

**Requisition Letter** 

Date:02.09.2019

From Dr. K.P.Kaliyamurthie, Professor & Head, Department of CSE, Bharath Institute of Higher Education and Research, Chennai

To The Dean Engineering, Bharath Institute of Higher Education and Research, Chennai

Respected sir

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Subject: Request of Permission to conduct a value-added course on "Business Analytics & Data Mining Modeling Using R Part I" -Reg

With reference to above subject, I would like to bring to your kind notice that, our department interested to organize value added course on "Business Analytics & Data Mining Modeling Using R Part I" in our campus premises on 09.09.2019, students would be participating in this course. We request you kindly to give permission to organize this event.

### Venue: CSE Smart Room

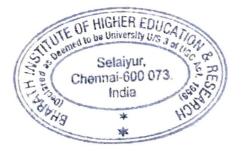
Timing : 9:30 AM to 12:30 PM (FN) and 1:30 PM to 4:30 PM(AN) and Saturday (FN&AN).

Submitted to Principal for approval to organize this value-added course.

HOD

HEAD OF DEPARTMENT Department Of Computer Science & Engg. Bharath Institute Of Higher Education & Researce (Declared as Deemed to be University U/S 3 Of UGC... Chennai - 600 073. INDIA

DEAD ENGERINGa) Bharath Institute of Science & Technology BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH (Declared as Deemed to be University U/S 3 of UGC Act. 1956) Selaiyur, Chennai-600 073.





### CIRCULAR

05.09.2019

The School of computing, Bharath Institute of Higher Education and Research is planned to conduct a certification value added course on **Business Analytics & Data Mining Modelling Using R Part I** for the benefit of students. This course is scheduled from 09.09.19 which includes theory and practical. The timings are 9:30 AM to 12:30 PM (FN) and 1:30 PM to 4:30 PM(AN) and Saturday (FN&AN).

All Registered Students must attend all the classes without fail. The following faculty members are assigned to handle the course. S.NO	Name of the Faculty	Designation
1	Dr.C.Rajabhushanam	Professor
2	Mr.A.V.Allin Geo	Assistant Professor

Head of Department

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HEAD OF DEPARTMENT Department Of Computer Science & Engg. Bharath Institute Of Higher Education & Restarch (Doclared as Deomed to be University UIS 3 OFUGO Act, 194 Chennal - 609 073, INDIA



### CERTIFICATE COURSE ON BUSINESS ANALYTICS & DATA MINING MODELLING USING R PART I

### Date of Introduction of the Course: 26.09.2019

### **COURSE SYLLABUS**

- Introduction and Data Mining and R: General Overview of Data Mining and its Components Introduction and Data Mining Process Introduction to R Basic Statistical Techniques
  Concepts of Visualization Techniques:
- Data Preparation and Exploration Visualization Techniques 3. Component Analysis Techniques
  - Data Preparation and Exploration Visualization Techniques Dimension Reduction Techniques Principal Component Analysis
- 4. Prediction and Classification: Performance Metrics and Assessment Performance Metrics for Prediction and Classification
- 5. Linear Regression: Supervised Learning Methods Multiple Linear Regression
- 6. Naave Bayes in R & Data Mining: Supervised Learning Methods Naave Bayes
- 7. Classification & Regression Trees Methods: Supervised Learning Methods Classification & Regression Trees

### **COURSE OBJECTIVES**

Objective of this course is to impart knowledge on use of data mining techniques for deriving business intelligence to achieve organizational goals. Use of R (statistical computing CSS - MOOCs Proposal software) to build, assess, and compare models based on real datasets and cases with an easy-to-follow learning curve.

### Specifically, the course has the following objectives:

- 1. Understand concepts around Business Intelligence and Business Analytics
- 2. Explore Recommendation Systems with functions like Association Rule Mining, userbased collaborative filtering and Item-based collaborative filtering among others
- 3. Apply various supervised machine learning techniques
- 4. Perform Analysis of Variance (ANOVA)
- 5. Learn where to use algorithms Decision Trees, Logistic Regression, Support Vector Machines, Ensemble Techniques etc

COURSE COORDINATOR

HEAD OF THE DEPARTMENT

HEAD OF DEPARTMENT Department Of Computer Science & Engg., Bharath Institute Of Higher Education & Research (Declared as Deemed to be University U/S 3 Of UGC Act, 1950 Chennai - 600 073, INDIA



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### CERTIFICATE COURSE ON BUSINESS ANALYTICS & DATA MINING MODELLING USING R PART I

### Date of Introduction of the Course: 26.09.2019

The timings are 9:30 AM to 12:30 PM (FN) and 1:30 PM to 4:30 PM(AN) Saturday (FN&AN).

