



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Declared as deemed to be university under section 3 of UGC Act 1956, vide notification No.F 9-5/2000-U 3)

SCHOOL OF ARTS

Date : 20.9.2019

CIRCULAR

Sub: Organising Value added Course: Course on commercial Art reg.,

With reference to the above mentioned subject, we bring it to your notice that School of Arts, Bharath Institute of Higher Education & Research is organising **Course on commercial Art** ". The syllabus and registration form is enclosed below.

The candidates those who are interested to join must fill the registration form and submit to the Course Coordinator Dr.R.Balakrishnan, Department of Tamil on or before 2.10.2019.The Registration form received after the mentioned date shall not be entertained under any circumstances.

Encl: A copy of Syllabus & Registration form

Copy To:

- 1.All HODs
- 2.Office File/ Notice Board
- 3.Course Coordinator

[Signature]
Dean-Faculty of Arts & Science
Bharath Institute of Higher Education & Research
(Declared as deemed to be University U/S 3 of UGC Act. 1956)
Chennai-600 073, INDIA

Bharath Institute of Higher Education & Research

School of Arts

course Timetable

Value Added Course: Course on commercial Art Course Duration: 30 Hrs

S.No	Date	Time	Hour
1	3-10-2019	2.00-3.00p.m	1
2	4-10-2019	10.00-12.00p.m	1
3	7-10-2019	2.00-3.00p.m	1
4	8-10-2019	10.00-12.00p.m	2
5	9-10-2019	2.00-4.00p.m	2
6	10-10-2019	10.00-12.00p.m	2
7	11-10-2019	2.00-4.00p.m	2
8	14/10/2019	10.00-12.00p.m	2
9	15/10/2019	2.00-4.00p.m	1
10	16/10/2019	10.00-12.00p.m	2
11	17/10/2019	2.00-4.00p.m	2
12	18/10/2019	10.00-12.00p.m	2
13	21/10/2019	2.00-4.00p.m	2
14	22/10/2019	10.00-12.00p.m	2
15	23/10/2019	2.00-4.00p.m	2
16	10-3-2016	10.00-12.00p.m	2
17	24/10/2019	10.00-12.00p.m	2
18	25/10/2019	10.00-12.00p.m	2

Bharath Institute of Higher Education & Research
school of Arts

Value Added Course: Course on commercial Art Course Duration:30 Hrs

S.No	Date	Topic	Time	Hour
1	3-10-2019	what are applied art, commercial art	2.00-3.00p.m	1
2	4-10-2019	How they are beneficial for a designer	10.00-12.00p.m	1
3	7-10-2019	Introduction of drawing tools	2.00-3.00p.m	1
4	8-10-2019	Introduction to color schemes	10.00-12.00p.m	2
5	9-10-2019	Creation of various stages in layouting	2.00-4.00p.m	2
6	10-10-2019	idea, rough, and finished.	10.00-12.00p.m	2
7	11-10-2019	Still life – Overview of perspective	2.00-4.00p.m	2
8	14/10/2019	perspective drawing and composition	10.00-12.00p.m	2
9	15/10/2019	Creating 3D objects	2.00-4.00p.m	1
10	16/10/2019	placement of objects	10.00-12.00p.m	2
11	17/10/2019	Different types of shading	2.00-4.00p.m	2
12	18/10/2019	Design brief and analysis	10.00-12.00p.m	2
13	21/10/2019	Textures in shading	2.00-4.00p.m	2
14	22/10/2019	glass , steel, mud, clay ect.		
15	23/10/2019	Design Elements and Principals	10.00-12.00p.m	2
16	24/10/2019	Design. Elements. –Color – Shapes	10.00-12.00p.m	2
17	25/10/2019	Design principals	10.00-12.00p.m	2

