



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

13/08/2018
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai


To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai


Sub: Permission to conduct value- added course: Certificate course on Marketing / SEO- reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Certificate course on Marketing/ SEO** on 19/09/2018. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
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School of Management Studies & Commerce

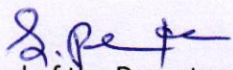
Circular

14/08/2018

Sub: Organising Value-added Course: Certificate course on Marketing / SEO - reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising “**Value added course: Certificate course on Marketing / SEO**”. The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 11th Sep 2018; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Certificate course on Marketing/SEO			Course Duration:30 Hrs	
S.No	Date	Topic	Time	Hour
1	19-09-2018	Introduction- Concept& nature of marketing	4.00-5.00 Pm	1
2	24-09-2018	Scope and Importance of marketing	4.00-5.00 Pm	1
3	25-09-2018	Marketing mix	4.00-5.00 Pm	1
4	26-09-2018	Strategic marketing planning – an overview.	4.00-6.00 Pm	2
5	27-09-2018	Market segmentation and positioning	4.00-5.00 Pm	1
6	29-09-2018	Buyer behavior; consumer versus organizational buyers	4.00-5.00 Pm	1
7	03-10-2018	Consumer decision making process	4.00-5.00 Pm	1
8	04-10-2018	Product Decisions: Concept of a product	4.00-6.00 Pm	2
9	05-10-2018	Classification of products	4.00-5.00 Pm	1
10	08-10-2018	Product line and product mix	4.00-5.00 Pm	1
11	09-10-2018	Product life cycle – strategic implications	4.00-5.00 Pm	1
12	12-10-2018	process.	4.00-6.00 Pm	2
13	15-10-2018	Pricing Decisions	4.00-5.00 Pm	1
14	16-10-2018	Factors affecting price determination	4.00-5.00 Pm	1
15	17-10-2018	Pricing policies and strategies	4.00-5.00 Pm	1
16	18-10-2018	Discounts and rebates	4.00-6.00 Pm	2
17	19-10-2018	Nature, functions, and types of distribution channels	4.00-5.00 Pm	1
18	23-10-2018	Distribution channel intermediaries	4.00-5.00 Pm	1
19	24-10-2018	Promotion Decisions	4.00-5.00 Pm	1
20	25-10-2018	Promotion mix	4.00-6.00 Pm	2
21	26-10-2018	Issues and Developments in Marketing	4.00-5.00 Pm	1
22	29-10-2018	Social, ethical and legal aspects of marketing	4.00-5.00 Pm	1
23	30-10-2018	International marketing	4.00-5.00 Pm	1
24	31-10-2018	Cyber marketing	4.00-6.00 Pm	2



