



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

13/10/2021
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

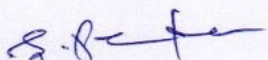
To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai

Sub: Permission to conduct value- added course: Certified program in E-banking - reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Certified program in E-banking** on 24/11/2021. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering



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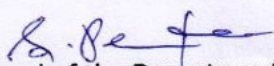
School of Management Studies & Commerce

Circular

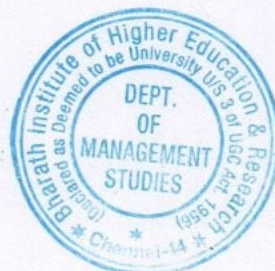
Sub: Organising Value-added Course: E-Banking - reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "Value added course: E-Banking". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 22nd November 2021; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form



Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2021			
Value Added Course: Certified Program in E-Banking			
S.No	Register Number	Student Name	Remarks
1	U16BC109	SHANKAR P	
2	U16BC111	AATHIYAMMAL V	
3	U16BC112	SELVA VARSHA S	
4	U16BC113	MANIGANDAN R	
5	U16BC114	N SNEHA	
6	U16BC115	MANIMEGALAI P	
7	U16BC116	MANIKANDAN J	
8	U16BC117	GNANA SEKARAN B	
9	U16BC118	K YOUGENDRA KUMAR	
10	U16BC119	SUCHITRA BANU S	
11	U16BC120	ISWARYA S	
12	U16BC122	PRINCE JAYANESAN R	
13	U16BC124	SARANKUMAR P	
14	U16BC125	MOHAMED HUFAILIN	
15	U16BC126	SANGEETHA V	
16	U16BC127	PRAVEEN S	
17	U16BC130	K VIGNESH	
18	U16BC131	MATHIVADHANI C A	
19	U16BC133	SANTHOSH K	
20	U16BC134	LOGESWARAN R	
21	U16BC501	BHARATHI PRASAD A	
22	U16BC601	RANJITH T	
23	P15BA001	S BALAJI	
24	P15BA002	AMIT SINGH	
25	P15BA003	GOWTHAM D	
26	P15BA004	SNIGDHA PRIYA	
27	P15BA005	SILAMBARASAN R	
28	P15BA006	YASAR RAHMAN J	
29	P15BA007	SIVA KUMAR P	
30	P15BA008	RENUKA K	
31	P15BA009	KARTHICK K	
32	P15BA010	TAKHELLAMBAM GOGO SINGH	
33	P15BA011	CHANDANI GUPTA	
34	P15BA012	ANU J	
35	P15BA013	SATHISH J	
36	P15BA014	SHALINI THOMAS	
37	P15BA015	DHIVAHAR R	
38	P15BA016	JESU MANICKAM D	
39	P15BA017	SHARMA K	

Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Certified Program in E-Banking Course Duration:30 Hrs				
S.No	Date	TOPIC	Time	Hour
1	24-11-2021	Introduction - Need for Digital Banking Products	4.00-5.00 Pm	1
2	25-11-2021	Customer Education for Digital Banking Products	4.00-5.00 Pm	1
3	26-11-2021	Overview and brief history	4.00-5.00 Pm	1
4	28-11-2021	Various types of cards - Product features	4.00-6.00 Pm	2
5	29-11-2021	Instant Money Transfer Systems	4.00-5.00 Pm	1
6	30-11-2021	Various Value-Added Services	4.00-5.00 Pm	1
7	01-12-2021	- ATM Network Planning	4.00-5.00 Pm	1
8	02-12-2021	Profitability of ATMs	4.00-6.00 Pm	2
9	03-12-2021	Risk Management and Frauds	4.00-5.00 Pm	1
10	05-12-2021	Back End Operations and Technology	4.00-5.00 Pm	1
11	06-12-2021	Profitability of Mobile Banking	4.00-5.00 Pm	1
12	07-12-2021	- Risk Management and Frauds	4.00-6.00 Pm	2
13	08-12-2021	Back End Operations and Technology-	4.00-5.00 Pm	1
14	09-12-2021	Corporate and Individual Internet Banking Integration with Commerce	4.00-5.00 Pm	1
15	10-12-2021	Merchant sites -Profitability of Internet Banking	4.00-5.00 Pm	1
16	12-12-2021	Objectives - Introduction - Product Planning	4.00-6.00 Pm	2
17	13-12-2021	Sales delivery to customers	4.00-5.00 Pm	1
18	14-12-2021	Concept of e-Galleries - After sales service to customers	4.00-5.00 Pm	1
19	15-12-2021	Use of analytics in marketing	4.00-5.00 Pm	1
20	16-12-2021	Digital Banking Products.	4.00-6.00 Pm	2
21	17-12-2021	Wholesale Banking, Products	4.00-5.00 Pm	1
22	19-12-2021	International banking, Requirements of importers and Exporters,	4.00-5.00 Pm	1
23	20-12-2021	Remittance Services; Universal Banking; ADRs; GDRs;	4.00-5.00 Pm	1
24	21-12-2021	Banking Codes and Standard Boards	4.00-6.00 Pm	2

Course Feedback form

Date: 24-11-21

Course Title: Certified in E-banking

Name: Poornan S

RegNo: U16102127

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					
2.	The course contents met with your expectations					
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand					
5.	The teaching aids were effective					
6.	The instructors encourage interaction and were helpful					
7.	The level of the course					
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Five

Poornan S
Signature

*** Thank you ***

Course Feedback form

Date: 24/1/21

Course Title: *Certified in E-banking*

Name: *Shankar P*

RegNo: *V16B2109*

Department: *Commerce*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand					✓
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent

Shankar
Signature

*** Thank you ***



Bharath

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SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATION OF PARTICIPATION

SARAN KUMAR P

has participated in the Value-added course: **E-Banking**, a unique and special programme held at

Bharath Institute of Higher Education & Research on 24/11/2021



Mr. Gowtham Ashirwad
COURSE CO-ORDINATOR

Dr S Praveen Kumar
HEAD OF THE DEPARTMENT



Value added course: Certified program in E-Banking on 24-11-2021



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