

Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH "A" GRADE BY NAAC

09/06/2015
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai

Sub: Permission to conduct value- added course: Training Programme on Latex- reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Training Programme on Latex** on 02/07/2015. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering

DEAN
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)
Chennai - 600 073, INDIA.



School of Management Studies & Commerce

Circular

09/06/2015

Sub: Organising Value-added Course: Training Programme on Latex- reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Training Programme on Latex". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 30th June 2015; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form

DEAN
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)
Chennai-600 073. INDIA.

Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2015			
Value Added Course: Training programme on latex			
S.No	Register Number	Student Name	Remarks
1	U15BA003	CASTRO S	
2	U15BA004	CHRISTY JOSEPH P	
3	U15BA005	DHINAKARAN P	
4	U15BA008	JOTHI B	
5	U15BA009	JOYEL T JOSE	
6	U15BA010	KEERTHIGA A	
7	U15BA011	KIRANKUMAR U	
8	U15BA012	KOWSHIK S	
9	U15BA013	LALITHA PRIYA P	
10	U15BA014	M. MEENA	
11	U15BA015	M. VIJAYA RAM	
12	U15BA016	MALSAWMDAWNOZUALA	
13	U15BA017	MANOJ PRABHAKAR S	
14	U15BA018	NAGOOR MEERAN S	
15	U15BA019	PRABAKARAN P	
16	U15BA020	RAJESH K	
17	U15BA022	RAJKUMAR C	
18	U15BC001	A. SIVA	
19	U15BC002	ABDUL RAHMAN S	
20	U15BC003	ABDULMUNAF A	
21	U15BC004	AJITH KUMAR B	
22	U15BC005	AJITH KUMAR R	
23	U15BC006	AJITH KUMAR S	
24	U15BC007	AJITH M	
25	U15BC008	AJITH M	
26	U15BC009	AKASH A	
27	U15BC010	AKASH E	
28	U15BC011	ANBUMURUGAN P	
29	U15BC012	ANUSUYA S	
30	U15BC013	B. RAJESWARI	
31	U15BC014	B. SHAFIULLAH	
32	U15BC015	BALAJI A	
33	U15BC016	BALAJI L	
34	U15BC017	BALAJI P	
35	U15BC018	BALAKRISHNAN M	
36	U15BC019	BHARATH PRAKASH S	
37	U15BC020	BHARATH RANJAN G	
38	U15BC021	CATHRIN S	
39	U15BA024	S. NARESH	
40	U15BA025	SAMSAD AHAMED	
41	U15BA027	SOWNDARYA D	
42	U15BA029	SURESH M	

Course Feedback form

Date: 2/7/15

Course Title: Training Programme on Latex

Name: Christy Joseph

RegNo: U15baroop

Department: bba

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					/
2.	The course contents met with your expectations			/		
3.	The lecture sequence was well planned				/	/
4.	The lectures were clear and easy to understand			/		
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful					/
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

reference person explained well

Christy
Signature

*** Thank you ***

Course Feedback form

Date: 02-07-2015

Course Title: TRAINING PROGRAMME ON LATEX

Name: CASTRO R

RegNo: U15B0003

Department: BBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned				/	/
4.	The lectures were clear and easy to understand				/	/
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful					/
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course: .

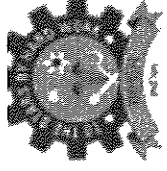
Weakness of the course:

Strength of the course:

EXCELLENT

Castro
Signature

*** Thank you ***



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed to be University under section 3 of UGC Act 1956)

ACCREDITED WITH 'A' GRADE BY NAAC

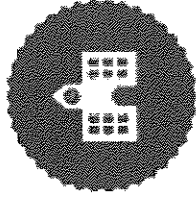
SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATION OF PARTICIPATION

CASTRO S

has participated in the Value-added course: **Training Programme on Latex, a unique and special programme held at Bharath Institute of Higher Education &**

Research on 02/07/2015

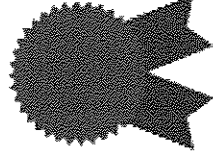


Mr. Bharathvajan

COURSE CO-ORDINATOR

Dr S Praveen Kumar

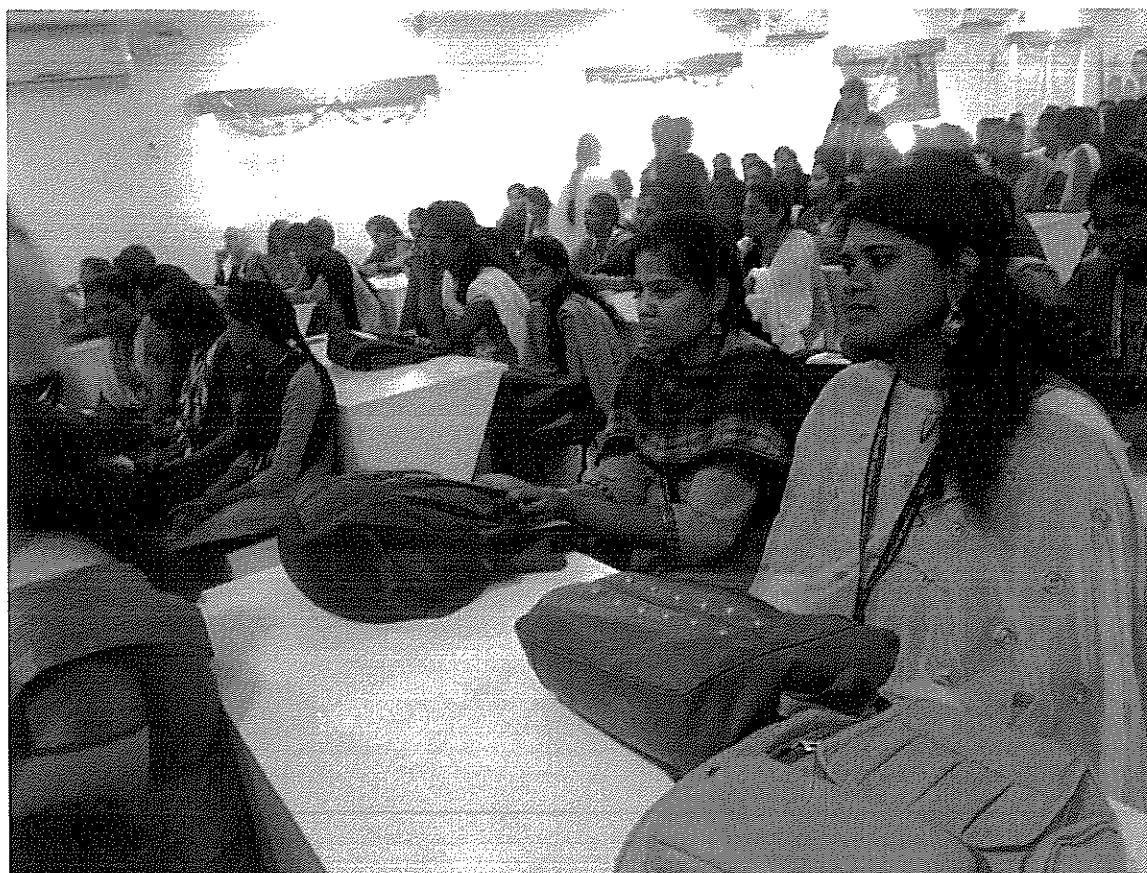
HEAD OF THE DEPARTMENT

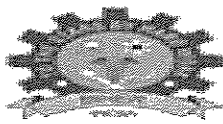


Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Training Programme on Latex Course Duration:30				
S.No	Date	Topic	Time	Hour
1	7/2/2015	Elements of LaTeX	4.00-5.00 Pm	1
2	7/3/2015	Hands-on-training of LaTeX	4.00-5.00 Pm	1
3	7/4/2015	graphics in LaTeX	4.00-5.00 Pm	1
4	7/6/2015	PSTricks; Beamer presentation	4.00-6.00 Pm	2
5	7/7/2015	HTML, creating simple web pages	4.00-5.00 Pm	1
6	7/8/2015	images and links, design of web pages.	4.00-5.00 Pm	1
7	7/9/2015	Use of Mathematica, Maple, and Maxima as calculator	4.00-5.00 Pm	1
8	7/10/2015	in computing functions, in making graphs	4.00-6.00 Pm	2
9	7/13/2015	MATLAB/Octave for exploring linear algebra	4.00-5.00 Pm	1
10	7/14/2015	the statistical software	4.00-5.00 Pm	1
11	7/15/2015	explore data and relations	4.00-5.00 Pm	1
12	7/16/2015	testing hypotheses, generate table values	4.00-6.00 Pm	2
13	7/17/2015	The Operating System: Linux history, Linux features	4.00-5.00 Pm	1
14	7/18/2015	Linux's relationship to Unix	4.00-5.00 Pm	1
15	7/21/2015	Overview of Linux architecture	4.00-5.00 Pm	1
16	7/22/2015	Start up scripts, system processes (an overview),	4.00-6.00 Pm	2
17	7/23/2015	. User Management: Types of users, the powers of Root, managing users	4.00-5.00 Pm	1
18	7/24/2015	Message Queues, system calls for processes	4.00-5.00 Pm	1
19	7/25/2015	Memory Management, library and system calls for memor	4.00-5.00 Pm	1
20	7/27/2015	Transportation problem and its mathematical formulation	4.00-6.00 Pm	2
21	7/28/2015	determination of starting basic solution,	4.00-5.00 Pm	1
22	7/29/2015	solving transportation problem	4.00-5.00 Pm	1

23	7/30/2015	assignment problem and its mathematical formulation	4.00-5.00 Pm	1
24	7/31/2015	solving two person zero sum games, games with mixed strategies	4.00-6.00 Pm	2

Value-added course titled: **Training Programme on Latex** on 02/07/2015





Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

11/08/2015
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai


**Sub: Permission to conduct value- added course: Introduction to Business Correspondence
and report writing- reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Introduction to Business Correspondence and report writing** on 12/09/2015. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN-Engineering

DEAN
BHARATH INSTITUTE OF HIGHER EDUCATION & RESE
(Declared as Deemed to be University U/S 3 of UGC Act.
Chennai-600 073. INDIA.



School of Management Studies & Commerce

Circular

11/08/2015

Sub: Organising Value-added Course: Introduction to Business Correspondence and report writing- reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Introduction to Business Correspondence and report writing". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 8th September 2015; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form

Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2015			
Value Added Course: Introduction to Business			
correspondence and report writing			
S.No	Register Number	Student Name	Remarks
1	U15BC022	DEENADHAYALAN V	
2	U15BC023	DEVAKIRUBAI S	
3	U15BC024	DEVARAJ B	
4	U15BC025	DHAMODHARAN M	
5	U15BC026	DHARANI M	
6	U15BC027	DHARANI M	
7	U15BC028	DINESH KUMAR D	
8	U15BC029	DIPIKA R	
9	U15BC030	DIVYA K	
10	U15BC031	DIVYA M	
11	U15BC032	GAYATHRI J	
12	U15BC033	GAYATHRI M	
13	U15BC035	GOVINDASAMY K	
14	U15BC037	GUGAN G	
15	U15BC038	GUNASEKARAN G	
16	U15BC039	HARI HARAN K	
17	U15BC040	HARI PRASAD L	
18	U15BC041	HARIPRIYA A	
19	U15BC042	IYYAPPAN V	
20	U15BC043	JAYA SURYA J	
21	U15BC044	JAYALAKSHMI L	
22	U15BC045	JAYASHREE M	
23	U15BC046	JAYASRI C	
24	U15BC047	JEEVANANDHAM E	
25	U15BC048	KALAIVANAN B	
26	U15BC049	KAVIARASU K	
27	U15BC050	KIRUBAKARAN G	
28	U15BC051	KIRUBAKARAN N	
29	U15BC052	KIRUTHIKA P	
30	U15BC053	KODHANDHAPANI R	
31	U15BC054	KURT JONATHAN EDMONDS	
32	U15BC055	LAWRANCE R	
33	U15BC056	MADHANMANKANDAN M	
34	U15BC057	MAGESHAN K	
35	U15BC058	MANIKANDAN G	
36	U15BC059	MANJULA R	
37	U15BC060	MENAKA B	
38	U15BC061	MOHAIDEEN NIWAS M	

39	U15BC062	MOHAMEDAEJAZ M	
40	U15BC063	MOHAMMED AKEM K	
41	U15BC064	MOHAN S	
42	U15BC065	MUHAMMED ILLYAS K K	
43	U15BA022	RAJKUMAR C	
44	U15BA024	S. NARESH	
45	U15BA025	SAMSAD AHAMED	
46	U15BA027	SOWNDARYA D	
47	U15BA029	SURESH M	
48	U15BA030	THENMOZHI M	
49	U15BA031	YOGESHWARAN R	
50	U15BA032	NASIR MANZOOR PARAH	
51	U15BA033	THULASINGAM A	
52	U15BA036	ARUN KUMAR A	
53	U15BA038	MULAGOORI SREETHA	
54	U15BA039	MOHAN M	
55	U15BA042	G GOVARDHAN NAIDU	
56	U15BA043	D ADARSH	

Course Feedback form

Date: 12-09-15

Course Title: Introduction to business correspondence
and report writing

Name: Divika R

RegNo: U156029

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned			/		/
4.	The lectures were clear and easy to understand			/	/	
5.	The teaching aids were effective					/
6.	The instructors encourage interaction and were helpful			/		
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Session Speed

Strength of the course:


Signature

*** Thank you ***

Course Feedback form

Date: 12/9/2015

Course Title: *Introduction to business correspondence and report writing*

Name: *dharami*

RegNo: *U152026*

Department: *Commerce*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					
2.	The course contents met with your expectations					
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand					
5.	The teaching aids were effective					
6.	The instructors encourage interaction and were helpful					
7.	The level of the course					
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

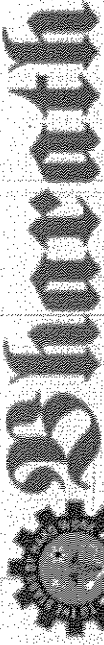
Please give Suggestion for the improvement of the course:

Weakness of the course: *slowly speed.*

Strength of the course:

dharami
Signature

*** Thank you ***



INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Recognized in Demand - by - the - University under section 3 of UET Act 1956)

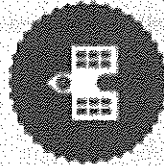
ACCREDITED WITH 'A' GRADE BY NAAC

SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATION OF PARTICIPATION

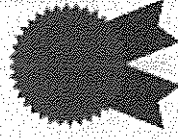
DEVARAJ B

has participated in the Value-added course: **Introduction to Business Correspondence and Report Writing**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 12/09/2015



Mr. Bharathvajan
COURSE CO-ORDINATOR

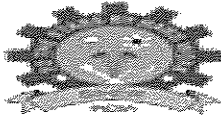
Dr S Praveen Kumar
HEAD OF THE DEPARTMENT



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Introduction to Business correspondence and Report writing Course Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	9/12/2015	Basic Elements of communication	4.00-5.00 Pm	1
2	9/14/2015	Level of communication forms	4.00-5.00 Pm	1
3	9/15/2015	models and media of communication	4.00-5.00 Pm	1
4	9/16/2015	- Verbal and nonverbal communication	4.00-6.00 Pm	2
5	9/18/2015	Functions and Types.	4.00-5.00 Pm	1
6	9/21/2015	Communication dimensions in	4.00-5.00 Pm	1
7	9/22/2015	Networks	4.00-5.00 Pm	1
8	9/23/2015	Communication structures	4.00-6.00 Pm	2
9	9/24/2015	communication in different situations	4.00-5.00 Pm	1
10	9/28/2015	Intra and inter personal communication	4.00-5.00 Pm	1
11	9/29/2015	The process of Intra and inter personal communication	4.00-5.00 Pm	1
12	9/30/2015	The effects of Intra and inter personal variables on effective communication.	4.00-6.00 Pm	2
13	10/1/2015	The effects of Intra and inter personal variables on effective communication.	4.00-5.00 Pm	1
14	10/5/2015	Business letters	4.00-5.00 Pm	1
15	10/6/2015	Types	4.00-5.00 Pm	1
16	10/7/2015	Basic principles, style and tone Letters relating to calling for a post	4.00-6.00 Pm	2
17	10/8/2015	Basic principles, style and tone Letters relating to calling for a post	4.00-5.00 Pm	1
18	10/9/2015	calling for interview	4.00-5.00 Pm	1
19	10/12/2015	Appointment orders Termination order- Business Enquiries Orders	4.00-5.00 Pm	1
20	10/13/2015	Regret conciliation of orders Complaints and Adjustments	4.00-6.00 Pm	2
21	10/14/2015	Considerations -Types of report preparation of report-	4.00-5.00 Pm	1
22	10/15/2015	Report format	4.00-5.00 Pm	1
23	10/16/2015	principles of writing a report	4.00-5.00 Pm	1
24	10/17/2015	feed pack on the report -common	4.00-6.00 Pm	2

Value-added course titled: **Introduction to Business Correspondence and report writing** on
12/09/2015





Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

11/08/2015
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai

**Sub: Permission to conduct value- added course: Introduction to International Business
Operations- reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Introduction to International Business Operations** on 12/09/2015. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering

DEAN
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)
Chennai-600 073. INDIA.



School of Management Studies & Commerce

Circular

11/08/2015

Sub: Organising Value-added Course: Introduction to International Business Operations- reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Introduction to International Business Operations". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 8th September 2015; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form

Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2015			
Value Added Course: Introduction to International Business Operations			
S.No	Register Number	Student Name	Remarks
1	U15BA044	BURRI RAJA	
2	U15BA045	ABRAHAMKARTHICK K	
3	U15BA046	AJAY DANIEL B	
4	U15BA047	GOKULA KRISHNAN R P	
5	U15BA052	KAVIRAJAN R	
6	U15BA055	PRAVEEN M	
7	U15BA056	ANGELINA JOSEPH	
8	U15BC066	MURALI A	
9	U15BC067	MURALIDHARAN S	
10	U15BC068	MURUGAN M	
11	U15BC069	MUTHURAJ P	
12	U15BC070	NARESH M	
13	U15BC071	NIRMAL RAJ S	
14	U15BC072	NIRMAL SELVAM K P	
15	U15BC073	PANDIYAN M	
16	U15BC074	PAVITHRA PRIYA C	
17	U15BC075	PAVITHRA R	
18	U15BC076	PAVITHRA V	
19	U15BC077	POJASHRI R	
20	U15BC078	PRABHAKARAN R	
21	U15BC079	PRAKASH S	
22	U15BC080	PRASANTH B	
23	U15BC081	PRAVEEN R	
24	U15BC082	PRIYANKA G	
25	U15BC083	PRIYANKA SHARMA	
26	U15BC084	RADHA R	
27	U15BC085	RAJKUMAR T	
28	U15BC086	RAMAKRISHNAN T	
29	U15BC087	RAMYA C	
30	U15BC088	RANJITH KUMAR S	
31	U15BC090	RANJITHA M	
32	U15BC091	SAGAYA SANTHOSH A	
33	U15BC092	SAIVARALAKSHMI R	
34	U15BC094	SANDHIYAKRISHNA S	
35	U15BC095	SANDHYA S	
36	U15BC096	SANGAVI S	
37	U15BC097	SANGEETHA M	
38	U15BC098	SANGEETHA R	
39	U15BC099	SASI KUMAR A	

40	U15BC100	SATHISH LINGAM K	
41	U15BC102	SHALINI P	
42	U15BC103	SHALINI V	
43	U15BC104	SHANMUGAM A	
44	U15BC105	SHARMILA T	
45	U15BC106	SHOBANA A	
46	U15BC107	SIVA SANKAR K	

Course Feedback form

Date: 12-9-15

Course Title: Introduction to International Business operations

Name: Rajendra

RegNo: U182027

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned					/
4.	The lectures were clear and easy to understand			/	/	
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful			/		
7.	The level of the course					/
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

good session resource person knowledgeable.


