



TION AND RESEARCH ISTITUTE OF HI ER EDUCA

(Declared as Deemed-to-be University under section 3 of UGC Act, 1956) (Vide Notification No. F.9-5/2000 - U.3, Ministry of Human Resource Development, Govt. of India, dated 4" July 2002)

Requisition letter

Date: 19.08.2019

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From

Dr.K.P.Kaliyamurthie,

Professor & Head,

Department of CSE,

Bharath Institute of Higher Education and Research,

Chennai.

То

The Dean Engineering,

Bharath Institute of Higher Education and Research,

Chennai.

Respected Sir

Sub: Request of permission to conduct a value – added course on "Business Analytics & Text Mininig Modeling using python"-Reg

With reference to above subject, I would like to bring to your kind notice that, our department interested to organize value added course "Business Analytics & Text Mininig Modeling using python"-Reg in our campus premises on 29.08.2019, students would be participating in this course. We request you kindly to give permission to organize this event.

Venue: CSE smart class Room

Timing: 9:30 AM to 12:30 PM (FN) and 1:30 PM to 4:30 PM (AN)

Submitted to principal for approval to organize this value-added course.

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HEAD OF DEPARTMENT Bharath Institute of Science & Technology Department Of Computer Science & Engg., BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH Bharath Institute Of Higher Education & Research HIGHER EDUCATION Reclared as Deemed to be University U/S 3 of UGC Act. 1956) (Declared as Deemed to be University U/S 3 Of UGC Selaiyur, Chennai-600 073. Chennal - 600 073. INDIA ¢ Selaiyur, Chennai-600 073

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CIRCULAR

22.08.2019

The school of computing, Bharath Institute of Higher Education and Research is planned to conduct a certification value added course on **Certificate Course of Business Analytics & Text Mininig Modeling using python** for the benefit of students. This course is scheduled from 29.08.2019 to 09.09.2019 which includes theory and practical. The timings are 9:30 AM to 12:30 PM (FN) and 1:30 PM to 4:30 PM(AN) and Saturday (FN&AN).

All Registered Students must attend all the classes without fail. The following faculty members are assigned to handle the course. S.NO	Name of the Faculty	Designation
1	Dr. A.R. Arunachella	Professor
2	Mr. B. Sundaraj	Assistant Protessor.

Head of Department

HEAD OF DEPARTMENT Department Di Computer Science & Engg., Bharath Institute Of Higher Education & Research (Declarcu as Dearton to be University U/S 3 Of UGC Act. is). Chennai - 600 073. INDIA

То

Copy to CSE

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CERTIFICATE COURSE ON BUSINESS ANALYTICS & TEXT MINING MODELLING USING PYTHON

Date of Introduction of the Course: 26.09.2019

<u>COURSE SYLLABUS</u>

1. Introduction

The goal of this first module cover the introductory aspects of this particular course. This courses focused on the data mining aspects where we work with numerical you know data which is highly structured in nature and we apply various statistical data mining and mathematical techniques to solve you know prediction and classification problems.

2. Introductory overview of Text Mining

Describe and explain the key terms in the text mining also has significant potential for academic application and, at least when used in its basic form, benefits from being a relatively straightforward and easy tool to master.

3. Python Basics

Explain the concepts of Python programming language, Development environments. Web and web app development, Security of the web applications.

4. Python for Analytics

Describes the concepts of Python programming and gain in-depth, valuable knowledge in data analytics, machine learning, and data visualization, web scraping, and natural language processing.

5. Built in Capabilities of Python

The topic teaches you the essential concepts of Python programming, and gives you an indepth knowledge in data analytics, machine learning, data visualization, web scraping, and natural language processing.

6. Numerical Python

Introduce data manipulation and cleaning techniques using the popular python pandas data science library and introduce the abstraction of the Series and Data Frame as the central data structures for data analysis, along with tutorials on how to use functions such as groupby, merge, and pivot tables effectively.

7. Fundamentals of Data Manipulation with Python

Demonstrate the field of data science, review common Python functionality and features which data scientists use.

8. Python pandas

Explain the concepts and that will learn the various features of Python Pandas and how to use them in practice.

9. String and Text Processing

Demonstrate about the string object, so most of the text operations that we would typically like to perform, they can be covered by string objects built-in methods.

10. Data visualization using Python

Discuss about the need to setup Jupyter environment to use matplotlib. So, for that we can run this particular you know magic command matplotlib space notebook %matplotlib space notebook.

11. Text collection and Transformation

Demonstrate the source of text data collection with the document warehouse or databases and for websites using web APIs.

