



# Bharath

**INSTITUTE OF HIGHER EDUCATION AND RESEARCH**

(Declared as deemed to be university under section 3 of UGC Act 1956, vide notification No.F.9-5/2000-U.3)

## SCHOOL OF ARTS

### Circular

Date: 07/01/2019

**Sub: Organising Value added Course: CERTIFICATE COURSE ON BASICS OF  
CONCEPTUAL ARTS**

With reference to the above mentioned subject, we bring it to your notice that School Of Arts, Faculty of Arts & Science, Bharath Institute of Higher Education & Research is organising "CERTIFICATE COURSE ON BASICS OF CONCEPTUAL ARTS". The syllabus and registration form is enclosed below.

The candidates those who are interested to join must fill the registration form and submit to the HOD, on or before 25.01.2019. The Registration form received after the mentioned date shall not be entertained under any circumstances.

**Head of the Department**

Encl: A copy of Syllabus & Registration form

Copy To:

1.All HODs

2.Office File/ Notice Board

**Dean**

**Dean-Faculty of Arts & Science**  
Bharath Institute of Higher Education & Research,  
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)  
Chennai-600 073. INDIA



**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as deemed to be university under section 3 of UGC Act 1956, vide notification No.F.9-5/2000-U.3)

## **SCHOOL OF ARTS**

### **Value Added Course**

#### **Certificate course on Basics of Conceptual Arts**

#### **Syllabus**

##### **UNIT I Painting Techniques**

Course offers technical guidance in painting such as colours and mixing and effects of painting, application and differentiating art material for creative purpose. Course also provides knowledge in visualization of simple creative thoughts basically from the experiences from life. Course introduces wash techniques of water colours on paper. Encourages experimentation in representation and medium

Pedagogy: Instruction consists of demonstrations and presentations, Practical assignments and projects

##### **UNIT II VISUAL THINKING**

Course introduces ways of seeing in the visual world and analyzing the visual experiences and the visual data. Course introduces novel methods to understand the meaning and interpretations of visual images. The course provides end number of examples and references to know the ways of seeing from the simple to complex world. Course also provides opportunity to learn from the interdisciplinary domains.

Pedagogy: Lecture, Demonstrations, Presentations, Discussions and Seminars

##### **UNIT III FUNDAMENTALS OF DESIGN 2D & 3D**

This course introduces the basic elements and principles of Art and Design topics required for a student at the entry level. Course allow student to look at the subject in a broader perspective and provide a solid theoretical base for the specialization program. Examples for relevant Design problems are given to understand and to find out the solutions. Both 2 dimensional and 3 dimensional design processes is addressed in this course

Pedagogy: Lecture, Demonstrations, Presentations, Discussions and Seminars

##### **UNIT IV FUNDAMENTALS OF DRAWING**

Course sensitise the student towards visual experience. It introduces the fundamentals of drawing through line as primary element. The course introduces simple to complex process of drawing required to visualize the ideas. Course provides conceptual and technical knowledge to resolve

problems of representation. Course helps to engage in self exploration using drawing as a medium

Pedagogy: Instruction consists of lecture presentations, demonstrations and studio projects

#### **UNIT V :INTER DESIGN STUDIES**

Course introduces about the 'questioning' since the question is the basis for information or knowledge acquiring. Enquiry for the fundamental details will bring revelation. This course will instigate the enthusiasm within and takes student to the next stage. Course aims to introduce Culture as a whole and Community and its practices within. Culture will have multiple communities that address the various needs of a society. Course introduces to the emotional and functional aspects of communities and their practices and their contribution to the growth of the society and culture as whole

Pedagogy: Instruction consists of presentations, demonstrations, Practical assignments

#### **TEXT BOOK**

- 1 Prehistoric Painting Of Bhimbetka - Yashodhar Math pal by Abhinav Publications
2. Rock-art of India by, Kalyan Kumar Chakra arty
- 3 The Encyclopedia of Oil Painting Techniques. by Jeremy Galton

#### **REFERENCE BOOKS**

- 1 Visual Thinking For Design - Author(s):Colin Ware
- 2 Principles of Color Design by Wucius Wong, Publisher: Wiley
3. Principles of Two-Dimensional Design, Wucius Wong, Publisher: Wiley

