

10.06.2019

Chennai.

From,  
Miss K. Archana,  
Assistant Professor  
Bharath Institute of Law  
Bharath Institute of Higher Education and Research  
Chennai

To,  
Dean  
Bharath Institute of Law  
Bharath Institute of Higher Education and Research  
Chennai

Sub: Request for permission to organise an introductory course on corporate social responsibility.

Dear Sir,

With reference to the above subject, I would like to request your support and permission to organise a course on "Introductory course on corporate social responsibility. - Reg.". It will be a 42hours' session and tentatively scheduled on 4<sup>th</sup> July, 2019. The resource person for the course will be TCS Ion, Chennai.

I am eagerly waiting for your kind approval for organising the same.

Thanking You

Sincerely,



K. Archana



*Approved*

*J. K. M.*

**BHARATH INSTITUTE OF LAW**  
(BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH)  
173, Agharam Road, Selaiyur, Chennai – 600 073

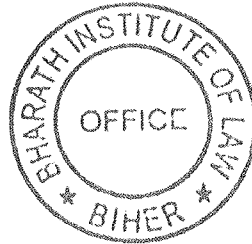
Date:13/06/2019

**Circular**

This is to inform that Bharath Institute of Law is conducting course on “**Introductory course on corporate social responsibility**”. The resource person for the course will be TCS Ion, Chennai. In handling the session, the resource person will be assisted by Mr. B. Saleem Ahmed, Assistant Professor, Bharath Institute of Law. This course commences on 4<sup>th</sup> July, 2019. The course comprises of 42 hours of lecture and practical classes. Attendance is compulsory for all the students.

**DEAN-LAW**

*J. H. M.*

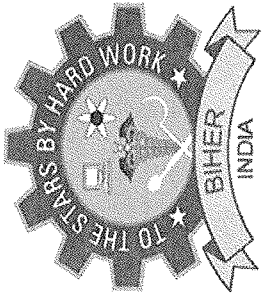


**Copy to**

- 1. All department HODs**
- 2. All classes**
- 3. Course Instructors**
- 4. Notice Board**

**Bharath Institute of Higher Education & Research****Bharath Institute of Law****Lesson Plan****Value Added Course: Laws relating to Customs****Course Duration:30 Hrs**

<b>S.No</b>	<b>Date</b>	<b>Topic</b>	<b>Time</b>	<b>Hour</b>
1	04.07.2019	Evolution of CSR	2.00-4.00p.m	2
2	05.07.2019	Primaries of CSR	09.00 am- 12.00p.m	3
3	08.07.2019	CSR and law of e economics	1.00-4.00p.m	3
4	09.07.2019	CSR and social legitimacy	2.00-4.00p.m	2
5	10.07.2019	The evolving role of stakeholders	2.00-4.00p.m	2
6	11.07.2019	The iron role of social responsibility	2.00-4.00p.m	2
7	12.07.2019	) Moral and economic arguments for CSR	2.00-4.00p.m	2
8	15.07.2019	The Role of stakeholders in CSR	2.00-4.00p.m	2
9	16.07.2019	Stakeholders advocacy	09.00 am- 12.00p.m	3
10	17.07.2019	The role of business in society	1.00-4.00p.m	3
11	18.07.2019	Consumers awareness and willingness to pay for socially responsible corporate behavior	2.00-4.00p.m	2
12	19.07.2019	Globalization and CSR	2.00-4.00p.m	2
13	22.07.2019	Different stakeholder's different perspective	2.00-4.00p.m	2
14	23.07.2019	Success and failure with CSR initiatives	09.00 am- 12.00p.m	3
15	24.07.2019	Corporate response to citizen demands via CSR	09.00 am- 12.00p.m	3
16	25.07.2019	The five stages of organizational growth with CSR	2.00-4.00p.m	2
17	26.07.2019	The strategic importance of CSR implementation-	2.00-4.00p.m	2
18	27.07.2019	CSR a balance between organizational means and end	2.00-4.00p.m	2



# **Bharath**

**INSTITUTE OF HIGHER EDUCATION AND RESEARCH**

## **Bharath INSTITUTE OF LAW**

(Declared as Deemed-to-be University under section 3 of UGC Act, 1956)  
(Vide Notification No. F.9-52000 - U.3, Ministry of Human Resource Development, Govt. of India, dated 4th July 2002)



### **CERTIFICATE COURSE ON CORPORATE SOCIAL RESPONSIBILITY**

Bharath Institute of Law, a part of Bharath Institute of Higher Education and Research (BIHER) in its constant endeavor to offer value added legal education plans to conduct a Certificate Course on Corporate Social Responsibility. Please find below the details for the same.