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Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List- 2018			
Value Added Course: Marketing / SEO			
S.No	Register Number	Student Name	Signature
1	U16BC002	ABIRAMI S	Abirami
2	U16BC003	SUJAY S	Sujay
3	U16BC004	KISHORE V	Kishore
4	U16BC005	ARAVIND S	Aravind
5	U16BC006	KISHORE KANNA G	Kishore
6	U16BC007	K ABISHEK KUMAR	Abishek
7	U16BC008	SAM GIDEON P	Sam
8	U16BC009	PREM KUMAR M	Prem
9	U16BC011	HARIKARAN P	Hari karan
10	U16BC012	MADHAN KUMAR D	Madhan
11	U16BC013	AKSHAYA A	Akshaya
12	U16BC014	PRADEEP B	Pradeep
13	U16BC015	ELAMPARITHI G	Elamparithi
14	U16BC016	SANGEETHA P S	Sangeetha
15	U16BC017	SURYA PRAKASH E	Surya
16	U16BC018	HARDIK L	Hardik
17	U16BC019	RAKESH S	Rakesh
18	U16BC020	DINESH R	Dinesh
19	U16BC021	SIEON H	Sieon
20	U16BC022	RAGHURAM M	Raghu
21	U16BC023	KARTHICK V K	Karthick
22	U16BC024	NISHAJITH S	Nishajith
23	U16BC025	VIJAYA KUMAR R	Vijaya
24	U16BC026	HOORNESHWARAN S	Hoorneshwaran
25	U16BC027	NICKSON JEBASTIN J	Nickson
26	U16BC028	DINESH P	Dinesh P
27	U16BC029	VIGNESH S	Vignesh
28	U16BC030	SANTHOSH M	Santhosh
29	U16BC031	K VEDAKSHI	Vedakshi
30	U16BC033	DHANASEKAR V	Dhanasekar
31	U16BC035	JAWAHAR CHANDRAN R	Jawahar
32	U16BC036	MARIE FETHIL M	Marie
33	U16BC037	ESTHER M	Esther
34	U16BC038	KANNIGA PARAMESHWARI K	Kanniga
35	U16BC039	AATHITHAN S	Aathithan
36	U16BC040	NAVEEN KUMAR M	Naveen
37	U16BC041	MUTHARASI S	Mutharasi
38	U16BC042	NIRMAL KUMAR S	Nirmal
39	U16BC043	DINESH G	Dinesh
40	U16BC044	GOKULNATH K	Gokulnath
41	U16BC045	RUBESH ARAVIND V R	Rubesh

42	U16BC046	SAGAYA NIVETHA A	<i>Sagaya</i>
43	U16BC047	G ROHINI	<i>Rohini</i>
44	U16BC048	S KARTHICK	<i>S Karthick</i>
45	U16BC049	PRASANTH V	<i>PV</i>
46	U16BC050	GOPINATH D	<i>GOPD</i>
47	U16BC051	DINESHKUMAR S	<i>Dkum</i>
48	U16BC052	APPU B	<i>APPD</i>
49	U16BC054	PONRAJ M	<i>Ponraj</i>
50	U16BC055	PRATEEK MISHRA	<i>Mishra</i>

Course Feedback form

Date: 19/09/2018

Course Title: marketing/seo

Name: Vedakshi

RegNo: U16R021

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you		/			
2.	The course contents met with your expectations			/		
3.	The lecture sequence was well planned				/	
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful					/
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Good

Vedakshi
Signature

*** Thank you ***

Course Feedback form

Date: 19/10/18

Course Title: *Marketing/Sec.*

Name: *Madham Kumar*

RegNo: *U16BC012*

Department: *Commerce*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you		/			
2.	The course contents met with your expectations			/		
3.	The lecture sequence was well planned				/	
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective					/
6.	The instructors encourage interaction and were helpful					/
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

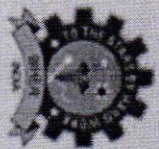
Weakness of the course:

Strength of the course:

None and good.

Madham
Signature

*** Thank you ***



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Declared as Deemed -to-be-University under section 3 of UGC Act 1956)

ACCREDITED WITH 'A' GRADE BY NAAC

SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATE OF PARTICIPATION

This is to Certify that

PREM KUMAR M

has participated in the Value added course: *Marketing/SEO*, a unique and special programme held at Bharath Institute of Higher Education & Research

