



Bharath UNIVERSITY
பாரத் பல்கலைக்கழகம்
BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed-to-be-University, u/s 3 of the UGC Act, 1956)

DEPARTMENT OF MANAGEMENT STUDIES

Guest Lectures

2015



Guest lecture on Career Planning by Mr.R.Bhaskar, Director, IBS T & E. The Priceton Review Group, on 02.02.2015 .



Guest lecture on Corporate Orientation by Mr.Rahul Mishra, Vice President, Data 64 on 10.02.2015



Guest lecture on Career Planning (Sequal) by Mr.R.Bhaskar, Director, IBS T & E, The Priceton Review Group, on 18.02.2015



Guest lecture on Japanese Style of Management by Ms.Kayoko Furukawa, Consul –Culture, information & Development Affairs, Consulate of Japan on 15.10.14



Guest Lecture on “The Significance of Japanese Language” by Mr.Rajalakshmi, Director, Atithi School of Japanese, ABK-AOTS DOSOKAI on 02.03.2015



Guest Lecture on “Expectation of MBA’s from the Corporate” by Mr.Gautam V Jiginni, Talent Acquisition Manager, QSpiders on 23.03.2015



A Special Guest Lecture on Opportunities to do Internship at Poland by Mr.Marcin Uminski, Marketing Manager, RNP Education, Poland and Ms.Premila Devi, MD, Think Poland was organized on 17.03.15



Guest Lecture on “The Art of Project Management” by Shankar, Associate Director-Projects, CTS on 24.03.2015



Guest Lecture on “Internship Opportunities” by Thirupathi Arumugam, MD, Fore Brain Technologies Pvt Ltd on 24.03.2015



Guest Lecture on “Student Abroad Programmes” by Rishi Pokar, International Advisor, Nottingham Trent University, UK on 25.03.15



Guest Lecture on “Changing Trends in the Industry ” by Mr.Regarajan & Mr.G.Satyanarayana , Area Manager, ELS International Education Pathways Pvt Ltd on 27.03.15



Guest Lecture on “Venture Capitalism” by Mr. Madhusudhana, VP-Sales & Operations, IDEAO on 28.04.15



A Guest Lecture on Opportunities to do Internship at Poland by Mr.Marcin Uminski, Marketing Manager, RNP Education, Poland and Ms.Premila Devi, MD, Think Poland was organized on 13.07.15



Mr.Sri Kalyana Rama, Faculty-Dept of Civil Engg, BITS-Pilani presenting a Guest Lecture on Supply Chain Management on 16.07.15



Mr.Navin Goel, Senior HR Manager, Synergytech Ltd presenting a Guest Lecture on “Managing Gen Y Employees” on 13.08.15



Mr.Petter Sorum, Director, Dowling College, Manhattan spoke on “Interning at USA” on 06.10.15



Guest Lecture on “Career after MBA” by delegates from the Consortium of Australian Universities on 07.10.15



A team from SeTI , Singapore addressed the students



A Guest Lecture on “ Nuances of Market Research” by Mr.Henry, VP – Protein, Chennai.



Mr.Uday Shankar, Education Head NASSCOM, Chennai Division presenting a Guest Lecture on “Technology in HR” on 14.08.15



Mr.Sreejith Hrishikesh, CityManager, Zoomcar, presenting a Guest Lecture on “Market Analytics” on 21.08.15.



Mr.Goyal, Senior HR Manager, Synergytech Ltd presenting a Guest Lecture on “Managing Gen Y Employees” on 13.08.15



Mr.Nandha Kumar, GM-HR of Hoffincons presenting a Guest Lecture “Lateral HR Strategies” on 06.08.15



Dr. A. Ramachandra Murthy, CSIR-Structural Engineering Research Centre presenting a Guest Lecture on “Gearing up for Internship



Mr.Roshan, CEO-Roshans Academy of DJ's, Mumbai presented a Guest Lecture on ”Combating Stress through Hobbies” 20.07.15



Mr.Ram, Marketing Head presented a Guest Lecture on ”B2B Marketing ” on 23.07.15



Mr.Sri Kumar, Lead Trainer, University of Cambridge & British Council and Director of Skills Grow was the resource person for a Guest Lecture on “Lead Out Loud” on 05.08.15



Mr.Tamilarasan, Head-Employee Engagement, WIPRO was the resource person for a Guest Lecture on “Trends in the IT Industry” on 06.08.15