**Title :** Certificate Course on Corporate Social Responsibility

**Commencement Date:** 04..07.2019

**Duration:** 42 hours

**Resource Person:** Mr. T.Ramanan MBA., LLB,

**Academic Co Ordinator:** Mr. Saleem Ahmed, Assistant Professor

**Bharath Institute of Higher Education and Research**  
**Bharath Institute of Law**

173, Agharam Road, Selaiyur, Chennai – 600 073.

Course on Laws Relating to Customs held from 01<sup>st</sup>- 15<sup>th</sup> November, 2019.

1	U19DL001	AADHIL J
2	U19DL003	ABISHEK S
3	U19DL005	ADHARSH S
4	U19DL009	AISWARYA LAKSHMI M
5	U19DL011	AJITHKUMAR K
6	U19DL015	ANNAPOORANI R
7	U19DL017	ARAVINTHASAMI R
8	U19DL019	ARUN VISHAL D
9	U19DL021	BALAGURU KUMAR
10	U19DL023	BHARATHI A
11	U19DL025	DAARWIN G
12	U19DL027	DEEPAN G
13	U19DL029	DHAARANI V
14	U19DL031	DHARANEESHWARAN S
15	U19DL033	DHARMENDRA R
16	U19DL035	DHILEEPAN P
17	U19DL037	DINESH G
18	U19DL039	DINESHRAJ E
19	U19DL041	DIVYA K J
20	U19DL043	DIXSON B J
21	U19DL045	ELANCHEZIAN G
22	U19DL047	FAMEEDA BEGAM K
23	U19DL049	GAYATRI R

24	U19DL051	GOVARTHAN S
25	U19DL053	GUNASELVAN A
26	U19DL055	HARIHARAN C
27	U19DL057	HARITHA M
28	U19DL059	HEMALATHA M
29	U19DL061	JACQULIN MARY
30	U19DL063	JAIGANTH R A
31	U19DL065	KALAIVANAN G
32	U19DL067	KARTHIK R
33	U19DL069	KEERTHANA S
34	U19DL071	KEERTHIVASAN E R
35	U19DL073	LAVANYA R
36	U19DL075	LOKENTHIRAN S
37	U19DL077	MAHALAKSHMI M
38	U19DL079	MALINI M
39	U19DL081	MANIMOZHI V M
40	U19DL083	MARI SELVAM G
41	U19DL085	MIRSHA HYTHER M
42	U19DL087	MOHAMMED SALIHU T A
43	U19DL089	MONICA S
44	U19DL091	NANDITHA P S
45	U19DL092	NARESH M
46	U19DL093	NARMADA S
47	U19DL095	NAVEEN PRAKASH M M
48	U19DL097	NELSON BRITTO G. C
49	U19DL099	NIMESH VARSHAN T
50	U19DL101	NITHYA V
51	U19DL103	PARTHIBAN R
52	U19DL105	PAWANKUMAR D