on 019/09/2018

Mr. Ravi Mohan

COURSE CO-ORDINATOR

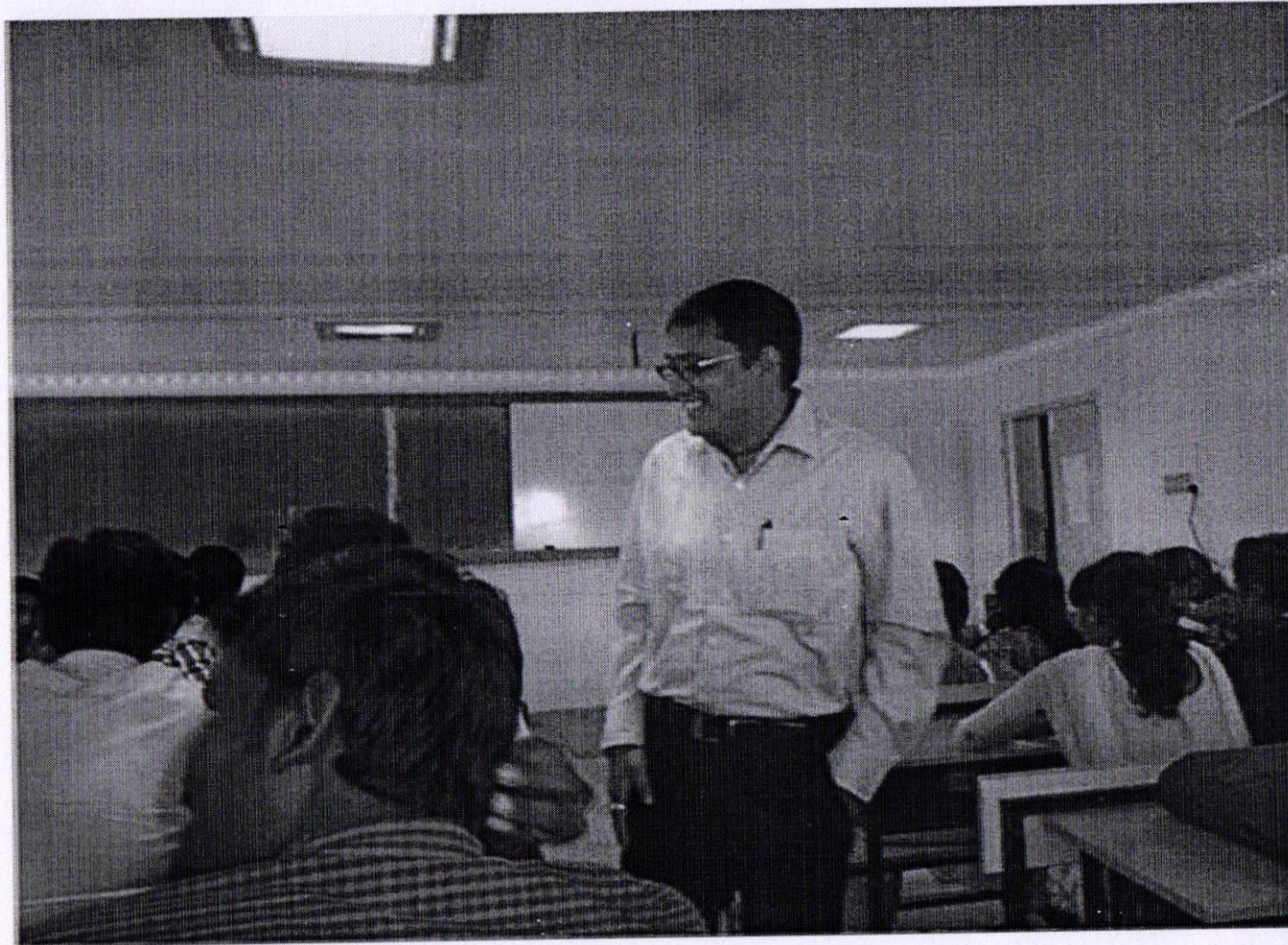


Dr. S. Praveen Kumar

HEAD OF THE DEPARTMENT



Value Added Course: Marketing / SEO on 19/09/2018





Bharath
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12/11/2018
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

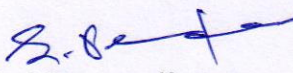
To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai

Sub: Permission to conduct value- added course: HR for MPH course- reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **HR for MPH course** on 05/12/2018. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar



DEAN- Engineering



Bharath

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School of Management Studies & Commerce

