

Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

12/08/2020
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai

**Sub: Permission to conduct online value- added course: Course on Corporate Social
Responsibility- reg.,**

Respected Sir,

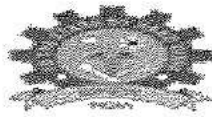
With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Course on Corporate Social Responsibility** on 12/09/2020. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN-Engineering

DEAN
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)
Chennai-600 073. INDIA.



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School of Management Studies & Commerce

Circular

12/08/2020

Sub: Organising online Value-added Course: Course on Corporate Social Responsibility- reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Course on Corporate Social Responsibility". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 7th Sep 2020; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form

Bharath Institute of Higher Education & Research**School of Management Studies & Commerce****Participant List****Value Added Course: Course on Corporate social responsibility**

S.No	Register Number	Student Name	Remarks
1	U15BC137	VIMALRAJ R	
2	U15BC138	VINNARASI J	
3	U15BC139	VISHNUPRIYA M	
4	U15BC140	VIVEK D	
5	U15BC141	YAMUNA DEVI C	
6	U15BC143	YOGESH E	
7	U15BC144	SATHIYAN V	
8	U15BC145	VINITH KUMAR M	
9	U15BC147	VIGNESH D	
10	U15BC148	VIGNESHWARAN M	
11	U15BC149	SRINIVASAN S	
12	U15BC150	SELVAM C	
13	U15BC151	SHARUMATHI V	
14	U15BC152	AKASH R	
15	U15BC153	AJITHKUMAR M	
16	U15BC154	SHEEBA L	
17	U15BC155	SREE RANJINI K	
18	U15BC156	SHARON P	
19	U15BC158	LINGESHWARAN.S	
20	U15BC159	RAM KUMAR S A	
21	U15BC160	SUDARSANABALAN R	
22	U15BC161	P.CHITRA	
23	U15BC162	MANIGANDAN.D	
24	U15BC163	MICAH IMMANUAL M	
25	U15BC165	SARAVANAN C	
26	U15BC166	AKASH D	
27	U15BC167	PHILIP ANTONY F	
28	U15BC168	VISHHAL O R	
29	U15BC169	SHARMILA E	
30	U15BC170	VENKATESAN M	
31	U15BC171	VIJAYALAKSHMI V	
32	U15BC172	MOHAN KUMAR M	
33	U15BC173	PARTHIBAN P	
34	U15BC174	DIVYA S	
35	U15BC175	AKASH S	
36	U15BC176	AJITH B	

Course Feedback form

Date: 12-09-2020

Course Title: Corporate Social Responsibility

Name: Shri Venkatesh

RegNo: U15BC155

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	✓
7.	The level of the course				✓	✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Response: Poor excellent

Signature

*** Thank you ***

Course Feedback form

Date: 12/04/2020

Course Title:

course on Corporate Social Responsibility

Name:

Vimal Rao

RegNo:

V15BCBT

Department:

Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

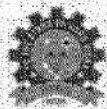
Weakness of the course:

Strength of the course:

Excellent


Signature

*** Thank you ***



Bharath

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SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATION OF PARTICIPATION

VIVEK D

has participated in the Value-added course: **Course on Corporate Social Responsibility**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 12/09/2020

Ms. Jhoney

COURSE CO-ORDINATOR

Dr S Praveen Kumar

HEAD OF THE DEPARTMENT



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Corporate social Responsibility Course Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	9/12/2020	Evolution of CSR	4.00-5.00 Pm	1
2	9/14/2020	Primaries of CSR	4.00-5.00 Pm	1
3	9/15/2020	CSR and law of e economics	4.00-5.00 Pm	1
4	9/16/2020	CSR and social legitimacy	4.00-6.00 Pm	2
5	9/18/2020	CSR Expectations in rich and poor	4.00-5.00 Pm	1
6	9/21/2020	Evolving role of stakeholders	4.00-5.00 Pm	1
7	9/22/2020	Iron role of social responsibility	4.00-5.00 Pm	1
8	9/23/2020	CSR	4.00-6.00 Pm	2
9	9/24/2020	the Role of stakeholders in CSR	4.00-5.00 Pm	1
10	9/28/2020	Stakeholders advocacy	4.00-5.00 Pm	1
11	9/29/2020	Role of business in society	4.00-5.00 Pm	1
12	9/30/2020	Consumers awareness and willingness to pay for socially responsible corporate behaviour	4.00-6.00 Pm	2
13	10/1/2020	Globalization and CSR	4.00-5.00 Pm	1
14	10/5/2020	Different stakeholder's different perspective	4.00-5.00 Pm	1
15	10/6/2020	Success and failure with CSR initiatives	4.00-5.00 Pm	1
16	10/7/2020	Corporate response to citizen demands via CSR	4.00-6.00 Pm	2
17	10/8/2020	Five stages of organizational growth with CSR	4.00-5.00 Pm	1
18	10/9/2020	strategic importance of CSR implementation- CSR a balance between organizational means and end	4.00-5.00 Pm	1
19	10/12/2020	The strategic lens, vision, mission strategy and tactics	4.00-5.00 Pm	1
20	10/13/2020	Environmental and other global forces propelling CSR	4.00-6.00 Pm	2
21	10/14/2020	Impact of globalization and communication technologies	4.00-5.00 Pm	1
22	10/15/2020	Implementing CSR- CSR as a competitive advantage	4.00-5.00 Pm	1
23	10/16/2020	Case studies in organizational, Economic and Social CSR issues	4.00-5.00 Pm	1
24	10/17/2020	Organizational issues action vs. intentions corporate commitment, voluntary vs. mandatory stakeholders	4.00-6.00 Pm	2