

4/29/2018

Chennai

From

Dr S Jayakumari, Assistant Professor  
Bharath Institute of Higher Education and Research,  
Chennai

To

The Dean  
Sree Balaji Medical College  
Bharath institute of Higher Education Research,  
Chennai

**Sub:** -Permission to conduct value- added course: Certificate Course in Strategic Healthcare Leadership on, 5/10/2018

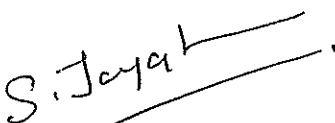
Respected sir,

With reference to subject mentioned above, the department proposes to conduct a value- added course titled: Certificate Course in Strategic Healthcare Leadership

We kindly solicit your kind permission to commence the program.

Warm Regards,

Course Coordinator

  
Dr S Jayakumari, Assistant Professor

**Sree Balaji Medical College & Hospital,  
SCHOOL OF ALLIED HEALTH SCIENCES  
Chennai - 600 044**

Date: 4/28/2018

**CIRCULAR**

**Notification for Value added courses offered by the School of Allied Health  
Sciences**

The School of Allied Health Sciences is scheduled to offer a Value added Certificate Course on Strategic Healthcare Leadership from 5/10/2018 for a period of 2 weeks. Interested students can approach Dr S Jayakumari, Assistant Professor and Course Coordinator, School of Allied Health Sciences for registration and for further details on or before 4/30/2018

**Eligibility-II, III and IV B Sc AHS students**

  
DEAN

Copy to:

Vice Chancellor

Pro Vice Chancellor

Additional Registrar

Deans

CoE

Heads of Departments

**Sree Balaji Medical College & Hospital,  
SCHOOL OF ALLIED HEALTH SCIENCES  
Chennai - 600 044**

**VALUE ADDED COURSE -Certificate Course in Strategic Healthcare Leadership**

**COURSE CO-ORDINATOR DETAILS**

**Faculty Name :Dr S Jayakumari, Assistant Professor**

**Email ID: [jayakumari.s@bharathuniv.ac.in](mailto:jayakumari.s@bharathuniv.ac.in)**

**Mobile number: 9444716937**

| <b>SCHOOL OF ALLIED HEALTH SCIENCES</b>                       |  |              |                             |                    |
|---|--|--------------|-----------------------------|--------------------|
| <b>VALUE ADDED COURSE ON STRATERGIC HEALTHCARE LEADERSHIP</b> |  |              |                             |                    |
| <b>40 HOURS - ONLINE CLASS</b>                                |  |              |                             |                    |
| <b>UNIT -1 - MANAGEMENT OF HEALTH CARE PRODUCTS</b>           |  |              |                             |                    |
| <b>MODULE</b>   | <b>TOPIC</b>   | <b>HOURS</b> | <b>TEACHING METHODOLOGY</b> | <b>FACULTY</b>     |
| 1   | Identifying & Aligning the Health care Products            | 2            | Lecture                     | Biochemistry Tutor |
| 2   | Services & Strategies Throughout a Healthcare Organization | 2            | Lecture                     |                    |
| 3   | Assessment   | 1            | MCQs                        | Biochemistry Tutor |
| <b>UNIT -2 – PLANNING &amp; DECISION MAKING</b>               |  |              |                             |                    |
| <b>MODULE</b>   | <b>TOPIC</b>   | <b>HOURS</b> | <b>TEACHING METHODOLOGY</b> | <b>FACULTY</b>     |
| 1   | Basic steps in Planning                                    | 2            | Lecture                     | Biochemistry Tutor |
| 2   | Phases of Decision Making                                  | 1            | Lecture                     |                    |
| 3   | Behavioral and Emotional Barriers to Decision-Making       | 1            | Lecture                     |                    |
| 4   | Individual Vs. Group Decision-making.                      | 1            | Lecture                     |                    |
| 5   | Assessment   | 1            | MCQs                        | Biochemistry Tutor |
| <b>UNIT -3 – HEALTH CARE ENVIRONMENT IN INDIA</b>             |  |              |                             |                    |
| <b>MODULE</b>   | <b>TOPIC</b>   | <b>HOURS</b> | <b>TEACHING METHODOLOGY</b> | <b>FACULTY</b>     |
| 1   | Health Insurance & Health Economics                        | 2            | Lecture                     | Community Medicine |

