



# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Declared as deemed to be university under section 3 of UGC Act 1956, vide notification No.F.9-5/2000-U.3)

SCHOOL OF ARTS

Value Added Course

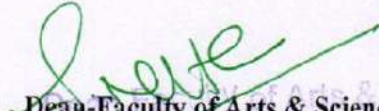
Date 23.08.2020

CIRCULAR

**Sub: Organising Value Added Courses (online) on Historical Applications in Tourism - reg.,**

With reference to the above mentioned subject, we bring it to your notice that School of Arts, Bharath Institute of Higher Education & Research is organising “**Courses on Historical Applications in Tourism**”. The syllabus and registration form is enclosed below.

The candidates those who are interested to join must fill the registration form and submit to the course coordinator Mrs. K. Rajakumari, School of Arts on or before 01.09.2020. The Registration form received after the mentioned date shall not be entertained under any circumstances.

  
**Dean-Faculty of Arts & Science**  
Bharath Institute of Higher Education & Research  
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)  
Chennai-600 073, INDIA

Encl: A copy of Syllabus & Registration form

Copy To:

- 1.All HODs
- 2.Office File/ Notice Board

**Bharath Institute of Higher Education & Research**  
**School of Arts**

**Student Participant List**  
**Value Added Courses on Historical Applications in Tourism**

S.NO	REG.No	NAME OF THE CANDIDATE	DEPARTMENT
1	U15BA017	MANOJ PRABHAKAR S	BA
2	U15BA018	NAGOOR MEERAN S	BA
3	U15BA019	PRABAKARAN P	BA
4	U15BA020	RAJESH K	BA
5	U15BA021	RAJESWARI B	BA
6	U15BA022	RAJKUMAR C	BA
7	U15BA023	RAJMANI VERMA	BA
8	U15BA024	S. NARESH	BA
9	U15BA025	SAMSAD AHAMED	BA
10	U15BA026	SHANKAR P	BA
11	U15BA027	SOWNDARYA D	BA
12	U15BA028	SUNDARALINGAM A	BA
13	U15BA029	SURESH M	BA
14	U15BA030	THENMOZHI M	BA
15	U15BA031	YOGESHWARAN R	BA
16	U15BA032	NASIR MANZOOR PARAH	BA
17	U15BC004	AJITH KUMAR V	BC
18	U15BC005	AJITH KUMAR R	BC
19	U15BC006	AJITH KUMAR S	BC
20	U15BC007	AJITH M	BC
21	U15BC008	AJITH M	BC
22	U15BC009	AKASH A	BC
23	U15BC010	AKASH E	BC
24	U15BC011	ANBUMURUGAN P	BC
25	U15BC012	ANUSUYA S	BC
26	U15BC013	RAJESHWARI B	BC
27	U15BC014	B. SHAFIULLAH	BC
28	U15BC015	BALAJI A	BC
29	U15BC016	BALAJI L	BC
30	U15BC017	BALAJI P	BC



31	U15BC018	BALAKRISHNAN M	BC
32	U15BC019	BHARATH PRAKASH S	BC
33	U15BC020	BHARATH RAJAN G	BC
34	U15BC021	CATHRIN S	BC
35	U15BC022	DEENADHAYALAN V	BC
36	U15BC023	DEVAKIRUBAI S	BC
37	U15BC024	DEVARAJ B	BC
38	U15BE006	MONISHA R	BE
39	U15BE007	PRINCE ANJALA M	BE
40	U15BE008	PRINCEYAL T	BE
41	U15BE009	SNEHA S	BE
42	U15BS011	YANTHRA RUPAVARSHINI B	BS
43	U15BS012	SANGEETA	BS
44	U15BS013	SOWMYA M	BS
45	U15BS014	PARAMESWARI T	BS
46	U15BS015	VISHNU PRIYA B	BS
47	U15CA001	AASHISH S	CA
48	U15CA002	ABDHULHAMEED S	CA
49	U15CA003	AJITHKUMAR A	CA
50	U15CA004	ALEX A	CA
51	U15CA005	AMALA ROSARIYO J	CA
52	U15CA006	AMARNATH A	CA
53	U15CA007	ARAVINDAN M	CA
54	U15CA008	ARAVINTH S	CA
55	U15CA009	ARUN KUMAR K	CA
56	U15CA010	ARUN M	CA
57	U15CI004	RANJITHA DEVI K	CI
58	U15CI005	SARAN PRASANTH M	CI



