

Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

School of Management Studies & Commerce

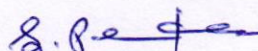
Circular

11/12/2017

Sub: Organising Value added Course: Management and Strategy with 5S- reg.,

With reference to the above mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising **"Value added course: Management and Strategy with 5S"**. The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only so as to reach on or before 16th January 2018; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Course content & Registration form



Bharath Institute of Higher Education & Research
School of Management Studies & Commerce

Value Added Course: ON QUALITY ASSURANCE IN SOFTWARE DEVELOPMENT

S.No	Date	Topic	Time	Hour
1	01/18/2018	Introduction to Strategies	3.00-5.00p.m	1
2	01/19/2018	Fundamentals of Strategy	2.00-3.00p.m	1
3	01/20/2018	, Conceptual Evolution of Strategy	3.00-5.00p.m	1
4	01/30/2018	Scope and Importance of Strategies	3.00-5.00p.m	2
5	01/31/2018	Purpose of Business	3.00-4.00p.m	1
6	02-01-2018	, Difference between Goals and Objectives of Business	2.00-4.00p.m	1
7	02-05-2018	Strategic Intent through Vision and Mission Statements,	3.00-4.00p.m	1
8	02-06-2018	Need, scope, key features and importance of strategic management,	3.00-5.00p.m	2
9	02-09-2018	Role of Strategists in Decision Making	2.00-3.00p.m	1
10	02/13/2018	strategists at various management levels	4.00-5.00p.m	1
11	02/15/2018	Types of Strategies	2.00-3.00p.m	1
12	02/17/2018	, Limitations of Strategic Management	3.00-5.00p.m	2
13	02/22/2018	Introduction of Strategy Analysis and its Importance	2.00-3.00p.m	1
14	02/24/2018	Environmental Appraisal and Scanning Techniques,	3.00-5.00p.m	1
15	02/27/2018	Organisational Position and Strategic Advantage Profile,	2.00-3.00p.m	1
16	03-01-2018	Strategic Management Model	3.00-5.00p.m	2
17	03-02-2018	Introduction of Strategy Formulation	3.00-5.00p.m	1
18	03-06-2018	, Process in Strategy Formulation	2.00 - 3.00pm	1
19	03-08-2018	Strategy Implementation and its Stages	3.00 - 4.00pm	1
20	03/13/2018	Reasons for Strategy Failure and Methods to Overcome, Strategy	2.00 - 4.00pm	2
21	03/14/2018	, Strategy Leadership and Strategy Implementation	4.00 -5.00pm	1
22	03/17/2018	Strategic Business Units (SBUs)	2.00 - 3.00 pm	1
23	03/20/2018	Introduction of Strategy Evaluation	3.00 - 4.00 pm	1
24	03/27/2018	Concept of Synergy and its Meaning, Key Stakeholder's Expectations	3.00 - 5.00 pm	2

Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2018			
Value Added Course: Management and Strategy with 5S			
S.No	Register Number	Student Name	Remarks
1	U17BC046	AJAY A	
2	U17BC048	VIGNESHWARAN K	
3	U17BC049	MANIGANDAN P	
4	U17BC050	RAJESH S	
5	U17BC051	HARIKRISHNAN K	
6	U17BC052	THANGARAJ S	
7	U17BC053	MELVIN IMMANUVEL S	
8	U17BC054	JAYARAJ G	
9	U17BC055	SURENDHAR A	
10	U17BC056	BALAJI V	
11	U17BC057	ROHINI A	
12	U17BC058	PRINCY D	
13	U17BC059	SANGEETHA PRIYA A	
14	U17BC060	ROSHINI R	
15	U17BC061	KARUNAKARAN	
16	U17BC062	DEEPAK S	
17	U17BC063	BRINDA A	
18	U17BC064	BHARANIKUMAR A	
19	U17BC065	SIVASANKARI S	
20	U17BC066	VIGNESH R	
21	U17BC067	YOGA K	
22	U17BC068	VASANTHA E.	
23	U17BC069	AARTHI S	
24	U17BC070	BHUVANESHWARI L	
25	U17BC071	MURALIKRISHNAN P	
26	U17BC072	MUKILAN P	
27	U17BC073	ADHITYAN B	
28	U17BC074	SAKTHIVEL M	
29	U17BC075	SUBASREE M	
30	U17BC076	KARTHICK M	
31	U17BC077	PRAVEEN KUMAR R	
32	U17BC078	JAWAHAR K	
33	U17BC079	SOUNDARIYA I	
34	U17BC080	SANJAY KUMAR R	
35	U17BC081	DINESHKUMAR G	
36	U17BC082	MAGESHWARI G	
37	U17BC083	SANDHIYA K	
38	U17BC084	KISHAN M	

