

12/19/2015

Chennai

From

The Course Coordinator  
Certificate Program in Health Care Management and HR  
Department of Community Medicine  
Sree Balaji Medical College  
Bharath Institute of Higher Education and Research,  
Chennai

To

The Dean  
Sree Balaji Medical College  
Bharath institute of Higher Education Research,  
Chennai

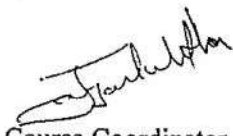
**Sub: -Permission to conduct value- added course: Certificate Program in Health Care Management and HR**

Respected sir,

With reference to subject mentioned above, the Community Medicine proposes to conduct a value- added course titled: Certificate Program in Health Care Management and HR

We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Course Coordinator

**SREE BALAJI MEDICAL COLLEGE & HOSPITAL**

**CHROMPET CHENNAI -600044**

**Date: 12/22/2015**

**R. No 239/ SBMCH/2015**

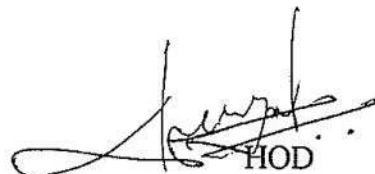
**CIRCULAR**

**Notification for Value added courses offered by the Department of Community  
Medicine**

The Department of **Community Medicine** of Sree Balaji Medical College is scheduled to offer a Value added Course on Certificate Program in Health Care Management and HR from 1/18/2016 for a period of 3 weeks. Interested students can approach the Head of Community Medicine department and Course Coordinator, for registration and for further details on or before 1/11/2016.

**Eligibility-MBBS STUDENTS**

Course Coordinator



HOD

Copy to:

Dean office

Vice Principal

Medical Superintendent

AO College

---

<b>SREE BALAJI MEDICAL COLLEGE AND HOSIPTAL</b>
<b>CERTIFICATE PROGRAM IN HEALTHCARE MANAGEMENT AND HR</b>
<b>40 HOURS</b>

**LEARNING OBJECTIVES:-**

1. Principle of management
2. Strategic management
3. Essentials of healthcare administration
4. HR in hosiptals
5. Healthcare management specialists/ training

<b>UNIT-1: PRINCIPLES OF MANAGEMENT</b>			
<b>S.NO</b>	<b>TOPICS</b>	<b>HOURS</b>	<b>FACULTY</b>
1.	Financial accounting	2	Assistant professor
2.	Marketing management	1	
3.	Fundamental of communication	2	
4.	Human resource management	2	

	organization (CCO)		
5.	Assessments	1	Lecture

<b>UNIT-4: HR IN HOSIPTALS</b>			
<b>S.NO</b>	<b>TOPICS</b>	<b>HOURS</b>	<b>FACULTY</b>
1.	Revenue cycle management in healthcare	2	Lecture
2.	Material management	1	
3.	Legal aspects of healthcare	2	
4.	Healthcare equipment	1	
5.	Assessment	1	Lecture

<b>UNIT-5: HEALTHCARE MANAGEMENT SPECIALISTS/ TRAINING</b>			
<b>S.NO</b>	<b>TOPICS</b>	<b>HOURS</b>	<b>FACULTY</b>
1.	Case studies	2	Lecture
2.	Interview preparation	1	
3.	Projects	1	
4.	Seminars/practicals	2	
5.	Assessment	1	Lecture

<b>SREE BALAJI MEDICAL COLLEGE AND HOSIPTAL</b>
<b>CULTURAL DIFFERENCES IN CLIENTS</b>
<b>40 HOURS</b>

**LEARNING OBJECTIVES:-**

- 1. Introduction**
- 2. Diversity and ethnicity**
- 3. Regional diversity**
- 4. Physical and mental stability**
- 5. Education and training**

<b>UNIT-1: INTRODUCTION</b>			
<b>S.NO</b>	<b>TOPICS</b>	<b>HOURS</b>	<b>FACULTY</b>
1.	Logistics of course	2	Lecture
2.	Overview of cultural diversity	1	
3.	Relation diversity	1	
4.	Initial personal understanding of cultural diversity and relation	2	
5.	Assessment	1	Lecture

**UNIT-2: DIVERSITY AND ETHNICITY**

S.NO	TOPICS	HOURS	FACULTY
1.	Dimensions	2	Lecture
2.	Concepts of cultural diversity	1	
3.	Issues of cultural diversity	2	
4.	Ethnicity in society	1	
5.	Assessment	1	Lecture

**UNIT-3: REGIONAL DIVERSITY**

S.NO	TOPICS	HOURS	FACULTY
1.	Concepts related to social class and sexism	2	Assistant professor
2.	Issues related to social class and sexism	2	
3.	Collaborative exercise	2	
4.	Assessment	1	Professor

**UNIT-4: PHYSICAL AND MENTAL STABILITY**

5.	Managerial economics	1	
6.	Assessment	1	Professor

<b>UNIT-2: STRATGERIC MANAGEMENT</b>			
<b>S.NO</b>	<b>TOPICS</b>	<b>HOURS</b>	<b>FACULTY</b>
1.	Cost accounting	2	Lecture
2.	Innovation management	1	
3.	Quantitative management	2	
4.	Assessment	1	Lecture

