

Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Deemed as Deemed - to - be - University) under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

School of Management Studies & Commerce

Circular

11/12/2017

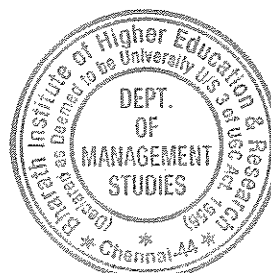
Sub: Organising Value-added Course: on Management- reg.,

With reference to the above mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising **"Value added course: on Management"**. The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only so as to reach on or before 15th January 2018; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Course content & Registration form



Bharath Institute of Higher Education & research**School of Mngement Studies & Commerce****Value Added Course: Courses on COURSE ON MANAGEMENT Course Duration:30 Hrs**

| S.No | Date | Topic | Time | Hour |
|------|------------|--|-------------------|------|
| 1 | 01-08-2017 | FUNCTIONS OF MANAGEMENT - Nature & Definition of Management | 4.00pm to 5.00pm | 1 |
| 2 | 02-08-2017 | Management as a Science or Art, Evolution of Management Thought | 4.00pm to 5.00pm | 1 |
| 3 | 03-08-2017 | Functions of Management, Role and function of Mangers | 5.00pm | 1 |
| 4 | 04-08-2017 | Contemporary Issues and Challenges in Management of 21st Century | 4.00pm to 5.00pm | 1 |
| 5 | 05-08-2017 | PLANNING & TYPES OF BUSINESS ORGANISATION : Nature and Definition of Planning, Importance and Steps in planning, | 10.00am to 1.00pm | 3 |
| 6 | 07-08-2017 | Types of Plans, Forecasting and Decision Making | 5.00pm | 1 |
| 7 | 08-08-2017 | Decision making techniques. Organizing, Nature and purpose | 4.00pm to 5.00pm | 1 |
| 8 | 09-08-2017 | principles of Organization, Types of Organization - , Authority and Responsibility. | 4.00pm to 6.00pm | 2 |
| 9 | 10-08-2017 | LEADERSHIP & MOTIVATION Directing-Principles, Theory X & Y, | 4.00pm to 6.00pm | 2 |
| 10 | 11-08-2017 | Motivation and Behavior, Theories of Motivation, | 6.00pm | 2 |
| 11 | 12-08-2017 | Leadership: Styles and Theories, Co-ordination, Cooperation, Techniques of Coordination, Control. | 10.00am to 1.00pm | 3 |
| 12 | 14-08-2017 | ANALYSIS & DIRECTING : Macro and Micro environmental factors of business, | 4.00pm to 6.00pm | 2 |
| 13 | 16-08-2017 | SWOT analysis, Communication | 6.00pm | 2 |
| 14 | 17-08-2017 | , Barriers of communication, Organisation Culture | 6.00pm | 2 |
| 15 | 18-08-2017 | CONTROLLING : Process of controlling, Types of control, | 6.00pm | 2 |
| 16 | 19-08-2017 | Budgetary and Non-Budgetary control-Purchase Control, Cost Control, | 4.00pm to 6.00pm | 2 |
| 17 | 21-08-2017 | Quality Control, & Maintenance control- Planning Operations. | 4.00pm to 6.00pm | 2 |



| Bharath Institute of Higher Education & Research | | | |
|--|-----------------|-----------------------|---------|
| School of Management Studies & Commerce | | | |
| Participant List- 2018 | | | |
| Value Added Course: Management | | | |
| S.No | Register Number | Student Name | Remarks |
| 1 | U17BC121 | VINOTHKUMAR K | |
| 2 | U17BC122 | ANBUMANI. S | |
| 3 | U17BC124 | D.SATHISH | |
| 4 | U17BC125 | R.PRASANNA | |
| 5 | U17BC126 | M.CHANDRA PRAKASH | |
| 6 | U17BC128 | B.RAVINDREN | |
| 7 | U17BC129 | R.DIVYA | |
| 8 | U17BC130 | SURYA.D | |
| 9 | U17BC131 | JAGADEESH. B | |
| 10 | U17BC133 | G.RAGHUL | |
| 11 | U17BC134 | GOKUL. T | |
| 12 | U17BC135 | N.CHITRA | |
| 13 | U17BC138 | E.MANIGANDAN | |
| 14 | U17BC139 | S.NANDHINI | |
| 15 | U17BC141 | H.MOHAMED ISMAIL | |
| 16 | U17BC142 | M.SURYA | |
| 17 | U17BC143 | AJAY. V | |
| 18 | U17BC144 | JEMI SALOMI . D | |
| 19 | U17BC145 | JEMIMA SWETHA.E | |
| 20 | U17BC146 | C.NANDHINI | |
| 21 | U17BC147 | M.MOHANA KARTHICKEYAN | |
| 22 | U17BC148 | N.VIJAYAKUMAR | |
| 23 | U17BC149 | JEEVA .V | |
| 24 | U17BC150 | MOHANAA KAVVYAA B | |
| 25 | U17BC151 | LOGESHWARI E | |
| 26 | U17BC153 | SURENDHAR | |
| 27 | U17BC154 | MONESH M | |
| 28 | U17BC155 | RAJASEKAR L | |
| 29 | U17BC156 | YOGESH G | |
| 30 | U17BC158 | BHARATH S | |
| 31 | U17BC159 | MANI P | |
| 32 | U17BC160 | NAVEENKUMAR M | |
| 33 | U17BC161 | KISHOREKUMAR S | |
| 34 | U17BC162 | PRABHAKARAN S | |
| 35 | U17BC163 | PREMKUMAR T | |
| 36 | U17BC164 | RAMAKRISHNA A | |
| 37 | U17BC165 | MANIGANDAN M | |
| 38 | U17BC166 | SARAVANAN M | |