Signature

*** Thank you ***

Course Feedback form

Date: 12-09-2015

Course Title: Introduction to International Business Operations

Name: mivugan

RegNo: U152068

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned					/
4.	The lectures were clear and easy to understand			/		
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful					/
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Reference person excellent

Signature

*** Thank you ***

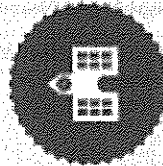


SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATION OF PARTICIPATION

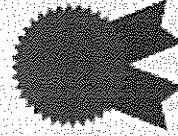
SANDHYA S

has participated in the Value-added course: **Introduction to International Business Operations**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 12/09/2015



Ms. Brindha

COURSE CO-ORDINATOR



Dr S Praveen Kumar

HEAD OF THE DEPARTMENT

Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Introduction to International Business Operations				
Course Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	9/12/2015	Introduction to Globalization- Globalization - Forces, Meaning, dimensions and stages in Globalization	5.00-6.00 Pm	1
2	9/14/2015	Drivers and Barriers of Global Business	5.00-6.00 Pm	1
3	9/15/2015	Introduction to theories of International Trade by Adam Smith, Ricardo and Ohlin & Heckler	5.00-6.00 Pm	1
4	9/16/2015	Porter's competitive advantage of nations- The Changing nature of global economy,	4.00-6.00 Pm	2
5	9/18/2015	Rise of new economies like Japan, South East Asia and China, BRICS, impact of globalization on Indian economy	5.00-6.00 Pm	1
6	9/21/2015	Political, Economic and legal systems in the world	5.00-6.00 Pm	1
7	9/22/2015	Determinants of the economic development of a nation	5.00-6.00 Pm	1
8	9/23/2015	Foreign Exchange Market	4.00-6.00 Pm	2
9	9/24/2015	The International Monetary System	5.00-6.00 Pm	1
10	9/28/2015	International Trade -Tariff and Non-tariff Barriers	5.00-6.00 Pm	1
11	9/29/2015	Regional Economic Integration, Trade blocks	5.00-6.00 Pm	1
12	9/30/2015	Cross-Culture and dynamic market understanding	4.00-6.00 Pm	2
13	10/1/2015	Meaning of the culture of a society	5.00-6.00 Pm	1
14	10/5/2015	Business and economic implications of differences in culture.	5.00-6.00 Pm	1
15	10/6/2015	Influence of social culture values in the work place, Economic and business implications of cultural change	5.00-6.00 Pm	1
16	10/7/2015	Ethics in International Business, ethical issues faced by international businesses	4.00-6.00 Pm	2

Value-added course titled: **Introduction to International Business Operations** on
12/09/2015





Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act. 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

11/08/2015

Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai

Sub: Permission to conduct value- added course: Course on Corporate Communication- reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Course on Corporate Communication** on 12/09/2015. We kindly solicit your kind permission to commence the program.

Warm Regards,

Dr S Praveen Kumar DEAN- Engineering

DEAN
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)
Chennai-600 073. INDIA.



School of Management Studies & Commerce

Circular

11/08/2015

Sub: Organising Value-added Course: Course on Corporate Communication- reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Course on Corporate Communication". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 8th September 2015; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form

Bharath Institute of Higher Education & Research**School of Management Studies & Commerce****Participant List- 2015****Value Added Course: Course on Corporate communication**

S.No	Register Number	Student Name	Remarks
1	U15BC108	SOBANRAJ A	
2	U15BC109	SRIDEVI M	
3	U15BC110	SRINIVASAN A	
4	U15BC111	SRINIVASAN R	
5	U15BC112	SUBBULAKSHMI V	
6	U15BC113	SUDHAKARAN P	
7	U15BC114	SURYA PRASANNA S	
8	U15BC115	SWATHILAKSHMI P	
9	U15BC116	T. R. VIGNESH	
10	U15BC118	THAMOTHIRAN S	
11	U15BC119	THERESA P	
12	U15BC120	THIRUKKUMARAN C	
13	U15BC121	THIRUVENGADAM M	
14	U15BC122	UDHAYA KUMAR M	
15	U15BC123	UMAMAHESWARI K	
16	U15BC125	VANI K	
17	U15BC126	VASANTHAKUMARA L	
18	U15BC127	VASANTHI S	
19	U15BC128	VEERA SURIYA P	
20	U15BC130	VENKATESAN D	
21	U15BC131	VIGNESH D	
22	U15BC132	VIGNESH K	
23	U15BC133	VIGNESH N	
24	U15BC134	VIJAY A	
25	U15BC135	VIJAY S	
26	U15BC136	VIJAYA KUMAR S	
27	U15BA003	CASTRO S	
28	U15BA004	CHRISTY JOSEPH P	
29	U15BA005	DHINAKARAN P	
30	U15BA008	JOTHI B	
31	U15BA009	JOYEL T JOSE	
32	U15BA010	KEERTHIGA A	
33	U15BA011	KIRANKUMAR U	
34	U15BA012	KOWSHIK S	
35	U15BA013	LALITHA PRIYA P	
36	U15BA014	M. MEENA	
37	U15BA015	M. VIJAYA RAM	
38	U15BA016	MALSAWMDAWNOZUALA	
39	U15BA017	MANOJ PRABHAKAR S	
40	U15BA018	NAGOOR MEERAN S	

41	U15BA019	PRABAKARAN P	
42	U15BA020	RAJESH K	
43	U15BA022	RAJKUMAR C	
44	U15BA024	S. NARESH	
45	U15BA025	SAMSAH AHAMED	
46	U15BA027	SOWNDARYA D	
47	U15BA029	SURESH M	
48	U15BA030	THENMOZHI M	
49	U15BA031	YOGESHWARAN R	
50	U15BA032	NASIR MANZOOR PARAH	
51	U15BA033	THULASINGAM A	
52	U15BA036	ARUN KUMAR A	
53	U15BA038	MULAGOORI SREETHA	
54	U15BA039	MOHAN M	
55	U15BA042	G GOVARDHAN NAIDU	

Course Feedback form

Date: 12-09-2015

Course Title: Corporate Communication.

Name: Vicky

RegNo: V1512134

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	✓
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course			✓		
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Signature 

*** Thank you ***

Course Feedback form

Date: 12-9-2015

Course Title: Corporate Communication

Name: Soban Raj - A

RegNo: U15 Be 108

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations			✓		
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

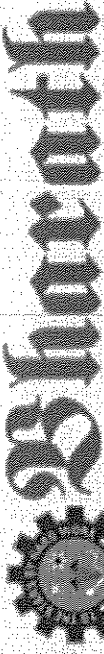
Weakness of the course:

Strength of the course:

Excellent

Soban Raj
Signature

*** Thank you ***



INSTITUTE OF HIGHER EDUCATION AND RESEARCH
Recognized as deemed - to - be - University under section 3 of UGC Act 1956

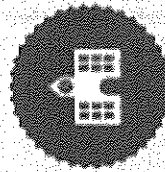
ACCREDITED WITH 'A' GRADE BY NAAC

SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATION OF PARTICIPATION

SOBANRAJ S

has participated in the Value-added course: **Course on Corporate communication**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 12/09/2015

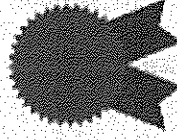


Mr. Ravi Mohan

COURSE CO-ORDINATOR

Dr S Praveen Kumar

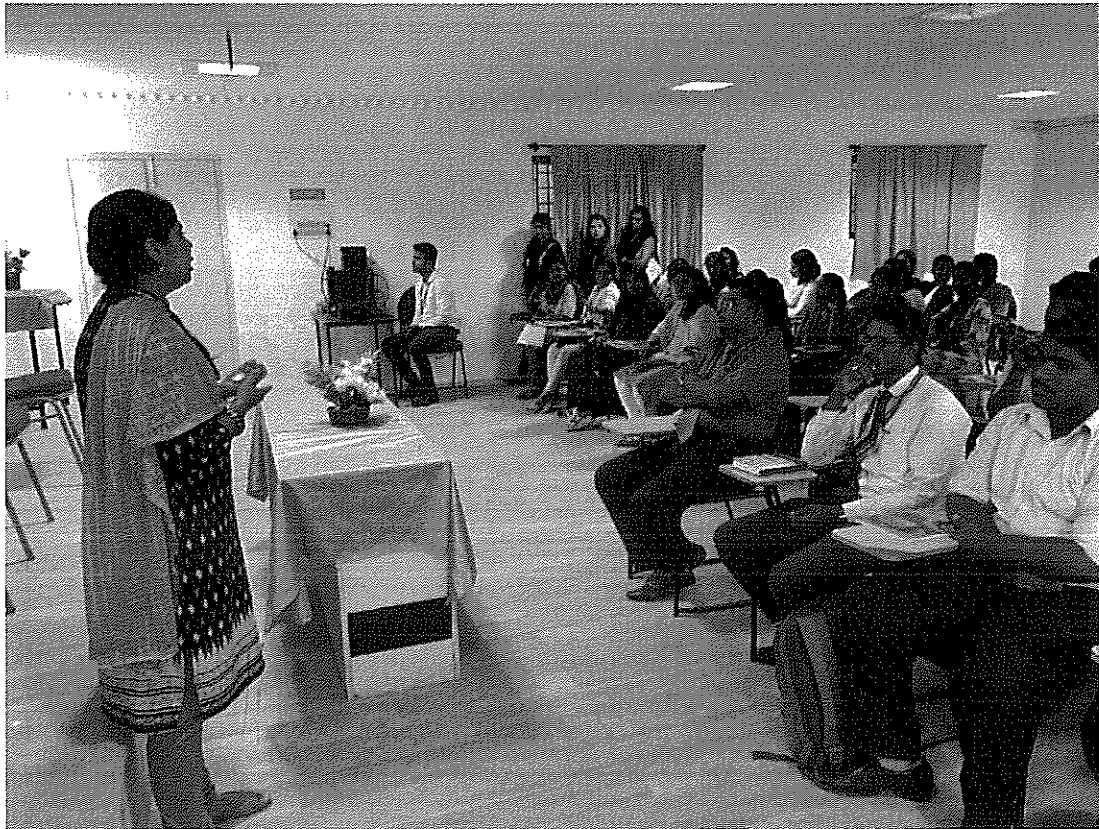
HEAD OF THE DEPARTMENT

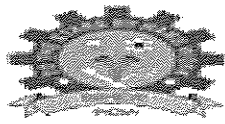


Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Course on corporate communication			Course Duration:30 Hrs	
S.No	Date	Topic	Time	Hour
1	9/12/2015	Defining structure of an organisation- Various kinds of organisations	4.00-5.00 Pm	1
2	9/14/2015	Management hierarchy	4.00-5.00 Pm	1
3	9/15/2015	Various kinds of communication in an organisation	4.00-5.00 Pm	1
4	9/16/2015	Role and scope of corporate communication	4.00-6.00 Pm	2
5	9/18/2015	Interface of corporate communication department with various management disciplines	4.00-5.00 Pm	1
6	9/21/2015	Definitions, concept and genesis of CC	4.00-5.00 Pm	1
7	9/22/2015	Difference and similarities between PR and CC	4.00-5.00 Pm	1
8	9/23/2015	Publics in CC - Financial publics, media, opinion makers, government, elected representatives	4.00-6.00 Pm	2
9	9/24/2015	Present state of CC	4.00-5.00 Pm	1
10	9/28/2015	Organising corporate communication activities	4.00-5.00 Pm	1
11	9/29/2015	Areas of strategic thinking in corporate communication	4.00-5.00 Pm	1
12	9/30/2015	Ethics and laws in corporate communication	4.00-6.00 Pm	2
13	10/1/2015	Lobbying- Sponsorship	4.00-5.00 Pm	1
14	10/5/2015	Financial communication	4.00-5.00 Pm	1
15	10/6/2015	Corporate reputation	4.00-5.00 Pm	1
16	10/7/2015	Corporate identity	4.00-6.00 Pm	2
17	10/8/2015	Media mileage	4.00-5.00 Pm	1
18	10/9/2015	Growth and role of financial communication in present context- Overview of Indian financial system	4.00-5.00 Pm	1
19	10/12/2015	Capital market – stock exchanges, SEBI- functioning and mandate	4.00-5.00 Pm	1
20	10/13/2015	Legal and ethical aspects in financial communication- Financial communication campaigns	4.00-6.00 Pm	2
21	10/14/2015	Defining corporate identity- Intergrating corporate identity into communication process	4.00-5.00 Pm	1
22	10/15/2015	Case studies in corporate identity	4.00-5.00 Pm	1
23	10/16/2015	Definition and role of corporate image	4.00-5.00 Pm	1
24	10/17/2015	-Corporate brand management,	4.00-6.00 Pm	2

17	10/8/2015	Entry Strategies	5.00-6.00 Pm	1
18	10/9/2015	Strategic Alliances	5.00-6.00 Pm	1
19	10/12/2015	geocentric and region centric approaches of MNE's	5.00-6.00 Pm	1
20	10/13/2015	Ethno centric, poly centric approaches	4.00-6.00 Pm	2
21	10/14/2015	Relevance between strategy and structure in the MNE	5.00-6.00 Pm	1
22	10/15/2015	Introduction to Global Manufacturing,	5.00-6.00 Pm	1
23	10/16/2015	Materials Management and Marketing	5.00-6.00 Pm	1
24	10/17/2015	Accounting & International Finance	4.00-6.00 Pm	2

Value-added course titled: **Course on Corporate Communication** on 12/09/2015





Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

12/08/2015
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai

**Sub: Permission to conduct value- added course: Course on Corporate Social Responsibility-
reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Course on Corporate Social Responsibility** on 12/09/2015. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN-Engineering

DEAN
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)
Chennai-600 073. INDIA.



School of Management Studies & Commerce

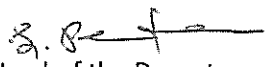
Circular

12/08/2015

Sub: Organising Value-added Course: Course on Corporate Social Responsibility- reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Course on Corporate Social Responsibility". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 7th Sep 2015; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form

Bharath Institute of Higher Education & Research**School of Management Studies & Commerce****Participant List- 2015****Value Added Course: Course on Corporate social responsibility**

S.No	Register Number	Student Name	Remarks
1	U15BC137	VIMALRAJ R	
2	U15BC138	VINNARASI J	
3	U15BC139	VISHNUPRIYA M	
4	U15BC140	VIVEK D	
5	U15BC141	YAMUNA DEVI C	
6	U15BC143	YOGESH E	
7	U15BC144	SATHIYAN V	
8	U15BC145	VINITH KUMAR M	
9	U15BC147	VIGNESH D	
10	U15BC148	VIGNESHWARAN M	
11	U15BC149	SRINIVASAN S	
12	U15BC150	SELVAM C	
13	U15BC151	SHARUMATHI V	
14	U15BC152	AKASH R	
15	U15BC153	AJITHKUMAR M	
16	U15BC154	SHEEBA L	
17	U15BC155	SREE RANJINI K	
18	U15BC156	SHARON P	
19	U15BC158	LINGESHWARAN.S	
20	U15BC159	RAM KUMAR S A	
21	U15BC160	SUDARSANABALAN R	
22	U15BC161	P.CHITRA	
23	U15BC162	MANIGANDAN.D	
24	U15BC163	MICAH IMMANUAL M	
25	U15BC165	SARAVANAN C	
26	U15BC166	AKASH D	
27	U15BC167	PHILIP ANTONY F	
28	U15BC168	VISHHAL O R	
29	U15BC169	SHARMILA E	
30	U15BC170	VENKATESAN M	
31	U15BC171	VIJAYALAKSHMI V	
32	U15BC172	MOHAN KUMAR M	
33	U15BC173	PARTHIBAN P	
34	U15BC174	DIVYA S	
35	U15BC175	AKASH S	
36	U15BC176	AJITH B	

Course Feedback form

Date: 12-09-2015

Course Title: *Corporate Social Responsibility*

Name: *Shivaramjani*

RegNo: *U15BC155*

Department: *Commerce*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you			/		
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned					/
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful				/	/
7.	The level of the course				/	/
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Reserve paper excellent

Shivaramjani
Signature

*** Thank you ***

Course Feedback form

Date: 12/04/2015

Course Title: course on Corporate Social Responsibility

Name: Vimal Rao

RegNo: V15BCBT

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned					/
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective					/
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course					/
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

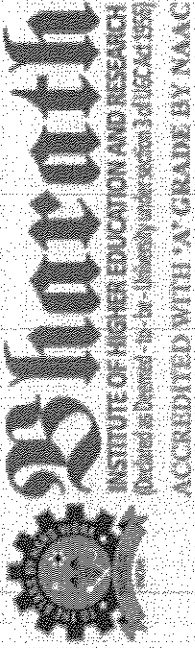
Weakness of the course:

Strength of the course:

Excellent

Vimal Rao
Signature

*** Thank you ***

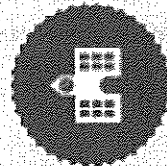


SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATION OF PARTICIPATION

VIVEK D

has participated in the Value-added course: **Course on Corporate Social Responsibility**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 12/09/2015

