



**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

13/03/2022  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct value- added course: Certificate course on Entrepreneurship For  
Technology Start-Ups - reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Certificate course on Entrepreneurship For Technology Start-Ups** on 08/04/2022. We kindly solicit your kind permission to commence the program.

Warm Regards,

Dr S Praveen Kumar

DEAN- Engineering



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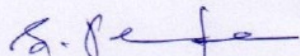
## School of Management Studies & Commerce

### Circular

**Sub: Organising Value-added Course: Entrepreneurship For Technology Start-Ups-  
reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Entrepreneurship For Technology Start-Ups". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 03<sup>rd</sup> April 2022; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form



## Bharath Institute of Higher Education &amp; Research

## School of Management Studies &amp; Commerce

## Participant List- 2022

Value Added Course: Certificate course on Entrepreneurship for  
Technology start-ups

S.No	Register Number	Student Name	Remarks
1	P16BA078	MOOSA	
2	P16BA079	HEMANTH	
3	P16BA080	PRAVEEN KUMAR	
4	P16BA081	RAMAN	
5	P16BA082	RAJESH	
6	P16BA083	ANBALAGAN	
7	P16BA084	JOHN	
8	P16BA085	PAUL SAMUEL	
9	P16BA086	VAISHALI	
10	P16BA087	RAMYA	
11	P16BA088	RANJANI	
12	P16BA089	JAYSHREE	
13	P16BA090	PINAKA	
14	P16BA091	CHITRA	
15	P16BA092	RAJANI	
16	P16BA093	RAJANI	
17	P16BA094	ANUSHYA	
18	P16BA095	RAMYA	
19	P16BA096	ANGEL	
20	U15BA015	M. VIJAYA RAM	
21	U15BA016	MALSAWMDAWNOZUALA	
22	U15BA017	MANOJ PRABHAKAR S	
23	U15BA018	NAGOOR MEERAN S	
24	U15BA019	PRABAKARAN P	
25	U15BA020	RAJESH K	
26	U15BA022	RAJKUMAR C	
27	U15BA024	S. NARESH	
28	U15BA025	SAMSAD AHAMED	
29	U15BA027	SOWNDARYA D	
30	U15BA029	SURESH M	
31	U15BA030	THENMOZHI M	
32	U15BA031	YOGESHWARAN R	
33	U15BA032	NASIR MANZOOR PARAH	
34	U15BA033	THULASINGAM A	
35	U15BA036	ARUN KUMAR A	
36	U15BA038	MULAGOORI SREETHA	
37	U15BA039	MOHAN M	
38	U15BA042	G GOVARDHAN NAIDU	
39	U15BA043	D ADARSH	
40	U15BA044	BURRI RAJA	

**Bharath Institute of Higher Education & Research****School of Management studies and Commerce****Value Added Course: Certificate course on entrepreneurship for technology startups Course Duration:30 Hrs**

S.No	Date	Topic	Time	Hour
1	08-04-2022	Introduction to Entrepreneurship	4.30-5.30 Pm	1
2	10-04-2022	Meaning and concept of entrepreneurship	4.30-5.30 Pm	1
3	11-04-2022	development	4.30-5.30 Pm	1
4	12-04-2022	Role of entrepreneurship in economic development, Myths about entrepreneurs	4.00-6.00 Pm	2
5	13-04-2022	Agencies in entrepreneurship management	4.30-5.30 Pm	1
6	17-04-2022	future of entrepreneurship- types of entrepreneurs.	4.30-5.30 Pm	1
7	18-04-2022	The Entrepreneur-why to become entrepreneur	4.30-5.30 Pm	1
8	19-04-2022	Skills/ traits required to be an entrepreneur	4.00-6.00 Pm	2
9	20-04-2022	Creative and Design Thinking	4.30-5.30 Pm	1
10	21-04-2022	gap analysis	4.30-5.30 Pm	1
11	22-04-2022	system	4.30-5.30 Pm	1
12	24-04-2022	Entrepreneurial success stories	4.00-6.00 Pm	2
13	25-04-2022	E-Cell-Meaning and concept of E-cells	4.30-5.30 Pm	1
14	26-04-2022	Advantages to join E-cell	4.30-5.30 Pm	1
15	27-04-2022	significance of E-cell	4.30-5.30 Pm	1
16	28-04-2022	various activities conducted by E-cell	4.00-6.00 Pm	2
17	29-04-2022	Communication -Importance of communication	10.30-12.30Pm	1
18	02-05-2022	Barriers and gateways to communication	4.30-5.30 Pm	1
19	03-05-2022	Listening to people, the power of talk, personal selling, risk taking & resilience, negotiation.	4.30-5.30 Pm	1
20	04-05-2022	Introduction to various form of business organization	4.00-6.00 Pm	2
21	05-05-2022	sole proprietorship, partnership	4.30-5.30 Pm	1
22	08-05-2022	corporations, Limited Liability Company	4.30-5.30 Pm	1
23	09-05-2022	Mission,Vision	4.30-5.30 Pm	1
24	10-05-2022	strategy formulation	4.00-6.00 Pm	2

# Course Feedback form

Date:

Course Title: *Entrepreneurship Bio-technology Startups*

Name: *Ramya*

RegNo: *P16BA005*

Department: *MBA*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

*Ramya*  
Signature

\*\*\* Thank you \*\*\*

## Course Feedback form

Course Title: *Entrepreneurship for Technical Students*

Name: *Pamran*

RegNo: *P16BA081*

Department: *MBA*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you			/		
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned				/	
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective					/
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

*Excellent*

*Pamran*  
Signature

\*\*\* Thank you \*\*\*



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## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION OF PARTICIPATION

**RANJANI**

has participated in the Value-added course: **Entrepreneurship For Technology Start-Ups**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 08/04/2022

Mr. R. Ramamoorthy  
COURSE CO-ORDINATOR

Dr S Praveen Kumar  
HEAD OF THE DEPARTMENT



**Value added course: Certificate course on Entrepreneurship For Technology Start-Ups on 08-04-2022**

