

BHARATH INSTITUTE OF LAW

(BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH)

173,Agharam Road, Selaiyur, Chennai- 600073

Ref No.: BIL/GC/VAC/04/2017

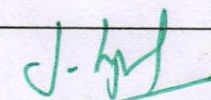
Date: 26.06.2017

CIRCULAR

This is to inform that Bharath Institute of Law is conducting a fundamental course on “**IDEAL COURSE FOR CAREERS IN FILING AND OBTAINING TRADE MARK**”. This course commences from 03rd July, 2017. The course comprises of 36 hours of lecture and practical classes. The timetable for the course is hereby attached. Interested students can get the registration form from the office and submit the same on or before 30th June , 2017.

The following members will be handling the course:

Sl.No.	Name of the Instructor	Designation
1.	Mrs. Lucky George	Assistant Professor, Tamil Nadu Dr.Ambedkar Law University, Chennai
2.	Mr. Sunil Gladson	Assistant Professor, Tamil Nadu Dr.Ambedkar Law University, Chennai
3.	Mr. Chockalingam	Advocate , High Court of Madras, Chennai



DEAN-LAW

Prof. (Dr.) S. GAJENDRA RAJ, Ph.D.(Law),L.L.D.(Law),
Dean -Law

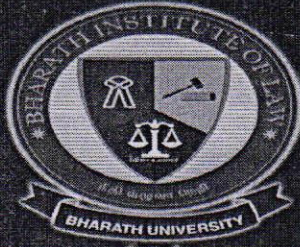
Bharath Institute of Law

Bharath Institute of Higher Education & Research
(Declared as Deemed to be University U/S 3 of UGC Act.1956)
Selaiyur, Chennai-600 073. INDIA

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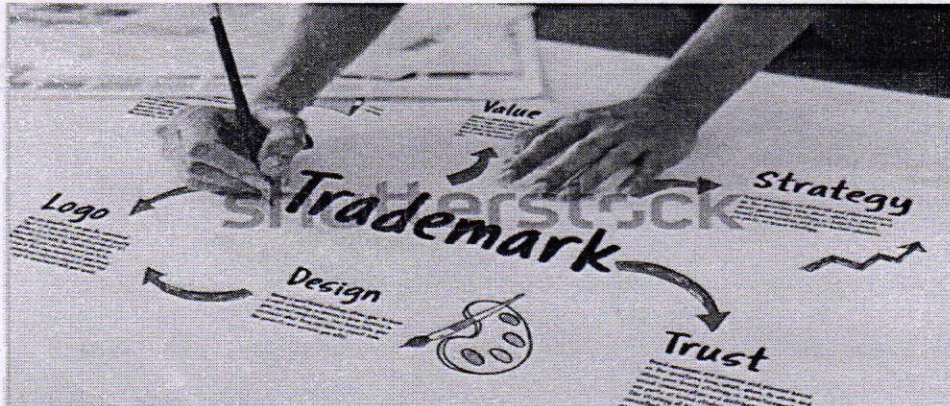
1. All department HOD's
2. All classes
3. Notice Board





Bharath
INSTITUTE OF LAW
Approved by Bar Council of India (BCI: D: 943/2016 (LE))

VALUE ADDED COURSE PROGRAMME ON
IDEAL COURSE FOR CAREERS IN FILING AND
OBTAINING TRADEMARK



HOW TO FILE A TRADE MARK & THE PROCEDURE TO OBTAIN TRADE MARK FROM & THE AVAILABLE CAREER OPPORTUNITIES

15TH JULY 2017 TO 30TH JULY 2017

NO REGISTRATION FEE

COURSE OBJECTIVE

A trademark is the identity of a business and can become a highly valued intellectual property as the business grows. Any business owner, as well as professional who are advising business owners, cannot afford to be unaware of what can be considered a trademark, basic registration procedures, how to protect trademarks and how to monetize these. This course can help students as well as advisors, deal with all these aspects in relation to trademarks. This course in trademark law will enable you to register a trademark (in India and internationally), protect unconventional trademarks like sounds, colour combinations and trade dress, create a trademark strategy that unlocks maximum value for your business, monetize trademarks through licensing, franchising and other strategies, deal effectively with unfair comparative advertising and enforce your rights in case of trademark infringement.