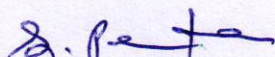
Circular

13/11/2018

Sub: Organising Value-added Course: HR for MPH course - reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "**Value added course: HR for MPH course**". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 10th Dec 2018; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: HR for Mph course Course Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	05-12-2018	Human Resource Management: Definition, Objectives & Responsibilities	4.00-5.00 Pm	1
2	06-12-2018	History of HRM	4.00-5.00 Pm	1
3	07-12-2018	Craft System	4.00-5.00 Pm	1
4	11-12-2018	Human Relations Movement	4.00-6.00 Pm	2
5	12-12-2018	Human Capital –Definition	4.00-5.00 Pm	1
6	13-12-2018	Human Capital Imporatance	4.00-5.00 Pm	1
7	18-12-2018	Internal Structure of an HR Department	4.00-5.00 Pm	1
8	19-12-2018	External Factors Impacting HRM	4.00-6.00 Pm	2
9	08-01-2019	Aligning HRM and Organizational Strategy	4.00-5.00 Pm	1
10	09-01-2019	Human Resource Management vs. Personnel Management	4.00-5.00 Pm	1
11	10-01-2019	Major Job Attitudes- Satisfaction, Commitment, Engagement	4.00-5.00 Pm	1
12	22-01-2019	Ethical Issues in HR	4.00-6.00 Pm	2
13	23-01-2019	Definition & Importance of ethical issues	4.00-5.00 Pm	1
14	24-01-2019	Overview of HRM Field	4.00-5.00 Pm	1
15	28-01-2019	Job Analysis and Design	4.00-5.00 Pm	1
16	29-01-2019	Staffing in Organizations	4.00-6.00 Pm	2
17	30-01-2019	Training and Development in Organizations	4.00-5.00 Pm	1
18	01-02-2019	Performance Appraisals	4.00-5.00 Pm	1
19	04-02-2019	Employee Compensation Issues	4.00-5.00 Pm	1
20	05-02-2019	Employment Law & Employee Rights	4.00-6.00 Pm	2
21	06-02-2019	International Human Resource Management	4.00-5.00 Pm	1
22	11-02-2019	Current Issues in HRM	4.00-5.00 Pm	1
23	12-02-2019	Trends in HRM	4.00-5.00 Pm	1
24	13-02-2019	Challenges in International HRM	4.00-6.00 Pm	2



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Bharath Institute of Higher Education & Research

School of Management Studies & Commerce

Participant List- 2018

Value Added Course: HR for MPH

S.No	Register Number	Student Name	Signature
1	P17BA001	PRIYA	Priya
2	P17BA002	KRISHNA	Krishna
3	P17BA003	RAMKUMAR	Ram Kumar
4	P17BA004	KRISHNA PRASAD	Krishna
5	P17BA005	RAHUL KUMAR SHAH	Rahul
6	P17BA006	THENNARASAN.M	Theniam
7	P17BA007	PUTTA BALAKRISHNA	Putta
8	P17BA008	KARUNAKARAN	Karunakar
9	P17BA009	NEEVIYA.M	Neeriy
10	P17BA010	ABHIMANYU	Abhim.
11	P17BA011	AMAR KANT	Amar
12	P17BA012	VICHITRA.M	Vichitra
13	P17BA013	ANANDHI.E	Anandhi
14	P17BA014	HIDAYATHULLA.B	Hidayathulla
15	P17BA015	DINESH PRABHU.G	Dinesh
16	P17BA016	ARUN KUMAR.S	Arun
17	P17BA017	NAUSHAD KHAN MD	Naushad
18	P17BA018	MOHAMED PARVEZ.A	Mohamed
19	P17BA019	RAM KUMAR	Ram Kumar
20	P18BA001	SHANKAR S	Shankar
21	P18BA002	VETRIVEL M	Vetrivel
22	P18BA003	SAIEES CHANDRAKUMAR	Saiees
23	P18BA004	SANGEETHA M	Sangeetha
24	P18BA005	GOKULA KRISHNAN R P	Gokula
25	P18BA006	SELVAKUMAR R	Selvakumar
26	P18BA007	LOGASRI M	Logasri
27	P18BA008	MUKESH P	Mukesh
28	P18BA009	MUGUNDAN S	Mugundan
29	P18BA010	BANUPRIYA A	Banupriya
30	P18BA011	SANTHOSH R	Santhosh
31	P18BA012	JOSHVA S	Joshva
32	P18BA013	ANKIT BOSE	Ankit
33	P18BA014	GOPINATHAN K.	Gopinathan
34	P18BA015	NINUSHAA R M.	Ninusha
35	P18BA016	NAVEEN KUMAR D G.	Naveen
36	P18BA017	J ROBINSON.	Robinson
37	P18BA019	MAKISHA . R.	Makisha
38	P18BA020	SOORAJ S NAIR.	Sooraj

