01.08.2018

Chennai.

From,

Saleem Ahmed M.A

Assistant Professor

Bharath Institute of Law

Bharath Institute of Higher Education and Research

Chennai

To,

Dean

Bharath Institute of Law

Bharath Institute of Higher Education and Research

Chennai

Sub: Request for permission to organise a short term course - Reg.

Dear Sir,

With reference to the above subject, I would like to request your support and permission to organise a short term course on "A Study of Trademark Laws in India". It will be a 38 hours session and tentatively scheduled to start from 17th August, 2018. The resource person for the course will be Ms. Bala Saraswathi, Rights and Marks- The IP Attorneys, Chennai.

I am eagerly waiting for your kind approval for organising the same

Thanking You

Sincerely, `

Saleem Ahmed M.A

Approved J. M. J. M. J. 108/2018

BHARATH INSTITUTE OF LAW

(BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH) 173, Agharam Road, Selaiyur, Chennai – 600 073

Ref No.: BIL/GC/VAC/11/2018

Date: 08/08/2018

CIRCULAR

This is to inform that Bharath Institute of Law is conducting a course on "A **STUDY OF TRADEMARK LAWS IN INDIA**". The resource person for the course will be **Ms. Bala Saraswathi**, Rights and Marks – The IP Attorneys, Chennai. In handling the session, the resource person will be assisted by Mrs. Seena B Nair, Assistant Professor, Bharath Institute of Law and Mr. B. Sivaprasad, Assistant Professor, Bharath Institute of Law. This course commences from 17th August, 2018. The course comprises of 38 hours of lecture and practical classes. The timetable for the course is hereby attached. Interested students can get the registration form from the office and submit the same on or before 13th August, 2018.

DEAN-LAW

DERIVERY

Prof. (Dr.) S. GAJENDRA RAJ, Ph.D.(Law), L.L.D.(Law), Dean -Law Bharath Institute of Law Bharath Institute of Law Bhorath Institute of Higher Education & Research (Declared as Deemed to be University U/S 3 of UGC Act. 1956) Selaiyur, Chennai-600 073. INDIA

Copy to

- 1. All department HODs
- 2. All classes
- 3. Course Instructors
- 4. Notice Board





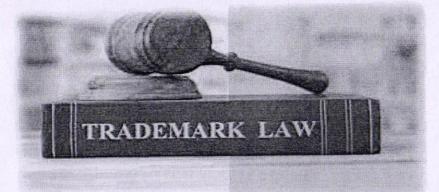
BHARATH INSTITUTE OF LAW BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH



173, Agharam Road, Selaiyur, Chennai - 600 073

COURSE ON

A STUDY ON TRADEMARK LAWS IN INDIA



17th August 2018 to 22nd September 2018

COURSE ON

A STUDY ON TRADEMARK LAWS IN INDIA

SCHEDULE OF SESSIONS

| Session | Date | Time | Total Hours | |
|-----------|---------------------------------|------------------|--------------------|--|
| Session 1 | 17 th August 2018 | 4:00PM to 6:00PM | 2 | |
| Session 2 | 18 th August 2018 | 9:00AM to 4:00PM | 6 | |
| Session 3 | 25 th August 2018 | 9:00AM to 4:00PM | 6 | |
| Session 4 | 1 st September 2018 | 9:00AM to 4:00PM | 6 | |
| Session 5 | 8 th September 2018 | 9:00AM to 4:00PM | 6 | |
| Session 6 | 15 th September 2018 | 9:00AM to 4:00PM | 6 | |
| Session 7 | 22 nd September 2018 | 9:00AM to 4:00PM | 6 | |
| | Total Hours | | | |

COURSE ON

A STUDY ON TRADEMARK LAWS IN INDIA SYLLABUS

MODULE I - OVERVIEW OF INTELLECTUAL PROPERTY

Introduction and the need for protecting intellectual property right (IPR) - Kinds of Intellectual Property Rights- IPR in India : Genesis and development – IPR protection in other countries - Major International Instruments concerning Intellectual Property Rights: Paris Convention, 1883, the Berne Convention, 1886, the Universal Copyright Convention, 1952, the WIPO Convention, 1967, the Patent Co-operation Treaty, 1970, the TRIPS Agreement, 1994.

MODULE II – INTRODUCTION TO TRADEMARKS

Meaning and concept of trademarks – what can be registered as trademark? – What cannot be registered as a trademark?- Kinds of trademarks- Commercial usage of trademarks-

MODULE III – REGISTRATION OF TRADEMARKS

International protection to trademarks- Documents required for registration of trademarks-Application Submission- Publication of Application- Opposition Hearing – Grant/Rejection of application.

