



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Declared as deemed to be university under section 3 of UGC Act 1956, vide notification No.F.9-5/2000-U.3)

SCHOOL OF ARTS


Date:02.09.2019

CIRCULAR

Sub: Organising Value Added Course on Short term course on Journalism- reg.,

With reference to the above mentioned subject, we bring it to your notice that School of Arts, Bharath Institute of Higher Education & Research is organising **Value added course "Certificate Course On Short term course on Journalism"**. The syllabus and registration form is enclosed below.

The candidates those who are interested to join must fill the registration form and submit to the Course Coordinator Mr.Kumarasen, Department of English on or before 20.09.2019. The Registration form received after the mentioned date shall not be entertained under any circumstances.


Dean Faculty of Arts & Science
Bharath Institute of Higher Education & Research
(Declared as Deemed to be University U/S 3 of UGC Act 1956)
Chennai-600 073. INDIA
Encl: A copy of Syllabus & Registration form

Copy To:

- 1.All HODs
- 2.Office File/ Notice Board
- 3.Course Coordinator

Bharath Institute of Higher Education & Research

School of Arts

Course TimeTable

Value Added Course: Shrt term course on Journalism Course Duration:30 Hrs

S.No	Date	Time	Hour
1	19/03/10	2.00-4.00p.m	2
2	19/10/10	10.00-12.00p.m	2
3	14/10/2019	2.00-4.00p.m	2
4	16/10/2019	10.00-12.00p.m	2
5	21/10/2019	2.00-3.00p.m	1
6	28/10/2019	10.00-12.00p.m	2
7	30/10/2019	2.00-4.00p.m	2
8	22/10/2019	10.00-12.00p.m	2
9	24/10/2019	2.00-3.00p.m	1
10	19/04/11	2.00-4.00p.m	2
11	19/07/11	2.00-4.00p.m	2
12	19/11/11	10.00-12.00p.m	2
13	14/11/2019	2.00-4.00p.m	2
14	19/11/2019	2.00-4.00p.m	2
15	29/11/2019	10.00-12.00p.m	2
16	19/02/12	2.00-3.00p.m	1
17	19/03/12	2.00-4.00p.m	2

Bharath Institute of Higher Education & Research
School of Arts
Department of English

Lesson Plan

Planned Course: Short term course on Journalism			Course Duration	
S.No	Date	Topic	Time	Hour
1	19/03/10	A brief history of the Press in India	2.00-4.00p.m	2
2	19/10/10	Major newspaper and magazine organization	10.00-12.00p.m	2
3	14/10/2019	News: Definition, types, news value, techniques	2.00-4.00p.m	2
4	16/10/2019	interviewing skills, attribution, problem of	10.00-12.00p.m	2
5	21/10/2019	Sources of News: Traditional Sources, Media	2.00-3.00p.m	1
6	28/10/2019	Cross Media Sources including Radio	10.00-12.00p.m	2
7	30/10/2019	TV and internet	2.00-4.00p.m	2
8	22/10/2019	ethical issues regarding sources	10.00-12.00p.m	2
9	24/10/2019	Gate-keeping and validation of news sources	2.00-3.00p.m	1
10	19/04/11	Definition, structure, characteristics, types	2.00-4.00p.m	2
11	19/07/11	Process: Ideas and research	2.00-4.00p.m	2
12	19/11/11	tools and techniques	10.00-12.00p.m	2
13	14/11/2019	Responsibilities of a reporter and challenges	2.00-4.00p.m	2
14	19/11/2019	Professionalism, constraints on objectivity	2.00-4.00p.m	2
15	29/11/2019	influence of PR and spin doctors	10.00-12.00p.m	2
16	19/02/12	intra-organizational controls	2.00-3.00p.m	1
17	19/03/12	owner and editor's relationship	2.00-4.00p.m	2

Bharath Institute of Higher Education & Rese
School of Arts
Students Registration List
Value Added Course: Short term course on Jour

S.NO	REG.NO	NAME OF THE CANDIDATE	DEPARTMENT
1	U19BA008	BALAJI V	BBA
2	U19BA011	VAGGA VARSHINI	BBA
3	U19BA012	NARMADHA D	BBA
4	U19PS017	ANTHA L	PHYSICS
5	U19PS018	SARANRAJ C	PHYSICS
6	U19PS020	DHARMARAJ S	PHYSICS
7	U19PS022	MADHUPRIYA S	PHYSICS
8	U19PS023	JASTUSBABU N	PHYSICS
9	U19SC071	YAMUNA N	CS
10	U19SC074	KARTHIKEYAN J	CS
11	U19SC082	GOPINATH B	CS
12	U19SC083	VIJAYAKUMAR P	CS
13	U19BA028	AJAY KUMAR B	BBA
14	U19BA029	THIRUKUMARAN R	BBA
15	U19BA030	PRAVEEN KARTHIK R	BBA
16	U19BA031	GOPINATH R	BBA
17	U19PS009	NAMBIRAJAN S	PHYSICS
18	U19PS011	N SAYADEEVI	PHYSICS
19	U19PS012	SANGEETHA V	PHYSICS
20	U19BA036	SIVANESH S	BBA
21	U19BA037	VENKATESA PERUMAL M	BBA
22	U19CA036	MANOJKUMAR B	BCA
23	U19CA037	IRFAN M	BCA
24	U19CA038	RICKY DANIEL R	BCA
25	U19CA041	GURUNATHAN S	BCA
26	U19CA042	PRITHA SHOME	BCA
27	U19PS014	KARUNYA G A	PHYSICS
28	U19PS015	KOKILA P	PHYSICS
29	U19PS016	DHANIN N REJ	PHYSICS