39	P18BA021	VIGNESH V.	
40	P18BA022	MADDU SURESH .	
41	P18BA023	LAKSHMI PRIYA A .	
42	P18BA024	JOSEPHINE CECILY D .	
43	P18BA025	SARAVANA KUMAR A .	
44	P18BA026	CHILUKURI KIREETI REDDY .	

Course Feedback form

Date: 5-12-18

Course Title: HR for MPA

Name: Sairres Chan Jankumar

RegNo: P18B003

Department: MBA

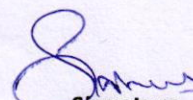
S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

breakfast


 Signature

*** Thank you ***

Course Feedback form

Date: 15-12-2018

Course Title: HR for MPA

Name: Pooja Kalra

RegNo: P12BA007

Department: MBA

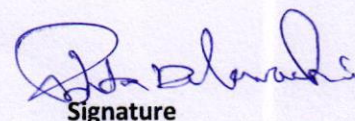
S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you		/			
2.	The course contents met with your expectations			/		
3.	The lecture sequence was well planned			/		
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course					/
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

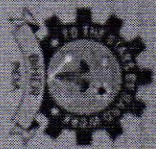
Weakness of the course:

Strength of the course:

Excellent


Signature

*** Thank you ***



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH

Dedicated to the University under section 3 of UGC Act 1956

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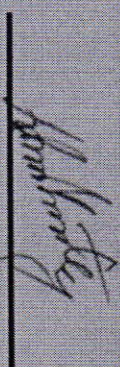
SCHOOL OF MANAGEMENT STUDIES & COMMERCE
CERTIFICATE OF PARTICIPATION

This is to Certify that

NEEVYAM

has participated in the Value added course: **HR for MPH**, a unique and special programme held at Bharath Institute of Higher Education & Research

