

BHARATH INSTITUTE OF SCIENCE AND TECHNOLOGY

No.173, Agharam Road, Selaiyur, Chennai, T.N - 600 073.

Topic: BUISINESS ETHICS AND ENVIRONMENTAL SCIENCES

Type of Course: value added course

School of Civil and infrastructure Engineering

Pre-Requisites: BUILDING MATERIALS AND TESTING METHODS

Course Duration: 60 hours

Intended Audience: Civil Engineering Students

Industries Applicable To: construction Companies, civil engineering companies.

Co ordinator: R. Chitra

Objective:

- 1. To create an awareness of the environment in which business operates.
- 2. To equip students with tools and techniques to analyse the Business environment that facilitates in making informed business decisions.
- 3. To know business ethics and the importance of it in business.

Outcomes:

- 1. Students will gain knowledge about the different factors affecting Business.
- 2. Students will understand the importance of ethics in business.
- 3. An awareness of e-governance and corporate governance in banks.

COURSE OUTLINE:

This course will familiarise students with the content and the processes within ethical decision-making concerning the natural and social environment. This course will introduce students to the main ethical theories pertaining to the environment and include introduction to anthropocentric, biocentric and ecocentric viewpoints. The course considers the impacts of ethical considerations on a range of real world environmental situations including ethics in stakeholder consultation, working with Indigenous peoples and ethics within environmental management. The course will provide case studies to assist build student understanding of how world views and ethical considerations influence and shape decision making and develop environmental management.

In an interconnected global business environment, the impacts of business activity are coming under increased scrutiny from a range of stakeholders. Managers now face increasing pressure to balance short- and long-term needs for economic, social and environmental sustainability. This course equips business professionals with key capabilities for managing and leading organisations more ethically and sustainably. Topics will include ethical thinking, Corporate social and environmental responsibility, stakeholder management, professional ethics and ethical leadership.

Value Added Course

BUISINESS ETHICS AND ENVIRONMENTAL SCIENCES

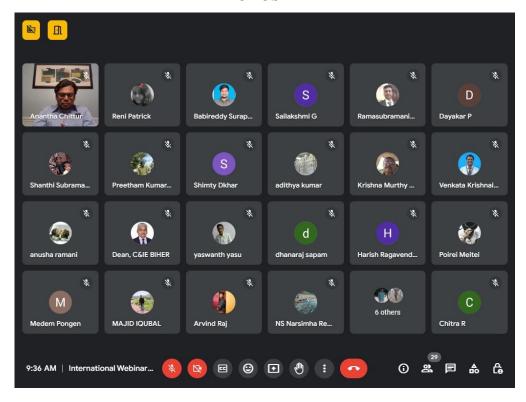
Content of Syllabus

S.No.	Syllabus Details	No. of Lecture Hours	Date	Time	Lecture Name
1.	Business Environment	4 hrs	8.3.23	4 pm to 6 pm	R. Chitra
2.	Characteristics of Business Environment	4 hrs	9.3.23	4 pm to 6 pm	R. Chitra
3.	Micro and Macro Business Environment	4 hrs	10.3.23	4 pm to 6 pm	R. Chitra
4.	Tools and Techniques of Business Environment Analysis	4 hrs	13.3.23	4 pm to 6 pm	R. Chitra
5.	Internal Business Environment	4 hrs	14.3.23	4 pm to 6 pm	R. Chitra
6.	External Business Environment	4 hrs	15.3.23	4 pm to 6 pm	R. Chitra
7.	Product-Market Analysis	4 hrs	16.3.23	4 pm to 6 pm	R. Chitra
8.	The Indian Economic System, Nature of Economy	4 hrs	17.3.23	4 pm to 6 pm	R. Chitra
9.	Fiscal Policy and Tax System	4 hrs	21.3.23	4 pm to 6 pm	R. Chitra
10.	Political and Legal Environment	4 hrs	22.3.23	4 pm to 6 pm	R. Chitra
11.	Political System	4 hrs	23.3.23	4 pm to 6 pm	R. Chitra
12.	Socio-cultural and Demographic Environment	4 hrs	24.3.23	4 pm to 6 pm	R. Chitra
13.	Social Class Structure	4 hrs	27.3.23	4 pm to 6 pm	R. Chitra
14.	Cultural Milieu and Environment	4 hrs	28.3.23	4 pm to 6 pm	R. Chitra
15.	Demographic Characteristics and	4 hrs	29.3.23	4 pm to 6 pm	R. Chitra