Organized By

**Bharath Institute of Law,
Chennai**

**IDEAL COURSE FOR CAREERS IN FILING AND OBTAINING TRADE
MARK**

SCHEDULE OF SESSIONS

Session	Date	Day	Time	Total hours
Session 1	15.07.2017	Saturday	9.00 am to 4.20 pm	6
Session 2	16.07.2017	Sunday	9.00 am to 4.20 pm	6
Session 3	22.07.2017	Saturday	9.00 am to 4.20 pm	6
Session 4	23.07.2017	Sunday	9.00 am to 4.20 pm	6
Session 5	29.07.2017	Saturday	9.00 am to 4.20 pm	6
Session 6	30.07.2017	Sunday	9.00 am to 4.20 pm	6
Total Duration				36

IDEAL COURSE FOR CAREERS IN FILING AND OBTAINING TRADEMARK

COURSE OBJECTIVE

1. Acquaint the learners with the basic concepts of Trademark provide learners in-depth knowledge of the Indian Trademark Law.
2. To develop expertise in the learners in Trade mark related issues and sensitize the learners with the emerging issues in Trade mark Registration and the rationale for the protection of filing of Trade mark.
3. To enable the learners to acquire appropriate skills for writing of Trademark application.
4. Develop expertise in Trademark search and Acquire practical knowledge of writing a Trademark application.

MODULE -I

Introduction to various Intellectual property – Intellectual Property laws- Introduction to Trade Marks- concepts- Purpose of trade mark- Different kinds of trade marks.

MODULE -II

Difference between registered and unregistered trade mark - Protection of unregistered trade mark under Indian law- Protection of registered trade mark under Indian law- Conditions for registration trade mark- Prohibited marks- Different techniques for trade mark exploitation.

MODULE -III

Introduction to trade mark registry- Trade mark search and classification-Procedure for filing trademark - Duration of registration of trade mark- Rectification and correction of register- Grounds for refusal of registration.

MODULE -IV

Registration of trademarks - Enforcement of trade mark- Infringement of trade mark in internet as well - Remedies for infringement-Activity in Preparations for filing of trade mark

MODULE -V

Introduction to Appellate Board- Powers of appellate Board -Procedures followed by appellate board -Offence and penalties-Mock trail for filing of trademark application- International registration of trade mark- Mock trail of filing Procedure.

LESSON PLAN

DAY-1

In this lecture you will understand the history , meaning of trademarks, its functions, and concept and purpose of trademark protection and how to select an appropriate trademark. Kinds of trademarks and their selection and strategy insights. You will learn about the objectives of trademarks and understand the origin of trademarks in India.

DAY- 2

This lecture will emphasize the need for trademarks, and it will illustrate the importance of trademarks registration and emphasis the necessity of registration. You will learn about who can apply for trademarks , what and all mark is protected by law and their condition and different technique for its exploitation.

DAY- 3

This lecture will explain the Trademark registry, classification of marks and way of search, duration for filing trademark application, procedures and conditions , prescribed fees , rectification and correction while filing the application before final approval.

DAY- 4

This lecture will explain the concept of infringement and passing off of trademarks and hence ascertain the need for filing trademarks, remedies for infringement available for both registered and unregistered trademark. You will learn about the concept of Registered User. You will learn about need and essence for International trademark registration for wider protection of Trademark.

DAY- 5

In this lecture you will learn about the various stages in the life cycle of a trademark which include conducting a search, trademark filing, publication, examination, objection, opposition,.

DAY- 6

Introduction to Appellate Board, powers and functions of Appellate Board. You will learn about collective marks, certification trademarks and their relation with other IP Laws. Introduction to well known trade mark and their protection.

Course Name	Ideal Course for Careers in Filing And Obtaining Trademarks
Date of Introduction	7-Mar-17
No of Students	45

