



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)



BHARATH INSTITUTE OF SCIENCE AND TECHNOLOGY

No.173, Agharam Road, Selaiyur, Chennai , T.N - 600 073.

Ref: BIHER/BIST/Civil//Spl/2018

Date: 23/04/2018

CIRCULAR

The School of Civil and Infrastructure Engineering is planned to conduct a Value Added Course on **Business Ethics and Environmental Science** for the benefit of II, III, IV B.Tech students. This value added course is commences from **07/05/2018** with the duration of 30 hours (Two hour per day), The registration form which is available in the university website should be duly filled by the participants and to be submitted to the Coordinator at least 2 days before the commencement of course.

Contact:

Ms.S.THENDRAL

Assistant Professor / School of Civil & Infrastructure Engineering,
Course Coordinator

Bharath Institute of Higher Education & Research.

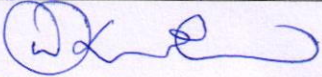
Email id: thendral.cscivil@bharathuniv.ac.in

HOD/CIVIL

Head of the Department
Department of Civil Engineering
Bharath Institute of Higher Education & Research
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Selaiyur, Chennai - 600 073, INDIA

SCHOOL OF INFRASTRUCTURE ENGINEERING**VALUE ADDED COURSE - Business Ethics and Environmental Science****Date: 07.05.2018****Year/Sem: II /IV**

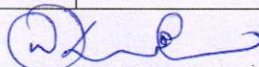
SL.NO	Reg No	Name of the students	Email id	Contacts Number
1	U17CE071	MOGILI SRIKANTH	srikanthmogili0@gmail.com	9600052027
2	U17CE072	BHUKYA VENKATA NARASIMMA	venkatbhukya0456@gmail.com	9848550456
3	U17CE074	DHARASAN .K	dharasansweni16@gmail.com	7708581626
4	U17CE075	NIMMAKAYALA SURYAVAMSI REDDY	suryavamsireddy000@gmail.com	7780296604
5	U17CE076	KARRA ANAND RAVI TEJA	anandraviteji7@gmail.com	9618884649
6	U17CE077	KATTERAPALLI RAM MOHAN REDDY	ramureddy80084@gmail.com	8096798483
7	U17CE079	FAMOUSSTAR MANIK SYIEMLIEH	fsyiemlieh2@gmail.com	6382983568
8	U17CE080	CHINTHAM DINESH YADHAVU	chinthamdinesh143@gmail.com	6301926433
9	U17CE081	KATARU SAI KISHORE	saikishorenaidu888@gmail.com	9182814262
10	U17CE082	VEGINATI PAVAN KUMAR	pavanveginati143@gmail.com	6281916177
11	U17CE084	JASANTA LOKTONGBAM	Jasantaloktongbam1997@gmail.com	8837447621
12	U17CE085	MOHAMMED YUSUF .A	yusuffyuhana@gamil.com	9360172326
13	U17CE086	MUHAMMAD FARHAAN SHAREEFF Y.S	farhaanshareeff1999@gmail.com	8838159947
14	U17CE087	PEMCHAND KHWAIRAKPAM	premkhwairakpamcoool@gmail.com	7005828091
15	U17CE088	ADARSHON MARUWEIN	adhmar89@gmail.com	9600083712
16	U17CE089	NIHI OO CHALLAM	challamnihioo@gmail.com	8257854837
17	U17CE090	SHELJIN DHAS .H	sheljin007@gmail.com	8056235392
18	U17CE091	KHUNDRAKPAM ISHWORLAL	Khundrakpamishworlal@gmail.com	8794271910
19	U17CE094	PAVITHRANS .R	pavitharan143@gmail.com	9080564777
20	U17CE095	GOBBAKA SAI KIRAN	saikirangobbaka123@gmail.com	7674086461
21	U17CE096	NARESH .P	rockeynaresh001@gmail.com	8678961013
22	U17CE097	SANTHOSH .R	santhoshappu202@gmail.com	9543836104
23	U17CE099	KOREETHA MANIKANTA	maninani5678@gmail.com	9182365642
24	U17CE100	IROM ROSHAN KUMAR	blacksabbathirom@gmail.com	9366323457
25	U17CE101	BANDI SRIKANTH	srikanthbandi@gmail.com	7730009698
26	U17CE102	ANANDHU SATHYAN	sathyananandhu1@gmail.com	9840710259
27	U17CE103	CHAMMANDI SAIJAYANTHI	Saijayanthreddy1121@gmail.com	8639351859
28	U17CE105	MUHAMMAD NAZRUL ISLAM	ni1982490@gmail.com	7085994985
29	U17CE118	BOJJAM SAKETH KUMAR	sakethkumar.bojjam@gmail.com	9025726162
30	U17CE711	SONAM DORJEE	Sonamdorjee2906@gmail.com	7358038733


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Value Added Course
Business Ethics and Environmental Science
Content of Syllabus