12. Text mining and modelling

Demonstrate the concept of expanding contractions, POS tagging, lemmatization, special character removal, stop word removal and tokenization.

COURSE OBJECTIVES

Objective of this course is to impart knowledge on use of text mining techniques for deriving business intelligence to achieve organizational goals. Use of Python based software platform to build, assess, and compare models based on real datasets and cases with an easy-to-follow learning curve

Specifically, the course has the following objectives:

Students will learn

1.Understand the fundamental terms and concepts of Text mining.

2. Understand the Concepts of python programming

3. Learn the general properties of Text mining and modeling.

4. Basic understanding of Visualization with python

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COURSE COORDINATOR

HEAD OF THE DEPARTMENT

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CERTIFICATE COURSE ON BUSINESS ANALYTICS & TEXT MINING MODELLING USING PYTHON

Date of Introduction of the Course: 26.09.2019

The timings are 9:30 AM to 12:30 PM (FN) and 1:30 PM to 4:30 PM (AN) Saturday (FN&AN).

CLASS DATE TOPIC 1 1. Introduction 29-08-2019 The goal of this first module cover the introductory (FN) aspects of this particular course. This courses focused on the data mining aspects where we work with numerical you know data which is highly structured in nature and we apply various statistical data mining and mathematical techniques to solve you know prediction and classification problems. 2. Introductory overview of Text Mining 30-08-2019 2 (FN) Describe and explain the key terms in the text mining also has significant potential for academic application and, at least when used in its basic relatively being a benefits from form. straightforward and easy tool to master. **3. Python Basics** 31-08-2019 3 (FN) Explain the concepts of Python programming language, Development environments. Web and web app development, Security of the web applications. 4. Python for Analytics 31-08-2019 4 (AN) Describes the concepts of Python programming and gain in-depth, valuable knowledge in data analytics, machine learning, and data visualization, web scraping, and natural language processing. 5. Built in Capabilities of Python 02-09-2019 5

Time Table & Lesson plan

	(FN)	The topic teaches you the essential concepts of Python programming, and gives you an in-depth knowledge in data analytics, machine learning.
	03 00 2019	6. Numerical Python
6	(FN)	Introduce data manipulation and cleaning techniques using the popular python pandas data science library.
7	04-09-2019	7. Fundamentals of Data Manipulation with
,	(FN)	Python
		Demonstrate the field of data science, review common Python functionality and features which data scientists use.
8	05-09-2019	8. Python pandas
Ū	(FN)	Explain the concepts and that will learn the various features of Python Pandas and how to use them in practice
0	06-09-2019	9. String and Text Processing
,	(FN)	Demonstrate about the string object, so most of the text operations that we would typically like to perform, they can be covered by string objects built-in methods.
10	07-09-2019	10. Data visualization using Python
10.	(FN)	Discuss about the need to setup Jupyter environment to use matplotlib. So, for that we can run this particular you know magic command matplotlib space notebook %matplotlib space notebook.
	07.09-2019	11. Text collection and Transformation
11	(AN)	Demonstrate the source of text data collection with the document warehouse or databases and for websites using web APIs.
	09-09-2019	12. Text mining and modelling
12	(FN)	Demonstrate the concept of expanding contractions POS tagging, lemmatization, special character removal, stop word removal and tokenization

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HEAD OF THE DEPARTMENT

HEAD OF DEPARTMENT Department Of Computer Science & Engg., Bharath Institute Of Higher Education & Research (Declared as Deemed to be University U/S 3 Of UGC Act, 1955) Cheminal - 600 073. INDIA



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INSTITUTE OF HIGHER EDUCATION AND RESEARCH (Declared as Deemed-to-be University under section 3 of UGC Act. 1956) fication No. F.9-5/2000 - U.3. Ministry of Human Resource Development, Govt. of India, dated 4° July 2002)

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DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