S.No	Register No	Student Name	Course
1	U16DL004	ANTONY PRABU S	LLB., (Hons.)
2	U16DL008	BHAVAANI GOPAN K B	LLB., (Hons.)
3	U16DL012	DEVA K	LLB., (Hons.)
4	U16DL016	GEETHA P	LLB., (Hons.)
5	U16DL020	KAMALRAJA R	LLB., (Hons.)
6	U16DL024	MEENAKSHI K	LLB., (Hons.)
7	U16DL028	RAJALAKSHMI P	LLB., (Hons.)
8	U16DL032	SONIYA PRIYADARSHINI R	LLB., (Hons.)
9	U16DL036	SWAPNA S	LLB., (Hons.)
10	U16DL040	WILLIAM M	LLB., (Hons.)
11	U16DL044	MOHAN KUMAR G	LLB., (Hons.)
12	U16DL048	TUFAN KUJUR	LLB., (Hons.)
13	U16DL052	PRABAKARAN S	LLB., (Hons.)
14	U16DL056	DILEEP KUMAR P	LLB., (Hons.)
15	U16DL060	RAJA KESARI I	LLB., (Hons.)
16	U16DL064	THIRUMALAI S	LLB., (Hons.)
17	U16DL069	ALEXANDER VICTORIA C V J	LLB., (Hons.)
18	U16DL077	FREEDA J	LLB., (Hons.)
19	U16DL072	SIVAPALAMALAI K	LLB., (Hons.)
20	U16DL076	RAJESH MOHAN V P	LLB., (Hons.)
21	U16DL080	VARGHESE R	LLB., (Hons.)
22	U16DL084	GAYATHRI MANTHRA I	LLB., (Hons.)
23	U16DL088	SUGANRAJA M	LLB., (Hons.)
24	U16DL092	THIRUMURUGAN S	LLB., (Hons.)
25	U16DL096	ASHOK RAJAN B	LLB., (Hons.)

S.No	Register No	Student Name	Course
26	U16DL100	SHANTHI M C	LLB., (Hons.)
27	U16DL104	PRABHU P	LLB., (Hons.)
28	U16DL093	SUMA R	LLB., (Hons.)
29	U16DL097	SAKTHIVEL R	LLB., (Hons.)
30	U16DL101	SUBATHRA S	LLB., (Hons.)
31	U16DL105	HARIHAR B	LLB., (Hons.)
32	U16DL073	SRINISHA J	LLB., (Hons.)
33	U16BL004	ARUN PANDIAN P G	B.BA.,L.LB(Hons.)
34	U16BL009	KAVITHA M	B.BA.,L.LB(Hons.)
35	U16BL013	PAPITHA E	B.BA.,L.LB(Hons.)
36	U16BL017	SAAIKUMAR C	B.BA.,L.LB(Hons.)
37	U16BL021	SUNDAR S	B.BA.,L.LB(Hons.)
38	U16BL025	VIMAL R	B.BA.,L.LB(Hons.)
39	U16BL029	SUSHMITHA V	B.BA.,L.LB(Hons.)
40	U16BL026	SHARAN M	B.BA.,L.LB(Hons.)
41	U16BL030	YOGESHWAR T	B.BA.,L.LB(Hons.)
42	U16BL033	SHIMA T	B.BA.,L.LB(Hons.)
43	U16BL037	NIZHAR AHAMED	B.BA.,L.LB(Hons.)
44	U16CL004	VIJAYALAKSHMI B	B.Com.,L.LB(Hons.)
45	U16CL008	PRAKASH D	B.Com.,L.LB(Hons.)



**BHARATH INSTITUTE OF LAW
BHARATH INSTITUTE OF HIGHER EDUCATION
AND RESEARCH**



173, Agharam Road, Selaiyur, Chennai - 600 073

This certificate is awarded to

Mr.S.Prabakaran

of

Bharath Institute of Law, Chennai

for successfully completing the ideal course for Careers in
FILING AND OBTAINING TRADEMARKS
with a consolidated score of 75%. The course was conducted
from 15th July, 2017 to 30th July, 2017

B. Sivaprasad

Mr. B. Sivaprasad

Course Co-Ordinator

J. S. Gajendraraj

Prof. Dr. S. Gajendraraj

Dean Law

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Course Feedback Form

Course Title : IDEAL COURSE FOR CAREERS IN FILING AND OBTAINING TRADEMARK

Date From : 15/7/2017 Date to : 30/7/2017 Venue : Bharath Institute of Law

Please fill the short questionnaire to make the course better.

Occupation : Student
Your Organization Name : Bharath Institute of Law
Your Highest Qualifications : +2

Please respond below with 1, 2, 3, 4 or 5, where 1 and 5 are explained.