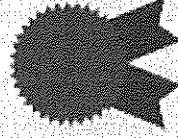


Ms. Jhoney

COURSE CO-ORDINATOR

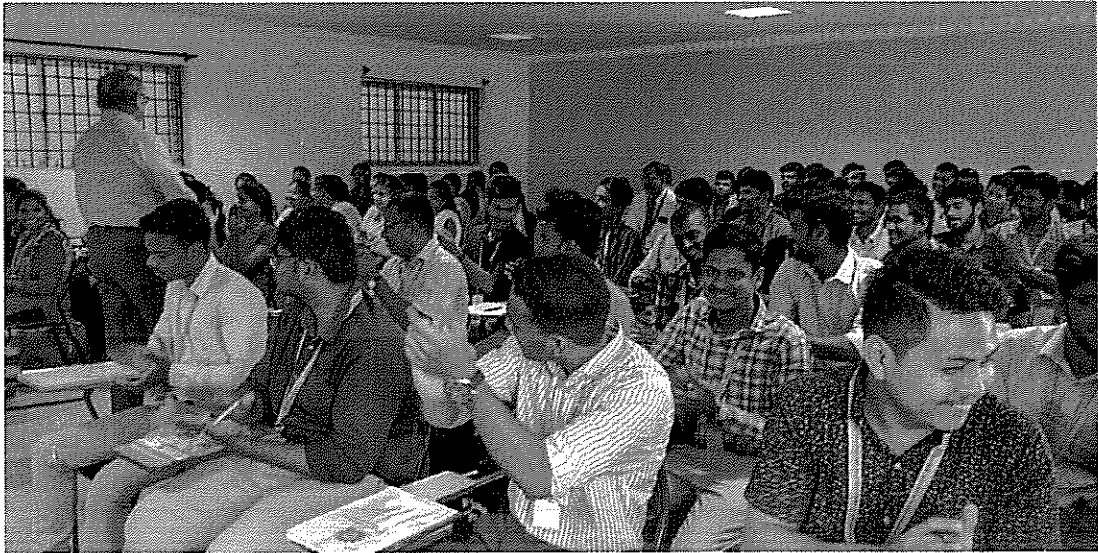
Dr S Praveen Kumar

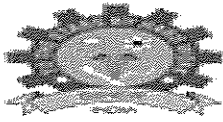
HEAD OF THE DEPARTMENT



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Corporate social Responsibility Course Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	9/12/2015	Evolution of CSR	4.00-5.00 Pm	1
2	9/14/2015	Primaries of CSR	4.00-5.00 Pm	1
3	9/15/2015	CSR and law of e economics	4.00-5.00 Pm	1
4	9/16/2015	CSR and social legitimacy	4.00-6.00 Pm	2
5	9/18/2015	CSR Expectations in rich and poor	4.00-5.00 Pm	1
6	9/21/2015	Evolving role of stakeholders	4.00-5.00 Pm	1
7	9/22/2015	Iron role of social responsibility	4.00-5.00 Pm	1
8	9/23/2015	CSR	4.00-6.00 Pm	2
9	9/24/2015	the Role of stakeholders in CSR	4.00-5.00 Pm	1
10	9/28/2015	Stakeholders advocacy	4.00-5.00 Pm	1
11	9/29/2015	Role of business in society	4.00-5.00 Pm	1
12	9/30/2015	Consumers awareness and willingness to pay for socially responsible corporate behaviour	4.00-6.00 Pm	2
13	10/1/2015	Globalization and CSR	4.00-5.00 Pm	1
14	10/5/2015	Different stakeholder's different perspective	4.00-5.00 Pm	1
15	10/6/2015	Success and failure with CSR initiatives	4.00-5.00 Pm	1
16	10/7/2015	Corporate response to citizen demands via CSR	4.00-6.00 Pm	2
17	10/8/2015	Five stages of organizational growth with CSR	4.00-5.00 Pm	1
18	10/9/2015	strategic importance of CSR implementation- CSR a balance between organizational means and end	4.00-5.00 Pm	1
19	10/12/2015	The strategic lens, vision, mission strategy and tactics	4.00-5.00 Pm	1
20	10/13/2015	Environmental and other global forces propelling CSR	4.00-6.00 Pm	2
21	10/14/2015	Impact of globalization and communication technologies	4.00-5.00 Pm	1
22	10/15/2015	Implementing CSR- CSR as a competitive advantage	4.00-5.00 Pm	1
23	10/16/2015	Case studies in organizational, Economic and Social CSR issues	4.00-5.00 Pm	1
24	10/17/2015	Organizational issues action vs. intentions corporate commitment, voluntary vs. mandatory stakeholders	4.00-6.00 Pm	2

Value-added course titled: **Course on Corporate Social Responsibility** on 12/09/2015





Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH "A" GRADE BY NAAC

17/11/2015
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai

Sub: Permission to conduct value- added course: Certificate program in Case Management and insurance- reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Certificate program in Case Management and insurance** on 18/12/2015. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering

DEAN
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)
Chennai-600 073. INDIA.



School of Management Studies & Commerce

Circular

17/11/2015

Sub: Organising Value-added Course: Certificate program in Case Management and insurance- reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Certificate program in Case Management and insurance". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 14th December 2015; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form

Bharath Institute of Higher Education & Research**School of Management Studies & Commerce****Participant List- 2015****Value Added Course: Certificate program in case management and insurance**

S.No	Register Number	Student Name	Remarks
1	U15BA044	BURRI RAJA	
2	U15BA045	ABRAHAMKARTHICK K	
3	U15BA046	AJAY DANIEL B	
4	U15BA047	GOKULA KRISHNAN R P	
5	U15BA052	KAVIRAJAN R	
6	U15BA055	PRAVEEN M	
7	U15BA056	ANGELINA JOSEPH	
8	U15BC001	A. SIVA	
9	U15BC002	ABDUL RAHMAN S	
10	U15BC003	ABDULMUNAF A	
11	U15BC004	AJITH KUMAR B	
12	U15BC005	AJITH KUMAR R	
13	U15BC006	AJITH KUMAR S	
14	U15BC007	AJITH M	
15	U15BC008	AJITH M	
16	U15BC009	AKASH A	
17	U15BC010	AKASH E	
18	U15BC011	ANBUMURUGAN P	
19	U15BC012	ANUSUYA S	
20	U15BC013	B. RAJESWARI	
21	U15BC014	B. SHAFIULLAH	
22	U15BC015	BALAJI A	
23	U15BC016	BALAJI L	
24	U15BC017	BALAJI P	
25	U15BC018	BALAKRISHNAN M	
26	U15BC019	BHARATH PRAKASH S	
27	U15BC020	BHARATH RANJAN G	
28	U15BC021	CATHRIN S	
29	U15BC022	DEENADHAYALAN V	
30	U15BC023	DEVAKIRUBAI S	
31	U15BC024	DEVARAJ B	
32	U15BC025	DHAMODHARAN M	
33	U15BC026	DHARANI M	
34	U15BC027	DHARANI M	
35	U15BC028	DINESH KUMAR D	
36	U15BC029	DIPIKA R	
37	U15BC030	DIVYA K	
38	U15BC031	DIVYA M	
39	U15BC032	GAYATHRI J	

40	U15BC033	GAYATHRI M	
41	U15BC035	GOVINDASAMY K	
42	U15BC037	GUGAN G	
43	U15BC038	GUNASEKARAN G	
44	U15BC039	HARI HARAN K	
45	U15BC040	HARI PRASAD L	
46	U15BC041	HARIPRIYA A	
47	U15BC042	IYYAPPAN V	
48	U15BC043	JAYA SURYA J	
49	U15BC044	JAYALAKSHMI L	
50	U15BC045	JAYASHREE M	
51	U15BC046	JAYASRI C	
52	U15BC047	JEEVANANDHAM E	
53	U15BC048	KALAIVANAN B	
54	U15BC049	KAVIARASU K	
55	U15BC050	KIRUBAKARAN G	

Course Feedback form

Date: 18-12-15

Course Title: Case management & Insurance

Name: Ajay Darniel

RegNo: U12A046

Department: Bba

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:


Signature

*** Thank you ***

Course Feedback form

Date: 12/12/2015

Course Title: *Case management and insurance*

Name: *Praveen M*

RegNo: *U15BA055*

Department: *BBB*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations			/		
3.	The lecture sequence was well planned				/	
4.	The lectures were clear and easy to understand					/
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course					/
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

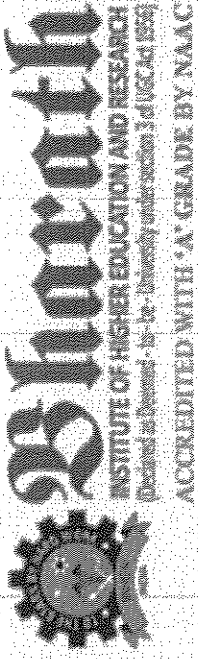
Weakness of the course:

Strength of the course:

Excellent


Signature

*** Thank you ***

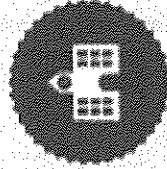


SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATION OF PARTICIPATION

GOKULA KRISHNAN RP

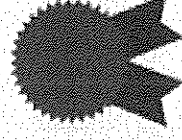
has participated in the Value-added course: **Certificate program in Case Management and insurance**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 18/12/2015



A handwritten signature in black ink, appearing to read "Jhony".

Ms. Jhony

COURSE CO-ORDINATOR



A handwritten signature in black ink, appearing to read "S. Praveen Kumar".

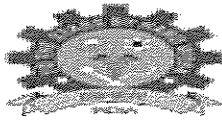
Dr S Praveen Kumar

HEAD OF THE DEPARTMENT

Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Certificate program in Case Management and Insurance				
Course Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	12/18/2015	Case management systems	4.00-5.00 Pm	1
2	12/19/2015	Role of the case manager- Code of professional conduct	4.00-5.00 Pm	1
3	12/21/2015	Models of case –management	4.00-5.00 Pm	1
4	12/22/2015	Disease management	4.00-6.00 Pm	2
5	12/23/2015	Evaluation of case management models	4.00-5.00 Pm	1
6	12/28/2015	International case management	4.00-5.00 Pm	1
7	12/29/2015	Case management job responsibilities	4.00-5.00 Pm	1
8	1/4/2016	Goals of case management-Essential skills for case managers	4.00-6.00 Pm	2
9	1/5/2016	Basic vs. advanced skills	4.00-5.00 Pm	1
10	1/6/2016	- Practice guidelines- Standards of practice.	4.00-5.00 Pm	1
11	1/7/2016	Quality of care organizations	4.00-5.00 Pm	1
12	1/8/2016	Regulatory agencies	4.00-6.00 Pm	2
13	1/11/2016	-Case management organization standards	4.00-5.00 Pm	1
14	1/12/2016	Insurance models and systems	4.00-5.00 Pm	1
15	1/19/2016	Managed health care systems and models	4.00-5.00 Pm	1
16	1/20/2016	Utilization Management-Telephonic case management.	4.00-6.00 Pm	2
17	1/21/2016	Developments in Health Insurance	4.00-5.00 Pm	1
18	1/22/2016	Health Insurance Management	4.00-5.00 Pm	1
19	1/23/2016	Insurance & Marketing- Managed Care Organizations	4.00-5.00 Pm	1
20	1/25/2016	IT in Healthcare	4.00-6.00 Pm	2
21	1/27/2016	Role of TPAs in Health Insurance	4.00-5.00 Pm	1
22	1/28/2016	IRDA Regulations	4.00-5.00 Pm	1
23	1/29/2016	Legal Issues & Requirements-CRM in Insurance	4.00-5.00 Pm	1
24	1/30/2016	Health Insurance Frauds	4.00-6.00 Pm	2

Value-added course titled: **Certificate program in Case Management and insurance** on
18/12/2015





Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act. 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

20/07/2015
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai

Sub: Permission to conduct value- added course: Certified Program in Enhancing communication skills for employability- .eg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Certified Program in Enhancing communication skills for employability** on 21/08/2015. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering

DEAN
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)
Chennai - 600 073, INDIA.



School of Management Studies & Commerce

Circular

20/07/2015

Sub: Organising Value-added Course: Certified Program in Enhancing communication skills for employability- reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Certified Program in Enhancing communication skills for employability". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 17th August 2015; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form

Bharath Institute of Higher Education & Research**School of Management Studies & Commerce****Participant List- 2015****Value Added Course: Certified program in Enhancing
communication skills for employability**

S.No	Register Number	Student Name	Remarks
1	U15BA003	CASTRO S	
2	U15BA004	CHRISTY JOSEPH P	
3	U15BA005	DHINAKARAN P	
4	U15BA008	JOTHI B	
5	U15BA009	JOYEL T JOSE	
6	U15BA010	KEERTHIGA A	
7	U15BA011	KIRANKUMAR U	
8	U15BA012	KOWSHIK S	
9	U15BA013	LALITHA PRIYA P	
10	U15BA014	M. MEENA	
11	U15BA015	M. VIJAYA RAM	
12	U15BA016	MALSAWMDAWNOZUALA	
13	U15BA017	MANOJ PRABHAKAR S	
14	U15BA018	NAGOOR MEERAN S	
15	U15BA019	PRABAKARAN P	
16	U15BA020	RAJESH K	
17	U15BA022	RAJKUMAR C	
18	U15BA024	S. NARESH	
19	U15BA025	SAMSAD AHAMED	
20	U15BA027	SOWNDARYA D	
21	U15BA029	SURESH M	
22	U15BA030	THENMOZHI M	
23	U15BA031	YOGESHWARAN R	
24	U15BA032	NASIR MANZOOR PARAH	
25	U15BA033	THULASINGAM A	
26	U15BC051	KIRUBAKARAN N	
27	U15BC052	KIRUTHIKA P	
28	U15BC053	KODHANDHAPANI R	
29	U15BC054	KURT JONATHAN EDMONDS	
30	U15BC055	LAWRANCE R	
31	U15BC056	MADHANMANIKANDAN M	
32	U15BC057	MAGESHAN K	
33	U15BC058	MANIKANDAN G	
34	U15BC059	MANJULA R	
35	U15BC060	MENAKA B	

Course Feedback form

Date: 21-8-2015
Course Title: Certified program in enhancing communication skills for employability.

Name: Anesh
RegNo: U15BA024
Department: BBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					
2.	The course contents met with your expectations					
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand					
5.	The teaching aids were effective					
6.	The instructors encourage interaction and were helpful					
7.	The level of the course					
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Session Speed.

Strength of the course:


Signature

*** Thank you ***

Course Feedback form

Date: 21/8/15

Course Title: *enhancing Communication skills for employability*

Name: *Jothi b*

RegNo: *0156a008*

Department: *bba*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement :f the course:

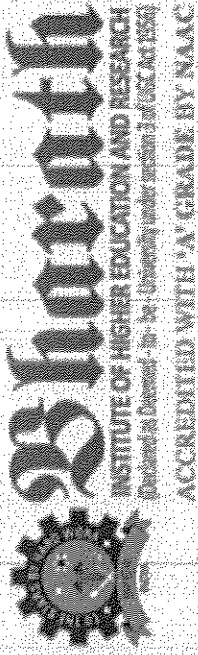
Weakness of the course:

Strength of the course:

Excellent session.

Jothi b
Signature

*** Thank you ***




SCHOOL OF MANAGEMENT STUDIES & COMMERCE

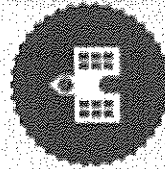
CERTIFICATION OF PARTICIPATION

KEERTHIGA G

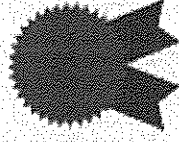
has participated in the Value-added course: **Certified program in Enhancing communication skills for employability**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 21/08/2015



Mr. R Ramamoorthy
COURSE CO-ORDINATOR

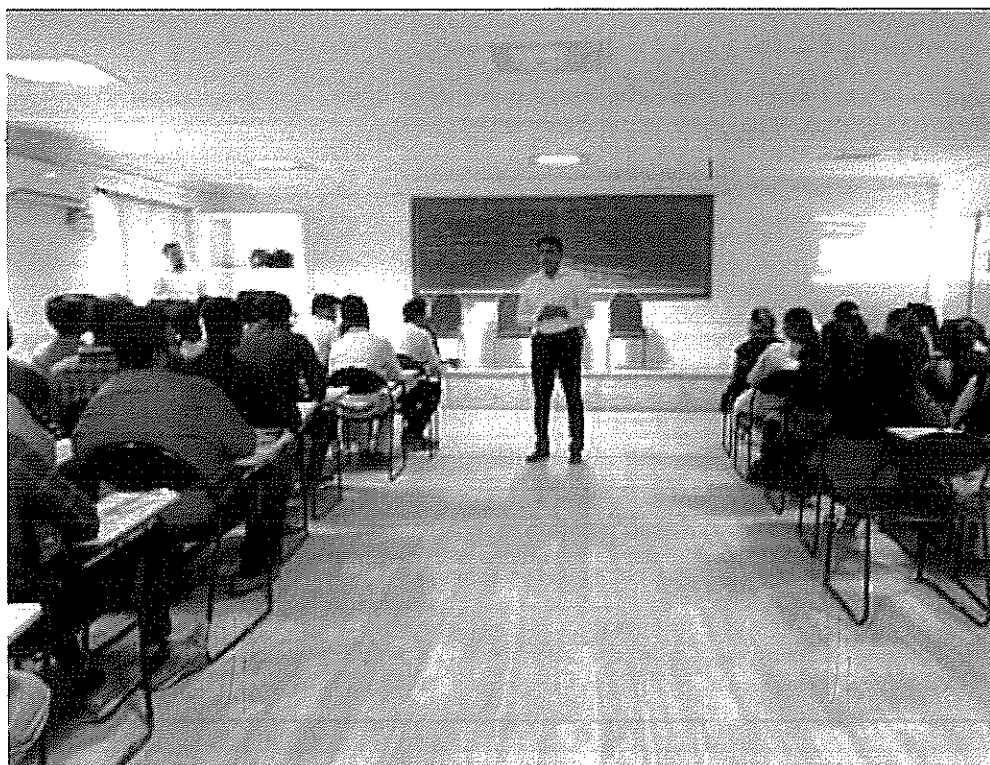


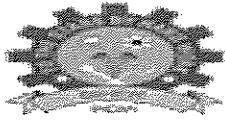
Dr S Praveen Kumar
HEAD OF THE DEPARTMENT



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Certificate course on Enhancing Communication skills for employability Course Duration:30				
S.No	Date	Topic	Time	Hour
1	2/22/2016	Soft Skills: An Introduction	4.00-5.00 Pm	1
2	2/23/2016	Definition and Significance of Soft Skills	4.00-5.00 Pm	1
3	2/24/2016	Process, Importance of Soft Skill	4.00-5.00 Pm	1
4	2/25/2016	Measurement of Soft Skill Development	4.00-6.00 Pm	2
5	2/26/2016	Understanding the difference between projects and programmes	4.00-5.00 Pm	1
6	2/27/2016	Discovering the Self	4.00-5.00 Pm	1
7	3/1/2016	Setting Goals; Beliefs, Values, Attitude, Virtue	4.00-5.00 Pm	1
8	3/2/2016	Interpersonal Communication	4.00-6.00 Pm	2
9	3/3/2016	Interpersonal relations; communication models, process	4.00-5.00 Pm	1
10	3/4/2016	Barriers; team communication	4.00-5.00 Pm	1
11	3/5/2016	Developing interpersonal relationships	4.00-5.00 Pm	1
12	3/7/2016	Effective communication; listening skills;	4.00-6.00 Pm	2
13	3/8/2016	Essential formal writing skills	4.00-5.00 Pm	1
14	3/9/2016	Corporate communication styles	4.00-5.00 Pm	1
15	3/10/2016	assertion, persuasion, negotiation	4.00-5.00 Pm	1
16	3/11/2016	Public Speaking: Skills, Methods, Strategies and Essential tips for effective public speaking	4.00-6.00 Pm	2
17	3/12/2016	Group Discussion	4.00-5.00 Pm	1
18	3/14/2016	Importance, Planning, Elements, Skills assessed	4.00-5.00 Pm	1
19	3/15/2016	Effectively disagreeing, Initiating,	4.00-6.00 Pm	2
20	3/16/2016	Interviewer and Interviewee	4.00-5.00 Pm	1
21	3/17/2016	Presentation Skills: Types, Content, Audience Analysis,	4.00-5.00 Pm	1
22	3/18/2016	. Time Management – Concept, Essentials, Tips.	4.00-5.00 Pm	1
23	3/19/2016	Stress Management: Stress - Definition, Nature, Types	4.00-6.00 Pm	2
24	3/21/2016			

Value-added course titled: **Certified Program in Enhancing communication skills for employability** on 21/08/2015





Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

21/07/2015
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai


Sub: Permission to conduct value- added course: Certified program in enhancing employability skills- reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled:**Certified program in enhancing employability skills** on 21/08/2015. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering

DEAN
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)
Chennai-600 073. INDIA.