S. Peeta

39	U17BC091	OMPRAKASH P	
40	U17BC092	GURUPRASATH S	
41	U17BC093	SANTHOSH KUMAR V	
42	U17BC094	CHONGTHAM ASHISH SINGH	
43	U17BC095	SURYA PRAKASH R	
44	U17BC096	RAGUL S	
45	U17BC097	PRAVEEN KUMAR B	
46	U17BC098	SUDHAKAR K	
47	U17BC099	ELIZABETH ANGEL VINNARASI A	
48	U17BC100	SUNDARAMURTHY B	
49	U17BC101	C.MONISHA	
50	U17BC102	R.LOGESH KUMAR	
51	U17BC103	M.RAMYA	
52	U17BC104	P.HARISH	
53	U17BC105	K.BALA SUNDAR	
54	U17BC106	ORIANA	
55	U17BC107	S.PARTHIBAN	
56	U17BC108	NIZAR AHAMMED.A	
57	U17BC109	S.UVAN	
58	U17BC110	Y.ARJUN	
59	U17BC111	B.MAGESH RAJ	
60	U17BC112	A.SADHIK	

S. P. S.

Course Feedback form

Date: 18/1/18

Course Title: Management and strategy with SS

Name: Princy

RegNo: 017BA058

Department: Commerce

S.No	Particulars	(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)				
		1	2	3	4	5
1.	objectives of the course clear to you		/	/		
2.	The course contents met with your expectations			/	/	
3.	The lecture sequence was well planned				/	
4.	The lectures were clear and easy to understand				/	/
5.	The teaching aids were effective				/	/
6.	The instructors encourage interaction and were helpful				/	/
7.	The level of the course				/	/
8.	Overall rating of the course:	(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)				
		1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Good.

Princy
Signature

*** Thank you ***

Course Feedback form

Course Title: *management and strategy courses* Date: *18-1-18*

Name: *Poojini*
 RegNo: *UMBA057*
 Department: *BBA*

S.No	Particulars	(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)				
		1	2	3	4	5
1.	objectives of the course clear to you					
2.	The course contents met with your expectations					
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand					
5.	The teaching aids were effective					
6.	The instructors encourage interaction and were helpful					
7.	The level of the course					
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:					

Please give Suggestion for the improvement of the course:
Real time examples needed,