53	U19DL107	PRAKASH N
54	U19DL109	PRIYADHARSHNI R
55	U19DL111	PURUSOTHAMAN K
56	U19DL113	RAGULAGAVEL RAJESH N
57	U19DL115	RAJA G
58	U19DL117	RAJASEKAR D
59	U19DL119	RAJKAMAL HAMMEED K B
60	U19DL121	RANJITH B
61	U19DL123	RANJITH NARMADAN P
62	U19DL125	SABARI CHARAN ANAND S
63	U19DL127	SANGEETHA L
64	U19DL129	SARAVANA PERUMAL S
65	U19DL131	SASI KUMAR R
66	U19DL133	SELVA RANI D
67	U19DL135	SHALO ALEX
68	U19DL137	SHREE KEERTHANA R
69	U19DL139	SHUNMUGA SUNDARAM R
70	U19DL141	SIVARAJAN N
71	U19DL143	SRIDHARAN S
72	U19DL145	SUBHIKSHA D
73	U19DL147	SUPRAMANIAN KO
74	U19DL002	ABHILASH KUMAR R
75	U19DL004	ABUL HASAN M A
76	U19DL006	AISHWARYA S
77	U19DL007	AISHWARYA V
78	U19DL008	AISVINI J
79	U19DL010	AJAY D

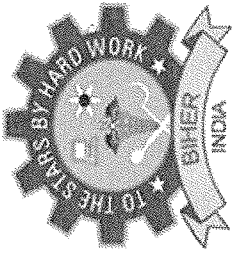
80	U19DL012	AKSHAYA K N
81	U19DL013	ANITHA P
82	U19DL014	ANITHA S
83	U19DL016	ANNAREVATHI R
84	U19DL018	ARUN J ASHOK
85	U19DL020	BABU SELVA KUMAR G
86	U19DL022	BEMI C M
87	U19DL024	BHUVANESHWARAN D
88	U19DL026	DEEPA G
89	U19DL028	DEEPIKA.P
80	U19DL030	DHANALAKSHMI S
81	U19DL032	DHARMA ANANDHI N
82	U19DL034	DHEEPAN G
83	U19DL036	DHINESH E
84	U19DL038	DINESH S
85	U19DL040	DIVIYA DHARSHINI G
86	U19DL042	DIVYA R
87	U19DL044	ELAKKIYAN D
88	U19DL046	EZHILARASAN E
89	U19DL048	GANESH J
90	U19DL050	GOPINATH E
91	U19DL052	GOWRY R
92	U19DL054	GURUMOORTHY D
93	U19DL056	HARIPRIYA A
94	U19DL058	HEMA SWATHI S
95	U19DL060	IYYAPPAN A
96	U19DL062	JAFFAR SHERIFF H



97	U19DL064	JANANI S
98	U19DL066	KARTHICK G
99	U19DL068	KAVIN R
100	U19DL070	KEERTHITHA N S
101	U19DL072	LAKEN MARIA R
102	U19DL074	LENIN P
103	U19DL076	LOKESHWARI A
104	U19DL078	MAHIMASHREE A
105	U19DL080	MANIMARAN S
106	U19DL082	MANISHA PRIYADHARSHINI U R
107	U19DL084	MASHA S
108	U19DL086	MOHAMED JAMALUDEEN P

**Snapshot-** Introductory course on corporate social responsibility





# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH

## Bharath INSTITUTE OF LAW

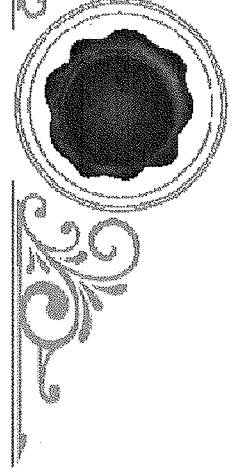
(Declared as Deemed-to-be University under section 3 of UGC Act, 1956)  
(Visa Notification No. F.9-2/2000 - U.3, Ministry of Human Resource Development, Govt. of India, dated 4th July 2002)



This is to certify that Prof./Dr./Mr./Mss./Mrs. DHAARANI. V has completed the value added course in "**CORPORATE SOCIAL RESPONSIBILITY**" held at Bharath Institute of Law, Bharath Institute of Higher Education and Research, Chennai on 4<sup>th</sup> July, 2019.

*N. Jayaraman*

HOD



DEAN

*J. J. J.*

**BHARATH INSTITUTE OF LAW**  
(BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH)  
173, Agharam Road, Selaiyur, Chennai – 600 073

*Course Feedback Form*

Course Title : Introductory Course on Corporate Social Responsibility

Date From 4<sup>th</sup> July Date to : 27<sup>th</sup> July Venue : Bharath Institute of Law

Please fill the short questionnaire to make the course better.