on 05/12/2018



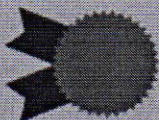
Mr. R. Ramamoorthy

COURSE CO-ORDINATOR

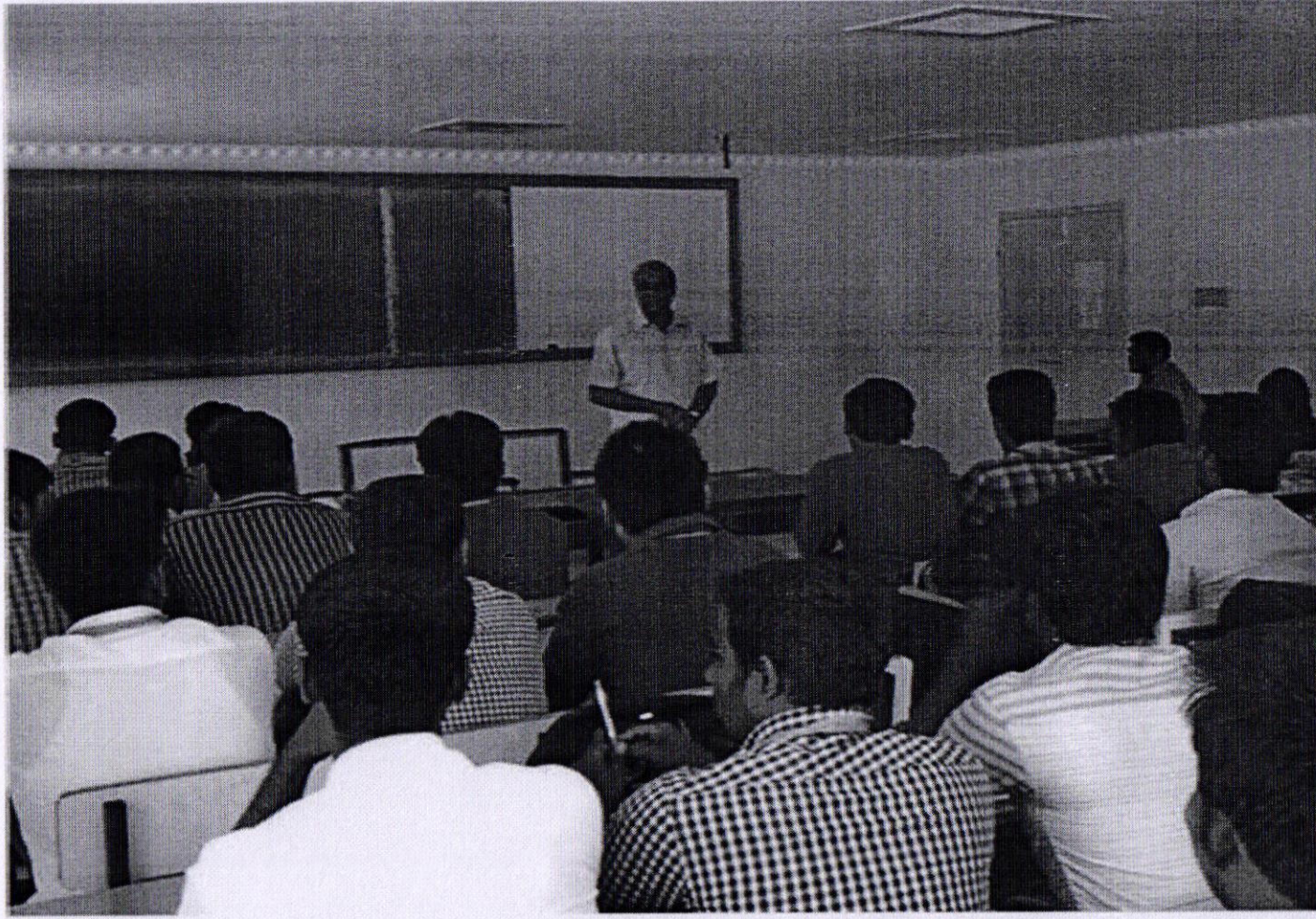


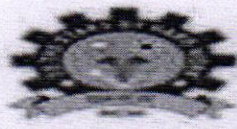
Dr. S. Praveen Kumar

HEAD OF THE DEPARTMENT



Value Added Course: HR for MPH on 05/12/2018





Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
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03/08/2018
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

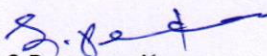
To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai


Sub: Permission to conduct value- added course: Empowerment- reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Empowerment** on 03/09/2018. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering



School of Management Studies & Commerce


Circular

04/08/2018

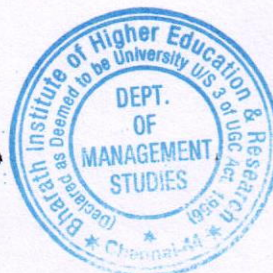
Sub: Organising Value-added Course: Empowerment - reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "**Value added course: Empowerment**". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 25th Aug 2018; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form