Bharath Institute of Higher Education & Research

School of Arts

Students Registration List

Value Added Course: Course on commercial Art

S.NO	REG.NO	NAME OF THE CANDIDATE	DEPARTMENT
1	U19EM018	ISWARIYA P	MATHS
2	U19EM019	PRAVEEN E	MATHS
3	U19EM020	GOKUL K	MATHS
4	U19EM021	BOULIN A	MATHS
5	U19EM022	VIGNESH K	MATHS
6	U19EM023	PRAVEEN KUMAR R	MATHS
7	U19EM024	BHUVANESHWARAN D	MATHS
8	U19EM025	SURYAPRAKASH K	MATHS
9	U19EM026	HARIHARAN S	MATHS
10	U19EM027	VIGNESH E	MATHS
11	U19EM028	SHARMILA K	MATHS
12	U19EM029	IYYAPPAN G	MATHS
13	U19EM030	CHARLES T	MATHS
14	U19EM031	PREETHIBA R	MATHS
15	U19EM033	PONPUVESH G	MATHS
16	U19EM034	SATHYAABIRAMI A	MATHS
17	U19EM035	AJITH KUMAR B	MATHS
18	U19EM036	BANU PRIYA B	MATHS
19	U19EM037	B LALTHULIANA	MATHS
20	U19EM038	POOHA PANDI P	MATHS
21	U19EM039	SUNMATHI U	MATHS
22	U19EM040	DEEPIKA U	MATHS
23	U19EM041	VAISHNAVI M	MATHS
24	U19EM042	RAMESH K	MATHS
25	U19EM043	PRASANTH B	MATHS
26	U19EM044	KARTHICK R	MATHS
27	U19EM045	DHANAVEL K	MATHS
28	U19EM046	GUNASEKAR K	MATHS
29	U19EM047	PRASANTH R	MATHS
30	U19EM048	MOHAMED SAJET M	MATHS