S.No.	Syllabus Details	No. of Lecture Hours	Date	Time	Lecture Name
1.	Concept of Human Values, Value Education Towards Personal Development	2 hrs	8.05.2018	3 Pm To 6 pm	Ms.S. Thendral
2.	Personal Development	2 hrs	9.5.2018	3 Pm To 6 pm	Ms.S. Thendral
3.	Character Formation Towards Positive Personality	2 hrs	10.5.18	3 Pm To 6 pm	Ms.S. Thendral
4.	Value Education Towards National and Global Development	2 hrs	11.5.18	3 Pm To 6 pm	Ms.S. Thendral
5.	Professional Values - Knowledge thirst, sincerity in profession, regularity, punctuality and faith.	2 hrs	14.5.18	3 Pm To 6 pm	Ms.S. Thendral
6.	Social Values - Pity and probity, self control, universal brotherhood.	2 hrs	15.5.18	3 Pm To 6 pm	Ms.S. Thendral
7.	National Integration and international understanding.	2 hrs	16.5.18	3 Pm To 6 pm	Ms.S. Thendral
8.	Impact of Global Development on Ethics and Values	2 hrs	17.5.18	3 Pm To 6 pm	Ms.S. Thendral
9.	Professional challenges and compromise.	2 hrs	18.5.18	3 Pm To 6 pm	Ms.S. Thendral
10.	Ethical Leadership	2 hrs	21.5.18	3 Pm To 6 pm	Ms.S. Thendral
11.	Solving Ethical Problems	2 hrs	22.5.18	3 Pm To 6 pm.	Ms.S. Thendral
12.	Preparing for Common Ethical Management Problem, Organizational Values	2 hrs	23.5.18	3 Pm To 6 pm	Ms.S. Thendral
13.	Legal Compliance and Performance	2 hrs	24.5.18	3 Pm To 6 pm	Ms.S. Thendral
14.	Nature and Essence of Ethics	2 hrs	25.5.18	3 Pm To 6 pm	Ms.S. Thendral
15.	Business Ethics Concepts	2 hrs	28.5.18	3 Pm To 6 pm	Ms.S. Thendral
16.	Incorporate the concept of Business Ethics and Corporate	2 hrs	29.5.18	3 Pm To 6 pm	Ms.S. Thendral

	Social Responsibility into business decisions.				
17.	Evaluate how decisions are actually made in business ethics	2 hrs	30.5.18	3 Pm To 6 pm	Ms.S. Thendral
18.	Critique various tools for managing Business Ethics.	2 hrs	31.5.2018	3 Pm To 6 pm	Ms.S. Thendral
19.	Explain ethical issues that are found in corporate governance and shareholder relationships.	2 hrs	1.6.2018	3 Pm To 6 pm	Ms.S. Thendral


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Topic: Business Ethics and Environmental Science

Type of Course: value added course

Department: School of Civil and infrastructure Engineering

Pre-Requisites: Environmental Sciences

Course Duration: 38 hours (07 May' 18)

Intended Audience: Civil Engineering Students

Industries Applicable To: All companies that deal with the Civil & Environmental engineering development

Coordinators: Ms S.Thendral & Mr. S. Rajesh

Objective:

- ❖ Read and reflect on efforts to formulate an environmental ethic
- ❖ To demonstrate understanding of the social movements which correlate with and carry various perspectives on human responsibility toward the environment
- ❖ To apply environmental ethical theory to real-world environmental conflicts and issues.
- ❖ To demonstrate understanding of a range of ethical theories and their applications in debates about the environment
- ❖ to understand main types of ethical violations and consequence of their influence on business practice, economy and society in general;

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COURSE OUTLINE:

Students become more effective decision makers by examining the meaning and role of ethics in the business environment, and the social responsibility of business organizations. Topics include the relationship between business and society; identifying stakeholders and issues; the theoretical basis of business ethics; business ethics in management and leadership; the concept of corporate social responsibility; corporate social responsibility in practice; regulating business; ownership and governance of the corporation; environmental and business responsibilities; globalization and business responsibilities; and ethics, responsibilities, and strategy.

This course introduces Business ethics as the modern managerial approach to ethical questions in business environment. It gives not only understanding of main theoretical concepts, but also developing skills of identification, analysis and permission of ethical dilemmas on a workplace and managing ethics in organizations.

This course includes three part, the first part, which is called Universal ethics, takes into account the nature and essence of ethics, problems and possibilities of individual ethical and moral behavior formation. In the second part, named Applied Ethics, - questions and problems of ethical decision-making in the company are considered. Moreover, its contribution to strategic advantages of the company and its integration into business process.



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A NAAC
GRADE
NATIONAL ASSESSMENT AND
ACCREDITATION COUNCIL



BHARATH INSTITUTE OF SCIENCE AND TECHNOLOGY

CERTIFICATE OF PARTICIPATION

This is to Certify that NIHIDD CHALLAM, Bharath Institute of Higher Education and Research, has participated in value added course on '**Business Ethics and Environmental Science**' presented by **Ms.THENDRAL. S, Assistant Professor, School of Civil & Infrastructre Engineering, BIHER**, Organized by School of Civil & Infrastructre Engineering, Bharath Institute of Science & Technology, BIHER from 07.05.2018 To 1.6.2018.

Coordinator

Co-Coordinator

HOD, Civil Engineering

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VALUE ADDED COURSE

Feedback Form

Event Name: Business Ethics and Environmental Science

Event Venue: Date: BITER / 17/5/2018

Name of participant: Mogili Srikanth

1. How useful did you think this event was for you?

(Please circle the appropriate number where 1 = not at all useful and 5 = extremely useful)

1	2	3	4	5 ✓
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2. Do you think this venue was appropriate?

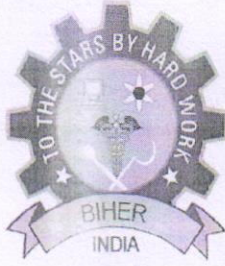
YES	NO ✓
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3. Did you receive all the information you required at this Venue?

YES ✓	NO
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4. Would you like to attend any further Training / Courses?

YES ✓	NO
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