

15/05/2022 Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai

Sub: Permission to conduct value- added course: Consumer Products And Small Scale
Preparations - reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: Consumer Products And Small Scale Preparations on 06/06/2022. We kindly solicit your kind permission to commence the program.

Warm Regards,

Dr S Praveen Kumar

DEAN- Engineering



15/05/2022

School of Management Studies & Commerce

Circular

Sub: Organising Value-added Course: Consumer Products And Small Scale Preparations- reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Consumer Products And Small Scale Preparations". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/ speed post only to reach on or before 01st June 2022; application received after the mentioned date shall not be entertained under any circumstances.

Head of the Department

Encl: A copy of Syllabus & Registration form



Bharath Institute of Higher Education & Research School of Management Studies & Commerce Participant List- 2022

Value Added Course: Consumer products and small scale preparations

| S.No | Register Number | Student Name | Remarks |
|------|------------------------|-----------------------|---------|
| 1 | U16BC050 | GOPINATH D | |
| 2 | U16BC051 | DINESHKUMAR S | |
| 3 | U16BC052 | APPU B | |
| 4 | U16BC054 | PONRAJ M | |
| 5 | U16BC055 | PRATEEK MISHRA | |
| 6 | U16BC056 | SARAVANAN S | |
| 7 | U16BC057 | SATHISHKUMAR R | |
| 8 | U16BC058 | PURUSHOTHAMAN N | |
| 9 | U16BC059 | LAKSHMI NARASIMMAN R | |
| 10 | U16BC060 | SHALINI S | |
| 11 | U16BC061 | VEL RAJ K | , |
| 12 | U16BC062 | KARTHICK S | |
| 13 | U16BC063 | DEEPAK RAJ M M | |
| 14 | U16BC064 | ARUN KUMAR N | |
| 15 | U16BC065 | VIJAY P | |
| 16 | U16BC066 | SANJAY N | |
| 17 | U16BC067 | SIVA R | |
| 18 | U16BC069 | GOKUL C | |
| 19 | U16BC070 | MOHAN BABU S | |
| 20 | U16BC071 | MANIMEGALAI M | |
| 21 | U16BC072 | SUMAN A | |
| 22 | U16BC073 | KARTHIKEYAN N | |
| 23 | U16BC074 | ADARSH S | |
| 24 | U16BC075 | JOTHIESWARI C S | |
| 25 | U16BC076 | RAMYA MARY E | |
| 26 | U16BC077 | KANDIPOGU CHARULATHA | |
| 27 | U16BC078 | ASWINI K | |
| 28 | U16BC079 | YUMENISHA T | |
| 29 | U16BC080 | NANDHA KUMAR S | |
| 30 | U16BC081 | DINESH K | |
| 31 | U16BC082 | N SRI RANGA AISHWARYA | |
| 32 | U16BC083 | CHINARASU V | |
| 33 | U16BC084 | SAM S | |
| 34 | U16BC085 | NAVEEN KUMAR K | |
| 35 | U16BC086 | PRIYANKA M | |
| 36 | U16BC087 | POOVARASAN R | |
| 37 | U16BC088 | SRINIVASAN U | |
| 38 | U16BC089 | ANAND R | |
| 39 | U16BC090 | RAVIS | |
| 40 | U16BC091 | G GANESH KUMAR | |

| 41 | U16BC093 | DEEPIKA DEVI M | |
|----|----------|-----------------|--|
| 42 | U16BC095 | THARUN KUMAR M | |
| 43 | U16BC096 | YUVAN A | |
| 44 | U16BC097 | RAMESH R | |
| 45 | U16BC098 | MOHAMED BAZIL R | |

