



**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

12/09/2021  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai


To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct value- added course: Introduction to Securities market- reg.,**

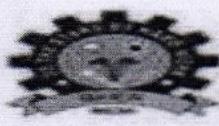
Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Introduction to Securities market** on 28/10/2021. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering



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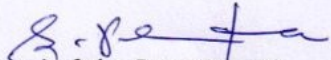
## School of Management Studies & Commerce

### Circular

**Sub: Organising Value-added Course: Introduction to Securities Market - reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "Value added course: Introduction to Securities Market". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/ speed post only to reach on or before 24<sup>th</sup> October 2021; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form



## Bharath Institute of Higher Education &amp; Research

## School of Management Studies &amp; Commerce

## Participant List- 2021

## Value Added Course: Introduction to Securities Market

S.No	Register Number	Student Name	Remarks
1	U16BC055	PRATEEK MISHRA	
2	U16BC056	SARAVANAN S	
3	U16BC057	SATHISHKUMAR R	
4	U16BC058	PURUSHOTHAMAN N	
5	U16BC059	LAKSHMI NARASIMMAN R	
6	U16BC060	SHALINI S	
7	U16BC061	VEL RAJ K	
8	U16BC062	KARTHICK S	
9	U16BC063	DEEPAK RAJ M M	
10	U16BC064	ARUN KUMAR N	
11	U16BC065	VIJAY P	
12	U16BC066	SANJAY N	
13	U16BC067	SIVA R	
14	U16BC069	GOKUL C	
15	U16BC070	MOHAN BABU S	
16	U16BC071	MANIMEGALAI M	
17	U16BC072	SUMAN A	
18	U16BC073	KARTHIKEYAN N	
19	U16BC074	ADARSH S	
20	U16BC075	JOTHIESWARI C S	
21	U16BC076	RAMYA MARY E	
22	U16BC077	KANDIPOGU CHARULATHA	
23	U16BC078	ASWINI K	
24	U16BC079	YUMENISHA T	
25	U16BC080	NANDHA KUMAR S	
26	U16BC081	DINESH K	
27	U16BC082	N SRI RANGA AISHWARYA	
28	U16BC083	CHINARASU V	
29	U16BC084	SAM S	
30	U16BC085	NAVEEN KUMAR K	
31	U16BC086	PRIYANKA M	
32	U16BC087	POOVARASAN R	
33	U16BC088	SRINIVASAN U	
34	U16BC089	ANAND R	
35	U16BC090	RAVI S	
36	U16BC091	G GANESH KUMAR	
37	U16BC093	DEEPIKA DEVI M	
38	U16BC095	THARUN KUMAR M	
39	U16BC096	YUVAN A	
40	U16BC097	RAMESH R	
41	U16BC098	MOHAMED BAZIL R	

42	U16BC099	KUMAR S	
43	U16BC100	BAIJU V	
44	U16BC101	DEEPTHI G	
45	U16BC102	SELVARAJ R	
46	U16BC103	MAGESH G	
47	U16BC104	LAVANYA S	
48	U16BC105	MOHAMED AKRAM A	
49	U16BC106	ANNIE BEAULAH B	
50	U16BC107	RAJESH R	
51	U16BC108	JOSEPH MILTON D	

**Bharath Institute of Higher Education & Research****School of Management studies and Commerce****Value Added Course: Introduction to Securities Market Course****Duration:30 Hrs**

S.No	Date	Topic	Time	Hour
1	28-10-2021	Basics of stock market analysis	4.00-5.00 Pm	1
2	29-10-2021	latest trends in today's stock markets	4.00-5.00 Pm	1
3	31-10-2021	The importance of information technologies.	4.00-5.00 Pm	1
4	01-11-2021	Key definitions, investment vehicles	4.00-6.00 Pm	2
5	02-11-2021	Algorithms of decision making.	4.00-5.00 Pm	1
6	03-11-2021	Fundamental analysis	4.00-5.00 Pm	1
7	04-11-2021	Indicators and evaluation techniques	4.00-5.00 Pm	1
8	05-11-2021	stereotypes of thinking	4.00-6.00 Pm	2
9	07-11-2021	Analyst estimates and "pros and cons" lists.	4.00-5.00 Pm	1
10	08-11-2021	Technical analysis	4.00-5.00 Pm	1
11	09-11-2021	Trends, key technical indicators	4.00-5.00 Pm	1
12	10-11-2021	Regression models	4.00-6.00 Pm	2
13	11-11-2021	Japanese candlesticks	4.00-5.00 Pm	1
14	12-11-2021	turning points, support and resistance lines	4.00-5.00 Pm	1
15	14-11-2021	cycles, optimistic/pessimistic scenarios	4.00-5.00 Pm	1
16	15-11-2021	forecasting models.	4.00-6.00 Pm	2
17	16-11-2021	Crowd behavior analysis	4.00-5.00 Pm	1
18	17-11-2021	behavioristic models	4.00-5.00 Pm	1
19	18-11-2021	Roles of mass media and big traders	4.00-5.00 Pm	1
20	19-11-2021	stock market manipulations	4.00-6.00 Pm	2
21	21-11-2021	catching a market momentum	4.00-5.00 Pm	1
22	22-11-2021	Industry and macroeconomic analysis:	4.00-5.00 Pm	1
23	23-11-2021	comparison with competitors, industry trends, correlation analysis,	4.00-5.00 Pm	1
24	24-11-2021	market share evaluation, key macroeconomic factors, potential risks	4.00-6.00 Pm	2

# Course Feedback form

Date:

Course Title: *Introduction to Securities market*

Name: *Suman*

RegNo: *U16BC072*

Department: *Commerce*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

*Excellent*

*Suman*  
Signature

\*\*\* Thank you \*\*\*

# Course Feedback form

Date: 28-11-21

Course Title: Introduction to services market

Name: Gauri

RegNo: U16BC069

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful			✓		
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Good.

Gauri  
Signature

\*\*\* Thank you \*\*\*



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## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION OF PARTICIPATION

**GOKUL C**

has participated in the Value-added course: **Introduction to Securities Market**,  
a unique and special programme held at  
**Bharath Institute of Higher Education & Research** on 28/10/2021

Ms. Johncy

COURSE CO-ORDINATOR

Dr S Praveen Kumar

HEAD OF THE DEPARTMENT





**Value added course: Introduction to Securities Market on 28-10-2021**

