

Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

11/08/2020
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai


Sub: Permission to conduct online value-added course: Introduction to International Business Operations- reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Introduction to International Business Operations** on 12/09/2020. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering

DEAN
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)
Chennai-600 073. INDIA.



School of Management Studies & Commerce

Circular

11/08/2020

Sub: Organising Value-added Course: Introduction to International Business Operations- reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Introduction to International Business Operations". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 8th September 2020; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form

Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List			
Value Added Course: Introduction to International Business Operations			
S.No	Register Number	Student Name	Remarks
1	U15BA044	BURRI RAJA	
2	U15BA045	ABRAHAMKARTHICK K	
3	U15BA046	AJAY DANIEL B	
4	U15BA047	GOKULA KRISHNAN R P	
5	U15BA052	KAVIRAJAN R	
6	U15BA055	PRAVEEN M	
7	U15BA056	ANGELINA JOSEPH	
8	U15BC066	MURALI A	
9	U15BC067	MURALIDHARAN S	
10	U15BC068	MURUGAN M	
11	U15BC069	MUTHURAJ P	
12	U15BC070	NARESH M	
13	U15BC071	NIRMAL RAJ S	
14	U15BC072	NIRMAL SELVAM K P	
15	U15BC073	PANDIYAN M	
16	U15BC074	PAVITHRA PRIYA C	
17	U15BC075	PAVITHRA R	
18	U15BC076	PAVITHRA V	
19	U15BC077	POOJASHRI R	
20	U15BC078	PRABHAKARAN R	
21	U15BC079	PRAKASH S	
22	U15BC080	PRASANTH B	
23	U15BC081	PRAVEEN R	
24	U15BC082	PRIYANKA G	
25	U15BC083	PRIYANKA SHARMA	
26	U15BC084	RADHA R	
27	U15BC085	RAJKUMAR T	
28	U15BC086	RAMAKRISHNAN T	
29	U15BC087	RAMYA C	
30	U15BC088	RANJITH KUMAR S	
31	U15BC090	RANJITHA M	
32	U15BC091	SAGAYA SANTHOSH A	
33	U15BC092	SAIVARALAKSHMI R	
34	U15BC094	SANDHIYAKRISHNA S	
35	U15BC095	SANDHYA S	
36	U15BC096	SANGAVI S	
37	U15BC097	SANGEETHA M	
38	U15BC098	SANGEETHA R	
39	U15BC099	SASI KUMAR A	

40	U15BC100	SATHISH LINGAM K	
41	U15BC102	SHALINI P	
42	U15BC103	SHALINI V	
43	U15BC104	SHANMUGAM A	
44	U15BC105	SHARMILA T	
45	U15BC106	SHOBANA A	
46	U15BC107	SIVA SANKAR K	

Course Feedback form

Date: 12-01-20

Course Title: *Introduction to International Business operations*

Name: *Pooja Sharma*

RegNo: *U152027*

Department: *Commerce*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned					/
4.	The lectures were clear and easy to understand			/	/	
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful			/		
7.	The level of the course					/
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

good session *resource person knowledgeable.*

Pooja Sharma
Signature

*** Thank you ***

Course Feedback form

Date: 12-07-2020

Course Title: Introduction to International Business Operations

Name: murugan

RegNo: U1562068

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned					/
4.	The lectures were clear and easy to understand			/		
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful					/
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Reference person excellent

Murugan
Signature

*** Thank you ***



SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATION OF PARTICIPATION

SANDHYA S

has participated in the Value-added course: **Introduction to International Business Operations**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 12/09/2020



Ms. Brindha
COURSE CO-ORDINATOR

Dr S Praveen Kumar
HEAD OF THE DEPARTMENT



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Introduction to International Business Operations				
Course Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	9/12/2020	Introduction to Globalization- Globalization - Forces, Meaning, dimensions and stages in Globalization	5.00-6.00 Pm	1
2	9/14/2020	Drivers and Barriers of Global Business	5.00-6.00 Pm	1
3	9/15/2020	Introduction to theories of International Trade by Adam Smith, Ricardo and Ohlin & Heckler	5.00-6.00 Pm	1
4	9/16/2020	Porter's competitive advantage of nations- The Changing nature of global economy,	4.00-6.00 Pm	2
5	9/18/2020	Rise of new economies like Japan, South East Asia and China, BRICS, impact of globalization on Indian economy	5.00-6.00 Pm	1
6	9/21/2020	Political, Economic and legal systems in the world	5.00-6.00 Pm	1
7	9/22/2020	Determinants of the economic development of a nation	5.00-6.00 Pm	1
8	9/23/2020	Foreign Exchange Market	4.00-6.00 Pm	2
9	9/24/2020	The International Monetary System	5.00-6.00 Pm	1
10	9/28/2020	International Trade -Tariff and Non-tariff Barriers	5.00-6.00 Pm	1
11	9/29/2020	Regional Economic Integration, Trade blocks	5.00-6.00 Pm	1
12	9/30/2020	Cross-Culture and dynamic market understanding	4.00-6.00 Pm	2
13	10/1/2020	Meaning of the culture of a society	5.00-6.00 Pm	1
14	10/5/2020	Business and economic implications of differences in culture.	5.00-6.00 Pm	1
15	10/6/2020	Influence of social culture values in the work place, Economic and business implications of cultural change	5.00-6.00 Pm	1
16	10/7/2020	Ethics in International Business, ethical issues faced by international businesses	4.00-6.00 Pm	2