Business Environment

Value Added Course

BUISINESS ETHICS AND ENVIRONMENTAL SCIENCES PHOTOS







Date: 03/03/2023

Declared as Deemed - to - be - University under section 3 of UGC Act 1956

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No.173, Agharam Road, Selaiyur, Chennai, T.N - 600 073.

Ref: BIHER/BIST/Civil//MARCH/2023

CIRCULAR

The School of Civil and Infrastructure Engineering is planned to conduct a Value Added Course on Buisiness Ethics And Environmental Sciences for the benefit of B.Tech students. This value added course is commences from 08/03/2023 to 29/03/2023 with the duration of 60 hours (Four hour per day).

It is important for higher education institutions to supplement the curriculum to make students better prepared to meet industry demands as well as develop their own interests and aptitudes.

Eligibility: Course is open for UG Students for Department School of Civil and Infrastructure Engineering.

Registration:

The registration form which is available in the university website should be duly filled by the participants and to be submitted to the Coordinator at least 5 days before the commencement of course.

Contact:

R.Chitra

Assistant Professor / School of Civil & Infrastructure Engineering,

Course Coordinator

Bharath Institute of Higher Education & Research.

Email id: chitra.civil@bharathuniv.ac.in

HOD





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BHARATH INSTITUTE OF SCIENCE AND TECHNOLOGY

No.173, Agharam Road, Selaiyur, Chennai, T.N - 600 073.

Ref: BIHER/BIST/CIVIL/SPL/2023

Date: 25/02/2023

PERMISSION LETTER

From

R. Chitra

Assistant Professor

School of Civil and Infrastructure Engineering,

BIHER

To

The HOD

School of Civil and Infrastructure Engineering,

BIHER

Respected Sir

Sub – Permission to conduct value added courses – reg.

I wish to inform you that, as it is decided to conduct the value added courses to supplement the curriculum to make students better prepared to meet industry demands as well as develop their own interests and aptitudes. The eligibility of this course is open for UG students from department school of civil and infrastructure engineering in association with INFINITY PMC SOLUTIONS PRIVATE LIMITED. So please permit us to conduct the value added course on BUISINESS ETHICS AND ENVIRONMENTAL SCIENCES from 08.03.2023 to 29.03.2023.

Thanking you.

Value Added Course on Business Ethics And Environmental Sciences

Student Namelist

S.No	Reg. No	Student Name	Contact	Email ID
1	U21CE001	BANDARU	9014182296	bramendrabandarubandaru@gmail.com
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25 26	U21CE706 U21CE707	OKUTO RAHMANMOHAMED	8414096682 8778918645	okutojimo111@gmail.com rahmanmohamed771@gmail.com
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30	U22CE003	DEVANABOINA	9949177565	m
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BHARATH INSTITUTE OF SCIENCE AND TECHNOLOGY

CERTIFICATE OF PARTICIPATION

This is to Certify that <u>BADI RAMESH</u>, from Bharath Institute of Higher Education and Research, has participated in value added course on '<u>BUISINESS ETHICS AND ENVIRONMENTAL SCIENCES</u>' presented by **R.Chitra**, Assistant Professor, Organized by School of Civil & Infrastructre Engineering, association with **INFINITY PMC SOLUTIONS PRIVATE LIMITED** BIHER from 08/03/2023 to 29/03/2023.



HOD