



Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

05/12/2019

Chennai

From
Johncy,
Assistant Professor,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
Head of the Department
Department of Management Studies
Bharath Institute of Higher Education and Research,
Chennai

Sub: Permission to conduct value- added course: Management on Innovation and Intellectual Property- reg.,

Respected Sir,

With reference to subject mentioned above, I would like to conduct the valued added course titled: **Management on Innovation and Intellectual Property** on 06/01/2020. I am requesting your good office to kindly accept my proposal and grant me permission to commence the program.

Warm Regards,

Johncy

Head of the Department



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06/12/2019
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai

Sub: Permission to conduct value- added course: Management on Innovation and Intellectual Property - reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Management on Innovation and Intellectual Property** on 06/01/2020. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar



DEAN- Engineering

DEAN (Engineering)
Bharath Institute of Science & Technology
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)
Selaiyur, Chennai-600 073.



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School of Management Studies & Commerce

Circular

06/12/2019

Sub: Organising Value-added Course: Management on Innovation and Intellectual Property - reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Management on Innovation and Intellectual Property". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 23rd December 2019; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form

Bharath Institute of Higher Education & Research**School of Management studies and Commerce****Value Added Course: Management of Innovation and Intellectual Property****Course Duration: 30 hours**

S.No	Date	Topic	Time	Hour
1	06-01-2020	What is Innovation?	4.00-5.00 Pm	1
2	07-01-2020	Difference between Innovation and Invention	4.00-5.00 Pm	1
3	08-01-2020	Intellectual Property: An Introduction	4.00-5.00 Pm	2
4	11-01-2020	Identifying Intellectual Assets	4.00-6.00 Pm	2
5	12-01-2020	Intellectual Property Rights & its Principles	4.00-5.00 Pm	1
6	13-01-2020	Elements of Intellectual Property Rights	4.00-5.00 Pm	1
7	14-01-2020	Patents - An overview	4.00-5.00 Pm	1
8	15-01-2020	How to file patents?	4.00-6.00 Pm	2
9	18-01-2020	What are Trademarks?	4.00-5.00 Pm	1
10	19-01-2020	Copyrights - an overview	4.00-5.00 Pm	1
11	20-01-2020	Innovation Management - Process	4.00-5.00 Pm	1
12	21-01-2020	Innovation Management - Strategies	4.00-6.00 Pm	2
13	22-01-2020	Filing Strategies	4.00-6.00 Pm	2
14	25-01-2020	Commercialization of IP portfolio	4.00-6.00 Pm	2
15	26-01-2020	offices	4.00-6.00 Pm	2
16	27-01-2020	Managing the IP portofilio after registration	4.00-6.00 Pm	2
17	28-01-2020	Use of different Analytic tools	4.00-6.00 Pm	2
18	29-01-2020	Generating revenue using Licensing	4.00-5.00 Pm	1
19	01-02-2020	Generating revenue using Assignment models	4.00-5.00 Pm	1
20	02-02-2020	Assets	4.00-6.00 Pm	2
			Total Hours:	30

Bharath Institute of Higher Education & Research

School of Management Studies & Commerce

Participant List- 2020

Value Added Course: Management on Innovation and Intellectual Property

S.No	Register Number	Student Name	Remarks
1	U18BC072	SHRIHAREKRUSHNAN C	
2	U18BC073	SRIRAM R	
3	U18BC074	MAIKANDAN M	
4	U18BC075	KOWSALYA M	
5	U18BC076	HARIHARAN R	
6	U18BC077	JAYAKUMAR L	
7	U18BC078	VIGNESH D	
8	U18BC079	USMONSHARIEF S	
9	U18BC080	BHARATH M	
10	U18BC081	RITHIK B	
11	U18BC082	DAREL ROYSTEN I	
12	U18BC083	SANJAY P	
13	U18BC084	GOWTHAM O	
14	U18BC085	BALAJI K	
15	U18BC086	MALA S	
16	U18BC087	SAIRAM BABU B	
17	U18BC088	GOKUL M	
18	U18BC089	SUJI A	
19	U18BC090	RAJESH KANNAN R	
20	U18BC091	SRINIVASAN P	
21	U18BC092	SAKTHIKUMAR K	
22	U18BC093	SIVASABKARI N	
23	U18BC094	ARCHANA A	
24	U18BC095	MEENA S	
25	U18BC096	BISWAJIT MALIK	
26	U18BC097	PRASANNA S	
27	U18BC098	SAHIL KUMAR	
28	U18BC099	VISHNU N	
29	U18BC100	SOWMIYA V	
30	U18BC101	DHARANKRISHNA C	
31	U18BC102	DARSHINI D	
32	U18BC103	MANIKANDAN V	
33	U18BC104	SELVAKUMAR N	
34	U18BC105	MUGESH R	
35	U18BC106	AKSHAYAKUMAR R	
36	U18BC107	VICKY V	
37	U19BC001	SURESH S	
38	U19BC002	LOKESH B	
39	U19BC003	PARTHIBAN S	

40	U19BC004	HEMRAJ G	
41	U19BC005	AJOY PRASATH B	
42	U19BC006	SOMASUNDARAM E	
43	U19BC007	BIJUMON M	
44	U19BC008	GOWTHAM P	
45	U19BC009	DURGARANI K	
46	U19BC010	INDRAGANDHI K	
47	U19BC011	SURIYA M	
48	U19BC012	BHUVANESHWARAN A	
49	U19BC013	SAKTHIVEL R	
50	U19BC014	MUKESH RAJU V	
51	U19BC015	AGILAN K	
52	U19BC016	AKASH R	
53	U19BC017	MANOJKUMAR S	

valued added course titled: **Management on Innovation and Intellectual Property on**
06/01/2020





Shree
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SCHOOL OF COMMERCE & MANAGEMENT STUDIES

Certificate of participation

This is to certify that

SURIYA M

has participated in the Value- added Course: **Management on Innovation and Intellectual Property** organized by the **Department of Management Studies, BIHER, Chennai- 73**, on **06 January 2020.**

Course Co-Ordinator

Ms. Johncy

Head of the Department
Management Studies
Dr S Praveen Kumar

Course Feedback form

Course Title: *Intraactual Property*

Date: *06/11/2020*

Name: *Surija. M.*

RegNo: *U19BC011*

Department: *B.COM*

S.No	Particulars	(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)				
		1	2	3	4	5
1.	objectives of the course clear to you					
2.	The course contents met with your expectations	✓				
3.	The lecture sequence was well planned		✓			
4.	The lectures were clear and easy to understand			✓		
5.	The teaching aids were effective			✓		
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
		(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)				
8.	Overall rating of the course:					✓

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

*** Thank you ***

Surija
Signature

Course Feedback form

Date: 5/1/2020

Course Title: Intellectual Property Right.

Name: Kowsalya. M

RegNo: U18BC075

Department: B.com.

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand			✓		
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:


Signature

*** Thank you ***