|                                      |  |              |                             |                       |
|--------------------------------------|--|--------------|-----------------------------|-----------------------|
|                                      |  |              |                             |                       |
| 2                                    | Community health & Epidemiology              | 1            | Lecture                     |                       |
| 3                                    | Assessment                                   | 1            | MCQs                        | Biochemistry Tutor    |
| <b>UNIT -4 – Hospital Planning</b>   |  |              |                             |                       |
| <b>MODULE</b>                        | <b>TOPIC</b>                                 | <b>HOURS</b> | <b>TEACHING METHODOLOGY</b> | <b>FACULTY</b>        |
| 1                                    | Hospital Planning & Design                   | 2            | Lecture                     | HR manager            |
| 2                                    | Planning and Designing Hospital Clinics      | 2            | Lecture                     |                       |
| 3                                    | Assessment                                   | 1            | MCQs                        | Biochemistry Tutor    |
| <b>UNIT -5 – HOSPITAL MANAGEMENT</b> |  |              |                             |                       |
| <b>MODULE</b>                        | <b>TOPIC</b>                                 | <b>HOURS</b> | <b>TEACHING METHODOLOGY</b> | <b>FACULTY</b>        |
| 1                                    | Material & Inventory Management in Hospitals | 1            | Lecture                     | Deputy superintendent |
| 2                                    | Management of Hospital Records               | 2            | Lecture                     | Deputy superintendent |
| 3                                    | Assessment                                   | 1            | MCQs                        | Biochemistry Tutor    |

**BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH**

**SCHOOL OF ALLIED HEALTH SCIENCES**

**VALUE ADDED COURSE**

**CERTIFICATE COURSE IN STRATEGIC HEALTHCARE LEADERSHIP [2017 -2018]**

**Students Name List**

| S.No | Reg No        | Name             |
|------|---------------|------------------|
| 1    | PM17 OTAT 083 | Akshaya K        |
| 2    | PM17 OTAT 085 | Athira V S       |
| 3    | PM17 OTAT 086 | Banupriya R S    |
| 4    | PM17 OTAT 087 | Bhargavi V       |
| 5    | PM17 OTAT 089 | Dhanushya S      |
| 6    | PM17 OTAT 092 | Harisa S         |
| 7    | PM17 OTAT 094 | Joswa S          |
| 8    | PM17 OTAT 096 | Karthick A       |
| 9    | PM17 OTAT 098 | Logesh P         |
| 10   | PM17 OTAT 101 | Pavithra P       |
| 11   | PM17 OTAT 103 | Sangeetha M      |
| 12   | PM17 OTAT 106 | Sneha M          |
| 13   | PM17 OTAT 107 | Subiksha S       |
| 14   | PM17 OTAT 110 | Udhaya kumar P   |
| 15   | PM17 OTAT 112 | Vijaya Preetha S |
| 16   | PM17 OTAT 114 | Vinitha Sakthi P |
| 17   | PM17 CVT 001  | AL Junaid S S    |
| 18   | PM17 CVT 003  | Aishwariya M     |
| 19   | PM17 CVT 006  | Anshad. S        |
| 20   | PM17 CVT 010  | Baby Lakshmi R   |
| 21   | PM17 CVT 011  | Barath M         |
| 22   | PM17 CVT 014  | Hajeera Anjum T  |
| 23   | PM17 CVT 018  | Keerthana K      |
| 24   | PM17 CVT 020  | Madhumitha M     |