### Time Table & Lesson plan

CLASS	DATE	TOPIC
1	09-09-2019(FN)	<b>1.Introduction and Data Mining and R:</b> General Overview of Data Mining and its Components Introduction and Data Mining Process Introduction to R Basic Statistical Techniques
2	10-09-2019 (FN)	<b>2.Concepts of Visualization Techniques:</b> Data Preparation and Exploration Visualization Techniques
3	11-09-2019 (FN)	<b>3.Component Analysis Techniques</b> Data Preparation and Exploration Visualization Techniques Dimension Reduction Techniques Principal Component Analysis
4	12-09-2019 (FN)	<b>4.Prediction and Classification:</b> Performance Metrics and Assessment Performance Metrics for Prediction and Classification
5	13-09-2019 (FN)	<b>5.Linear Regression:</b> Supervised Learning Methods Multiple Linear Regression
6,7	6.Naave Bayes in R & Data Mining: Supervised Learning Methods Naave Bayes	
8	16-09-2019	7.Classification & Regression Trees Methods: Supervised Learning Methods Classification & Regression Trees

**COURŠE COORDINATOR** 

HEAD OF THE DEPARTMENT

HEAD OF DEPARTMENT Department Of Computer Science & English Bharath Institute Of Higher Education & Research (Declared as Deemed to be University U/3 3 Of UG2 A Chennai - 600 073, INDIA



### **Department of Computer Science and Engineering**

### **School of Computing**

Business Analytics & Data Mining Modeling Using R Part I

**Registered Students Name List** 

S.No	RegNo	Student Name
S.No	REG.N0	NAME OF THE CANDIDATE
1	U19CB001	THANNEERU RAM PRIYATHAM CHOWDARY
2	U19CB002	THARALA PRANAY
3	U19CB003	THATIPARTHI PAVAN KALYAN REDDY
4	U19CB004	THELLAGORLA RAM GOPI
5	U19CB005	THELLURI HEMANTH RATNA SAGAR REDDY
6	U19CB006	THIRUMAL REDDY NITHIN KUMAR REDDY
7	U19CB007	THIRUMALAI VASAN R
8	U19CB008	THIRUMANI THARUN
9	U19CB009	THOKALA SRI RAM CHARAN
10	U19CB010	THOTA ANAND
11	U19CB011	THOTA BHARATH KUMAR
12	U19CB012	THOTA DINESH
13	U19CB013	THOTA HEMANTH
14	U19CB014	THOTAKURA VEERA SATYA SAI CHANDRA
15	U19CB015	THULLURI SAI RAM
16	U19CB016	TIKKALA PARTHIV ADITYA
17	U19CB017	TIRUMALASETTI PAVAN SAI
18	U19CB018	TIRUVEEDULA SATISH
19	U19CB019	TOGARANA YASWANTH
20	U19CB020	TOKLE PRASAD UDDHAV
21	U19CB021	TUMMALA ANJAN MAHESH BABU
22	U19CB022	TUNGALA TEJOSAI
23	U19CB023	ULLI MANIKANTA
24	U19CB024	UMMAGANI VIGNESH
25	U19CB025	UNDAMATLA VENKATA PRASAD
26	U19CB026	UNDELA LEKHANA
27	U19CB027	UNDRA VAMSI KRISHNA
28	U19CB028	S UPENDRA REDDY
29	U19CB029	UPPALA HARSHAVARDHAN SAI
30	U19CB030	UPPALA RAKESH

Course Oordinator

HOD

HEAD OF DEPARTMENT Department Of Computer Science & Engg., Bharath Institute Of Higher Education & Research (Doclared as Deemed to be University U/S 3 Of UGC Act, 1956) Chennai - 600 073, INDIA

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HEAD OF DEPARTMENT Department Of Computer Science & Engg . Bharath Institute Of Higher Education & Research (Declared as Deemed to be University U/S 3 OF USC Ac., Chennal - 500 C73 INDIA

## COURSE FEEDBACK FORM

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	(ii)	Has adequate prior exposure to the prerequisites											
	(iii)	Had to pickup relevant additional topics through concurrent study											
	(iv)	Have no exposure to the background material NO											
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	(b)	Enhance by skill base in the area of specializations   Jes     Get exposed to a relevant subject   Image: Comparison of the specialization of the specializ											
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HEAD OF THE DEPARTMENT

HEAD OF DEPARTMENT Department Of Computer Science & Engg., Bharath Institute Of Higher Education & Research (Occlared as Deemed to be University U/S 3 Of UGC Act, 1...) Ch., Job - 551 (223-450)/A

### COURSE FEEDBACK FORM

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	(ii)	Has adequate prior exposure to the prerequisites												
	(iii)	Had to pickup relevant additional topics through concurrent study												
	(iv)	Have no exposure to the background material												
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HEAD OF DEPARTMENT Department Of Computer Science & Engg., Bharath Institute Of Higher Education & Research (Declared as Deemed to be University U/S 3 Of UGC Act, 11. Chennal - 600 073, INDIA





## **CERTIFICATE OF PARTICIPATION**

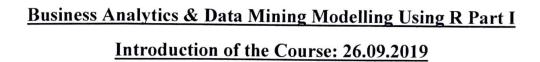


# Mr. THOTA ANAND

For actively participating in the value added course "Business Analytics & Data Mining Modelling Using R Part I "Conducted by School of Computing, BIHER from 09.09.19



**Course Coordinator** 





**Course Coordinator** 

### Head of the Department

HEAD OF DEPARTMENT Department Of Computer Science & Engg., Bharath Institute Of Higher Education & Research (Declared as Deamed to be University U/S 3 Of UCC Act, 1) Chennal - 600 073, INDIA