School of Management Studies & Commerce

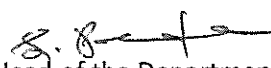
Circular

21/07/2015

Sub: Organising Value-added Course: Certified program in enhancing employability skills-reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Certified program in enhancing employability skills". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 17th August 2015; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form

Bharath Institute of Higher Education & Research**School of Management Studies & Commerce****Participant List- 2015****Value Added Course: Certified program in Enhancing
Employability skills**

S.No	Register Number	Student Name	Remarks
1	U15BC061	MOHAIDEEN NIWAS M	
2	U15BC062	MOHAMEDAEJAZ M	
3	U15BC063	MOHAMMED AKEM K	
4	U15BC064	MOHAN S	
5	U15BC065	MUHAMMED ILLYAS K K	
6	U15BC066	MURALI A	
7	U15BC067	MURALIDHARAN S	
8	U15BC068	MURUGAN M	
9	U15BC069	MUTHURAJ P	
10	U15BC070	NARESH M	
11	U15BC071	NIRMAL RAJ S	
12	U15BC072	NIRMAL SELVAM K P	
13	U15BC073	PANDIYAN M	
14	U15BC074	PAVITHRA PRIYA C	
15	U15BC075	PAVITHRA R	
16	U15BC076	PAVITHRA V	
17	U15BC077	POOJASHRI R	
18	U15BC078	PRABHAKARAN R	
19	U15BC079	PRAKASH S	
20	U15BC080	PRASANTH B	
21	U15BC081	PRAVEEN R	
22	U15BC082	PRIYANKA G	
23	U15BC083	PRIYANKA SHARMA	
24	U15BC084	RADHA R	
25	U15BC085	RAJKUMAR T	
26	U15BC086	RAMAKRISHNAN T	
27	U15BC087	RAMYA C	
28	U15BC088	RANJITH KUMAR S	
29	U15BC090	RANJITHA M	
30	U15BC091	SAGAYA SANTHOSH A	
31	U15BC092	SAIVARALAKSHMI R	
32	U15BC094	SANDHIYAKRISHNA S	
33	U15BC095	SANDHYA S	
34	U15BA036	ARUN KUMAR A	
35	U15BA038	MULAGOORI SREETHA	
36	U15BA039	MOHAN M	
37	U15BA042	G GOVARDHAN NAIDU	
38	U15BA043	D ADARSH	

39	U15BA044	BURRI RAJA	
40	U15BA045	ABRAHAMKARTHICK K	
41	U15BA046	AJAY DANIEL B	
42	U15BA047	GOKULA KRISHNAN R P	
43	U15BA052	KAVIRAJAN R	
44	U15BA055	PRAVEEN M	
45	U15BA056	ANGELINA JOSEPH	
46	U15BC096	SANGAVI S	
47	U15BC097	SANGEETHA M	
48	U15BC098	SANGEETHA R	
49	U15BC099	SASI KUMAR A	
50	U15BC100	SATHISH LINGAM K	
51	U15BC102	SHALINI P	
52	U15BC103	SHALINI V	
53	U15BC104	SHANMUGAM A	
54	U15BC105	SHARMILA T	
55	U15BC106	SHOBANA A	
56	U15BC107	SIVA SANKAR K	
57	U15BC108	SOBANRAJ A	
58	U15BC109	SRIDEVI M	

Course Feedback form

Date: 21/08/2015

Course Title: Certified program in enhancing employability skills.

Name: mohans

RegNo: U1560069

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					
2.	The course contents met with your expectations					
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand					
5.	The teaching aids were effective					
6.	The instructors encourage interaction and were helpful					
7.	The level of the course					
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Resource person explained well

Mohans
Signature

*** Thank you ***

Course Feedback form

Date: 21-8-2015

Course Title: Certified Program in enhancing employability skills.

Name: Murali A

RegNo: U1522066

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand					✓
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course			✓		
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:


Signature

*** Thank you ***

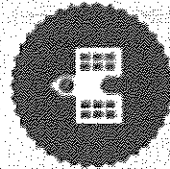


SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATION OF PARTICIPATION

MURUGAN M

has participated in the Value-added course: **Certified program in Enhancing employability skills**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 21/08/2015

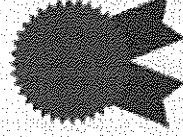


Ms. Manjini

COURSE CO-ORDINATOR

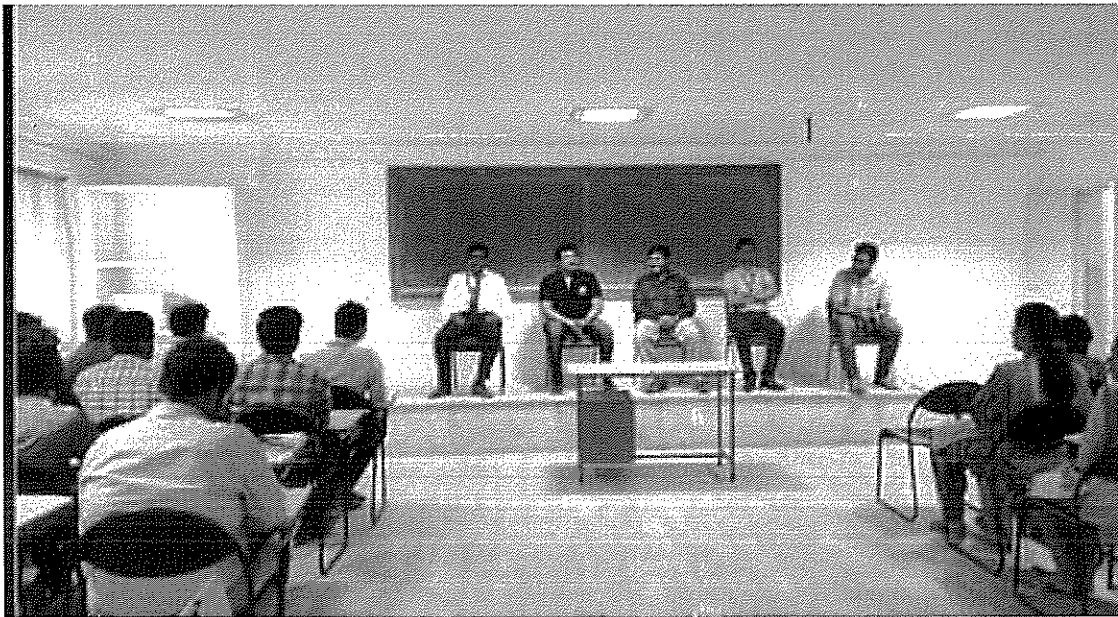
Dr S Praveen Kumar

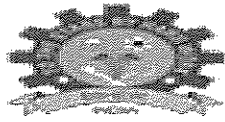
HEAD OF THE DEPARTMENT



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Certified Program in Enhancing Communication Skills for Employability Course Duration:30				
S.No	Date	Topic	Time	Hour
1	8/21/2015	Soft Skills: An Introduction	4.00-5.00 Pm	1
2	8/22/2015	Definition and Significance of Soft Skills	4.00-5.00 Pm	1
3	8/24/2015	Process, Importance of Soft Skill	4.00-5.00 Pm	1
4	8/25/2015	Measurement of Soft Skill Development	4.00-6.00 Pm	2
5	8/26/2015	Understanding the difference between projects and programmes	4.00-5.00 Pm	1
6	8/27/2015	Discovering the Self	4.00-5.00 Pm	1
7	8/28/2015	Setting Goals; Beliefs, Values, Attitude, Virtue	4.00-5.00 Pm	1
8	8/29/2015	Interpersonal Communication	4.00-6.00 Pm	2
9	8/31/2015	Interpersonal relations; communication models, process	4.00-5.00 Pm	1
10	9/1/2015	Barriers; team communication	4.00-5.00 Pm	1
11	9/2/2015	Developing interpersonal relationships	4.00-5.00 Pm	1
12	9/3/2015	Effective communication; listening skills;	4.00-6.00 Pm	2
13	9/4/2015	Essential formal writing skills	4.00-5.00 Pm	1
14	9/5/2015	Corporate communication styles	4.00-5.00 Pm	1
15	9/7/2015	assertion, persuasion, negotiation	4.00-5.00 Pm	1
16	9/8/2015	Public Speaking: Skills, Methods,	4.00-6.00 Pm	2
17	9/9/2015	Strategies and Essential tips for effective public speaking	4.00-5.00 Pm	1
18	9/10/2015	Group Discussion	4.00-5.00 Pm	1
19	9/11/2015	Importance, Planning, Elements, Skills assessed	4.00-5.00 Pm	1
20	9/12/2015	Effectively disagreeing, Initiating,	4.00-6.00 Pm	2
21	9/14/2015	Interviewer and Interviewee	4.00-5.00 Pm	1
22	9/15/2015	Presentation Skills: Types, Content, Audience Analysis,	4.00-5.00 Pm	1
23	9/16/2015	. Time Management – Concept, Essentials, Tips.	4.00-5.00 Pm	1
24	9/17/2015	Stress Management: Stress - Definition, Nature, Types	4.00-6.00 Pm	2

Value-added course titled: **Certified program in enhancing employability skills** on
21/08/2015





Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH "A" GRADE BY NAAC

04/08/2015
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai


Sub: Permission to conduct value- added course: Introduction to public relations- reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Introduction to public relations** on 03/09/2015. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering
DEAN
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)
Chennai-600 073. INDIA.



School of Management Studies & Commerce

Circular

04/08/2015

Sub: Organising Value-added Course: Introduction to public relations - reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Ethics in Engineering Practice". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 31st August 2015; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form

Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2015			
Value Added Course: Introduction to public relations			
S.No	Register Number	Student Name	Remarks
1	U15BA001	AJITHKUMAR D	
2	U15BA002	BERYL CHRISTY C	
3	U15BA003	CASTRO S	
4	U15BA004	CHRISTY JOSEPH P	
5	U15BA005	DHINAKARAN P	
6	U15BA006	E. RAHUL	
7	U15BA007	IYANAR A	
8	U15BA008	JOTHI B	
9	U15BA009	JOYEL T JOSE	
10	U15BA010	KEERTHIGA A	
11	U15BA011	KIRANKUMAR U	
12	U15BA012	KOWSHIK S	
13	U15BA013	LALITHA PRIYA P	
14	U15BA014	M. MEENA	
15	U15BA015	M. VIJAYA RAM	
16	U15BA016	MALSAWMDAWNOZUALA	
17	U15BA017	MANOJ PRABHAKAR S	
18	U15BA018	NAGOOR MEERAN S	
19	U15BA019	PRABAKARAN P	
20	U15BA020	RAJESH K	
21	U15BA021	RAJESWARI B	
22	U15BA022	RAJKUMAR C	
23	U15BA023	RAJMANI VERMA	
24	U15BA024	S. NARESH	
25	U15BA025	SAMSAH AHAMED	
26	U15BA026	SHANKAR P	
27	U15BA027	SOWNDARYA D	
28	U15BA028	SUNDARALINGAM A	
29	U15BA029	SURESH M	
30	U15BA030	THENMOZHI M	
31	U15BA031	YOGESHWARAN R	
32	U15BA032	NASIR MANZOOR PARAH	
33	U15BA033	THULASINGAM A	
34	U15BA034	SUBASH S J	
35	U15BC152	AKASH R	
36	U15BC153	AJITHKUMAR M	
37	U15BC154	SHEEBA L	
38	U15BC155	SREE RANJINI K	
39	U15BC156	SHARON P	
40	U15BC158	LINGESHWARAN.S	

41	U15BC159	RAM KUMAR S A	
42	U15BC160	SUDARSANABALAN R	
43	U15BC161	P.CHITRA	
44	U15BC162	MANIGANDAN.D	
45	U15BC163	MICAH IMMANUAL M	
46	U15BC165	SARAVANAN C	
47	U15BC166	AKASH D	
48	U15BC167	PHILIP ANTONY F	
49	U15BC168	VISHHAL O R	
50	U15BC169	SHARMILA E	
51	U15BC170	VENKATESAN M	
52	U15BC171	VIJAYALAKSHMI V	
53	U15BC172	MOHAN KUMAR M	
54	U15BC173	PARTHIBAN P	
55	U15BC174	DIVYA S	

Course Feedback form

Date: 3/9/15

Course Title: Introduction to public relations

Name: Rajesh

RegNo: U15BA20

Department: BBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations					✓
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand			✓		
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent Services

Rajesh
Signature

*** Thank you ***

Course Feedback form

Date: 3-09-25

Course Title: Introduction to Public relations.

Name: Meena M

RegNo: U15BA015

Department: BBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations					/
3.	The lecture sequence was well planned				/	
4.	The lectures were clear and easy to understand			/		
5.	The teaching aids were effective					/
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course					/
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

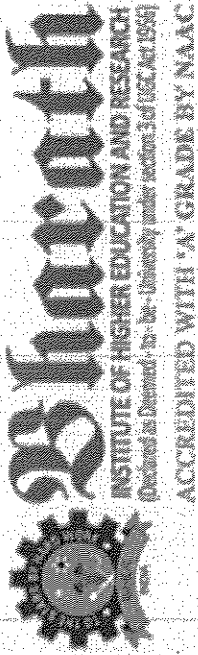
Session Speed.

Strength of the course:

explanation good

meena
Signature

*** Thank you ***

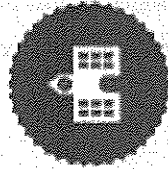


SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATION OF PARTICIPATION

MEENA M

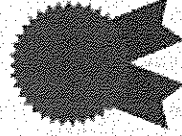
has participated in the Value-added course: **Introduction to public relations, a unique and special programme held at Bharath Institute of Higher Education & Research** on 03/09/2015



J. Pavithra

Ms. J. Pavithra

COURSE CO-ORDINATOR



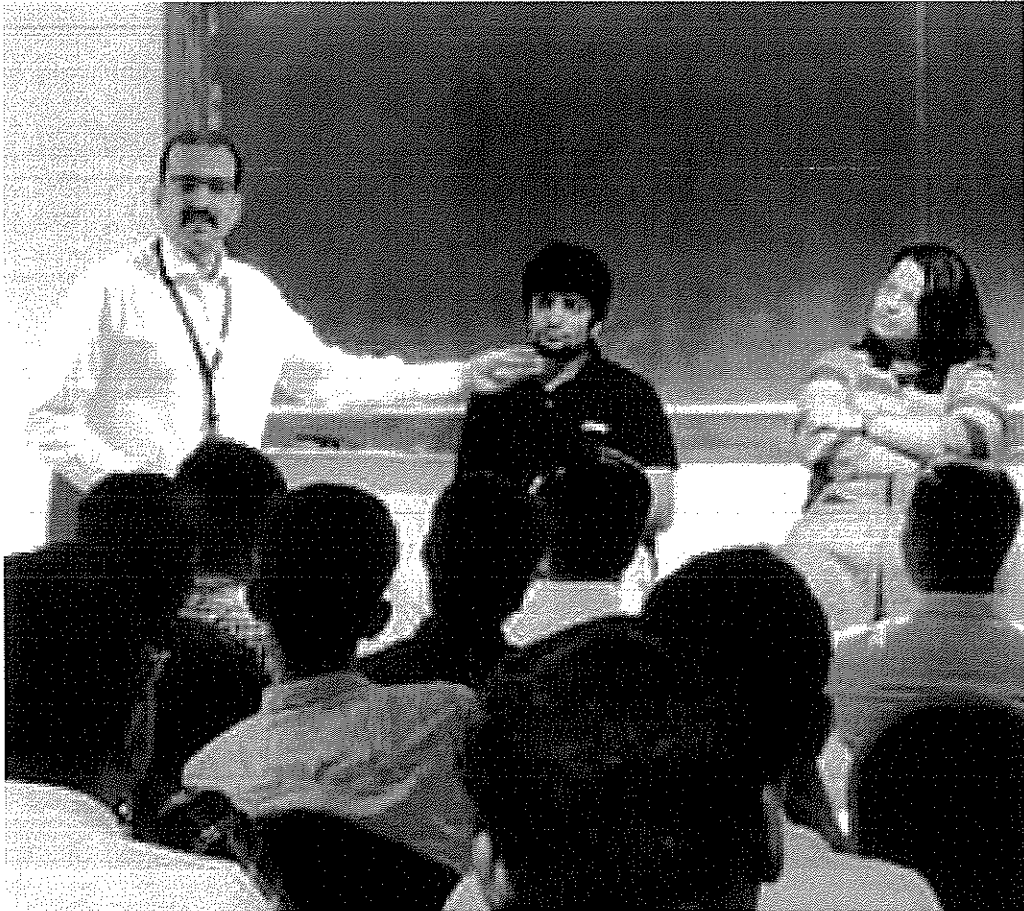
S. Praveen Kumar

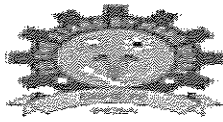
Dr S Praveen Kumar

HEAD OF THE DEPARTMENT

Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Introduction to Public Relation Course Duration:30				
S.No	Date	Topic	Time	Hour
1	9/3/2015	Brief history of PR as profession	4.00-5.00 Pm	1
2	9/4/2015	4 models of Public Relations	4.00-5.00 Pm	1
3	9/5/2015	Excellence theory of PR	4.00-5.00 Pm	1
4	9/7/2015	Key definitions and classifications of PR	4.00-6.00 Pm	2
5	9/8/2015	Key definitions and classifications of PR	4.00-5.00 Pm	1
6	9/9/2015	Fully functioning society theory	4.00-5.00 Pm	1
7	9/10/2015	Strategic communication and the role of PR	4.00-5.00 Pm	1
8	9/11/2015	Interpersonal Communication	4.00-6.00 Pm	2
9	9/12/2015	Steps of building strategic communication	4.00-5.00 Pm	1
10	9/14/2015	Managing corporate identity through corporate communication	4.00-5.00 Pm	1
11	9/15/2015	Stakeholder communication	4.00-5.00 Pm	1
12	9/16/2015	Corporate social responsibility	4.00-6.00 Pm	2
13	9/17/2015	the importance of the research in PR	4.00-5.00 Pm	1
14	9/18/2015	strategic communication	4.00-5.00 Pm	1
15	9/19/2015	surveys, focus-groups, contentanalysis	4.00-5.00 Pm	1
16	9/21/2015	correspond the research methods with needs and requests of PR	4.00-6.00 Pm	2
17	9/22/2015	The most important cornerstones of PR and this lecture is taking them	4.00-5.00 Pm	1
18	9/23/2015	communication strategies, developing practices for the creative collaborations	4.00-5.00 Pm	1
19	9/24/2015	Relationship management theory	4.00-5.00 Pm	1
20	9/25/2015	New media and online reputation	4.00-6.00 Pm	2
21	9/26/2015	series of publications that appear online on different media platforms	4.00-5.00 Pm	1
22	9/28/2015	Theories & methods of Global PR	4.00-5.00 Pm	1
23	9/29/2015	Comparative cultural metrics	4.00-5.00 Pm	1
24	9/30/2015	Structural comparison of Global PR	4.00-6.00 Pm	2

Value-added course titled: **Introduction to public relations** on 03/09/2015





Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

08/09/2015

Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai


Sub: Permission to conduct value- added course: Short term course on digital marketing- reg.,

Respected Sir,

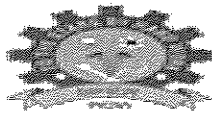
With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Short term course on digital marketing** on 09/10/2015. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering

DEAN
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)
Chennai-600 073. INDIA.