THE DESIGN OF THE COURSE

- | | | |
|--|----------------------|----------------------------------|
| A. Were objectives of the course clear to you? | Yes / No | <input type="text" value="Yes"/> |
| B. The course contents met with your expectations | | |
| 1. Strongly disagree | 5. Strongly agree | <input type="text" value="4"/> |
| C. The lecture sequence was well planned | | |
| 1. Strongly disagree | 5. Strongly agree | <input type="text" value="4"/> |
| D. The contents were illustrated with | | |
| 1. Too few examples | 5. Adequate examples | <input type="text" value="3"/> |
| E. The level of the course was | | |
| 1. Too low | 5. Too high | <input type="text" value="4"/> |
| F. The course contents compared with your expectations | | |
| 1. Too theoretical | 5. Too empirical | <input type="text" value="4"/> |
| G. The course exposed you to new knowledge and practices | | |
| 1. Strongly disagree | 5. Strongly agree | <input type="text" value="4"/> |
| H. Will you recommend this course to your colleagues? | | |
| 1. Not at all | 5. Very strongly | <input type="text" value="4"/> |

THE CONDUCT OF THE COURSE

- | | | |
|--|-------------------|--------------------------------|
| A. The lectures were clear and easy to understand | | |
| 1. Strongly disagree | 5. Strongly agree | <input type="text" value="4"/> |
| B. The teaching aids were effectively used | | |
| 1. Strongly disagree | 5. Strongly agree | <input type="text" value="3"/> |
| C. The course material handed out was adequate | | |
| 1. Strongly disagree | 5. Strongly agree | <input type="text" value="3"/> |
| D. The instructors encouraged interaction and were helpful | | |
| 1. Strongly disagree | 5. Strongly agree | <input type="text" value="4"/> |

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Course Feedback Form

Course Title : Ideal course for career in filing & Obtaining Trade Mark
Date From : 15/7/17 Date to : 30/07/17 Venue : Bharath Institute of law

Please fill the short questionnaire to make the course better.

Occupation : Student
Your Organization Name : Bharath Institute of law
Your Highest Qualifications : +2

Please respond below with 1, 2, 3, 4 or 5, where 1 and 5 are explained.

THE DESIGN OF THE COURSE

- | | | |
|--|----------------------|----------------------------------|
| A. Were objectives of the course clear to you? | Yes / No | <input type="text" value="yes"/> |
| B. The course contents met with your expectations | | |
| 1. Strongly disagree | 5. Strongly agree | <input type="text" value="4"/> |
| C. The lecture sequence was well planned | | |
| 1. Strongly disagree | 5. Strongly agree | <input type="text" value="3"/> |
| D. The contents were illustrated with | | |
| 1. Too few examples | 5. Adequate examples | <input type="text" value="4"/> |
| E. The level of the course was | | |
| 1. Too low | 5. Too high | <input type="text" value="3"/> |
| F. The course contents compared with your expectations | | |
| 1. Too theoretical | 5. Too empirical | <input type="text" value="3"/> |
| G. The course exposed you to new knowledge and practices | | |
| 1. Strongly disagree | 5. Strongly agree | <input type="text" value="4"/> |
| H. Will you recommend this course to your colleagues? | | |
| 1. Not at all | 5. Very strongly | <input type="text" value="3"/> |

THE CONDUCT OF THE COURSE

- | | | |
|--|-------------------|--------------------------------|
| A. The lectures were clear and easy to understand | | |
| 1. Strongly disagree | 5. Strongly agree | <input type="text" value="4"/> |
| B. The teaching aids were effectively used | | |
| 1. Strongly disagree | 5. Strongly agree | <input type="text" value="3"/> |
| C. The course material handed out was adequate | | |
| 1. Strongly disagree | 5. Strongly agree | <input type="text" value="4"/> |
| D. The instructors encouraged interaction and were helpful | | |
| 1. Strongly disagree | 5. Strongly agree | <input type="text" value="4"/> |



A Ideal course for careers in “ filing and obtaining trademark” was organized and conducted by the Bharath Institute of Law for the benefit of law students from 15th July,2017 to 30th July , 2017. Totally 43 students attended this course. The following resource persons conducted the course.

- Mrs. Lucky George, Assistant Professor,
Tamil Nadu Dr. Ambedkar Law University, Chennai.
- Mr. Sunil Gladson, Assistant Professor,
Tamil Nadu Dr. Ambedkar Law University, Chennai.
- Mr. Chockalingam , Advocate ,
High Court of Madras , Chennai.