MODULE IV – INFRINGEMENT OF TRADEMARKS

Grounds for Infringement of Trademarks- Defences in Trademark infringement- Remedies against infringement of Trademarks – Passing off Trademarks- Elements of Passing off – Penalties under Trademark Law.

MODULE V – TRADEMARK OFFICE

Structure of Trademark Registry – Intellectual Property Appellate Board- Functions and powers of the bodies.

MODULE VI: WELL KNOWN TRADEMARKS

Introduction to well known trademarks – Protection of well known trademarks – Criteria for recognising well-known trademarks.

MODULE VIII: RECENT DEVELOPMENTS

Non Conventional Trademarks- Protection accorded in different countries – Case laws on developments in Trademarks.

| | | | USE ON | A STUDY OF TRAD LESSON PI | | | | |
|------------|--|--|-------------------------|--|--|------------------------------|---|--|
| | | INAUCU | DATIO | N SESSION: 17 th -Au | | 0 6.00 F | PM | |
| DATE | 9:00AM to 10:00AM | 10:00AM to 11:00AM | | 11:20AM to 12:20PM | 12:20PM to 1:20PM | | 02:00PM to 03:00PM | 03:00PM to 04:00PM |
| 18-Aug-18 | Introduction to IPR | Kinds of IPR | | History & development of IPR | IPR Protection in Other Countries | | International Instruments on IPR | International Instruments on IPR |
| 25-Aug-18 | Introduction to Trademarks | Kinds of Trademarks | | Commercialisation of Trademarks | Commercialisation of Trademarks | | Registrable Trademarks | Non-Registrable Trademarks |
| 1- Sep-18 | International Protection to Trademarks | Introduction to Registration of Trademarks | BREAK AM to 11:20AM) | Registration and protection mechanisms of Trademarks | Registration Process of Trademarks | LUNCH [1:20 PM to 2:00PM] | Registration Process of Trademarks | Registration Process of Trademarks |
| 8 - Sep-18 | Infringement of Trademarks | Grounds for Infringement of Trademarks | B (11:00 A) | Grounds for Infringement of Trademarks | Defences in Trademark Infringement | I (1:20 P) | Remedies against infringement of Trademarks | Passing Off in Trademarks |
| 15- Sep-18 | Trademarks registry and appellate board | Structure, Functions, Powers & procedure | | Well Known Trademarks | Protection of well known trademarks | | Criteria for recognising well-known trademarks. | Registration of Trademark – Hands-on Experience. |
| 22 -Sep-18 | Non Conventional Trademarks | Protection accorded in different countries | | Case laws on developments in Trademarks. | Case laws on developments in Trademarks. | | Evaluation | Evaluation |

| Course Name | A Study of Trademark Laws in India |
|----------------------------|------------------------------------|
| Date of Introduction | 17-Aug-2018 |
| No of Students Enrolled | 59 |

| S.No | Register No | Student Name | Course |
|------|-------------|--------------------|---------------|
| 1 | U16DL005 | ARUN KUMAR R L | LLB., (Hons.) |
| 2 | U16DL016 | GEETHA P | LLB., (Hons.) |
| 3 | U16DL027 | PALAVESAM GANESH C | LLB., (Hons.) |
| 4 | U16DL038 | THANGARAJA N | LLB., (Hons.) |
| 5 | U16DL049 | MURALI DHARAN A | LLB., (Hons.) |
| 6 | U16DL060 | RAJA KESARI I | LLB., (Hons.) |
| 7 | U16DL071 | SANTHOSH K | LLB., (Hons.) |
| 8 | U16DL082 | NARAYANA RAO D | LLB., (Hons.) |
| 9 | U16DL093 | SUMA R | LLB., (Hons.) |
| 10 | U16DL104 | PRABHU P | LLB., (Hons.) |
| 11 | U16DL065 | SANTHOSH KUMAR G | LLB., (Hons.) |
| 12 | U16DL076 | RAJESH MOHAN V P | LLB., (Hons.) |
| 13 | U16DL087 | MOHANA S | LLB., (Hons.) |
| 14 | U16DL098 | SARADA M C | LLB., (Hons.) |
| 15 | U17DL005 | ANAND B | LLB., (Hons.) |
| 16 | U17DL015 | BROOKLIN CM | LLB., (Hons.) |
| 17 | U17DL025 | KARTHIKA SRI | LLB., (Hons.) |
| 18 | U17DL037 | MUGUNDHAN T | LLB., (Hons.) |
| 19 | U17DL049 | SAMSON PAUL B | LLB., (Hons.) |
| 20 | U17DL061 | SOWNDARYA T | LLB., (Hons.) |
| 21 | U17DL072 | VIGNESH N | LLB., (Hons.) |
| 22 | U17DL082 | ARUL DEVA KUMAR A | LLB., (Hons.) |
| 23 | U17DL093 | RANJITH D | LLB., (Hons.) |
| 24 | U17DL105 | JAYAKUMAR D | LLB., (Hons.) |
| 25 | U17DL115 | GOUTHAM RAJ R | LLB., (Hons.) |