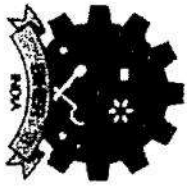
<b>UNIT-3: ESSENTIALS OF HEALTHCARE ADMINISTRATION</b>			
<b>S.NO</b>	<b>TOPICS</b>	<b>HOURS</b>	<b>FACULTY</b>
1.	Planning of healthcare facilities	2	
2.	Designing of healthcare facilities	1	
3.	Quality management in hospitals	2	
4.	Customer – centric	2	

---

<b>S.NO</b>	<b>TOPICS</b>	<b>HOURS</b>	<b>FACULTY</b>
1.	Issues related to ageism	2	Lecture
2.	Issues related to sexual orientation	2	
3.	Weight and appearance	2	
4.	Concept of reasonable accommodation	2	
5.	Assessment	2	Lecture

<b>UNIT-5: EDUCATION AND TRAINING</b>			
<b>S.NO</b>	<b>TOPICS</b>	<b>HOURS</b>	<b>FACULTY</b>
1.	Possible resolution of cultural diversity issues	2	Lecture
2.	Case studies	2	
3.	Development of cultural diversity education and training	2	
4.	Assessment	2	Lecture





**Bharath Institute of Higher Education and Research**  
**Sree Balaji Medical College & Hospital**



**CERTIFICATE**

This is to certify that Mr./Ms. ANAND S A has completed the value added course on Certificate Program in Health Care Management and HR conducted by Community Medicine at Sree Balaji Medical College & Hospital, Chennai held during 1/18/2016.

**Dr.P.Sai Kumar MD**

Vice Principal, SBMCH

**Dr.Gunasekeran MS**

Dean, SBMCH

**Certificate Program in Health Care Management and HR**

S. No	Regn. No.	Name
1	U16MB060	DEPAK CHARAN S
2	U16MB061	DEVA PRIYA R
3	U16MB062	DEVI KRISHNA R
4	U16MB063	DIKSHA TIWARI
5	U16MB064	DINESH J
6	U16MB065	DIVYA BHARATHI K
7	U16MB066	DIVYA C REDDY V
8	U16MB067	DIVYA W A
9	U16MB068	EASWARR C
10	U16MB069	ESWAR L
11	U16MB070	FIRDAUS AHMED
12	U16MB071	GANDHI KANNAPPAN G
13	U16MB072	GEETHA C
14	U16MB073	GEOS ASHISH G
15	U16MB074	GIRABOINA BHAVITHA
16	U16MB075	GONNABATHULA KAUSTUBHA
17	U16MB076	GONUGUNTLA DIVYA VANI
18	U16MB077	GOPIREDDY CHARAN TEJA REDDY
19	U16MB078	GOVIND GNANAM
20	U16MB079	GOWTHAM S
21	U16MB080	GURVEER SINGH CHAWLA
22	U16MB081	HALEEMATHU SSAHDIYYA
23	U16MB082	HANEESH V
24	U16MB083	HARI PRIYA D S
25	U16MB084	HARSHA M S
26	U16MB085	HARSHAN R
27	U16MB086	ISHWARYA V
28	U16MB087	JADAV AKSHAY RAMESHBHAI
29	U16MB088	JAHANVI SHARMA
30	U16MB089	JAISHREE P
31	U16MB090	JANANI M
32	U16MB091	JANARTHANAN R
33	U16MB092	JASHWINI T
34	U16MB093	JAYPRADHA S
35	U16MB094	JEBISHA S
36	U16MB095	JEEVAN PRAKASSH B
37	U16MB096	JEGATHSRI S
38	U16MB097	JESSITA MARION KAREN P
39	U16MB098	JEYAGANESH S
40	U16MB099	JEYASHREE R
41	U16MB100	JISHA G
42	U16MB101	JOSIAH MIRAELIN J G
43	U16MB102	KANAKAVALLI S
44	U16MB103	KANYA R
45	U16MB104	KARTHIK GANESH B
46	U16MB105	KARTHIK S
47	U16MB106	KAVIN B
48	U16MB107	KAVIYAH MANE S V
49	U16MB108	KHAN ARSH E BAREEN KHURSHID
50	U16MB109	KIRTHIKA R S
51	U16MB110	KISHOR B
52	U16MB111	KOGANTI DEVI NAGASAHITHI
53	U16MB112	KOKILA S
54	U16MB113	KOMAL S
55	U16MB114	KOTHADA REVATHI
56	U16MB115	KRITHICA P
57	U16MB116	KRITHIKA V
58	U16MB117	LAKSHITA S

COURSE FEEDBACK FORM

Date: 18/01/16

Course Title: Certificate Program in healthcare Management and HA

Name: Jebisha.S

RegNo: U16MB094

Department: Community Medicine

S.NO	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very satisfied)						
1.	Objectives of the course clear to you				✓	✓
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lecturers were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Jebisha.S  
Signature

\*\*\*Thank you\*\*\*

COURSE FEEDBACK FORM

Date: 18/01/16

Course Title: Certificate Program in Healthcare Management and HR

Name: Esvar. L

RegNo: U16NB069

Department: Community Medicine

S.NO	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very satisfied)						
1.	Objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned				/	
4.	The lecturers were clear and easy to understand				/	
5.	The teaching aids were effective			/		
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Esvar. L  
Signature

\*\*\*Thank you\*\*\*