B.Tech Computer Science and Engineering

Academic year 2019-20

Business Analytics & Text Mininig Modeling using python

DATE OF INTRODUCTION:26.09.2019

S. No	REG.NO	NAME OF THE CANDIDATE
1	U19CB031	UPPALA SAI PRASAD
2	U19CB032	UPPALAPATI PAVAN KUMAR
3	U19CB033	UPPARI SAI RAHUL
4	U19CB034	UPPU SATHISH
5	U19CB035	UPPUTURI AKANKSHA
6	U19CB036	VADDELLI SRIJA
7	U19CB037	VADDI AKASH
8	U19CB038	VADLA SAI BHARGAVA ACHARI
9	U19CB039	VADLA SHRAVAN KUMAR
10	U19CB040	VADLA VENKAT JAYANTH ACHARI
11	U19CB041	VADLAKONDA SAI KIRAN
12	U19CB042	VADLAMUDI ANIL
13	U19CB043	VADLAMUDI MAHESH
14	U19CB044	VAKKALAGADDA BHARGAVI
15	U19CB045	VALLABHASETTI DURGA KALYAN
16	U19CB046	VALLEPU KISHAN SAI
17	U19CB047	VANKAYALAPATI DIVYA NANDHU
18	U19CB048	VANKAYALAPATI SAI KUMAR
19	U19CB049	VANNEMREDDY DINESH
20	U19CB050	VARDHINENI SAI CHARAN
21	U19CB051	VARIKOLLU TEJASSU
22	U19CB052	VASANTHAN SELVAKUMAR
23	U19CB053	VASIREDDY PRASHANTH
24	U19CB054	VATHSAVAYI SAI CHARAN RAJEEV V
25	U19CB055	VATTE ABHINAV REDDY
26	U19CB056	VATTIKUNTA MAHITHA
27	U19CB057	VEERA BOBBY VELUGUBANTLA
28	U19CB058	VEERAKUMAR A
29	U19CB059	VEERAMALLA ABHINAV RAO

U19CB060	VEERANKI KRISHNA SAI
U19CB061	VEERANKI S RAMA KRISHNA
U19CB062	VEERAREDDYGARI BHARATH SIMHA REDDY
U19CB063	VEERASAHITHYAN A
U19CB064	VELLANKI VENKATA PHANINDRA KUMAR NAIDU
U19CB065	VELPULA RISHIKESH
U19CB066	VELPURI SUBBARAO
U19CB067	VELPURI UPENDRA BABU
U19CB068	VELURU NITHISH REDDY
U19CB069	VEMAVARAPU SAI RADHESH
U19CB070	VEMIREDDY MONIKA
U19CB071	VEMIREDDY SAI KRISHNA REDDY
U19CB072	VEMIREDDY UPENDRA REDDY
U19CB073	VEMPA SURYA PRATHAP
U19CB074	VEMULA SAISAMYUKTHA
U19CB075	VEMULA SANTHOSH BABU
	U19CB060 U19CB061 U19CB062 U19CB063 U19CB064 U19CB065 U19CB066 U19CB066 U19CB067 U19CB068 U19CB069 U19CB070 U19CB071 U19CB071 U19CB072 U19CB073 U19CB074 U19CB075

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Course Coordinator

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HEAD OF DEPARTMENT Department Of Computer Science S Energy Bharath Institute Of Higher Education & Research (Declared as Deemed to be University U/S 3 Of UGC Acc, Chennai - 500 073, INDIA

COURSE FEEDBACK FORM

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HEAD OF DEPARTMENT Department Of Computer Science & Engg., Bharath Institute Of Hinter Education & Persuch (Declared as Deemed to be University U/S 3 Of UCD Act, 1997) Chennai - 600 073, INDIA

COURSE FEEDBACK FORM

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COURSE FEEDBACK FORM

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ł	(c)	Curiosity	relevant	subject		yes							
ł	(b)	Get exposed to	relevent	ne area	of specializ	ations	Ye	5					
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	(iii)	Had to pickup relevant additional topics through one											
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HEAD OF THE DEPARTMENT

HEAD OF DEPARTMENT Department Of Computer Science & Engg. Bharath Institute Of Higher Education & Research (Doclared as Deemed to be University U/S 3 Of UGO And the Chennai - 500 07 St 14014







H INSTITUTE OF SCIENCE AND TECHNOLOGY No.173, Agharam Road, Selaivur, Chennal, T.N., 600 073. clared in Deemed - to - be - University under section 3 of UGC Act 1956 BHARATH INSTITUTE OF SCIENCE

CERTIFICATE OF PARTICIPATION



Mr. VEERAKUMAR A

Text Mining Modelling using python "Conducted by School of Computing, For actively participating in the value added course "Business Analytics &

BIHER

from 29-08-2019 to 09.09.2019

Course Coordinator

Director

<u>Head of the Department</u>



CERTIFICATE COURSE ON BUSINESS ANALYTICS & TEXT MINING MODELLING USING PYTHON

Introduction of the Course: 26.09.2019



B. Sud

Course Coordinator

Head of the Department

HEAD OF DEPARTMENT Department Of Computer Science & Engg., Bharath Institute Of Higher Education & Research (Enclared as Dwemell to be University UrS 3 Of UGC Act, 1959) Chanai - 600 073, INDIA