| S.No | Register No | Student Name | Course |
|------|-------------|-----------------------|--------------------|
| 26 | U17DL125 | SENTHIL KUMAR B | LLB., (Hons.) |
| 27 | U17DL087 | MARIAPPAN T | LLB., (Hons.) |
| 28 | U17DL053 | SASIKALA B | LLB., (Hons.) |
| 29 | U17DL066 | SURESH BABU M | LLB., (Hons.) |
| 30 | U17DL076 | VISVANATHAN@BALU | LLB., (Hons.) |
| 31 | U17DL097 | RAAGHUL PIRAANESH J R | LLB., (Hons.) |
| 32 | U17DL109 | MUKHIL B | LLB., (Hons.) |
| 33 | U17DL119 | KARTHIK V | LLB., (Hons.) |
| 34 | U17DL129 | MANIKANDAN A C | LLB., (Hons.) |
| 35 | U16BL005 | BHIM RAO NAALANDA P | B.BA.,L.LB(Hons.) |
| 36 | U16BL016 | PRAVEEN D PATEL | B.BA.,L.LB(Hons.) |
| 37 | U16BL026 | SHARAN M | B.BA.,L.LB(Hons.) |
| 38 | U16BL036 | NIKHIL J | B.BA.,L.LB(Hons.) |
| 39 | U17BL005 | AAKASH VIGRAM B | B.BA.,L.LB(Hons.) |
| 40 | U17BL016 | JYOTHIKA G | B.BA.,L.LB(Hons.) |
| 41 | U17BL029 | PAVITHRA S | B.BA.,L.LB(Hons.) |
| 42 | U17BL039 | SHARONI R | B.BA.,L.LB(Hons.) |
| 43 | U17BL049 | PALANI DEVARAM S | B.BA.,L.LB(Hons.) |
| 44 | U17BL060 | DHASSPRATHAPSINGH V M | B.BA.,L.LB(Hons.) |
| 45 | U17BL066 | ALAGAPPAN K | B.BA.,L.LB(Hons.) |
| 46 | U17BL078 | HARI PRASHADH S | B.BA.,L.LB(Hons.) |
| 47 | U17BL091 | PAVITHRA R | B.BA.,L.LB(Hons.) |
| 48 | U17BL101 | SRINIVASAN N | B.BA.,L.LB(Hons.) |
| 49 | U17BL111 | SAMRAJ DAVID R | B.BA.,L.LB(Hons.) |
| 50 | U17BL043 | UMA MAHESWARI V | B.BA.,L.LB(Hons.) |
| 51 | U17BL053 | SUMEERA SULTANA M A | B.BA.,L.LB(Hons.) |
| 52 | U17BL105 | SUNITA MALLICK | B.BA.,L.LB(Hons.) |
| 53 | U17BL115 | SANTHOSH S | B.BA.,L.LB(Hons.) |
| 54 | U16CL005 | BALAMANIKANDAN K | B.Com.,L.LB(Hons.) |

| S.No | Register No | Student Name | Course |
|------|-------------|------------------|--------------------|
| 55 | U17CL007 | ASHWIN K | B.Com.,L.LB(Hons.) |
| 56 | U17CL017 | JAYACHANDRAN Y S | B.Com.,L.LB(Hons.) |
| 57 | U17CL027 | KUMANAN M | B.Com.,L.LB(Hons.) |
| 58 | U17CL037 | VELMURUGAN K | B.Com.,L.LB(Hons.) |
| 59 | U17CL047 | SREYA K | B.Com.,L.LB(Hons.) |



BHARATH INSTITUTE OF LAW BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH 173, Agharam Road, Selaiyur, Chennai - 600 073

This certificate is awarded to Ms. GEETHA. P

of Bharath Institute of Law, Chennai

for successfully completing the course on A STUDY OF TRADEMARK LAWS IN INDIA with a consolidated score of 69%. The course was conducted from 17th August, 2018 to 22nd Spetember, 2018