Bharath Institute of Higher Education & Research  
SCHOOL OF ARTS

Students Registration List

Value Added Course: CERTIFICATE COURSE ON BASICS OF CONCEPTUAL ARTS

S.NO	REG.NO	NAME OF THE CANDIDATE
1	U17BC099	ELIZABETH ANGEL VINNARASI A
2	U17BC098	SUDHAKAR K K
3	U17BC097	PRAVEEN KUMAR B
4	U17BC095	SURYA PRAKASH R R
5	U17BC094	CHONGTHAM ASHISH SINGH
6	U17BC093	SANTHOSH KUMAR V V
7	U17BC092	GURUPRASATH S S
8	U17BC091	OMPRAKASH P P
9	U17BC089	SWETHA M M
10	U17BC087	IMRANNAZEER M M
11	U17BC084	KISHAN M M
12	U17BC082	MAGESHWARI G G
13	U17BC081	DINESHKUMAR G G
14	U17BC079	SOUNDARIYA I I
15	U17BC078	JAWAHAR K K
16	U17BC077	PRAVEEN KUMAR R
17	U17BC076	KARTHICK M
18	U17BC075	SUBASREE M M
19	U17BC074	SAKTHIVEL M
20	U17BC073	ADHITYAN B
21	U17BC072	MUKILAN P
22	U17BC071	MURALIKRISHNAN P P
23	U17BC069	AARTHI S S
24	U17BC068	VASANTHA E E
25	U17BC067	YOGA K K
26	U17BC064	BHARANIKUMAR A A
27	U17BC063	BRINDA A A
28	U17BC062	DEEPAK S S
29	U17BC061	KARTHIKEYAN V V
30	U17BC060	ROSHINI R R
31	U17BC059	SANGEETHA PRIYA A A
32	U17BC058	PRINCY D D
33	U17BC057	ROHINI A A
34	U17BC056	BALAJI V V
35	U17BC055	SURENDHAR A
36	U17BC054	JAYARAJ G G
37	U17BC053	MELVIN IMMANUVEL S S
38	U17BC052	THANGARAJ S S
39	U17BC051	HARIKRISHNAN K K
40	U17BC050	RAJESH S S

**Bharath Institute of Higher Education & Research****SCHOOL OF ARTS****Course Lesson Plan****CERTIFICATE COURSE ON BASICS OF CONCEPTUAL ARTS****Course Duration: 30 Hrs**

S.No	Date	Topic	Time	Hour
1	28-01-2019	Course offers technical guidance in painting such as colours and mixing and effects of painting, application and differentiating art material for creative purpose	2.00-3.00p.m	1
2	29-01-2019	Course also provides knowledge in visualization of simple creative thoughts basically from the experiences from life	10.00-11.00p.m	1
3	04-02-2019	paper.	2.00-3.00p.m	1
4	05-02-2019	Encourages experimentation in representation and medium	10.00-11.00p.m	1
5	11-02-2019	Course introduces ways of seeing in the visual world and analyzing the visual experiences and the visual data.	2.00-4.00p.m	2
6	12-02-2019	Course introduces novel methods to understand the meaning and interpretations of visual images.	10.00-11.00p.m	1
7	18-02-2019	references to know the ways of seeing from the simple to complex world.	2.00-4.00p.m	2
8	19-02-2019	Course also provides opportunity to learn from the interdisciplinary domains.	10.00-12.00p.m	2
9	25-02-2019	Art and Design topics required for a student at the entry level.	2.00-4.00p.m	1
10	26-02-2019	perspective and provide a solid theoretical base for the specialization program.	10.00-12.00p.m	2
11	04-03-2019	Examples for relevant Design problems are given to understand and to find out the solutions.	2.00-4.00p.m	2
12	05-03-2019	Both 2 dimensional and 3 dimensional design processes is addressed in this course	10.00-12.00p.m	2
13	11-03-2019	introduces the fundamentals of drawing through line as primary element.	2.00-4.00p.m	2
14	12-03-2019	The course introduces simple to complex process of drawing required to visualize the ideas	10.00-12.00p.m	2
15	18-03-2019	Course provides conceptual and technical knowledge to resolve problems of representation.	2.00-4.00p.m	2
16	19-03-2019	Course helps to engage in self exploration using drawing as a medium	10.00-12.00p.m	2
17	25-03-2019	question is the basis for information or knowledge acquiring. Enquiry for the fundamental details will bring revelation.	10.00-12.00p.m	1
18	26-03-2019	This course will instigate the enthusiasm within and takes student to the next stage. Course aims to introduce Culture as a whole and Community and its practices within.	2.00-3.00p.m	1