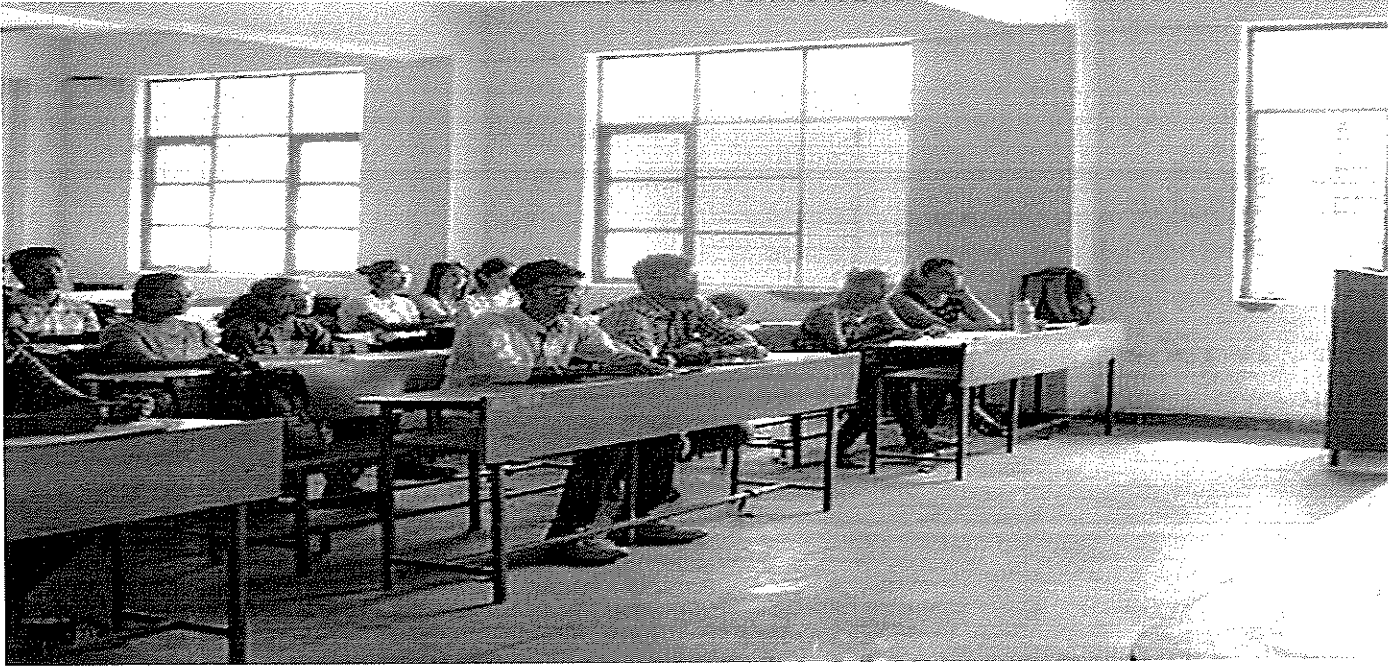


Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH

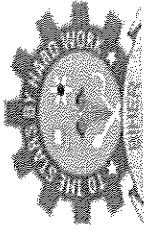
(Declared as deemed to be university under section 3 of UGC Act 1956, vide notification No.F.9-5/2000-U.3)

SCHOOL OF ARTS



Resource Person Details

Dr.k.Ravichandran
Associate Professor
Rajah's college
Thiruvaiyaru 613103



Shri Chaitanya
INSTITUTE OF HIGHER EDUCATION AND RESEARCH

School of Arts

CERTIFICATE OF PARTICIPATION

This is to certify that

MOHAMED SAJET M

has participated in the Course on **commercial Art**

conducted by the School of Arts, BIHER from 3.10. 2019 to 25.10.2019.


Dr. R. Balakrishnan
Course Co-ordinator


Dr. M. Chitrakannu
Convenor


Dr. A. Muthukumaravel
Dean-Arts & Science



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Declared as deemed to be university under section 3 of UGC Act 1956, vide notification No.F.9-5/2000-U.3)

SCHOOL OF ARTS

Value Added Course

Course on commercial Art

syllabus

Introduction to Commercial Art –what are applied art, commercial art? How they are beneficial for a designer? – Introduction of drawing tools – Design brief and analysis – Layouts – types and their uses – Introduction to color schemes – Creation of various stages in layouting – idea, rough, and finished.

Still life – Overview of perspective – perspective drawing and composition – Creating 3D objects – placement of objects – Different types of shading – Textures in shading – Shading techniques and reflection – Understanding shading – glass, steel, mud, clay ect.
Design Elements and Principals – Design. Elements. – Color – Shapes -

Typography – Line – Form – Value – Texture – Space – Design principals – Balance – Movement – Rhythm. – Contrast – pattern – Unity – Emphasis. Design Essentials – Grid Systems – Types of Layouts – Logo Designing – Types of Logos and their Making – Idea Development – Concept Art, and Visualization.



Shaheed

INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Declared as deemed to be university under section 3 of UGC Act 1956, vide notification No.F.9-5/2000-U.3)

SCHOOL OF ARTS

Registration Form

Value Added Course

Date: 03-10-2019

Name : M. Mohamed Sajet
Reg.No. : U19EM048
Date of Birth : 10-07-2001
Gender : M
Department : Maths
Year : 2019
Contact No. : 9864537602
Email ID : sajjet1007@gmail.com
Course Applied For : Course on Commercial Art


Signature



Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Declared as deemed to be university under section 3 of UGC Act 1956, vide notification No.F.9-5/2000-U.3)

SCHOOL OF ARTS

Course Feedback form

Value Added Course

Date: 3-10-2019

Course Title: Course on commercial Art

Name: M. Mohamed sajet

RegNo: UI9EM048

Department: Maths

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	Ojectives of the course clear to you				✓	
2.	Course contents met with your expectations					✓
3.	Lecture sequence was well planned				✓	
4.	Lectures were clear and easy to understand				✓	
5.	Teaching aids were effective					✓
6.	Instructors encourage interaction and were helpful					✓
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:


Signature