| | | arath Institute of Higher Education & Res | | | | | |
|--|------------|---|--------------|------|--|--|--|
| School of Management studies and Commerce Value Added Course: A SHORT TERM COURSE ON CONSUMER PRODUCTS | | | | | | | |
| S.No | Date | Topic | Time | Hour | | | |
| 1 | 06-06-2022 | Consumer- Definition | 4.00-5.00 Pm | 1 | | | |
| 2 | 07-06-2022 | Types of Consumer Problem | 4.00-5.00 Pm | 1 | | | |
| 3 | 08-06-2022 | Consumer Protection -Government and Private | 4.00-5.00 Pm | 1 | | | |
| 4 | 09-06-2022 | Consumer redressal- functioning of consumer courts | 4.00-6.00 Pm | 2 | | | |
| 5 | 12-06-2022 | Consumer education and awareness | 4.00-5.00 Pm | 1 | | | |
| 6 | 13-06-2022 | Scanning, Choice and selection of S.S.E. Feasibility | 4.00-5.00 Pm | 1 | | | |
| 7 | 14-06-2022 | Market Development | 4.00-5.00 Pm | 1 | | | |
| 8 | 15-06-2022 | Location and choice of technology organization of S.S.E | 4.00-6.00 Pm | 2 | | | |
| 9 | 16-06-2022 | Financing the New enterprise | 4.00-5.00 Pm | 1 | | | |
| 10 | 19-06-2022 | structure. | 4.00-5.00 Pm | 1 | | | |
| 11 | 20-06-2022 | Managing the S.S.E. Problems | 4.00-5.00 Pm | 1 | | | |
| 12 | 21-06-2022 | Issue relating to financial Management | 4.00-6.00 Pm | 2 | | | |
| 13 | 22-06-2022 | Issue relating to marketing Management | 4.00-5.00 Pm | 1 | | | |
| 14 | 23-06-2022 | Issue relating to opeartion Management | 4.00-5.00 Pm | 1 | | | |
| 15 | 27-06-2022 | Business and Legal Environment for S.S.E | 4.00-5.00 Pm | 1 | | | |
| 16 | 28-06-2022 | Performance Appraisal | 4.00-6.00 Pm | 2 | | | |
| 17 | 29-06-2022 | Control and Regulation | 4.00-5.00 Pm | 1 | | | |
| 18 | 03-07-2022 | stabilization, growth and Development | 4.00-5.00 Pm | 1 | | | |
| 19 | | Role of Govt. | 4.00-5.00 Pm | 1 | | | |
| 20 | 05-07-2022 | Human Resource Management in S.S.E | 4.00-6.00 Pm | 2 | | | |
| 21 | | Indian Economy | 4.00-5.00 Pm | 1 | | | |
| 22 | | Indian economy Professionalization in S.S.E | | 1 | | | |
| 23 | 11-07-2022 | small Scale Enterprises Professionalization | 4.00-5.00 Pm | 1 | | | |
| 24 | 12-07-2022 | S.S.E regulations | 4.00-6.00 Pm | 2 | | | |

Course Feedback form

| Course Title: | cealitie | d For | orean | 10 | Johnson 1900 |
|---------------|----------|-------|-------|------|---------------|
| R | Stocks | and | Small | Reak | - Jegonora in |

Name: Suman RegNo: U16BC 072

Department: Commerce

| S.No | Particulars | 1 | 2 | 3 | 4 | 5 |
|------|---|------|-------|-------|-------|---|
| | (1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied | 5. V | ery | Satis | sfied |) |
| 1. | objectives of the course clear to you | | | 1 | | |
| 2. | The course contents met with your expectations | | | / | | |
| 3. | The lecture sequence was well planned | | | | | |
| 4. | The lectures were clear and easy to understand | | | | 1 | |
| 5. | The teaching aids were effective | | | | 1 | |
| 6. | The instructors encourage interaction and were helpful | | | | 1 | |
| 7. | The level of the course | | | | 1 | |
| | (1. Very poor 2. Poor 3. Average 4. Good 5. I | Exce | llent |) | | |
| 8. | Overall rating of the course: | 1 | 2 | 3 | 4 | 5 |

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

*** Thank you ***

Course Feedback form

Course Title: Cestified Program in Consumer Products and their Small Quile prepurettes

Velvas Name:

RegNo: Mbba 06

Department: Commercia

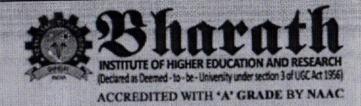
| S.No | Particulars | 1 | 2 | 3 | 4 | 5 |
|----------|---|------|-------|-------|-------|---|
| | (1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied | 5. V | ery | Satis | sfied |) |
| 1. | objectives of the course clear to you | | | | / | |
| 1. 2. | The course contents met with your expectations | | | | 1 | |
| 3. | The lecture sequence was well planned | | | | 1 | |
| 4. | The lectures were clear and easy to understand | | | | / | |
| 5. | The teaching aids were effective | | | | / | |
| 6. | The instructors encourage interaction and were helpful | | | | 1 | |
| 7. | The level of the course | | | | 1 | |
| | (1. Very poor 2. Poor 3. Average 4. Good 5. I | Exce | llent |) | | |
| 8. | Overall rating of the course: | 1 | 2 | 3 | 4 | 5 |

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

*** Thank you ***



SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATION OF PARTICIPATION

MEENA M

has participated in the Value-added course: Consumer Products And Their Small Scale Preparations, a unique and special programme held at Bharath Institute of Higher Education & Research on 24/11/2022

P

Mr. R. Ramamoorthy
COURSE CO-ORDINATOR

Dr S Praveen Kumar

HEAD OF THE DEPARTMENT



Value added course: Certified program in Consumer Products And Their Small Scale Preparations on 24-11-2022