19	01-04-2019	Culture will have multiple communities that address the various needs of a society.	10.00-11.00p.m	1
20	02-04-2019	Course introduces to the emotional and functional aspects of communities and their practices and their contribution to the growth of the society and culture as whole	2.00-3.00p.m	1

Bharath Institute of Higher Education & Research  
SCHOOL OF ARTS

Students Mark List

Value Added Course: CERTIFICATE COURSE ON BASICS OF CONCEPTUAL ARTS

S.NO	REG.NO	NAME OF THE CANDIDATE	Marks (Out of 100)
1	U17BC099	ELIZABETH ANGEL VINNARASI A	88
2	U17BC098	SUDHAKAR K K	87
3	U17BC097	PRAVEEN KUMAR B	94
4	U17BC095	SURYA PRAKASH R R	88
5	U17BC094	CHONGTHAM ASHISH SINGH	79
6	U17BC093	SANTHOSH KUMAR V V	86
7	U17BC092	GURUPRASATH S S	88
8	U17BC091	OMPRAKASH P P	76
9	U17BC089	SWETHA M M	85
10	U17BC087	IMRANNAZEER M M	71
11	U17BC084	KISHAN M M	82
12	U17BC082	MAGESHWARI G G	84
13	U17BC081	DINESHKUMAR G G	83
14	U17BC079	SOUNDARIYA I I	75
15	U17BC078	JAWAHAR K K	82
16	U17BC077	PRAVEEN KUMAR R	77
17	U17BC076	KARTHICK M	73
18	U17BC075	SUBASREE M M	87
19	U17BC074	SAKTHIVEL M	77
20	U17BC073	ADHITYAN B	79
21	U17BC072	MUKILAN P	70
22	U17BC071	MURALIKRISHNAN P P	74
23	U17BC069	AARTHI S S	83
24	U17BC068	VASANTHA E E	78
25	U17BC067	YOGA K K	78
26	U17BC064	BHARANIKUMAR A A	91
27	U17BC063	BRINDA A A	78
28	U17BC062	DEEPAK S S	77
29	U17BC061	KARTHIKEYAN V V	88
30	U17BC060	ROSHINI R R	73
31	U17BC059	SANGEETHA PRIYA A A	85
32	U17BC058	PRINCY D D	78
33	U17BC057	ROHINI A A	75
34	U17BC056	BALAJI V V	73
35	U17BC055	SURENDHAR A	74
36	U17BC054	JAYARAJ G G	85
37	U17BC053	MELVIN IMMANUVEL S S	78
38	U17BC052	THANGARAJ S S	85
39	U17BC051	HARIKRISHNAN K K	72
40	U17BC050	RAJESH S S	75



# Sharath

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## SCHOOL OF ARTS

### Value Added Course

#### CERTIFICATE COURSE ON BASICS OF CONCEPTUAL ARTS RESULT ANALYSIS - 2019

No. of times offered during the same year	Duration of course (Hrs)	No. of students enrolled in the year	No. of Students completing the course in the year	Max Mark	Min Mark	No. of students passed	No. of students failed	Pass %
1	30	40	40	94	70	27	-	100

Course Co-ordinator

Dr. P. Sumathi  
HOD

Dr. A. Muthukumaravel  
Dean





# Bharath

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## SCHOOL OF ARTS

### Registration Form

### Value Added Course

Date: 24/01/2019

Name : B. Praveen Kumar  
Reg.No. : U17BC097  
Date of Birth : 18/05/2001  
Gender : Male  
Department : Commerce  
Year : II Year  
Contact No. : 8952436201  
Email ID : praveen8341@gmail.com  
Course Applied For : Certificate Course on Basis of  
Conceptual Arts

Signature



# Shaan

INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Declared as chartered by the university under section 3 of UGC Act 1956, vide notification No. P. 9-6/2000-U.3)

## SCHOOL OF ARTS

### Registration Form

### Value Added Course

Date: 24/01/2019

Name : R. R. Surya Prakash

Reg.No. : U17 BC095

Date of Birth : 23/10/2001

Gender : Male

Department : Commerce

Year : II Year

Contact No. : 8429132252

Email ID : suryaprakash32@gmail.com

Course Applied For : Certificate course on Basis  
of conceptual Arts

Signature



# Sharath

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## SCHOOL OF ARTS

### CERTIFICATE COURSE ON BASICS OF CONCEPTUAL ARTS

Total Marks: 50

Duration: 2 Hrs

Course Code:

#### Part A

4 X 5 = 20

#### **I. Answer all questions.**

1. Explain in detail about seven essential painting techniques.
2. Write the difference between three different forms.
3. What is Interior design?
4. What are The Fundamentals Of Painting?

