



Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as deemed to be university under section 3 of UGC Act 1956, vide notification No.F.9-5/2000-U.3)
SCHOOL OF ARTS

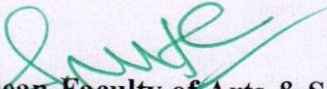
Date: 12.12.2021

CIRCULAR

Sub: Organizing Value added Course: CERTIFICATE COURSE ON INNOVATION & ENTREPRENEURSHIP - reg.,

With reference to the above mentioned subject, we bring it to your notice that School of Arts, Bharath Institute of Higher Education & Research is organizing “**Value added course CERTIFICATE COURSE ON INNOVATION & ENTREPRENEURSHIP**” The syllabus and registration form is enclosed below.

The candidates those who are interested to join must fill the registration form and submit to the Course Coordinator Mr.K.Vignesh, Department of Business Administration on or before 12.12.2021. The Registration form received after the mentioned date shall not be entertained under any circumstances.


Dean-Faculty of Arts & Science

Encl: A copy of Syllabus & Registration form

Copy To:

- 1.All HODs
- 2.Office File/ Notice Board
- 3.Course Coordinator



Shaheed

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SCHOOL OF ARTS

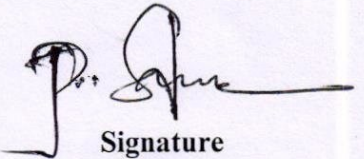
Registration Form

Value Added Course

CERTIFICATE COURSE ON INNOVATION & ENTREPRENEURSHIP

Date: 12.12.2021

Name : J. Abhishek
Reg.No. : U17BA007
Date of Birth : 27.9.1999
Gender : male
Department : BBA
Year : 2021
Contact No. : 9898891001
Email ID : Abhishek12@gmail.com
Course Applied For : Certificate Course on Innovation
& Entrepreneurship


Signature



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SCHOOL OF ARTS

Registration Form

Value Added Course

CERTIFICATE COURSE ON INNOVATION & ENTREPRENEURSHIP

Date: 12.12.2021

Name : S. Balaji
Reg.No. : U17BA017
Date of Birth : 20.12.2000
Gender : male
Department : BBA
Year : 2021
Contact No. : 9840019235
Email ID : Balaji20@gmail.com
Course Applied For :