Occupation : Student  
Your Organization Name : Bharath Institute of Law  
Your Highest Qualifications : L.L.B

Please respond below with 1, 2, 3, 4 or 5, where 1 and 5 are explained.

**THE DESIGN OF THE COURSE**

- A. Were objectives of the course clear to you? Yes / No Yes
- B. The course contents met with your expectations  
1. Strongly disagree 5. Strongly agree 4
- C. The lecture sequence was well planned  
1. Strongly disagree 5. Strongly agree 4
- D. The contents were illustrated with  
1. Too few examples 5. Adequate examples 4
- E. The level of the course was  
1. Too low 5. Too high 3
- F. The course contents compared with your expectations  
1. Too theoretical 5. Too empirical 3
- G. The course exposed you to new knowledge and practices  
1. Strongly disagree 5. Strongly agree 4
- H. Will you recommend this course to your colleagues?  
1. Not at all 5. Very strongly 4

**THE CONDUCT OF THE COURSE**

- A. The lectures were clear and easy to understand  
1. Strongly disagree 5. Strongly agree 5
- B. The teaching aids were effectively used  
1. Strongly disagree 5. Strongly agree 5
- C. The course material handed out was adequate  
1. Strongly disagree 5. Strongly agree 4
- D. The instructors encouraged interaction and were helpful  
1. Strongly disagree 5. Strongly agree 4

**BHARATH INSTITUTE OF LAW**  
(BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH)  
173, Agharam Road, Selaiyur, Chennai – 600 073

*Course Feedback Form*

Course Title : Introductory Course on Corporate Social Responsibility  
Date From : 4<sup>th</sup> July Date to : 29<sup>th</sup> July Venue : Moot Court Hall,  
Bharath Institute of Law

Please fill the short questionnaire to make the course better.

Occupation : Student  
Your Organization Name : Bharath Institute of Law  
Your Highest Qualifications : CLB.

Please respond below with 1, 2, 3, 4 or 5, where 1 and 5 are explained.

**THE DESIGN OF THE COURSE**

- |  |                      |                                  |
|--|----------------------|----------------------------------|
| A. Were objectives of the course clear to you?           | Yes / No             | <input type="text" value="yes"/> |
| B. The course contents met with your expectations        |                      |                                  |
| 1. Strongly disagree                                     | 5. Strongly agree    | <input type="text" value="4"/>   |
| C. The lecture sequence was well planned                 |                      |                                  |
| 1. Strongly disagree                                     | 5. Strongly agree    | <input type="text" value="4"/>   |
| D. The contents were illustrated with                    |                      |                                  |
| 1. Too few examples                                      | 5. Adequate examples | <input type="text" value="3"/>   |
| E. The level of the course was                           |                      |                                  |
| 1. Too low   | 5. Too high          | <input type="text" value="3"/>   |
| F. The course contents compared with your expectations   |                      |                                  |
| 1. Too theoretical                                       | 5. Too empirical     | <input type="text" value="3"/>   |
| G. The course exposed you to new knowledge and practices |                      |                                  |
| 1. Strongly disagree                                     | 5. Strongly agree    | <input type="text" value="4"/>   |
| H. Will you recommend this course to your colleagues?    |                      |                                  |
| 1. Not at all  | 5. Very strongly     | <input type="text" value="4"/>   |

**THE CONDUCT OF THE COURSE**

- |  |                   |                                |
|--|-------------------|--------------------------------|
| A. The lectures were clear and easy to understand          |                   |                                |
| 1. Strongly disagree                                       | 5. Strongly agree | <input type="text" value="5"/> |
| B. The teaching aids were effectively used                 |                   |                                |
| 1. Strongly disagree                                       | 5. Strongly agree | <input type="text" value="4"/> |
| C. The course material handed out was adequate             |                   |                                |
| 1. Strongly disagree                                       | 5. Strongly agree | <input type="text" value="3"/> |
| D. The instructors encouraged interaction and were helpful |                   |                                |
| 1. Strongly disagree                                       | 5. Strongly agree | <input type="text" value="4"/> |