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

School of Management Studies & Commerce

Circular

08/09/2015

Sub: Organising Value-added Course: Short term course on digital marketing- reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Short term course on digital marketing". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 5th October 2015; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form

Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2015			
Value Added Course: Short term course on Digital marketing			
S.No	Register Number	Student Name	Remarks
1	U15BC121	THIRUVENGADAM M	
2	U15BC122	UDHAYA KUMAR M	
3	U15BC123	UMAMAHE SWARI K	
4	U15BC125	VANI K	
5	U15BC126	VASANTHAKUMARA L	
6	U15BC127	VASANTHI S	
7	U15BC128	VEERA SURIYA P	
8	U15BC130	VENKATESAN D	
9	U15BC131	VIGNESH D	
10	U15BC132	VIGNESH K	
11	U15BC133	VIGNESH N	
12	U15BC134	VIJAY A	
13	U15BC135	VIJAY S	
14	U15BC136	VIJAYA KUMAR S	
15	U15BC137	VIMALRAJ R	
16	U15BC138	VINNARASI J	
17	U15BC139	VISHNUPRIYA M	
18	U15BC140	VIVEK D	
19	U15BC141	YAMUNA DEVI C	
20	U15BC143	YOGESH E	
21	U15BC144	SATHIYAN V	
22	U15BC145	VINITH KUMAR M	
23	U15BC147	VIGNESH D	
24	U15BC148	VIGNESHWARAN M	
25	U15BC149	SRINIVASAN S	
26	U15BC150	SELVAM C	
27	U15BC151	SHARUMATHI V	
28	U15BC152	AKASH R	
29	U15BC153	AJITHKUMAR M	
30	U15BA035	DASINI PAVAN KUMAR	
31	U15BA036	ARUN KUMAR A	
32	U15BA037	LOKESHWARVARMAN J	
33	U15BA038	MULAGOORI SREETHA	
34	U15BA039	MOHAN M	
35	U15BA040	HARI LAKSHMI A	
36	U15BA042	G. GOVARDHAN NAIDU	
37	U15BA043	D. ADARSH	
38	U15BA044	BURRI RAJA	
39	U15BA045	ABRAHAMKARTHICK K	
40	U15BA046	AJAY DANIEL B	

41	U15BA047	GOKULA KRISHNAN RP	
42	U15BA048	MOHAMMED ALI JINNA S	
43	U15BA049	SHYAM SUNDAR N	
44	U15BA050	RAJESHWARAN N	

Course Feedback form

Date: 09-10-2015

Course Title: Digital marketing.

Name: Vijayakumar

RegNo: U15BE136

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned			/		
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful			/		
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent.


 Signature

*** Thank you ***

Course Feedback form

Date: 9/10/15

Course Title: Short term course on Digital marketing

Name: Vani.k

RegNo: U15BC125

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

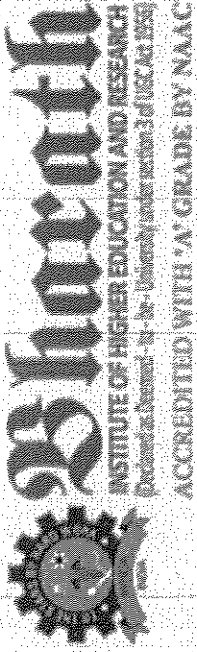
Weakness of the course:

Strength of the course:

resource person knowledgeable

Vani
Signature

*** Thank you ***

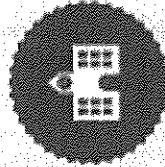


SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATION OF PARTICIPATION

VASANTHI S

has participated in the Value-added course: **Short term course on Digital Marketing**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 09/10/2015

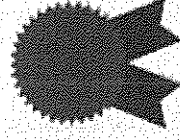


Handwritten signature of Ms. Magdalene Peter.

Ms. Magdalene Peter
COURSE CO-ORDINATOR

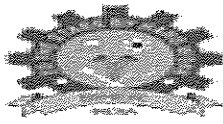
Handwritten signature of Dr S Praveen Kumar.

Dr S Praveen Kumar
HEAD OF THE DEPARTMENT



Value-added course titled: **Short term course on digital marketing on 09/10/2015**





Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

09/09/2015

Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai

**Sub: Permission to conduct value- added course: Short term course on employability skills-
reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled:**Short term course on employability skills** on 09/10/2015. We kindly solicit your kind permission to commence the program.

Warm Regards,

Dr S Praveen Kumar

DEAN- Engineering

DEAN
BHARATH INSTITUTE OF HIGHER EDUCATION & RESE
(Declared as Deemed to be University U/S 3 of UGC Act.
Chennai-600 073. INDIA.



School of Management Studies & Commerce

Circular

09/09/2015

Sub: Organising Value-added Course: Short term course on employability skills- reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Short term course on employability skills". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 5th October 2015; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form

Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2015			
Value Added Course: Short term course on Employability skills			
S.No	Register Number	Student Name	Remarks
1	U15BC001	A. SIVA	
2	U15BC002	ABDUL RAHMAN S	
3	U15BC003	ABDULMUNAF A	
4	U15BC004	AJITH KUMAR B	
5	U15BC005	AJITH KUMAR R	
6	U15BC006	AJITH KUMAR S	
7	U15BC007	AJITH M	
8	U15BC008	AJITH M	
9	U15BC009	AKASH A	
10	U15BC010	AKASH E	
11	U15BC011	ANBUMURUGAN P	
12	U15BC012	ANUSUYA S	
13	U15BC013	B. RAJESWARI	
14	U15BC014	B. SHAFIULLAH	
15	U15BC015	BALAJI A	
16	U15BC016	BALAJI L	
17	U15BC017	BALAJI P	
18	U15BC018	BALAKRISHNAN M	
19	U15BC019	BHARATH PRAKASH S	
20	U15BC020	BHARATH RANJAN G	
21	U15BC021	CATHRIN S	
22	U15BC022	DEENADHAYALAN V	
23	U15BA017	MANOJ PRABHAKAR S	
24	U15BA018	NAGOOR MEERAN S	
25	U15BA019	PRABAKARAN P	
26	U15BA020	RAJESH K	
27	U15BA021	RAJESWARI B	
28	U15BA022	RAJKUMAR C	
29	U15BA023	RAJMANI VERMA	
30	U15BA024	S. NARESH	
31	U15BA025	SAMSAD AHAMED	
32	U15BA026	SHANKAR P	

Course Feedback form

Date: 09-10-2015

Course Title: employability skills

Name: Cathrin

RegNo: U15BC025

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned					/
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful					/
7.	The level of the course					/
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

practical explanation good


Signature

*** Thank you ***

Course Feedback form

Date: 09/10/2018

Course Title: *Employability Skills*

Name: *Siva. A*

RegNo: *V15BC001*

Department: *Commerce*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned					/
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful					/
7.	The level of the course					/
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent

Siva
Signature

*** Thank you ***

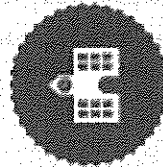


SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATION OF PARTICIPATION

ANUSUYA S

has participated in the Value-added course: **Short term course on Employability Skills**, a unique and special programme held at Bharath Institute of Higher Education & Research on 09/10/2015



Mr. Bharathvajan

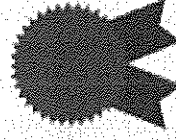
COURSE CO-ORDINATOR

Handwritten signature of Mr. Bharathvajan.

Handwritten signature of Dr. S. Praveen Kumar.

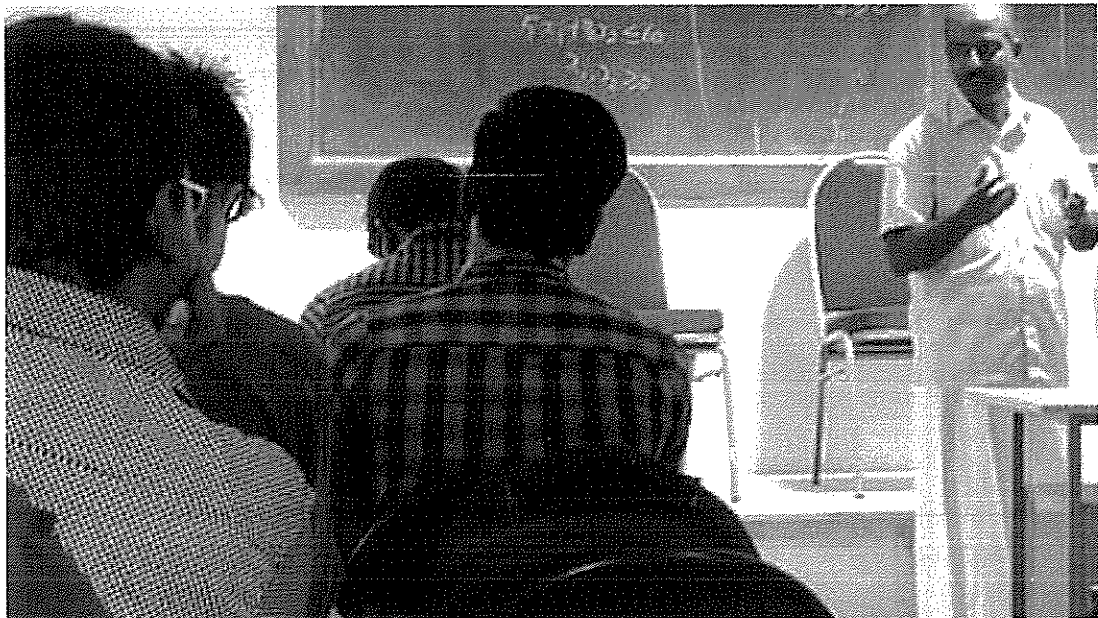
Dr S Praveen Kumar

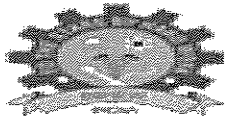
HEAD OF THE DEPARTMENT



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Short Term Course on Employability skill Course				
Duration:30				
S.No	Date	Topic	Time	Hour
1	10/9/2015	Paragraphs Listening for sounds	4.00-5.00 Pm	1
2	10/10/2015	Paragraphs Listening for sounds	4.00-5.00 Pm	1
3	10/12/2015	Greeting, taking leave and introducing oneself and others Nouns Homonyms	4.00-5.00 Pm	1
4	10/13/2015	Essays Listening for theme Making requests Pronouns Homophones	4.00-6.00 Pm	2
5	10/14/2015	Descriptive essays	4.00-5.00 Pm	1
6	10/15/2015	Listening for theme	4.00-5.00 Pm	1
7	10/16/2015	directions Articles Homographs	4.00-5.00 Pm	1
8	10/17/2015	Vimala Narrative essays	4.00-6.00 Pm	2
9	10/19/2015	Listening for main ideas Inviting	4.00-5.00 Pm	1
10	10/20/2015	Adjectives Synonyms	4.00-5.00 Pm	1
11	10/21/2015	Sujatha Gidla Expository essays	4.00-5.00 Pm	1
12	10/22/2015	Listening for main ideas Apologising	4.00-6.00 Pm	2
13	10/23/2015	Kinds of verbs Antonyms	4.00-5.00 Pm	1
14	10/24/2015	Argumentative essays	4.00-5.00 Pm	1
15	10/26/2015	Listening for details Interrupting Tenses Prefixes	4.00-5.00 Pm	1
16	10/27/2015	Formal letters	4.00-6.00 Pm	2
17	10/28/2015	Listening for details Asking for and giving opinions Adverbs Suffixes	4.00-5.00 Pm	1
18	10/29/2015	Emails Listening for information	4.00-5.00 Pm	1
19	10/30/2015	Agreeing and disagreeing Declarative	4.00-5.00 Pm	1
20	10/31/2015	interrogative, interrogative, imperative	4.00-6.00 Pm	2
21	11/2/2015	exclamatory sentences Compound words	4.00-5.00 Pm	1
22	11/3/2015	Application letters and curricula vitae	4.00-5.00 Pm	1
23	11/4/2015	Making complaints Prepositions One-word substitutes	4.00-5.00 Pm	1
24	11/5/2015	Presentations Subject-verb agreement Commonly misspelt words	4.00-6.00 Pm	2

Value-added course titled: Short term course on employability skills on 09/10/2015





Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

09/02/2016
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai


Sub: Permission to conduct value- added course: Developing Business Applications using web services- reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Developing Business Applications using web services** on 07/03/2016. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering

DEAN
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)
Chennai-600 073. INDIA.



School of Management Studies & Commerce

Circular

09/02/2016

Sub: Organising Value-added Course: Developing Business Applications using web services - reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Developing Business Applications using web services". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 4th March 2016; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form

Bharath Institute of Higher Education & Research**School of Management Studies & Commerce****Participant List- 2016****Value Added Course: Developing Business Applications
using web services**

S.No	Register Number	Student Name	Remarks
1	U15BC001	A. SIVA	
2	U15BC002	ABDUL RAHMAN S	
3	U15BC003	ABDULMUNAF A	
4	U15BC004	AJITH KUMAR B	
5	U15BC005	AJITH KUMAR R	
6	U15BC006	AJITH KUMAR S	
7	U15BC007	AJITH M	
8	U15BC008	AJITH M	
9	U15BC009	AKASH A	
10	U15BC010	AKASH E	
11	U15BC011	ANBUMURUGAN P	
12	U15BC012	ANUSUYA S	
13	U15BC013	B. RAJESWARI	
14	U15BC014	B. SHAFIULLAH	
15	U15BC015	BALAJI A	
16	U15BC016	BALAJI L	
17	U15BC017	BALAJI P	
18	U15BC018	BALAKRISHNAN M	
19	U15BC019	BHARATH PRAKASH S	
20	U15BC020	BHARATH RANJAN G	
21	U15BC021	CATHRIN S	
22	U15BC022	DEENADHAYALAN V	
23	U15BC023	DEVAKIRUBAI S	
24	U15BC024	DEVARAJ B	
25	U15BC025	DHAMODHARAN M	
26	U15BC026	DHARANI M	
27	U15BC027	DHARANI M	
28	U15BC028	DINESH KUMAR D	
29	U15BC029	DIPIKA R	
30	U15BC030	DIVYA K	
31	U15BC031	DIVYA M	
32	U15BC032	GAYATHRI J	
33	U15BC033	GAYATHRI M	
34	U15BC035	GOVINDASAMY K	
35	U15BC037	GUGAN G	
36	U15BC038	GUNASEKARAN G	
37	U15BC039	HARI HARAN K	
38	U15BC040	HARI PRASAD L	

39	U15BC041	HARIPRIYA A	
40	U15BC042	IYYAPPAN V	
41	U15BC043	JAYA SURYA J	
42	U15BC044	JAYALAKSHMI L	
43	U15BA026	SHANKAR P	
44	U15BA027	SOWNDARYA D	
45	U15BA028	SUNDARALINGAM A	
46	U15BA029	SURESH M	
47	U15BA030	THENMOZHI M	
48	U15BA031	YOGESHWARAN R	
49	U15BA032	NASIR MANZOOR PARAH	
50	U15BA033	THULASINGAM A	
51	U15BA034	SUBASH S J	
52	U15BA035	DASINI PAVAN KUMAR	
53	U15BA036	ARUN KUMAR A	
54	U15BA037	LOKESHWARVARMAN J	
55	U15BA038	MULAGOORI SREETHA	
56	U15BA039	MOHAN M	
57	U15BA040	HARI LAKSHMI A	
58	U15BA042	G. GOVARDHAN NAIDU	
59	U15BA043	D. ADARSH	
60	U15BA044	BURRI RAJA	

Course Feedback form

Date: 07-3-16

Course Title: Developing business Applications using web services

Name: Ajith m

RegNo: U15be007.

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations					✓
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent


Signature

*** Thank you ***

Course Feedback form

Date: 7/3/2016

Course Title: Developing business Applications using web services.

Name: Balaji.L

RegNo: U15BC016

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you			/		
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned					/
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful					/
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Session very Speed.

