



**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

14/11/2021  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

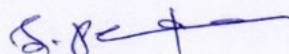
To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct value- added course: Certified program in Entrepreneurship  
Development for Graduates And Professionals - reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Certified program in Entrepreneurship Development For Graduates And Professionals** on 16/12/2021. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering



**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

14/11/2021

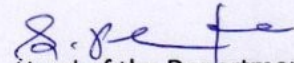
## School of Management Studies & Commerce

### Circular

- **Sub: Organising Value-added Course: Entrepreneurship Development For Graduates And Professionals- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising **"Value added course: Entrepreneurship Development For Graduates And Professionals"**. The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/ speed post only to reach on or before 12<sup>th</sup> December 2021; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form



## Bharath Institute of Higher Education &amp; Research

## School of Management Studies &amp; Commerce

## Participant List- 2021

Value Added Course: Entrepreneurship Development for graduates  
and professionals

S.No	Register Number	Student Name	Remarks
1	U15BC085	RAJKUMAR T	
2	U15BC086	RAMAKRISHNAN T	
3	U15BC087	RAMYA C	
4	U15BC088	RANJITH KUMAR S	
5	U15BC090	RANJITHA M	
6	U15BC091	SAGAYA SANTHOSH A	
7	U15BC092	SAIVARALAKSHMI R	
8	U15BC094	SANDHIYAKRISHNA S	
9	U15BC095	SANDHYA S	
10	U15BC096	SANGAVI S	
11	U15BC097	SANGEETHA M	
12	U15BC098	SANGEETHA R	
13	U15BC099	SASI KUMAR A	
14	U15BC100	SATHISH LINGAM K	
15	U15BC102	SHALINI P	
16	U15BC103	SHALINI V	
17	U15BC104	SHANMUGAM A	
18	U15BC105	SHARMILA T	
19	U15BC106	SHOBANA A	
20	U15BC107	SIVA SANKAR K	
21	U15BC108	SOBANRAJ A	
22	U15BC109	SRIDEVI M	
23	U15BC110	SRINIVASAN A	
24	U15BC111	SRINIVASAN R	
25	U15BC112	SUBBULAKSHMI V	
26	U15BC113	SUDHAKARAN P	
27	U15BC114	SURYA PRASANNA S	
28	U15BC115	SWATHILAKSHMI P	
29	U15BC116	T. R. VIGNESH	
30	U15BC118	THAMOTHIRAN S	
31	U15BC119	THERESA P	
32	U15BC120	THIRUKKUMARAN C	
33	U15BC121	THIRUVENGADAM M	
34	U15BC122	UDHAYA KUMAR M	

**Bharath Institute of Higher Education & Research****School of Management studies and Commerce****Value Added Course: Certified Program in Entrepreneurship Development for Graduates and Professionals Course Duration:30 Hrs**

S.No	Date	Topic	Time	Hour
1	16-12-2021	Definition of Entrepreneur, Internal and External Factors	4.00-5.00 Pm	1
2	17/1/2/2021	Functions of an Entrepreneur,	4.00-5.00 Pm	1
3	19-12-2021	Entrepreneurial motivation and Barriers	4.00-5.00 Pm	1
4	20-12-2021	Classification of Entrepreneurship, Theory of Entrepreneurship,	4.00-6.00 Pm	2
5	21-12-2021	Concept of Entrepreneurship, Development of entrepreneurship	4.00-5.00 Pm	1
6	22-12-2021	Concept of entrepreneur ,Manager and Intraprenuer (differences in their roles, responsibilities and Career Opportunities)	4.00-5.00 Pm	1
7	23-12-2021	Contents of a business plan	4.00-5.00 Pm	1
8	24-12-2021	Idea Generation, Screening and Project Identification	4.00-6.00 Pm	2
9	26-12-2021	Creative Performance, Feasibility Analysis:	4.00-5.00 Pm	1
10	27-12-2021	Economic, Marketing, Financial and Technical; Project Planning:	4.00-5.00 Pm	1
11	28-12-2021	Evaluation, Monitoring and Control segmentation. Creative Problem Solving	4.00-5.00 Pm	1
12	29-12-2021	Heuristics, Brainstorming, Synectics, Value Analysis, Innovation	4.00-6.00 Pm	2
13	30-12-2021	Project Feasibility and Project Appraisal.	4.00-5.00 Pm	1
14	31-12-2021	Flavors of corporate entrepreneurship	4.00-5.00 Pm	1
15	02-01-2022	Corporate venturing, Intrapreneurship, organizational transformation,	4.00-5.00 Pm	1
16	03-01-2022	Industry rule bending, Need for corporate entrepreneurship	4.00-6.00 Pm	2
17	04-01-2022	Domain of corporate entrepreneurship	4.00-5.00 Pm	1
18	05-01-2022	conditions favorable for Corporate entrepreneurship	4.00-5.00 Pm	1
19	06-01-2022	Benefits of Corporate entrepreneurship, issues related to Corporate entrepreneurship.	4.00-5.00 Pm	1
20	07-01-2022	Role of Professionals, Professionalism vs family entrepreneurs	4.00-6.00 Pm	2
21	09-01-2022	Role of Woman entrepreneur, Factors influencing women entrepreneur,	4.00-5.00 Pm	1
22	10-01-2022	Challenges for women entrepreneurs	4.00-5.00 Pm	1

23	11-01-2022	Growth and development of women entrepreneurs in India	4.00-5.00 Pm	1
24	12-01-2022	Govt. Policies for SSIs. Case studies on Indian Start ups	4.00-6.00 Pm	2

# Course Feedback form

Date: 10-02-21

Course Title: Entrepreneurship Development for  
Graduate and Postgraduates

Name: Dinesh

RegNo: 015BR024

Department: BBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					
2.	The course contents met with your expectations					
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand					
5.	The teaching aids were effective					
6.	The instructors encourage interaction and were helpful					
7.	The level of the course					
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

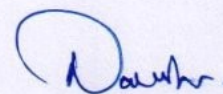
Please give Suggestion for the improvement of the course:

Weakness of the course:

Very Fast Session

Strength of the course:

Excellent Faculty

  
Signature

\*\*\* Thank you \*\*\*

# Course Feedback form

Date: 16-12-21

Course Title: *Certified Program in Entrepreneurship Development For graduates and professionals*

Name: *Dowshik*

RegNo: *U15BA012*

Department: *BBA*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

*Dowshik*  
Signature

\*\*\* Thank you \*\*\*



# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)

ACCREDITED WITH 'A' GRADE BY NAAC

## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION OF PARTICIPATION

**LALITHA PRIYA P**

has participated in the Value-added course: **Entrepreneurship Development For Graduates And Professionals**, a unique and special programme held at Bharath Institute of Higher Education & Research on 16/12/2021



Dr. Venkata Ramaraju

COURSE CO-ORDINATOR

Dr S Praveen Kumar

HEAD OF THE DEPARTMENT





**Value added course: Certified program in Entrepreneurship Development For Graduates And Professionals on 16-12-2021**

