEO3: PROFESSIONALISM:

Mechanical Engineering graduates made competence to enhance their skills and embrace new thrust areas through self-directed professional development and post-graduate training or education.

PEO4: PROFICIENCY:

Mechanical Engineering graduates became skilled to afford training for developing soft skills such as proficiency in many languages, technical communication, verbal, logical, analytical, comprehension, team building, inter personal relationship, group discussion and leadership skill to become a better professional.

PEO5: ETHICS:

Mechanical Engineering graduates are morally merged to apply the ethical and social aspects of modern Engineering and Technology innovations to the design, development, and usage of new products, machines, gadgets, devices, etc.

Course Teacher	Signature
Ms.Pavitra Ms. Jemima Mrs. Sumithra	

Course Coordinator

HOD/ MECH

(Ms.Pavitra)