Strength of the course:

Balaji
Signature

*** Thank you ***

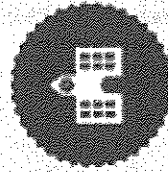


SCHOOL OF MANAGEMENT STUDIES & COMMERCE

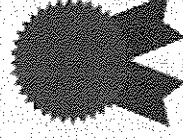
CERTIFICATION OF PARTICIPATION

AJITH M

has participated in the Value-added course: **Developing Business Applications using Web services**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 07/03/2016



Mr. Bharathvajan
COURSE CO-ORDINATOR

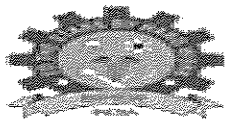


Dr S Praveen Kumar
HEAD OF THE DEPARTMENT

Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Developing Business Applications Using Web Services Course				
Duration:30				
S.No	Date	Topic	Time	Hour
1	3/7/2016	– Introduction to Cross-Application Communication	4.00-5.00 Pm	1
2	3/8/2016	Review or Quiz • How are applications designed	4.00-5.00 Pm	1
3	3/9/2016	care about cross-application communication	4.00-5.00 Pm	1
4	3/10/2016	NET and Introduction to Visual Studio	4.00-6.00 Pm	2
5	3/11/2016	Introduction to XML and JSON	4.00-5.00 Pm	1
6	3/12/2016	XPath and Navigation	4.00-5.00 Pm	1
7	3/14/2016	Strengths and Limitations	4.00-5.00 Pm	1
8	3/15/2016	Real World Applications of XML	4.00-6.00 Pm	2
9	3/16/2016	Advanced XML and JSON	4.00-5.00 Pm	1
10	3/17/2016	XML Schema	4.00-5.00 Pm	1
11	3/18/2016	Stylesheet Transformation	4.00-5.00 Pm	1
12	3/19/2016	Office XML Schema and Application	4.00-6.00 Pm	2
13	3/21/2016	– Introduction to Web Services	4.00-5.00 Pm	1
14	3/22/2016	SOAP • WCF • REST • Strengths and Limitations	4.00-5.00 Pm	1
15	3/23/2016	Introduction to Application Development Strategy	4.00-5.00 Pm	1
16	3/24/2016	– Introduction to Cloud Services	4.00-6.00 Pm	2
17	3/25/2016	Explanation of Cloud Services	4.00-5.00 Pm	1
18	3/26/2016	Development of Project	4.00-5.00 Pm	1
19	3/28/2016	Development of Web Service	4.00-5.00 Pm	1
20	3/29/2016	Transformation of XML	4.00-6.00 Pm	2
21	3/30/2016	development of XML	4.00-5.00 Pm	1
22	3/31/2016	strategies of XML	4.00-5.00 Pm	1
23	4/1/2016	Final Project importance	4.00-5.00 Pm	1
24	4/2/2016	Implementation Of Project	4.00-6.00 Pm	2

Value-added course titled: **Developing Business Applications using web services on**
07/03/2016





Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act. 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

22/01/2016
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai


**Sub: Permission to conduct value- added course: Certificate course on business English -
higher- reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Certificate course on business English - higher** on 22/2/2016. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering

DEAN
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)
Chennai-600 073. INDIA.



School of Management Studies & Commerce

Circular

22/01/2016

Sub: Organising Value-added Course Certificate course on business English - higher- reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Certificate course on business English - higher". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 19th February 2016; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form

Bharath Institute of Higher Education & Research**School of Management Studies & Commerce****Participant List- 2016****Value Added Course: Certificate course on Business English-Higher**

S.No	Register Number	Student Name	Remarks
1	U15BA001	AJITHKUMAR D	
2	U15BA002	BERYL CHRISTY C	
3	U15BA003	CASTRO S	
4	U15BA004	CHRISTY JOSEPH P	
5	U15BA005	DHINAKARAN P	
6	U15BA006	E. RAHUL	
7	U15BA007	IYANAR A	
8	U15BA008	JOTHI B	
9	U15BA009	JOYEL T JOSE	
10	U15BA010	KEERTHIGA A	
11	U15BA011	KIRANKUMAR U	
12	U15BA012	KOWSHIK S	
13	U15BA013	LALITHA PRIYA P	
14	U15BA014	M. MEENA	
15	U15BA015	M. VIJAYA RAM	
16	U15BA016	MALSAWMDAWNOZUALA	
17	U15BA017	MANOJ PRABHAKAR S	
18	U15BA018	NAGOOR MEERAN S	
19	U15BA019	PRABAKARAN P	
20	U15BA020	RAJESH K	
21	U15BA021	RAJESWARI B	
22	U15BA022	RAJKUMAR C	
23	U15BA023	RAJMANI VERMA	
24	U15BA024	S. NARESH	
25	U15BA025	SAMSAD AHAMED	
26	U15BA026	SHANKAR P	
27	U15BA027	SOWNDARYA D	
28	U15BA028	SUNDARALINGAM A	
29	U15BA029	SURESH M	
30	U15BA030	THENMOZHI M	
31	U15BC144	SATHIYAN V	
32	U15BC145	VINITH KUMAR M	
33	U15BC147	VIGNESH D	
34	U15BC148	VIGNESHWARAN M	
35	U15BC149	SRINIVASAN S	
36	U15BC150	SELVAM C	
37	U15BC151	SHARUMATHI V	
38	U15BC152	AKASH R	
39	U15BC153	AJITHKUMAR M	

40	U15BC154	SHEEBA L	
41	U15BC155	SREE RANJINI K	
42	U15BC156	SHARON P	
43	U15BC158	LINGESHWARAN.S	
44	U15BC159	RAM KUMAR S A	
45	U15BC160	SUDARSANABALAN R	
46	U15BC161	P.CHITRA	
47	U15BC162	MANIGANDAN.D	
48	U15BC163	MICAH IMMANUAL M	
49	U15BC165	SARAVANAN C	

Course Feedback form

Date: 22-2-2015

Course Title: Business English Higher.

Name: Shankar P

RegNo: U15BA026

Department: BBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned			✓		
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful			✓		
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent


Signature

*** Thank you ***

Course Feedback form

Date: 22/2/2015

Course Title: Business English higher

Name: Jayal T Jee

RegNo: UL5BA009

Department: BBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5 ✓

Please give Suggestion for the improvement of the course:

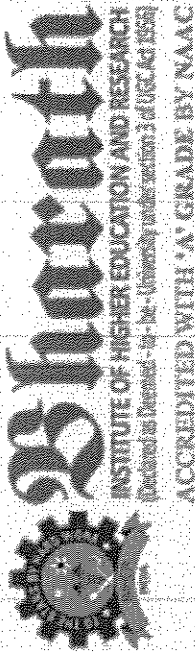
Weakness of the course:

Strength of the course:

Resource Person knowledgeable


Signature

*** Thank you ***

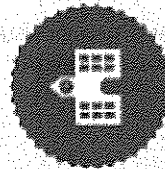


SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATION OF PARTICIPATION

RAHULE

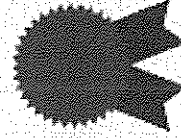
has participated in the Value-added course: **Certificate course on Business English - Higher**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 22/02/2016



Handwritten signature of Mr. Ravi Mohan.

Mr. Ravi Mohan

COURSE CO-ORDINATOR



Handwritten signature of Dr. S. Praveen Kumar.

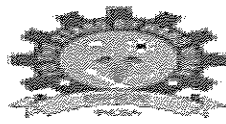
Dr S Praveen Kumar

HEAD OF THE DEPARTMENT

Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Certificate course on Business English Higher				
Course Duration:30				
S.No	Date	Topic	Time	Hour
1	2/22/2016	Soft Skills: An Introduction	4.00-5.00 Pm	1
2	2/23/2016	Definition and Significance of Soft Skills	4.00-5.00 Pm	1
3	2/24/2016	Process, Importance of Soft Skill	4.00-5.00 Pm	1
4	2/25/2016	Measurement of Soft Skill Development	4.00-6.00 Pm	2
5	2/26/2016	Understanding the difference between projects and programmes	4.00-5.00 Pm	1
6	2/27/2016	Discovering the Self	4.00-5.00 Pm	1
7	3/1/2016	Setting Goals; Beliefs, Values, Attitude, Virtue	4.00-5.00 Pm	1
8	3/2/2016	Interpersonal Communication	4.00-6.00 Pm	2
9	3/3/2016	Interpersonal relations; communication models, process	4.00-5.00 Pm	1
10	3/4/2016	Barriers; team communication	4.00-5.00 Pm	1
11	3/5/2016	Developing interpersonal relationships	4.00-5.00 Pm	1
12	3/7/2016	Effective communication; listening skills;	4.00-6.00 Pm	2
13	3/8/2016	Essential formal writing skills	4.00-5.00 Pm	1
14	3/9/2016	Corporate communication styles	4.00-5.00 Pm	1
15	3/10/2016	Assertion, persuasion, negotiation	4.00-5.00 Pm	1
16	3/11/2016	Public Speaking: Skills, Methods,	4.00-6.00 Pm	2
17	3/12/2016	Strategies and Essential tips for effective public speaking	4.00-5.00 Pm	1
18	3/14/2016	Group Discussion	4.00-5.00 Pm	1
19	3/15/2016	Importance, Planning, Elements, Skills assessed	4.00-5.00 Pm	1
20	3/16/2016	Effectively disagreeing, Initiating,	4.00-6.00 Pm	2
21	3/17/2016	Interviewer and Interviewee	4.00-5.00 Pm	1
22	3/18/2016	Presentation Skills: Types, Content, Audience Analysis,	4.00-5.00 Pm	1
23	3/19/2016	Time Management – Concept, Essentials, Tips.	4.00-5.00 Pm	1
24	3/21/2016	Stress Management: Stress - Definition, Nature, Types	4.00-6.00 Pm	2

Value-added course titled: Certificate course on business English - higher on 22/2/2016





Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH "A" GRADE BY NAAC

23/01/2016

Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai

Sub: Permission to conduct value- added course: Certificate course on Business English- Preliminary exam- reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Certificate course on Business English- Preliminary exam** on 22/2/2016. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering

DEAN
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)
Chennai-600 073. INDIA.



School of Management Studies & Commerce

Circular

23/01/2016

Sub: Organising Value-added Course: Certificate course on Business English- Preliminary exam- reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Certificate course on Business English- Preliminary exam". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/ speed post only to reach on or before 19th February 2016; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form

Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2016			
Value Added Course: Certificate course on Business English- Preliminary exam			
S.No	Register Number	Student Name	Remarks
1	U15BC095	SANDHYA S	
2	U15BC096	SANGAVI S	
3	U15BC097	SANGEETHA M	
4	U15BC098	SANGEETHA R	
5	U15BC099	SASI KUMAR A	
6	U15BC100	SATHISH LINGAM K	
7	U15BC102	SHALINI P	
8	U15BC103	SHALINI V	
9	U15BC104	SHANMUGAM A	
10	U15BC105	SHARMILA T	
11	U15BC106	SHOBANA A	
12	U15BC107	SIVA SANKAR K	
13	U15BC108	SOBANRAJ A	
14	U15BC109	SRIDEVI M	
15	U15BC110	SRINIVASAN A	
16	U15BC111	SRINIVASAN R	
17	U15BC112	SUBBULAKSHMI V	
18	U15BC113	SUDHAKARAN P	
19	U15BC114	SURYA PRASANNA S	
20	U15BC115	SWATHILAKSHMI P	
21	U15BC116	T. R. VIGNESH	
22	U15BC118	THAMOTHIRAN S	
23	U15BC119	THERESA P	
24	U15BC120	THIRUKKUMARAN C	
25	U15BC121	THIRUVENGADAM M	
26	U15BC122	UDHAYA KUMAR M	
27	U15BC123	UMAMAHESWARI K	
28	U15BC125	VANI K	
29	U15BC126	VASANTHAKUMARA L	
30	U15BC127	VASANTHI S	
31	U15BC128	VEERA SURIYA P	
32	U15BC130	VENKATESAN D	
33	U15BC131	VIGNESH D	
34	U15BC132	VIGNESH K	
35	U15BC133	VIGNESH N	
36	U15BC134	VIJAY A	
37	U15BC135	VIJAY S	
38	U15BC136	VIJAYA KUMAR S	
39	U15BC137	VIMALRAJ R	

40	U15BC138	VINNARASI J	
41	U15BC139	VISHNUPRIYA M	
42	U15BC140	VIVEK D	
43	U15BC141	YAMUNA DEVI C	
44	U15BC143	YOGESH E	
45	U15BA031	YOGESHWARAN R	
46	U15BA032	NASIR MANZOOR PARAH	
47	U15BA033	THULASINGAM A	
48	U15BA034	SUBASH S J	
49	U15BA035	DASINI PAVAN KUMAR	
50	U15BA036	ARUN KUMAR A	
51	U15BA037	LOKESHWARVARMAN J	

Course Feedback form

Date: 22-2-15

Course Title: Business English Preliminary exam.

Name: Subbu Lakshmi

RegNo: U15BC112

Department: Commerce

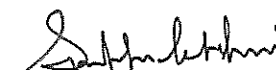
S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned				/	
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

session very speed.

Strength of the course:


Signature

*** Thank you ***

Course Feedback form

Date: 22-2-15

Course Title: Business english Preliminary exam

Name: Shalini P

RegNo: U15BC102

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned					/
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective					/
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course					/
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

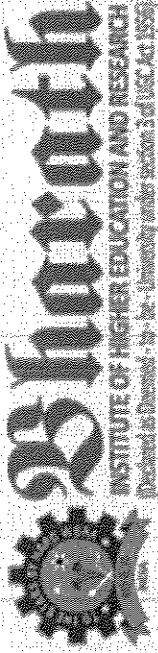
Weakness of the course:

Strength of the course:

Excellent.

P. Shalini
Signature

*** Thank you ***



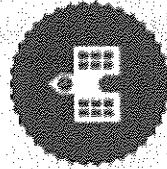
ACCREDITED WITH 'A' GRADE BY NAAC

SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATION OF PARTICIPATION

SANGAVI S

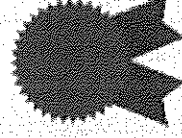
has participated in the Value-added course: **Certificate course on Business English - Preliminary Exam**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 22/02/2016



J. Pavithra

Ms. J Pavithra

COURSE CO-ORDINATOR



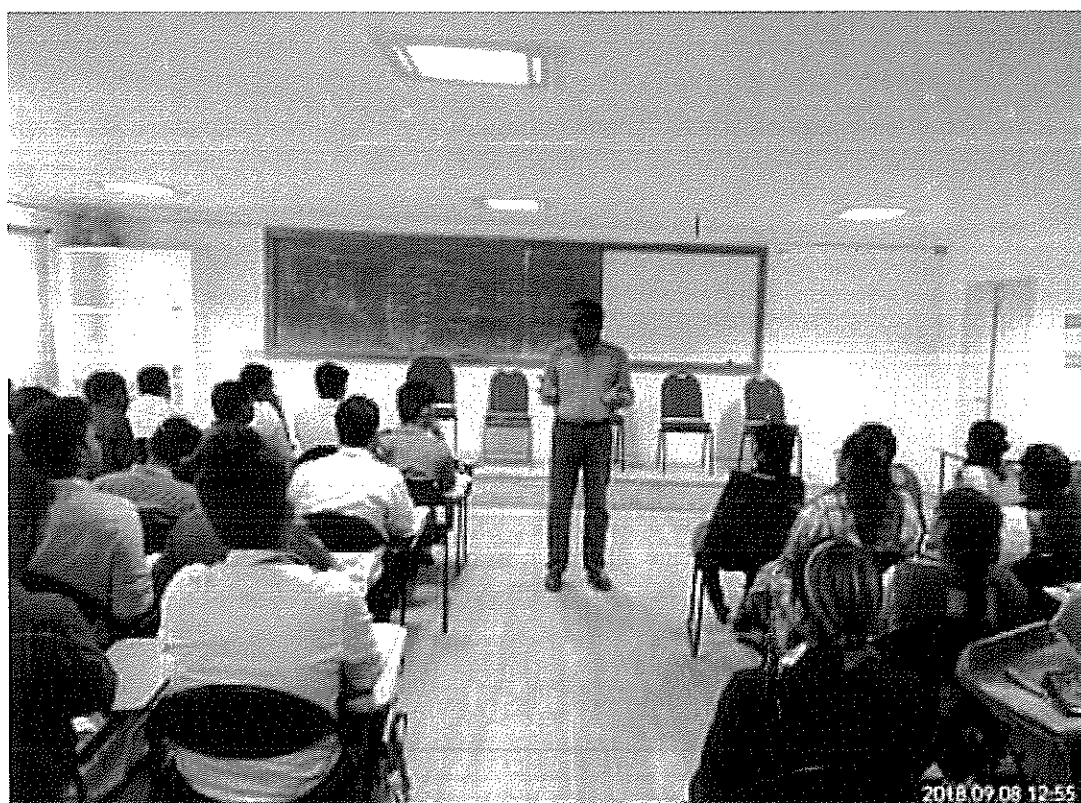
S. Praveen Kumar

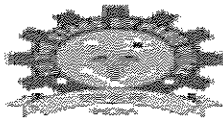
Dr S Praveen Kumar

HEAD OF THE DEPARTMENT

Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Certificate course on Business English - Preliminary				
Exam Course Duration:30				
S.No	Date	Topic	Time	Hour
1	2/22/2016	An article Listening	4.00-5.00 Pm	1
2	2/23/2016	Listening for detail. TV shows Speaking:	4.00-5.00 Pm	1
3	2/24/2016	Talking about likes and dislikes Grammar	4.00-5.00 Pm	1
4	2/25/2016	Stories on personal experiences	4.00-6.00 Pm	2
5	2/26/2016	Writing: Stories Skill Activity	4.00-5.00 Pm	1
6	2/27/2016	Ways of organising ideas	4.00-5.00 Pm	1
7	3/1/2016	Listening: Extracts on different subjects Speaking	4.00-5.00 Pm	1
8	3/2/2016	Speculating. Using appropriate vocabulary Grammar	4.00-6.00 Pm	2
9	3/3/2016	Modal verbs to express certainty and possibility	4.00-5.00 Pm	1
10	3/4/2016	Reporting on extreme situations Writing	4.00-5.00 Pm	1
11	3/5/2016	: Reports on improvements. Making suggestions and recommendations	4.00-5.00 Pm	1
12	3/7/2016	Listening: Intensive listening Speaking: Speculating Grammar:	4.00-6.00 Pm	2
13	3/8/2016	Modals expressing ability. As and Like. Look, seem, appear	4.00-5.00 Pm	1
14	3/9/2016	Modern lifestyles and health explanation	4.00-5.00 Pm	1
15	3/10/2016	Attitudes to health Speaking	4.00-5.00 Pm	1
16	3/11/2016	Discussing health issues Grammar:	4.00-6.00 Pm	2
17	3/12/2016	Relative pronouns and relative clauses	4.00-5.00 Pm	1
18	3/14/2016	On advice and recommendations Writing	4.00-5.00 Pm	1
19	3/15/2016	Descriptions: new homes Writing:	4.00-5.00 Pm	1
20	3/16/2016	An article Listening:	4.00-6.00 Pm	2
21	3/17/2016	Describing experiences with host families Speaking: Language of description.	4.00-5.00 Pm	1
22	3/18/2016	Expressing obligation and permission	4.00-5.00 Pm	1
23	3/19/2016	: Reading tourist information Writing	4.00-5.00 Pm	1
24	3/21/2016	E-mail giving information, inviting and accepting Listening: Festivals Speaking	4.00-6.00 Pm	2

Value-added course titled: **Certificate course on Business English- Preliminary exam on 22/2/2016**





Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

23/01/2016
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai

Sub: Permission to conduct value- added course: Skill development course on export marketing and documentation - reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Skill development course on export marketing and documentation** on 22/02/2016. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering

DEAN

BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed To be University U/S 3 of UGC Act. 1956)
Chennai-600 073. INDIA.



