

Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

13/02/2022
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

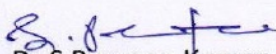
To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai

**Sub: Permission to conduct value- added course: Short term course on Entrepreneurship,
Ethics And Societal Impact - reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Short term course on Entrepreneurship, Ethics And Societal Impact** on 29/3/2022. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering



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School of Management Studies & Commerce

Circular

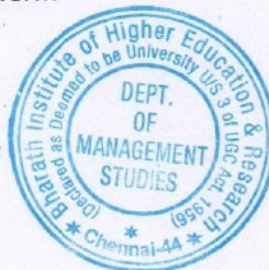
Sub: Organising Value-added Course: Entrepreneurship, Ethics And Societal Impact- reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "Value added course: Entrepreneurship, Ethics And Societal Impact". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/ speed post only to reach on or before 24th March 2022; application received after the mentioned date shall not be entertained under any circumstances.

Head of the Department

Encl: A copy of Syllabus & Registration form



Bharath Institute of Higher Education & Research

School of Management Studies & Commerce

Participant List- 2022

Value Added Course: Short term course on entrepreneurship, ethics
and societal impact

S.No	Register Number	Student Name	Remarks
1	P16BA002	BATHISHA	
2	P16BA003	M AQUINAS	
3	P16BA004	S SATHISH KUMAR	
4	P16BA005	P.AVILA ARCHANA	
5	P16BA006	MANOBALA.S	
6	P16BA007	YUVANESH T	
7	P16BA008	ARCHANA B	
8	P16BA009	REVATHY B	
9	P16BA010	BLESSNI VASANTHA N S	
10	P16BA011	DHAYANI D	
11	P16BA012	JOSEPH FRANKLIN MANOJ.M	
12	P16BA013	SONIYA SINGH	
13	P16BA014	SARATH KUMAR M	
14	P16BA016	KOODALINGAM G	
15	P16BA017	R.AKASH	
16	P16BA018	TASNEEM.K	
17	P16BA019	ARUN KUMAR.E	
18	P16BA020	VARUN V.A	
19	P16BA021	VIJAY.T	
20	P16BA022	STEBANRAJ.A	
21	P16BA023	DINESH.K	
22	P16BA024	TEJKUMARI DEVI KONJENGBAM	
23	P16BA025	VIPITO.V.AWOMI	
24	P16BA026	S.VINDO KUMAR	
25	P16BA029	DIVYA.G	
26	P16BA030	SHANKAR.C	
27	P16BA031	BENNY RICHARDSON.P	
28	P16BA032	BILAL MOHAMED ZIAUDEEN	
29	P16BA034	NANDHINI PRANAVIKA P A	
30	P16BA035	AVINASH C V	

Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Short term course on Entrepreneurship, Ethics and societal impact				
Course Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	29-03-2022	Entrepreneur-definition	4.00-5.00Pm	1
2	30-03-2022	Emergence of entrepreneurial class	4.00-5.00Pm	1
3	31-03-2022	Theories of entrepreneurship	4.00-5.00Pm	1
4	03-04-2022	Role of Socio-economic environment	4.00-6.00 Pm	2
5	04-04-2022	Risk taking- Decisionmaking and Business Planning	4.00-5.00Pm	1
6	05-04-2022	Role of entrepreneur in economic growth as an evaluator	4.00-5.00Pm	1
7	06-04-2022	Generation of employment Opportunities	4.00-5.00Pm	1
8	07-04-2022	Complimenting and supplementing economic growth	4.00-6.00 Pm	2
9	08-04-2022	Bringing about social stability and balanced regional development of industries;	4.00-5.00Pm	1
10	10-04-2022	substitution;	4.00-5.00Pm	1
11	11-04-2022	local demand	4.00-5.00Pm	1
12	12-04-2022	Introduction – Meaning - Scope of ethics	4.00-6.00 Pm	2
13	13-04-2022	Types of Ethics – Characteristics	4.00-5.00Pm	1
14	17-04-2022	Importance of Business Ethics	4.00-5.00Pm	1
15	18-04-2022	Arguments for and against business ethics	4.00-5.00Pm	1
16	19-04-2022	Corporate Social Responsibility – Issues of Management – Crisis Management	4.00-6.00 Pm	2
17	20-04-2022	Ethics in HRM – Marketing Ethics	4.00-5.00Pm	1
18	21-04-2022	Ethical aspects of Financial Management	4.00-5.00Pm	1
19	22-04-2022	Technology Ethics and Professional ethics.	4.00-5.00Pm	1
20	24-04-2022	Social implications of computing in a networked world	4.00-6.00 Pm	2
21	25-04-2022	Growth and control of the Internet	4.00-5.00Pm	1
22	26-04-2022	Accessibility issues, including legal requirements	4.00-5.00Pm	1
23	27-04-2022	Context-aware computing Social Issues	4.00-5.00Pm	1
24	28-04-2022	Analytical Tools-Ethical argumentation	4.00-6.00 Pm	2

Course Feedback form

Date: 28-04-2022

Course Title: *Entrepreneurship, ethics, and Social impact.*

Name: *Akash R*

RegNo: *P1002017*

Department: *MBA*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent and nice session.

Akash
Signature

*** Thank you ***

Course Feedback form

Date: 28-04-2022

Course Title: *entrepreneurship, ethics and social impact*

Name: *Manohar*

RegNo: *PH020006*

Department: *MBA*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned			✓		
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

good session

Manohar
Signature

*** Thank you ***



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SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATION OF PARTICIPATION

AKASH R

has participated in the Value-added course: **Entrepreneurship, Ethics And Societal Impact**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 29/03/2022



Ms. Manjini

COURSE CO-ORDINATOR

Dr S Praveen Kumar

HEAD OF THE DEPARTMENT



Value added course: Short term course on Entrepreneurship, Ethics And Societal Impact on 29-03-2022