Mr. M.A. Saleem Ahmed Course Co-ordinator

J-m

Prof. Dr. S. Gajendraraj Dean-Law

BHARATH INSTITUTE OF LAW (BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH) 173, Agharam Road, Selaiyur, Chennai – 600 073

| Course Feedb | pack Form | |
|--|-------------------------|---------------------------------------|
| Course Title : A STUDY ON TRADE | MARK LAWS IN I | NDIA. |
| Date From : 17 MAugils Date to : 22nd s | ept. 18 Venue : BIL | |
| Please fill the short questionnaire to make the course better | No. 10 Carlos and Local | |
| Occupation : Student | | |
| Your Organization Name : BIL | | |
| Your Highest Qualifications : +2 | | |
| Please respond below with 1, 2, 3, 4 or 5, where 1 and 5 are | e explained. | |
| THE DESIGN OF THE COURSE A. Were objectives of the course clear to you? | Yes / No | |
| | | and survey at |
| B. The course contents met with your expectation | | |
| 1. Strongly disagree | 5. Strongly agree | 4 |
| C. The lecture sequence was well planned | | <u> </u> |
| 1. Strongly disagree | 5. Strongly agree | 11 |
| D. The contents were illustrated with | | 4 |
| 1. Too few examples | 5. Adequate examples | 4 |
| E. The level of the course was | | |
| 1. Too low | 5. Too high | 4 |
| F. The course contents compared with your expe | ectations | |
| 1. Too theoretical | 5. Too empirical | 4 |
| G. The course exposed you to new knowledge ar | nd practices | · · · · · · · · · · · · · · · · · · · |
| 1. Strongly disagree | 5. Strongly agree | 4 |
| H. Will you recommend this course to your colle | agues? | |
| 1. Not at all | 5. Very strongly | 4 |
| THE CONDUCT OF THE COURSE | | |
| A. The lectures were clear and easy to understand | | <u> </u> |
| 1. Strongly disagree | 5. Strongly agree | La |
| B. The teaching aids were effectively used | and solid shapes has so | |
| 1. Strongly disagree | 5. Strongly agree | 5 |
| C. The course material handed out was adequate | | |
| 1. Strongly disagree | 5. Strongly agree | 5 |
| D. The instructors encouraged interaction and were | e helpful | |
| 1. Strongly disagree | 5. Strongly agree | 5 |

BHARATH INSTITUTE OF LAW (BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH) 173, Agharam Road, Selaiyur, Chennai – 600 073

| | Course Feedl | back Form | |
|--------|---|-----------------------------------|------------------------|
| Cours | e Tille : A Study on Trade | Mauk haws in I | India |
| Date | From : 17/8/18 Date to : 82/9 | lie Venue : Bh | arath Institute of Law |
| Please | e fill the short questionnaire to make the course better | | 1996 |
| Оссир | | | |
| Your | | | |
| | Highest Qualifications : +2 | Mobule of haw | |
| Please | respond below with 1, 2, 3, 4 or 5, where 1 and 5 are | e explained. | |
| THE | DESIGN OF THE COURSE | | and second |
| A | . Were objectives of the course clear to you? | Yes / No | Yes |
| В | The course contents met with your expectation 1. Strongly disagree | ns 5. Strongly agree | 4 |
| C. | The lecture sequence was well planned | | |
| | 1. Strongly disagree | 5. Strongly agree | 4 |
| Ę |). The contents were illustrated with | | Monte Maria |
| | 1. Too few examples | 5. Adequate examples | 5 |
| E. | The level of the course was 1. Too low | 5. Too high | 3 |
| F. | the volume compared with your expansion | ectations | |
| | 1. Too theoretical | 5. Too empirical | 3 |
| G. | The course exposed you to new knowledge an 1. Strongly disagree | nd practices 5. Strongly agree | 4 |
| Н. | Will you recommend this course to your colle 1. Not at all | agues? 5. Very strongly | 4 |
| THE C | ONDUCT OF THE COURSE | 1735 300,217,243 | in increase an |
| Α. | The lectures were clear and easy to understand1.Strongly disagree | 5. Strongly agree | 5 |
| B. | The teaching aids were effectively used | | |
| | 1. Strongly disagree | 5. Strongly agree | 4 |
| C. | The course material handed out was adequate 1. Strongly disagree | 5. Strongly agree | 4 |
| D. | The instructors encouraged interaction and were | helpful | |
| | 1. Strongly disagree | 5. Strongly agree | 4 |



A Course - 'A Study on Trademark laws in India' was conducted from 17th August 2018 to 22nd September, 2018 at Bharath Institute of Law, Chennai. The Resource person was Ms. Bala Saraswathi, Rights and Marks – The IP Attorneys. assisted by Mrs. Seena B. Nair and Mr. B. Sivaprasad. B, Assistant Professors, Bharath Institute of Law. The coordinator of the course was Mr. Saleem Ahmed M.A, Assistant Professor, Bharath Institute of Law. 59 students attended the course.

101 Course Co-ordinator