Bharath Institute of Higher Education & Research

School of Arts

Students Registration List

Value Added Course: CERTIFICATE COURSE ON INNOVATION & ENTREPRENEURSHIP

S.NO	REG.N0	NAME OF THE CANDIDATE	DEPARTMENT
1	U16BA001	GANGA M	BBA
2	U16BA002	ELAVARASAN K	BBA
3	U16BA003	LOKESH KUMAR CS	BBA
4	U16BA004	KAVITHA E	BBA
5	U16BA005	VIJAY A	BBA
6	U16BA006	NAVEEN RAJ M	BBA
7	U16BA007	SATHISH E	BBA
8	U16BA008	ARCHANA C	BBA
9	U16BA009	SUMITRA KUMARI	BBA
10	U16BA010	PRITHVRAJ V	BBA
11	U16BA011	SRINIVASAN G	BBA
12	U16BA012	SOOSAN M	BBA
13	U16BA013	BALAJI I	BBA
14	U16BA014	PRIYA A	BBA
15	U16BA015	ARUNA D	BBA
16	U16BA016	JOMOL J S	BBA
17	U16BA017	NAVEEN MUTHUPANDIAN L	BBA
18	U16BA018	AMARNATHA SR	BBA
19	U16BA019	NIVEDITA R	BBA
20	U16BA020	SAINATH M	BBA
21	U16BA021	SAURAV PANDEY	BBA
22	U17BA002	RACHEL .K	BBA
23	U17BA003	PREETHI .S.A.	BBA
24	U17BA004	KARTHICK .J	BBA
25	U17BA005	ABIN JOSEPH	BBA
26	U17BA006	BASKAR .V	BBA
27	U17BA007	ABHISHEK .J	BBA
28	U17BA008	SANTHOSH KUMAR.V	BBA
29	U17BA009	DHILIP KANNA	BBA
30	U17BA010	SANGAVI .S	BBA
31	U17BA011	SARANYA .N	BBA
32	U17BA012	DHANUSH KUMAR .K	BBA
33	U17BA013	PRAGADEESH .K	BBA
34	U17BA014	DINESH KUMAR .K	BBA
35	U17BA015	SURENDHAR .K	BBA
36	U17BA016	PRAVEEN KUMAR .S	BBA
37	U17BA017	BALAJI .S	BBA
38	U17BA018	MAHENDER SURESH KHONDE	BBA
39	U17BA019	ASWINI .M	BBA
40	U17BA020	KARMUGILAN .M	BBA
41	U17BA021	ABUTHALIB .A	BBA
42	U17BA022	MONISHA .S	BBA
43	U17BA023	MADAN .C	BBA
44	U17BA024	BASKAR .M	BBA
45	U17BA025	SATHISH .G	BBA
46	U17BA026	VIKRAM .E	BBA
47	U17BA027	ARUN KUMAR .G	BBA
48	U17BA029	THIRAJ .M	BBA
49	U17BA030	KARTHICK .V	BBA
50	U17BA031	RAJESHWARI .K	BBA
51	U17BA032	BALAGURU .C	BBA
52	U17BA033	SELCIA .J	BBA
53	U17BA034	KAMALAKANNAN .T	BBA

CERTIFICATE COURSE ON INNOVATION & ENTREPRENEURSHIP

UNIT-I: Introduction to Innovation and Entrepreneurial Idea Generation and Identifying Business Opportunities Capstone Project-I: Development of a Innovative Business Idea into a Proof-of-Concept

UNIT -II: Management Skills for Entrepreneurs and Managing for Value Creation Capstone Project-II: Development of Business Idea into working Prototype

UNIT -III: Creating and Sustaining Enterprising Model & Organizational Effectiveness Capstone Project III - Development of Minimum Viable Business Model of Innovation

UNIT-IV: Advancing Entrepreneurial Skill and Venture Planning Module-

UNIT - V: Creating and Growing New Venture and National & Global Business Environment

Bharath Institute of Higher Education & Research

School of Arts

Course TimeTable

Value Added Course: Courses on CERTIFICATE COURSE ON INNOVATION & ENTREPRENEURSHIP

Duration:30 Hrs

S.No	Date	Time	Hour
1	12-12-21	4.00pm to 5.00pm	1
2	13/12/2021	4.00pm to 5.00pm	1
3	14/12/2021	4.00pm to 5.00pm	1
4	15/12/2021	9.30 am to 12.30pm	3
5	16/12/2021	4.00pm to 6.00pm	2
6	17/12/2021	9.30 am to 12.30pm	3
7	19/12/2021	4.00pm to 5.00pm	1
8	20/12/2021	4.00pm to 5.00pm	1
9	21/12/2021	4.00pm to 6.00pm	2
10	22/12/2021	9.30 am to 12.30pm	3
11	23/12/2021	4.00pm to 6.00pm	2
12	24/12/2021	9.30 am to 12.30pm	3
13	26/12/2021	4.00pm to 5.00pm	1
14	27/12/2021	4.00pm to 5.00pm	1
15	28/12/2021	4.00pm to 5.00pm	1
16	29/12/2021	9.30 am to 12.30pm	3
17	30/12/2021	4.00pm to 5.00pm	1