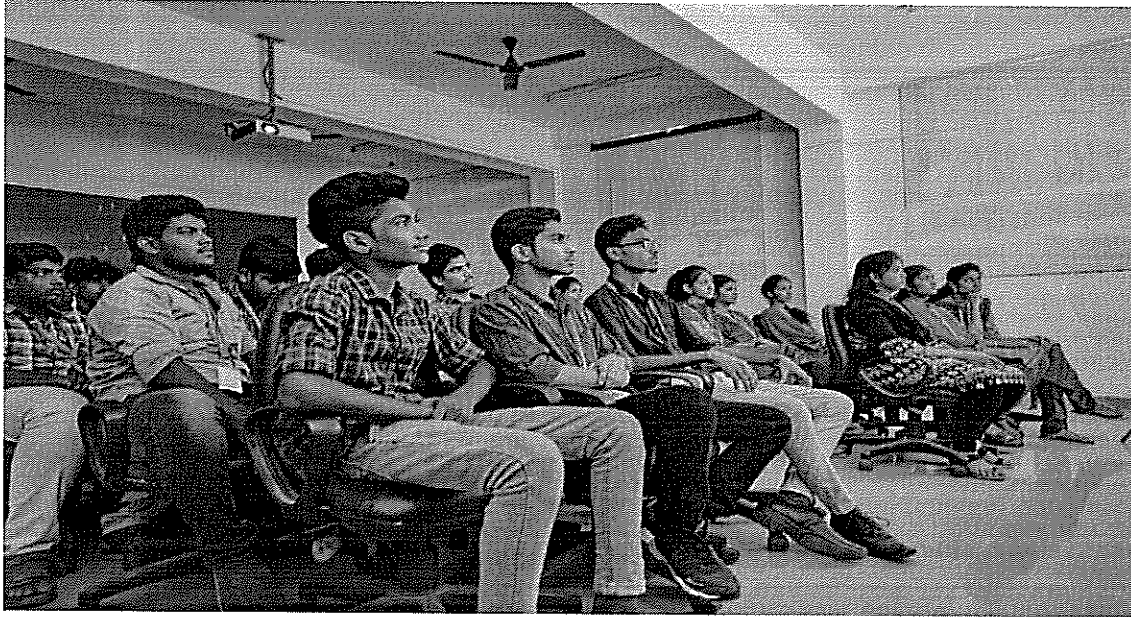
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SCHOOL OF ARTS

Value Added Courses on Journalism



Resource person

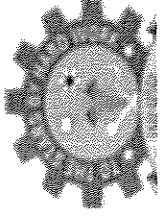
Mr. Muthukrishnan

Asst.professor,

Department of English

BharathCollege of Arts and Science,

Thanjavur.



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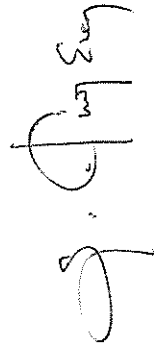
School of Arts

CERTIFICATE OF PARTICIPATION

This is to certify that

BALAJI V

**has participated in the course on Short term course on Journalism,
conducted by the School of Arts, from BIHER October 3, 2019
to December 03, 2019.**


Mr. Kumerasan

Course Co-ordinator


K. Saraswathi

Prof. Saraswathi
Convenor



Dr. A. Muthukumaravel
Dean Arts & Science



Shaheed

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SCHOOL OF ARTS

Department of English

Value Added Course

Course name: Short term on Journalism Course duration: 30 Hours

Syllabus

Unit I: Introduction to Communication

- Definition, Process, Purpose, Principles
- Kinds: Intra personal, Interpersonal, Group, Organizational, Mass, Mass-line, Interactive
- Models of Communication: Linear and Non-linear, Western and Indian

Unit II: Introduction to Print Medium

- A brief history of the Press in India
- Major newspaper and magazine organizations: An analysis of major publications

Unit III: Introduction to news writing

- News: Definition, types, news value, techniques of newsgathering, interviewing skills, attribution, problem of planted stories
- Sources of News: Traditional Sources, Media Sources, Cross Media Sources including Radio, TV and internet, ethical issues regarding sources, Gate-keeping and validation of news sources.

Unit IV: Introduction to feature writing

- Definition, structure, characteristics, types
- Process: Ideas and research, tools and techniques

Unit V: Challenges and Trends

- Responsibilities of a reporter and challenges: Professionalism, constraints on objectivity, influence of PR and spin doctors, intra-organizational controls; owner and editor's relationship.



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Registration Form

Value Added Course

Date: 3-12-19

Name : Balaji.V
Reg.No. : U19BA 008
Date of Birth : 14.06.1999
Gender : Male
Department : BBA
Year : 2019
Contact No. : 9442031716
Email ID : Balaji123@gmail.com
Course Applied For : Courses on Drawing


Signature



Shaheed

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Course Feedback form

Value Added Course

Date: 3-12-19

Course Title: Courses on Drawing

Name: Balaji.V

RegNo: U19BA008

Department: BBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	Ojectives of the course clear to you		✓			
2.	Course contents met with your expectations			✓		
3.	Lecture sequence was well planned				✓	
4.	Lectures were clear and easy to understand					✓
5.	Teaching aids were effective				✓	
6.	Instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Balaji.V
Signature