#### Part B

3 X 10 = 30

#### **II. Answer all the questions.**

5. Explain in detail about Visual Thinking.
6. Explain in detail about 2D and 3D designs.
7. Explain in detail about 'The Fundamentals Of Painting'.

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## SCHOOL OF ARTS

Course Feedback form

Value Added Course

Date: 2/4/2019

Course Title: Certificate Course on  
Basis of Conceptual Arts  
Name : B. Praveen Kumar  
Reg. No : U17BC097  
Department : Department of Commerce

Sl. No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	Objectives of the course clear to you				✓	
2.	Course contents met with your expectations					✓
3.	Lecture sequence was well planned				✓	
4.	Lectures were clear and easy to understand				✓	
5.	Teaching aids were effective					✓
6.	Instructors encourage interaction and were helpful					✓
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

  
Signature



# Shaheed

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## SCHOOL OF ARTS

Course Feedback form

Value Added Course

Date: 2/4/2019

Course Title: Certificate Course on  
Basis of Conceptual Arts  
Name : R.R. Surya Prakash  
Reg. No : U17BC095  
Department : Commerce

Sl. No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	Objectives of the course clear to you					✓
2.	Course contents met with your expectations					✓
3.	Lecture sequence was well planned					✓
4.	Lectures were clear and easy to understand				✓	
5.	Teaching aids were effective					✓
6.	Instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5 ✓

Please give Suggestion for the improvement of the course:

Signature

**Bharath Institute of Higher Education & Research****SCHOOL OF ARTS****Course Time Table****Value Added Course: CERTIFICATE COURSE ON BASICS OF CONCEPTUAL ARTS****Course Duration:30 Hrs**

S.No	Date	Time	Hour
1	28-01-2019	2.00-3.00p.m	1
2	29-01-2019	10.00-11.00p.m	1
3	04-02-2019	2.00-3.00p.m	1
4	05-02-2019	10.00-11.00p.m	1
5	11-02-2019	2.00-4.00p.m	2
6	12-02-2019	10.00-11.00p.m	1
7	18-02-2019	2.00-4.00p.m	2
8	19-02-2019	10.00-12.00p.m	2
9	25-02-2019	2.00-4.00p.m	1
10	26-02-2019	10.00-12.00p.m	2
11	04-03-2019	2.00-4.00p.m	2
12	05-03-2019	10.00-12.00p.m	2
13	11-03-2019	2.00-4.00p.m	2
14	12-03-2019	10.00-12.00p.m	2
15	18-03-2019	2.00-4.00p.m	2
16	19-03-2019	10.00-12.00p.m	2
17	25-03-2019	10.00-12.00p.m	1
18	26-03-2019	2.00-3.00p.m	1
19	01-04-2019	10.00-11.00p.m	1
20	02-04-2019	2.00-3.00p.m	1



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## School Of Arts

83/3, AGARAM MAIN ROAD, THIRUVANCHERRY, CHENNAI - 600 126, TAMIL NADU, INDIA

### Certificate of Participation

This is to certify that  
**PRAVEEN KUMAR B**

Has participated in the value added course: *CERTIFICATE COURSE ON BASICS OF CONCEPTUAL ARTS*, a unique and special programme held at School Of Arts, BIHER from 28<sup>th</sup> January 2019 to 2<sup>nd</sup> April 2019.

**Course Co-ordinator**

**Dr. P. Sumathi**  
**HOD**

**Dr. A. Muthukumaravel**  
**Dean**



# Bharath

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83/3, AGARAM MAIN ROAD, THIRUVANCHERRY, CHENNAI - 600 126, TAMIL NADU, INDIA

## School Of Arts

### Certificate of Participation

This is to certify that  
**SURYA PRAKASH R R**

Has participated in the value added course: CERTIFICATE COURSE ON BASICS OF CONCEPTUAL ARTS, a unique and special programme held at School Of Arts, BIHER from 28<sup>th</sup> January 2019 to 2<sup>nd</sup> April 2019.

Course Co-ordinator

Dr. P. Sumathi  
HOD

Dr. A. Muthukumaravel  
Dean