Bharath Institute of Higher Education & Research
School of Arts
Lesson Plan

Value Added Course: Courses on CERTIFICATE COURSE ON INNOVATION & ENTREPRENEURSHIP				Duration:30 Hrs
S.No	Date	Topic	Time	Hour
1	12-12-21	Introduction to Innovation and Entrepreneurial	4.00pm to 5.00pm	1
2	13/12/2021	Idea Generation and Identifying Business opportunities	4.00pm to 5.00pm	1
3	14/12/2021	Capstone Project-I:	4.00pm to 5.00pm	1
4	15/12/2021	Development of a Innovative Business Idea	9.30 am to 12.30pm	3
5	16/12/2021	Business Idea into a Proof-of-Concept	4.00pm to 6.00pm	2
6	17/12/2021	Management Skills for Entrepreneurs	9.30 am to 12.30pm	3
7	19/12/2021	Managing for Value Creation	4.00pm to 5.00pm	1
8	20/12/2021	Capstone Project-II	4.00pm to 5.00pm	1
9	21/12/2021	Development of Business Idea into working Prototype	4.00pm to 6.00pm	2
10	22/12/2021	Creating and Sustaining Enterprising Model	9.30 am to 12.30pm	3
11	23/12/2021	Capstone Project : III	4.00pm to 6.00pm	2
12	24/12/2021	Development of Minimum Viable Business Model of Innovation	9.30 am to 12.30pm	3
13	26/12/2021	Advancing Entrepreneurial Skill	4.00pm to 5.00pm	1
14	27/12/2021	Venture Planning Module	4.00pm to 5.00pm	1
15	28/12/2021	Creating and Growing New Venture	4.00pm to 5.00pm	1
16	29/12/2021	National & Global Business Environment	9.30 am to 12.30pm	3
17	30/12/2021	Organizational Effectiveness	4.00pm to 5.00pm	1



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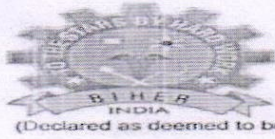
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CERTIFICATE COURSE ON INNOVATION & ENTREPRENEURSHIP



RESOURCE PERSON : Dr. R. RAMESH

CHENNAI



Course Feedback form

Value Added Course

Date: 30.12.2021

Course Title: CERTIFICATE COURSE ON INNOVATION & ENTREPRENEURSHIP

Name: J. Abhishek
RegNo: U17BA007
Department: BBA

S.No	Particulars	1	2	3	4	5
(2. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	Ojectives of the course clear to you	✓				
2.	Course contents met with your expectations		✓			
3.	Lecture sequence was well planned			✓		
4.	Lectures were clear and easy to understand				✓	
5.	Teaching aids were effective				✓	
6.	Instructors encourage interaction and were helpful					✓
7.	The level of the course					✓
(2. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:



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Course Feedback form

Value Added Course

Date: 30.12.2021

Course Title: CERTIFICATE COURSE ON INNOVATION & ENTREPRENEURSHIP

Name: S. Balaji
RegNo: U17BA017
Department: BBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	Objectives of the course clear to you		✓			
2.	Course contents met with your expectations			✓		
3.	Lecture sequence was well planned		✓			
4.	Lectures were clear and easy to understand			✓		
5.	Teaching aids were effective			✓		
6.	Instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

S. Balaji

Signature



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ACCREDITED WITH 'A' GRADE BY NAAC

SCHOOL OF MANAGEMENT STUDIES
CERTIFICATE OF PARTICIPATION

This is to certify that

Mr. Murugan

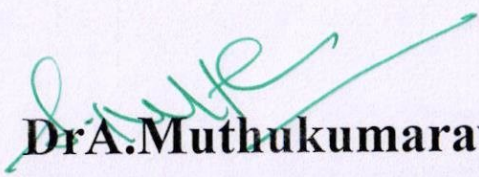
Has participated in the **CERTIFICATE COURSE ON INNOVATION & ENTREPRENEURSHIP** conducted by the school of Management Studies, BIHER from 12th DEC to 30th DEC 2021


Dr. K. Vignesh

Course Coordinator


Dr. A. Geetha

Convenor


Dr. A. Muthukumaravel

Dean – Arts & Science