|    |               |                              |
|----|---------------|------------------------------|
| 25 | PM17 CVT 022  | Mohammed Sharifuddeen Hameed |
| 26 | PM17 CVT 026  | Pavithra T                   |
| 27 | PM17 CVT 028  | Renuka. M                    |
| 28 | PM17 CVT 040  | Unais.V.K                    |
| 29 | PM17 CVT 042  | Yogalakshmi.S                |
| 30 | PM17 CPT 044  | Anita Sara Sunil             |
| 31 | PM17 CPT 046  | Arya Suresh Babu             |
| 32 | PM17 CPT 053  | Hanna Reji Mathew            |
| 33 | PM17 CPT 055  | Janani E D                   |
| 34 | PM17 CPT 058  | Joyel Joy                    |
| 35 | PM17 CPT 061  | Lavanya Venu C               |
| 36 | PM17 CPT 063  | Mariya Riya                  |
| 37 | PM17 CPT 067  | Sairam V                     |
| 38 | PM17 CPT 072  | Vikram R                     |
| 39 | PM17 MLT 079  | Swathi S                     |
| 40 | PM17 MLT 081  | Trinita G                    |
| 41 | PM17 RIST 117 | Alphin K Sunny               |
| 42 | PM17 RIST 119 | Bharathi S                   |
| 43 | PM17 RIST 122 | Mohamed Asif S               |
| 44 | PM17 RIST 126 | Prabhakaran S                |
| 45 | PM17 RIST 129 | Raghul Kumar R               |

CORSE FEEDBACK FORM

Date: 12/5/18

Course Title: Strategic Healthcare Leadership

Name: Dhanushya S

RegNo: PM170TAT089

Department:

| S.NO   | Particulars  | 1 | 2 | 3 | 4 | 5 |
|--|--|---|---|---|---|---|
| (1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very satisfied) |  |   |   |   |   |   |
| 1.   | Objectives of the course clear to you                  |   |   | ✓ |   |   |
| 2.   | The course contents met with your expectations         |   |   | ✓ |   |   |
| 3.   | The lecture sequence was well planned                  |   |   |   | ✓ |   |
| 4.   | The lecturers were clear and easy to understand        |   |   |   | ✓ |   |
| 5.   | The teaching aids were effective                       |   |   | ✓ |   |   |
| 6.   | The instructors encourage interaction and were helpful |   |   |   | ✓ |   |
| 7.   | The level of the course                                |   |   |   |   | ✓ |
| (1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)                         |  |   |   |   |   |   |
| 8.   | Overall rating of the course:                          | 1 | 2 | 3 | 4 | 5 |

Please give suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

  
Signature

\*\*\*Thank you\*\*\*



CORSE FEEDBACK FORM

Date: 5/10/18

Course Title: Strategic Health care

Name: Aishwariya M

RegNo: PM17CVT 608

Department: CVT

| S.NO   | Particulars  | 1 | 2 | 3 | 4   | 5 |
|--|--|---|---|---|-----|---|
| (1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very satisfied) |  |   |   |   |     |   |
| 1.   | Objectives of the course clear to you                  |   | ✓ |   |     |   |
| 2.   | The course contents met with your expectations         |   |   | ✓ |     |   |
| 3.   | The lecture sequence was well planned                  |   | ✓ |   | ✓   |   |
| 4.   | The lecturers were clear and easy to understand        |   |   |   | ✓   |   |
| 5.   | The teaching aids were effective                       |   |   | ✓ |     |   |
| 6.   | The instructors encourage interaction and were helpful |   |   | ✓ |     |   |
| 7.   | The level of the course                                |   |   |   |     |   |
| (1. Very poor 2. Poor 3. Average 4. Good 5. Excellent )                        |  |   |   |   |     |   |
| 8.   | Overall rating of the course:                          | 1 | 2 | 3 | ✓ 4 | 5 |

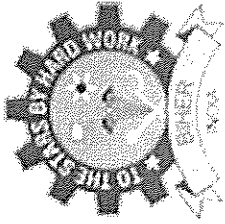
Please give suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

  
Signature

\*\*\*Thank you\*\*\*



**Bharath Institute of Higher Education and Research  
Sree Balaji Medical College & Hospital**

**SCHOOL OF ALLIED HEALTH SCIENCES  
*Certificate of Participation***

This is to certify that Mr /Ms. Athira V R (PM 17 RDT 132)  
has attended two weeks Value added Course on Strategic Healthcare Leadership conducted by,  
School of Allied Health Sciences

**Dr WMS Johnson  
Vice Principal**

**Dr P Saikumar  
Dean**



**Conducted value added course in Strategic Healthcare Leadership on 5/9/2018**