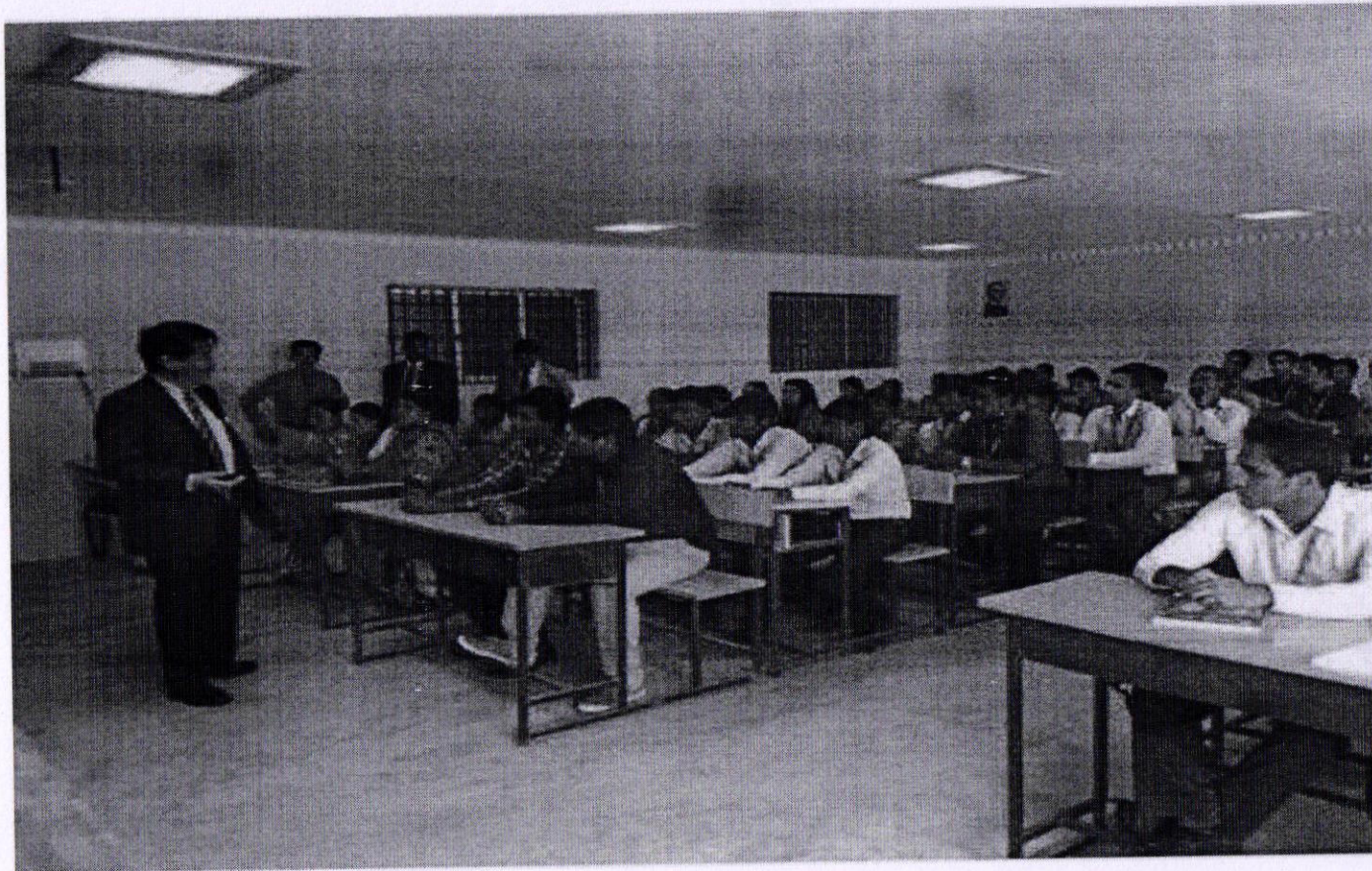
Weakness of the course:

Strength of the course:
Excellent communication

Poojini
Signature

*** Thank you ***

Value added Course: Management and Strategy with 5S on 18/1/2018





Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)

ACCREDITED WITH 'A' GRADE BY NAAC

SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATE OF PARTICIPATION

This is to Certify that

KARUNAKARAN

has participated in the Value added course: *Management and Strategy with 5S*, a unique and special programme held at **Bharath Institute of Higher Education & Research**

on 18/01/2018



Ms. Magdalene Peter

COURSE CO-ORDINATOR

Dr. S. Praveen Kumar

HEAD OF THE DEPARTMENT