School of Management Studies & Commerce

Circular

23/01/2016

Sub: Organising Value-added Course: Skill development course on export marketing and documentation - reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Skill development course on export marketing and documentation". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 19th February 2016; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form

Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2016			
Value Added Course: Skill Development course on Export Marketing and Documentation			
S.No	Register Number	Student Name	Remarks
1	U15BC058	MANIKANDAN G	
2	U15BC059	MANJULA R	
3	U15BC060	MENAKA B	
4	U15BC061	MOHAIDEEN NIWAS M	
5	U15BC062	MOHAMEDAEJAZ M	
6	U15BC063	MOHAMMED AKEM K	
7	U15BC064	MOHAN S	
8	U15BC065	MUHAMMED ILLYAS K K	
9	U15BC066	MURALI A	
10	U15BC067	MURALIDHARAN S	
11	U15BC068	MURUGAN M	
12	U15BC069	MUTHURAJ P	
13	U15BC070	NARESH M	
14	U15BC071	NIRMAL RAJ S	
15	U15BC072	NIRMAL SELVAM K P	
16	U15BC073	PANDIYAN M	
17	U15BC074	PAVITHRA PRIYA C	
18	U15BC075	PAVITHRA R	
19	U15BC076	PAVITHRA V	
20	U15BC077	POOJASHRI R	
21	U15BC078	PRABHAKARAN R	
22	U15BC079	PRAKASH S	
23	U15BC080	PRASANTH B	
24	U15BC081	PRAVEEN R	
25	U15BC082	PRIYANKA G	
26	U15BC083	PRIYANKA SHARMA	
27	U15BC084	RADHA R	
28	U15BC085	RAJKUMAR T	
29	U15BC086	RAMAKRISHNAN T	
30	U15BC087	RAMYA C	
31	U15BC088	RANJITH KUMAR S	
32	U15BC090	RANJITHA M	
33	U15BC091	SAGAYA SANTHOSH A	
34	U15BC092	SAIVARALAKSHMI R	
35	U15BC094	SANDHIYAKRISHNA S	
36	U15BA001	AJITHKUMAR D	
37	U15BA002	BERYL CHRISTY C	
38	U15BA003	CASTRO S	
39	U15BA004	CHRISTY JOSEPH P	

40	U15BA005	DHINAKARAN P	
41	U15BA006	E. RAHUL	
42	U15BA007	IYANAR A	
43	U15BA008	JOTHI B	
44	U15BA009	JOYEL T JOSE	
45	U15BA010	KEERTHIGA A	
46	U15BA011	KIRANKUMAR U	
47	U15BA012	KOWSHIK S	
48	U15BA013	LALITHA PRIYA P	
49	U15BA014	M. MEENA	
50	U15BA015	M. VIJAYA RAM	
51	U15BA016	MALSAWMDAWNOZUALA	
52	U15BA017	MANOJ PRABHAKAR S	
53	U15BA018	NAGOOR MEERAN S	
54	U15BA019	PRABAKARAN P	
55	U15BA020	RAJESH K	
56	U15BA021	RAJESWARI B	
57	U15BA022	RAJKUMAR C	

Course Feedback form

Date: 12-2-18

Course Title: Skill development Course on Export marketing and Documentation

Name: Doresh M

RegNo: V15BC070

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned					/
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective					/
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course					/
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:


Signature

*** Thank you ***

Course Feedback form

Date: 22/02/2016

Course Title: Skill Development course on Export marketing and documentation.

Name: Mohan.S

RegNo: U15BC064

Department: Commerce.

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent

Mohan.S
Signature

*** Thank you ***



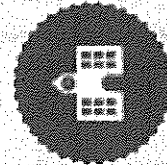
SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATION OF PARTICIPATION

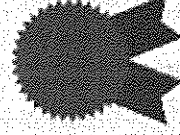
RAJESHWARI B

has participated in the Value-added course: **Skill Development course on Export Marketing and Documentation**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 22/02/2016

Ms. Magdalene Peter
COURSE CO-ORDINATOR



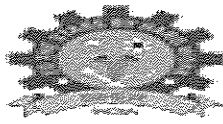
Dr S Praveen Kumar
HEAD OF THE DEPARTMENT



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Certificate course on Export Marketing and Documentation				
Course Duration:30				
S.No	Date	Topic	Time	Hour
1	2/22/2016	Introduction to Export Marketing	4.00-5.00 Pm	1
2	2/23/2016	Concept and features of Export Marketing	4.00-5.00 Pm	1
3	2/24/2016	Importance of Exports for a Nation and a Firm	4.00-5.00 Pm	1
4	2/25/2016	Distinction between Domestic Marketing and Export Marketing	4.00-6.00 Pm	2
5	2/26/2016	Factors influencing Export Marketing	4.00-5.00 Pm	1
6	2/27/2016	Risks involved in Export Marketing	4.00-5.00 Pm	1
7	3/1/2016	Problems of India's Export Sector	4.00-5.00 Pm	1
8	3/2/2016	Major merchandise/commodities exports of India	4.00-6.00 Pm	2
9	3/3/2016	Services exports of India	4.00-5.00 Pm	1
10	3/4/2016	Trade barriers	4.00-5.00 Pm	1
11	3/5/2016	Types of Tariff Barriers and Non-Tariff barriers	4.00-5.00 Pm	1
12	3/7/2016	Distinction between Tariff and Non-Tariff barriers	4.00-6.00 Pm	2
13	3/8/2016) Major Economic Groupings of the World	4.00-5.00 Pm	1
14	3/9/2016	Positive and Negative Impact of Regional Economic	4.00-5.00 Pm	1
15	3/10/2016	Positive and Negative Impact of Regional Economic	4.00-5.00 Pm	1
16	3/11/2016	Need for Overseas Market Research	4.00-6.00 Pm	2
17	3/12/2016	Market Selection Process,	4.00-5.00 Pm	1
18	3/14/2016	Determinants of Foreign Market Selection	4.00-5.00 Pm	1
19	3/15/2016	Foreign Trade Policy (FTP) 2015-20 - Highlights and Implications	4.00-5.00 Pm	1
20	3/16/2016	Export Trade facilitations and ease of doing	4.00-6.00 Pm	2
21	3/17/2016	Role of Directorate General of Foreign Trade (DGFT)	4.00-5.00 Pm	1
22	3/18/2016	Benefits to Status Holders & Towns of Excellence	4.00-5.00 Pm	1
23	3/19/2016	Common benefits for EHTP,BTP and STP;	4.00-5.00 Pm	1
24	3/21/2016	Institutional Assistance to Indian Exporters -	4.00-6.00 Pm	2

Value-added course titled: **Skill development course on export marketing and documentation on 22/02/2016**





Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

23/02/2016
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai

Sub: Permission to conduct value- added course: Introduction to customer service and banking codes and standards - reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Introduction to customer service and banking codes and standards** on 28/03/2016. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering

DEAN
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)
Chennai-600 073. INDIA.



School of Management Studies & Commerce

Circular

23/02/2016

Sub: Organising Value-added Course: Introduction to customer service and banking codes and standards - reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Introduction to customer service and banking codes and standards". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 25th March 2016; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form

Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2016			
Value Added Course: Introduction to Customer Service and Banking codes and standards			
S.No	Register Number	Student Name	Remarks
1	U15BA037	LOKESHWARVARMAN J	
2	U15BA038	MULAGOORI SREETHA	
3	U15BA039	MOHAN M	
4	U15BA040	HARI LAKSHMI A	
5	U15BA042	G. GOVARDHAN NAIDU	
6	U15BA043	D. ADARSH	
7	U15BA044	BURRI RAJA	
8	U15BA045	ABRAHAMKARTHICK K	
9	U15BA046	AJAY DANIEL B	
10	U15BA047	GOKULA KRISHNAN RP	
11	U15BA048	MOHAMMED ALI JINNA S	
12	U15BA049	SHYAM SUNDAR N	
13	U15BA050	RAJESHWARAN N	
14	U15BA051	ABHIRAMI THIAGARAJAN	
15	U15BA052	KAVIRANJAN R	
16	U15BA053	KARTHICK R	
17	U15BA054	JANAK MOHTA R	
18	U15BA055	PRAVEEN M	
19	U15BA056	ANGELINA JOSEPH	
20	U15BC159	RAM KUMAR S A	
21	U15BC160	SUDARSANABALAN R	
22	U15BC161	P.CHITRA	
23	U15BC162	MANIGANDAN.D	
24	U15BC163	MICAH IMMANUAL M	
25	U15BC165	SARAVANAN C	
26	U15BC166	AKASH D	
27	U15BC167	PHILIP ANTONY F	
28	U15BC168	VISHHAL O R	
29	U15BC169	SHARMILA E	
30	U15BC170	VENKATESAN M	
31	U15BC171	VIJAYALAKSHMI V	
32	U15BC172	MOHAN KUMAR M	
33	U15BC173	PARTHIBAN P	
34	U15BC174	DIVYA S	

Course Feedback form

Date: 28/3/2019

Course Title: Introduction to customer Service and Banking Codes and Standards

Name: Adnan D

RegNo: U15B0043

Department: BBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5 ✓

Please give Suggestion for the improvement of the course:

Weakness of the course:

very fast

Strength of the course:

good session


Signature

*** Thank you ***

Course Feedback form

Date: 28-3-14

Course Title: Introduction to customer service and Banking codes and standards

Name: Burri Raja

RegNo: UI523044

Department: BBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					
2.	The course contents met with your expectations					
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand					
5.	The teaching aids were effective					
6.	The instructors encourage interaction and were helpful					
7.	The level of the course					
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

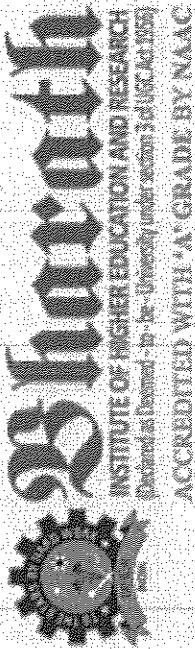
Please give Suggestion for the improvement of the course:

Weakness of the course: Session speed

Strength of the course: knowledgeable session


Signature

*** Thank you ***

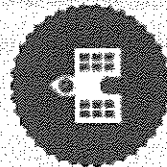


SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATION OF PARTICIPATION

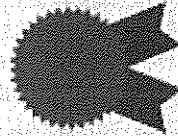
ADARSH D

has participated in the Value-added course: **Introduction to Customer service and Banking codes and Standards**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 28/03/2016



Mr. R. Ramamoorthy
COURSE CO-ORDINATOR

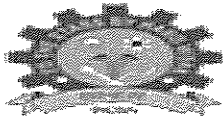
Dr S Praveen Kumar
HEAD OF THE DEPARTMENT



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Introduction to customer service and banking codes and standards Course Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	3/28/2016	Definition of a customer – Banker	4.00-5.00 Pm	1
2	3/29/2016	Customer relationship – Points of contact	4.00-5.00 Pm	1
3	3/30/2016	Types of Customers	4.00-5.00 Pm	1
4	3/31/2016	Types of relationships	4.00-6.00 Pm	2
5	4/1/2016	Need for building up customer relationships and Importance of customer service	4.00-5.00 Pm	1
6	4/4/2016	Changing Expectations and Perceptions– Termination of relationship	4.00-5.00 Pm	1
7	4/5/2016	Modern day banking – Core Banking / Electronic Payments	4.00-5.00 Pm	1
8	4/6/2016	Phone banking	4.00-6.00 Pm	2
9	4/7/2016	Mobile banking –Internet banking	4.00-5.00 Pm	1
10	4/8/2016	Different retail products – Home Loans -- Vehicle Loans	4.00-5.00 Pm	1
11	4/11/2016	Consumer durables – Credit Cards	4.00-5.00 Pm	1
12	4/12/2016	Demat services	4.00-6.00 Pm	2
13	4/13/2016	Selling through agents – Recovery process	4.00-5.00 Pm	1
14	4/18/2016	general areas of grievances	4.00-5.00 Pm	1
15	4/19/2016	Pass book-Account statement	4.00-5.00 Pm	1
16	4/21/2016	unsolicited business, different charges.	4.00-6.00 Pm	2
17	4/22/2016	Efforts to improve customer service	4.00-5.00 Pm	1
18	4/23/2016	guidelines	4.00-5.00 Pm	1
19	4/25/2016	Banks' duties and rights – Customer Service Committees	4.00-5.00 Pm	1
20	4/26/2016	Grievance Redressal Mechanism Importance of Developing Skills and Attitudes	4.00-6.00 Pm	2
21	4/27/2016	Use of IT in improving customer service	4.00-5.00 Pm	1
22	4/28/2016	Genesis of Banking Codes and Standards Board of India	4.00-5.00 Pm	1
23	4/29/2016	functions – Code of Bank's Commitment to Customers	4.00-5.00 Pm	1
24	4/30/2016	Code of Bank's Commitment to Micro and Small Enterprises	4.00-6.00 Pm	2

Value-added course titled: **Introduction to customer service and banking codes and standards** on 28/03/2016





Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

28/03/2016
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai


Sub: Permission to conduct value- added course: Skill development on Trade finance - reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Skill development on Trade finance** on 25/04/2016. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering
DEAN
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)
Chennai-600 073. INDIA.



School of Management Studies & Commerce

Circular

28/03/2016

Sub: Organising Value-added Course: Skill development on Trade finance - reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Skill development on Trade finance". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 22nd April 2016; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form

Bharath Institute of Higher Education & Research**School of Management Studies & Commerce****Participant List- 2016****Value Added Course: Skill Development on Trade Finance**

S.No	Register Number	Student Name	Remarks
1	U15BA014	M. MEENA	
2	U15BA015	M. VIJAYA RAM	
3	U15BA016	MALSAWMDAWNOZUALA	
4	U15BA017	MANOJ PRABHAKAR S	
5	U15BA018	NAGOOR MEERAN S	
6	U15BA019	PRABAKARAN P	
7	U15BA020	RAJESH K	
8	U15BA021	RAJESWARI B	
9	U15BA022	RAJKUMAR C	
10	U15BA023	RAJMANI VERMA	
11	U15BA024	S. NARESH	
12	U15BA025	SAMSAD AHAMED	
13	U15BA026	SHANKAR P	
14	U15BA027	SOWNDARYA D	
15	U15BA028	SUNDARALINGAM A	
16	U15BA029	SURESH M	
17	U15BA030	THENMOZHI M	
18	U15BA031	YOGESHWARAN R	
19	U15BA032	NASIR MANZOOR PARAH	
20	U15BA033	THULASINGAM A	
21	U15BA034	SUBASH S J	
22	U15BA035	DASINI PAVAN KUMAR	
23	U15BA036	ARUN KUMAR A	
24	U15BA037	LOKESHWARVARMAN J	
25	U15BC001	A. SIVA	
26	U15BC002	ABDUL RAHMAN S	
27	U15BC003	ABDULMUNAF A	
28	U15BC004	AJITH KUMAR B	
29	U15BC005	AJITH KUMAR R	
30	U15BC006	AJITH KUMAR S	
31	U15BC007	AJITH M	
32	U15BC008	AJITH M	
33	U15BC009	AKASH A	
34	U15BC010	AKASH E	
35	U15BC011	ANBUMURUGAN P	

Course Feedback form

Date: 25/4/16

Course Title: Skill development on trade Finance

Name: Yogeshwaran R

RegNo: U15BA032

Department: BBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations					/
3.	The lecture sequence was well planned				/	
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective					/
6.	The instructors encourage interaction and were helpful					/
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

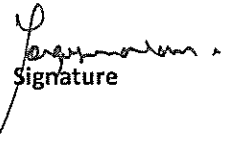
Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent Session

*** Thank you ***


Signature

Course Feedback form

Date: 25-4-16

Course Title: Skill development on trade finance

Name: Dasini Parvati kumar

RegNo: U15BC035

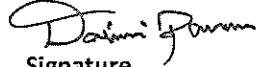
Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					✓
2.	The course contents met with your expectations					✓
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand					✓
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

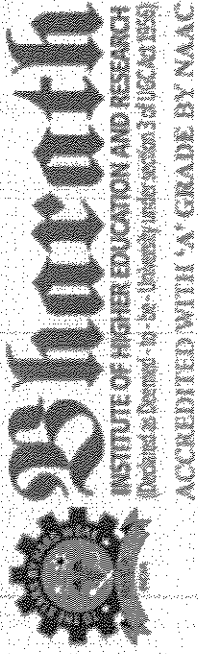
Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course: resource person knowledgeable and good.