S.B. J

| | | | |
|----|----------|--------------------|--|
| 39 | U17BC167 | DINESH G . | |
| 40 | U17BC168 | LAKSHMINARAYANAN S | |
| 41 | U17BC169 | S SELVA KANNAN | |
| 42 | U17BC170 | RAGHAVAN S | |
| 43 | U17BC171 | DHILIP KUMAR G | |
| 44 | U17BC172 | GOWTHAM P | |
| 45 | U17BC174 | LOKESH D | |
| 46 | U17BC175 | NISHANTH T | |
| 47 | U17BC176 | PAVITHRA P | |
| 48 | U17BC177 | VASANTH KUMAR S | |
| 49 | U17BC178 | GOMATHI D | |
| 50 | U17BC179 | PURUSOTHAMMAN L | |

S. P. S.

Course Feedback form

Date: 18/01/2018

Course Title: management

Name: Namshini

RegNo: U17B160146

Department: B.Commerce

| S.No | Particulars | 1 | 2 | 3 | 4 | 5 |
|---|--|---|---|---|---|---|
| (1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied) | | | | | | |
| 1. | objectives of the course clear to you | | | | | |
| 2. | The course contents met with your expectations | | | | ✓ | |
| 3. | The lecture sequence was well planned | | | | ✓ | |
| 4. | The lectures were clear and easy to understand | | | | | ✓ |
| 5. | The teaching aids were effective | | | | | ✓ |
| 6. | The instructors encourage interaction and were helpful | | | | ✓ | |
| 7. | The level of the course | | | | ✓ | |
| (1. Very poor 2. Poor 3. Average 4. Good 5. Excellent) | | | | | | |
| 8. | Overall rating of the course: | | | | | ✓ |

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Good.

Namshini
Signature

*** Thank you ***

Course Feedback form

Date: 18-1-18

Course Title: Management

Name: Surya D

RegNo: U17BC130

Department: Commerce

| S.No | Particulars | 1 | 2 | 3 | 4 | 5 |
|--|--|---|---|---|---|---|
| (1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied) | | | | | | |
| 1. | objectives of the course clear to you | | | ✓ | | |
| 2. | The course contents met with your expectations | | | | ✓ | |
| 3. | The lecture sequence was well planned | | | ✓ | | |
| 4. | The lectures were clear and easy to understand | | | | ✓ | |
| 5. | The teaching aids were effective | | | | | ✓ |
| 6. | The instructors encourage interaction and were helpful | | | | ✓ | |
| 7. | The level of the course | | | | ✓ | |
| (1. Very poor 2. Poor 3. Average 4. Good 5. Excellent) | | | | | | |
| 8. | Overall rating of the course: | 1 | 2 | 3 | 4 | 5 |

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

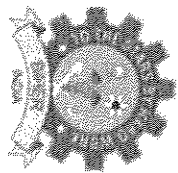
Excellent

Surya D
Signature

*** Thank you ***

Value added Course: Management on 18/01/2018





Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)

ACCREDITED WITH 'A' GRADE BY NAAC

SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATE OF PARTICIPATION

This is to Certify that

SURENDHAR K

has participated in the Value added course: *on Management*, a unique and special programme held at Bharath Institute of Higher Education & Research
on 18/01/2018

Ms. Manjini

COURSE CO-ORDINATOR

Dr. S. Praveen Kumar

HEAD OF THE DEPARTMENT

