



**Bharath UNIVERSITY**

**பாரத் பல்கலைக்கழகம்**

**BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH**

(Declared as Deemed-to-be-University, u/s 3 of the UGC Act, 1956)

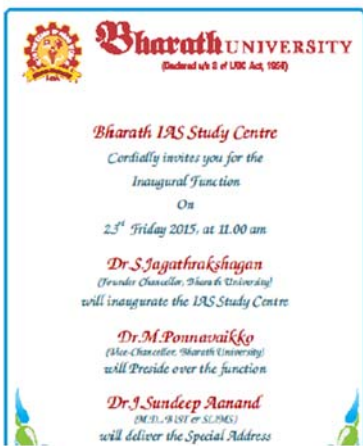
**DEPARTMENT OF MANAGEMENT  
STUDIES**

**OTHER EVENTS**

**2015**



**Board of Studies – 09.02.15 - Members of the Board of Studies discussing the reformulation of the Curriculum & Syllabus - Expert Members of the Board of Studies in discussion with our Vice-Chancellor**



**IAS STUDY CENTRE - INAUGURAL FUNCTION ON 23-01-2015**



**Our I MBA students attended a National Conference at Bangalore on Entrepreneurship Development - 31.01.15**

**GROUP PHOTO – I YEAR MBA 2014-2016 BATCH**



**Inter –Departmental Competitions - The Placement Director Mr.Gokul Chander distributing the Trophies & Certificates to the winners of the various competitions.**



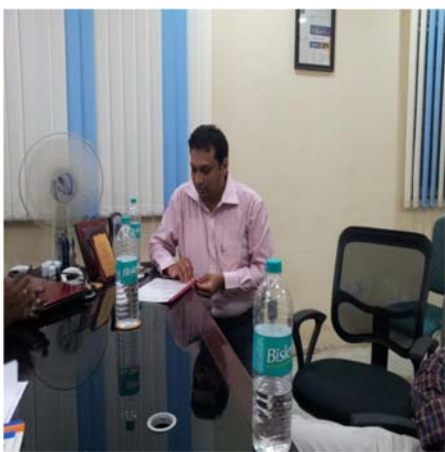
**Dr.Hameed Hussain, Dean Engineering distributing the Certificates to the participants of various Workshops & Inter-Collegiate Management Meets**



**A Promotion Programme at Kamarajar Arrangam organized by Trinity Career Fair on 10.03.15**



**Our Students presented a Paper at Tagore Engineering College on 20.03.15**



**Mr.Khadeer, Executive Director, Leo Prime Payment Solutions signing a MoU on 20.04.15**



**Prizes were distributed for the Intra-Departmental Cricket Tournament christened as “Dr.Sundeep Aanand Trophy” by our honourable Vice Chancellor.**



**Prizes were distributed for the Intra-Departmental Competitions by our honourable Vice Chancellor**



**An Intra-Departmental Cricket Tournament christened as “Dr.Sundeeep Aanand Trophy” was organized on 13.04.15**



**Mr.Eric Dupont, Director-IEEM, Directorate of European and International Relations and Cooperation, exploring**



**An MoU was signed with Protein Ltd on 22.07.15**



**A pre-placement talk by the team from Sensiple Software Ltd on 14.08.15**



**Dr.Praveen Kumar, HoD-MBA, preparing the B.Tech students for Acing the Interview ” on 12.08.15**



**A one Week Faculty Enablement Programme was organized**

**AA YOUNG TURKS LEADERSHIP AWARDS**

**India Chapter of International Advertising Association cordially invite you to an invigorating session by Mr. CK Ranganathan**  
Inaugural session by Prof. Praveen

Mr. CK Ranganathan was born in Coimbatore to parents with primary interest in education. He took up his Bachelors in Chemistry and after a short stint in the family business, he set up "Tobacco India". The Company began its journey in Coimbatore and was renamed Cavinkare Pvt. Ltd (CPL) in 1988 with a starting investment of Rs. 15, 00,000.

The Company manufactures and markets many products under the brand of C&K, Spirit, Kaveri, Meera, Nigh, Kappa Professional, Kurkita, Indica, Ruchi, Chenni, Maa, Garden and Casini. Its both in domestic and international markets.

The Company has pioneered the concept of "Family Sales" in India with its special brands - Smellie and Green Trends and hence started brands in Vogue Pvt. Ltd a Group Company which has a clear-cut focus providing personal styling and beauty solutions to everyone in the family.

Mr. Ranganathan was the Chairman of Confederation of Indian Industry, Tamil Nadu State Council for the year 2005/06. He was also the past President of Madras Management Association.

CK Ranganathan is one of the founder-members of the Ability Foundation - an NGO working towards the establishment of the disabled. He instituted **CHANDRAKANTH AWARDS** to celebrate annually the exemplary spirit of rare breed of individuals who have risen above their physical limitations to display that attitude in everything.

He also instituted an annual **Chandranathan Innovation Awards** to encourage youth and his entrepreneurs in memory of his father Shri. K. Chandranathan, the man who set up



**An invigorating session by Mr.C.K.Ranganathan, Chairman & MD, CavinKare Ltd, the session was moderated by Mr.Srinivasan Samy, Chairman, Hansavision BBDO on 04.08.15 at Hotel Accord Metropolitan.**



**An Orientation Programme on  
“Earn While You Learn”  
Programme by Sutherland  
BPO Services**



**EDP on 23.01.15 by  
Dr.Jayaraman, Member  
Secretary, Center for  
Entrepreneurship  
Development, Tamilnadu**



**Graduation Day of the Training  
Programme by EHELIUM**