Signature

*** Thank you ***

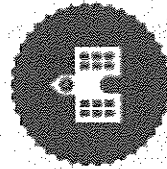


SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATION OF PARTICIPATION

RAJESH K

has participated in the Value-added course: **Skill Development on Trade Finance**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 25/04/2016

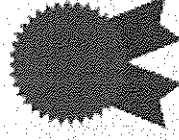


Ms. Jhoney

COURSE CO-ORDINATOR

Dr S Praveen Kumar

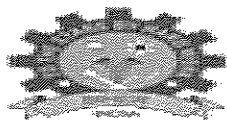
HEAD OF THE DEPARTMENT



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: skill development on Trade finance Course Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	4/25/2016	International Trade –Benefits	4.00-5.00 Pm	1
2	4/26/2016	Basis of International Trade Foreign Trade and Economic Growth – Balance of Trade	4.00-5.00 Pm	1
3	4/27/2016	India	4.00-5.00 Pm	1
4	4/28/2016	Barriers to International Trade – Indian EXIM Policy.	4.00-6.00 Pm	2
5	4/29/2016	Special need for Finance in International	4.00-5.00 Pm	1
6	4/30/2016	INCO Terms (FOB, CIF, etc.,) – Payment Terms	4.00-5.00 Pm	1
7	5/2/2016	Letters of Credit – Pre Shipment and Post Shipment Finance	4.00-5.00 Pm	1
8	5/3/2016	Fortfaiting – Deferred Payment Terms – EXIM Bank	4.00-6.00 Pm	2
9	5/4/2016	ECGC and its schemes – Import Licensing	4.00-5.00 Pm	1
10	5/5/2016	goods	4.00-5.00 Pm	1
11	5/6/2016	Foreign Exchange Markets – Spot Prices and Forward Prices Factors influencing Exchange rates	4.00-5.00 Pm	1
12	5/9/2016	Trade	4.00-6.00 Pm	2
13	5/10/2016	Tools for hedging against Exchange rate variations – Forward, Futures and Currency options –	4.00-5.00 Pm	1
14	5/11/2016	FEMA Determination of Foreign Exchange rate and Forecasting	4.00-5.00 Pm	1
15	5/12/2016	Law of one price – PPP theory	4.00-5.00 Pm	1
16	5/13/2016	Interest Rate Parity – Exchange rate Forecasting.	4.00-6.00 Pm	2
17	5/16/2016	Financial Documents – Bill of Exchange – Type – Commercial Documents	4.00-5.00 Pm	1
18	5/17/2016	Transport Documents – Bill of Lading, Airway Bill, Postal Receipt	4.00-5.00 Pm	1
19	5/18/2016	Insurance Policy, Insurance Cover Note. Official Document:	4.00-5.00 Pm	1
20	5/19/2016	Export Declaration Forms, GR Form, PP From, COD Form, Softer Forms,	4.00-6.00 Pm	2
21	5/20/2016	Export Certification, GSPS – UPCDC	4.00-5.00 Pm	1
22	5/23/2016	Export Promotion Schemes – Government Organizations Promoting Exports	4.00-5.00 Pm	1
23	5/24/2016	Export Incentives: Duty Exemption – IT Concession	4.00-5.00 Pm	1
24	5/25/2016	Marketing Assistance – EPCG, DEPB – Advance License – Other efforts I Export Promotion	4.00-6.00 Pm	2

Value-added course titled: Skill development on Trade finance on 25/04/2016





Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act. 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

26/04/2016
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai


**Sub: Permission to conduct value- added course: Short term course on accounting with tally -
reg.,**

Respected Sir,

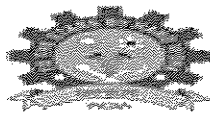
With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Short term course on accounting with tally** on 30/5/2016. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering

DEAN
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)
Chennai-600 073. INDIA.



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

School of Management Studies & Commerce

Circular

26/04/2016

Sub: Organising Value-added Course: Short term course on accounting with tally - reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Short term course on accounting with tally". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 27th May 2016; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form

Bharath Institute of Higher Education & Research**School of Management Studies & Commerce****Participant List- 2016****Value Added Course: Short term course on Accounting with tally**

S.No	Register Number	Student Name	Remarks
1	U15BC022	DEENADHAYALAN V	
2	U15BC023	DEVAKIRUBAI S	
3	U15BC024	DEVARAJ B	
4	U15BC025	DHAMODHARAN M	
5	U15BC026	DHARANI M	
6	U15BC027	DHARANI M	
7	U15BC028	DINESH KUMAR D	
8	U15BC029	DIPIKA R	
9	U15BC030	DIVYA K	
10	U15BC031	DIVYA M	
11	U15BC032	GAYATHRI J	
12	U15BC033	GAYATHRI M	
13	U15BC035	GOVINDASAMY K	
14	U15BC037	GUGAN G	
15	U15BC038	GUNASEKARAN G	
16	U15BC039	HARI HARAN K	
17	U15BC040	HARI PRASAD L	
18	U15BC041	HARIPRIYA A	
19	U15BC042	IYYAPPAN V	
20	U15BC043	JAYA SURYA J	
21	U15BC044	JAYALAKSHMI L	
22	U15BC045	JAYASHREE M	
23	U15BC046	JAYASRI C	
24	U15BC047	JEEVANANDHAM E	
25	U15BC048	KALAIVANAN B	
26	U15BC049	KAVIARASU K	
27	U15BC050	KIRUBAKARAN G	
28	U15BC051	KIRUBAKARAN N	
29	U15BC052	KIRUTHIKA P	
30	U15BC053	KODHANDHAPANI R	
31	U15BC054	KURT JONATHAN EDMONDS	
32	U15BC055	LAWRANCE R	
33	U15BC056	MADHANMANIKANDAN M	
34	U15BC057	MAGESHAN K	
35	U15BC058	MANIKANDAN G	
36	U15BC059	MANJULA R	
37	U15BC060	MENAKA B	
38	U15BC061	MOHAIDEEN NIWAS M	

39	U15BC062	MOHAMEDAEJAZ M	
40	U15BC063	MOHAMMED AKEM K	
41	U15BC064	MOHAN S	
42	U15BA038	MULAGOORI SREETHA	
43	U15BA039	MOHAN M	
44	U15BA040	HARI LAKSHMI A	
45	U15BA042	G. GOVARDHAN NAIDU	
46	U15BA043	D. ADARSH	
47	U15BA044	BURRI RAJA	
48	U15BA045	ABRAHAMKARTHICK K	
49	U15BA046	AJAY DANIEL B	
50	U15BA047	GOKULA KRISHNAN RP	
51	U15BA048	MOHAMMED ALI JINNA S	
52	U15BA049	SHYAM SUNDAR N	
53	U15BA050	RAJESHWARAN N	
54	U15BA051	ABHIRAMI THIAGARAJAN	
55	U15BA052	KAVIRANJAN R	
56	U15BA053	KARTHICK R	
57	U15BA054	JANAK MOHTA R	

Course Feedback form

Date: 30-5-16

Course Title: Short term course on accounting with Tally.

Name: Janya Swinya

RegNo: 01522043

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					/
2.	The course contents met with your expectations					/
3.	The lecture sequence was well planned					/
4.	The lectures were clear and easy to understand					/
5.	The teaching aids were effective					/
6.	The instructors encourage interaction and were helpful					/
7.	The level of the course					/
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Session very fast

Strength of the course:

good

Janya Swinya
Signature

*** Thank you ***

Course Feedback form

Date: 30-5-16

Course Title: Short term course on Accounting with tally

Name: Prayathini M

RegNo: U15BC032

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	✓
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand				✓	✓
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5 ✓

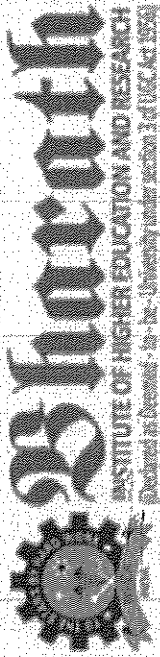
Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course: good

Prayathini
Signature

*** Thank you ***

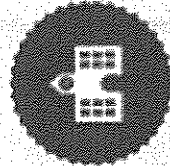


SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATION OF PARTICIPATION

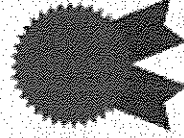
MOHAN M

has participated in the Value-added course: **Short term course on Accounting with Tally**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on **30/05/2016**



Ms. Manjini

COURSE CO-ORDINATOR

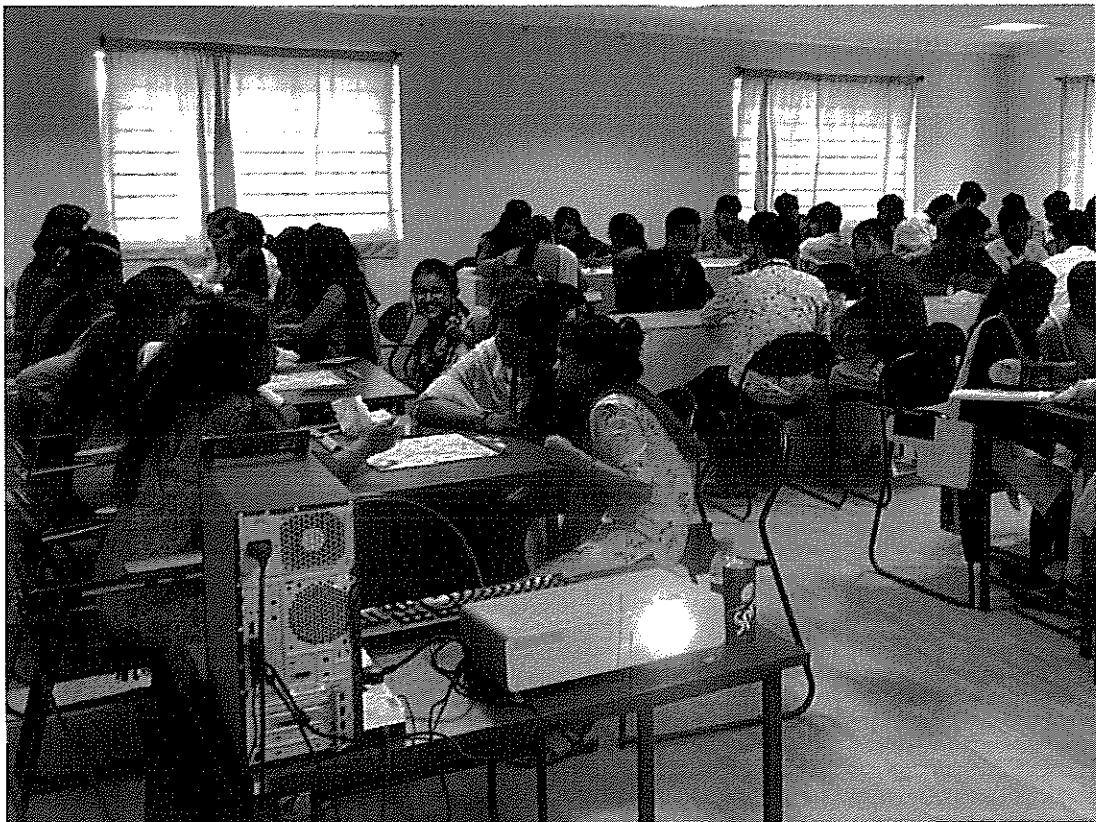


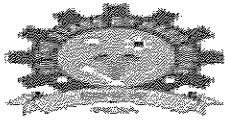
Dr S Praveen Kumar

HEAD OF THE DEPARTMENT

Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: SHORT TERM COURSE ON ACCOUNTING WITH TALLY Course Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	5/30/2016	User Interface and Company Management	4.00-5.00 Pm	1
2	5/31/2016	Masters – Ledgers	4.00-5.00 Pm	1
3	6/1/2016	Masters – Groups	4.00-5.00 Pm	1
4	6/2/2016	Masters – Bill wise Debtors and Creditors Ledger	4.00-6.00 Pm	2
5	6/3/2016	Payment Voucher	4.00-5.00 Pm	1
6	6/6/2016	Day Book in Tally	4.00-5.00 Pm	1
7	6/7/2016	Pre-Allocation of Bills	4.00-5.00 Pm	1
8	6/8/2016	Receipt Voucher	4.00-6.00 Pm	2
9	6/9/2016	Contra and Journal Voucher	4.00-5.00 Pm	1
10	6/10/2016	Cheque Printing in Tally ERP	4.00-5.00 Pm	1
11	6/13/2016	Masters : Inventory	4.00-5.00 Pm	1
12	6/14/2016	Goods and Services Tax (GST)	4.00-6.00 Pm	2
13	6/15/2016	Purchase Voucher with GST	4.00-5.00 Pm	1
14	6/16/2016	Sales Voucher with GST	4.00-5.00 Pm	1
15	6/17/2016	GST Returns and Payment	4.00-5.00 Pm	1
16	6/20/2016	Billing Features in Tally	4.00-6.00 Pm	2
17	6/21/2016	Purchase Order Processing	4.00-5.00 Pm	1
18	6/22/2016	Sales Order Processing	4.00-5.00 Pm	1
19	6/23/2016	Debit and Credit Notes	4.00-5.00 Pm	1
20	6/24/2016	Bank Reconciliation in Tally	4.00-6.00 Pm	2
21	6/27/2016	Price List in Tally	4.00-5.00 Pm	1
22	6/28/2016	Credit Limit	4.00-5.00 Pm	1
23	6/29/2016	Stock Transfers	4.00-5.00 Pm	1
24	6/30/2016	Manufacturing Vouchers	4.00-6.00 Pm	2

Value-added course titled: Short term course on accounting with tally on 30/5/2016





Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

20/05/2016
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai


To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai


Sub: Permission to conduct value-added course: Certificate course on E- Banking- reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Certificate course on E- Banking** on 21/06/2016. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering

DEAN
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)
Chennai-600 073. INDIA.



School of Management Studies & Commerce

Circular

20/05/2016

Sub: Organising Value-added Course: Certificate course on E- Banking - reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Certificate course on E- Banking". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 17th June 2016; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form

Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course:Certificate course on E-Banking			Course Duration:30 Hrs	
S.No	Date	Topic	Time	Hour
1	6/21/2016	Traditional Banking Vs E-Banking	4.00-5.00 Pm	1
2	6/22/2016	transactions	4.00-5.00 Pm	1
3	6/23/2016	-truncated cheque and Electronic cheque	4.00-5.00 Pm	1
4	6/24/2016	Models for E-banking-complete centralized solution- features	4.00-6.00 Pm	2
5	6/25/2016	CCS-Cluster approach	4.00-5.00 Pm	1
6	6/27/2016	Constraints in E-Banking	4.00-5.00 Pm	1
7	6/28/2016	Introduction –concept and meaning-the electronic delivery channels	4.00-5.00 Pm	1
8	6/29/2016	Need for computerization	4.00-6.00 Pm	2
9	6/30/2016	Automatic Teller Machine(ATM) at home –Electronic Fund Transfer(EFT)	4.00-5.00 Pm	1
10	7/1/2016	uses –computerization in clearing houses	4.00-5.00 Pm	1
11	7/4/2016	computers	4.00-5.00 Pm	1
12	7/5/2016	Electronic Money Transfer -uses of EMT.	4.00-6.00 Pm	2
13	7/7/2016	Updatating Bank saving accounts –Computer bank branches	4.00-5.00 Pm	1
14	7/8/2016	Financial Transaction Terminals- (FTT)- ECheque-Magnetic Ink Character Recognition (MICR) and Cheques	4.00-5.00 Pm	1
15	7/11/2016	Programmes	4.00-5.00 Pm	1
16	7/12/2016	Components- Online Banking advantages- Limitations.	4.00-6.00 Pm	2
17	7/13/2016	E-Banking Security- Introduction need for security –Security concepts	4.00-5.00 Pm	1
18	7/14/2016	Privacy –Survey. Findings on security- Attack-Cyber crimes	4.00-5.00 Pm	1
19	7/15/2016	Reasons for Privacy- Tampering	4.00-5.00 Pm	1
20	7/18/2016	encryptionprocess	4.00-6.00 Pm	2
21	7/19/2016	Cryptogram-Cryptanalyst-cryptography	4.00-5.00 Pm	1
22	7/20/2016	Types of Cipher systems –Code systems	4.00-5.00 Pm	1
23	7/21/2016	Cryptography-Cipher-Decipher-Jumbling	4.00-5.00 Pm	1
24	7/22/2016	Asymmetric-Crypto system-Data Encryption Standard (DES).	4.00-6.00 Pm	2

Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2016			
Value Added Course: Certificate course on E-banking			
S.No	Register Number	Student Name	Remarks
1	U15BA007	IYANAR A	
2	U15BA008	JOTHI B	
3	U15BA009	JOYEL T JOSE	
4	U15BA010	KEERTHIGA A	
5	U15BA011	KIRANKUMAR U	
6	U15BA012	KOWSHIK S	
7	U15BA013	LALITHA PRIYA P	
8	U15BA014	M. MEENA	
9	U15BA015	M. VIJAYA RAM	
10	U15BA016	MALSAWMDAWNOZUALA	
11	U15BA017	MANOJ PRABHAKAR S	
12	U15BA018	NAGOOR MEERAN S	
13	U15BA019	PRABAKARAN P	
14	U15BA020	RAJESH K	
15	U15BA021	RAJESWARI B	
16	U15BA022	RAJKUMAR C	
17	U15BA023	RAJMANI VERMA	
18	U15BA024	S. NARESH	
19	U15BA025	SAMSAD AHAMED	
20	U15BA026	SHANKAR P	
21	U15BA027	SOWNDARYA D	
22	U15BC066	MURALI A	
23	U15BC067	MURALIDHARAN S	
24	U15BC068	MURUGAN M	
25	U15BC069	MUTHURAJ P	
26	U15BC070	NARESH M	
27	U15BC071	NIRMAL RAJ S	
28	U15BC072	NIRMAL SELVAM K P	
29	U15BC073	PANDIYAN M	
30	U15BC074	PAVITHRA PRIYA C	
31	U15BC075	PAVITHRA R	
32	U15BC076	PAVITHRA V	
33	U15BC077	POOJASHRI R	
34	U15BC078	PRABHAKARAN R	
35	U15BC079	PRAKASH S	
36	U15BC080	PRASANTH B	
37	U15BC081	PRAVEEN R	
38	U15BC082	PRIYANKA G	

Course Feedback form

Date: 21-6-16

Course Title: *Certificate Course on E-banking*

Name: *Jothi.B*

RegNo: *D15BA008*

Department: *Commerce*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					/
2.	The course contents met with your expectations					/
3.	The lecture sequence was well planned					/
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective					/
6.	The instructors encourage interaction and were helpful					/
7.	The level of the course					/
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course: *Very Speed Session*

Strength of the course: *resource person knowledgeable*

Jothi.B
Signature

*** Thank you ***

Course Feedback form

Date: 21/06/16

Course Title: Certificate course on E-banking

Name: Kowshik. S

RegNo: U15BA012

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned				/	
4.	The lectures were clear and easy to understand					/
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful					/
7.	The level of the course					/
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

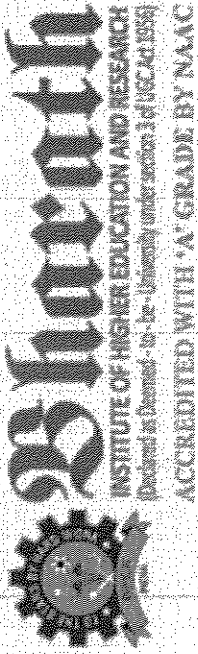
Please give Suggestion for the improvement of the course:

Weakness of the course: language

Strength of the course: resource person knowledgeable


Signature

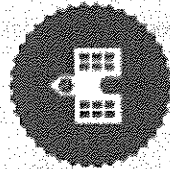
*** Thank you ***



SCHOOL OF MANAGEMENT STUDIES & COMMERCE
CERTIFICATION OF PARTICIPATION

PRAVEEN R

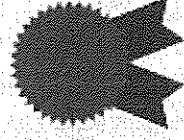
has participated in the Value-added course: **Certificate course on E-Banking, a unique and special programme held at Bharath Institute of Higher Education & Research** on 21/06/2016





Ms. Brindha

COURSE CO-ORDINATOR





Dr S Praveen Kumar

HEAD OF THE DEPARTMENT

Value-added course titled: Certificate course on E- Banking on 21/06/2016