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SCHOOL OF ARTS

## Value Added Courses on Historical Applications in Tourism

### Syllabus

History And Concepts Of Tourism  
Importance Of Tourist Statistics  
Definition Of The Term 'Tourist'  
Domestic Tourism  
Types Of Tourist Statistics  
Tourism Planning & Development  
Planning For Tourism  
Assessment Of Tourist Demand & Supply  
Tourism Marketing & Promotion  
Effects On Tourism  
Birth Of Mass Tourism  
Old And New Age Tourism  
Concept Of Tourism  
Significance Of Tourism  
Forms Of Tourism  
Current Trends In Domestic And Global Tourism  
Tourism Statistics  
Tourism Industry  
Tourism Linkages  
Factors Affecting Growth Of Tourism  
Impacts Of Tourism  
Tourism Organizations





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SCHOOL OF ARTS

## Registration Form

### Value Added Courses on Historical Applications in Tourism

Date: 3. 9. 20

Name : Rajesh. K  
Reg., No. : 015 BA020  
Gender : Male  
Department : BBA  
Year :  
Contact No. : 91234 10012  
Email ID : rajeshk123@yahoo.co.in.  
Course Applied For : Historical Applications.

  
Signature



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SCHOOL OF ARTS

## Registration Form

Value Added Courses on Historical Applications in Tourism

Date: 3/9/2020

Name : Akash. E  
Reg., No. : 01513010  
Gender : Male  
Department : B. Com.  
Year :  
Contact No. : 86432 15021  
Email ID : AkashE21@yahoo.co.in  
Course Applied For : Historical Applications in Tourism

  
Signature



**Bharath Institute of Higher Education & Research**  
**School of Arts**  
**Time Table**

**Value Added Courses on Historical Applications in Tourism**

**Course Duration : 30 Hours**

S.No	Date	Time	Hour
1	03-09-20	2.00-4.00p.m	2
2	04-09-20	2.00-4.00p.m	2
3	07-09-20	2.00-4.00p.m	2
4	08-09-20	2.00-4.00p.m	2
5	14-09-20	2.00-4.00p.m	2
6	15-09-20	2.00-4.00p.m	2
7	21-09-20	2.00-4.00p.m	2
8	22-09-20	2.00-4.00p.m	2
9	28-09-20	2.00-4.00p.m	2
10	29-09-20	2.00-4.00p.m	2
11	05-10-20	2.00-4.00p.m	2
12	06-10-20	2.00-4.00p.m	2
13	12-10-20	2.00-4.00p.m	2
14	13-10-20	2.00-4.00p.m	2
15	19-10-20	2.00-4.00p.m	2

**Bharath Institute of Higher Education & Research**  
**School of Arts**  
**COURSE LESSON PLAN**  
**Value Added Courses on Historical Applications in Tourism**  
**Course Duration :**  
**30 Hours**

S.No	Date	Topic	Time	Hours
1	03-09-20	History And Concepts Of Tourism	2.00-4.00p.m	2
2	04-09-20	Importance Of Tourist Statistics	2.00-4.00p.m	2
3	07-09-20	Domestic Tourism	2.00-4.00p.m	2
4	08-09-20	Types Of Tourist Statistics	2.00-4.00p.m	2
5	14-09-20	Tourism Planning & Development	2.00-4.00p.m	2
6	15-09-20	Planning For Tourism	2.00-4.00p.m	2
7	21-09-20	Assessment Of Tourist Demand & Supply	2.00-4.00p.m	2
8	22-09-20	Tourism Marketing & Promotion	2.00-4.00p.m	2
9	28-09-20	Concept Of Tourism	2.00-4.00p.m	2
10	29-09-20	Significance Of Tourism	2.00-4.00p.m	2
11	05-10-20	Forms Of Tourism	2.00-4.00p.m	2
12	06-10-20	Current Trends In Domestic And Global	2.00-4.00p.m	2
13	12-10-20	Factors Affecting Growth Of Tourism	2.00-4.00p.m	2
14	13-10-20	Tourism Industry	2.00-4.00p.m	2
15	19-10-20	Tourism Organizations	2.00-4.00p.m	2





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Course Feedback form

Value Added Course

Date:

19/10/20

Course Title: Value Added Courses on Historical Applications in Tourism

Name:

Balaji A

RegNo:

U15BC015

Department:

Bcom

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	Objectives of the course clear to you				✓	
2.	Course contents met with your expectations					✓
3.	Lecture sequence was well planned					✓
4.	Lectures were clear and easy to understand				✓	
5.	Teaching aids were effective				✓	
6.	Instructors encourage interaction and were helpful					✓
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Balaji A  
Signature