Bharath Institute of Higher Education & Research

School of Management Studies & Commerce

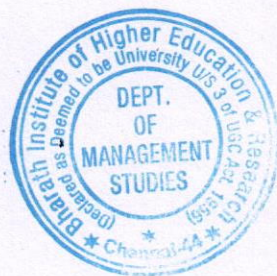
Participant List- 2018

Value Added Course: Empowerment

S.No	Register Number	Student Name	Signature
1	P18BA027	KRISHNAVENI S .	Krishna
2	P18BA028	PREMALATHA K .	Premalatha
3	P18BA029	THILRUKSHAN G .	Thilrukshan
4	P18BA030	KEVIN INFANT F .	Kevin Infant
5	P18BA031	MUTHUKUMARASAMI R .	Muthu
6	P18BA032	SAMSAD AHAMED .	Samsad
7	P18BA034	NIVEDHA V .	Nivedha
8	P18BA035	KARTHIKEYAN P	Karthikeyan
9	P18BA036	MOHANRAJ A .	Moharaj
10	P18BA037	RAJAT KUMAR PRADHAN	Rajat
11	P18BA038	BEUTON LAWRENCE A	Beuton
12	P18BA039	MAIESWARAN C	Maieswaran
13	P18BA040	MADHAN G	Madhan
14	P18BA041	JAYARAMAKRISHNAN A	Jayaram
15	P18BA042	RUSIKESAN D	Rusikesan
16	P18BA043	NAVEEN KUMAR A .	Naveen
17	P18BA044	SOUNDARYA S .	Soundarya
18	P18BA045	JEBILAH VICTORIA K .	Jebilah
19	P18BA046	ARAVINDHA KUGAN MS .	Aravindha
20	P18BA047	RENJU R K	Renju
21	P18BA048	POOVARASAN K .	Poovarasan
22	P18BA049	INIYAVAN V	Iniyavan
23	P18BA051	YUVARAJ V .	Yuvaraj
24	P18BA052	SRIDEVI U .	Sridevi
25	P18BA053	PRADEESH G	Pradeesh
26	P18BA054	AJITH M	Ajith
27	P18BA055	R RANJITHA DEVI	Ranjitha
28	P18BA056	INDUMATHI C	Indumathi
29	P18BA057	SURESH L	Suresh
30	P18BA058	ELIZABETH V	Elizabeth
31	P18BA059	UDHAYA KUMAR M	Udhaya
32	P18BA060	JAYA SURYA J	Jaya
33	P18BA061	DATIKI RAVI TEJA	Datikiravi
34	P18BA062	TAMILSELVAN P	Tamil
35	P18BA063	BHARATH R	Bharath
36	P18BA064	GOWTHAM SINGH D	Gowtham
37	P18BA065	SANJAY K .	Sanjay
38	P18BA066	SINDHIYA M .	Sindhya

39	P18BA067	NIKITHA P R	<i>Nikitha</i>
40	P18BA069	SUSMITHA M	<i>Susmitha</i>
41	P18BA070	KRUPA SHARON NISHITHA S	<i>Krupa</i>
42	P18BA071	DEEPAK R	<i>Deepak</i>
43	P18BA072	RAJASEKAR S	<i>Rajasekar</i>
44	P18BA073	SWETHA R	<i>Swetha</i>
45	P18BA074	AKULA PAVAN THEJA	<i>Akula Pavan</i>

Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Short term course in Empowerment & Entrepreneurship Course Duration:30 Hr				
S.No	Date	Topic	Time	Hour
1	03-09-2018	Meaning and concept of entrepreneurship	4.00-5.00 Pm	1
2	05-09-2018	History of Entrepreneurship development	4.00-5.00 Pm	1
3	06-09-2018	development	4.00-5.00 Pm	1
4	11-09-2018	Myths about entrepreneurs	4.00-6.00 Pm	2
5	20-09-2018	Agencies in entrepreneurship management	4.00-5.00 Pm	1
6	24-09-2018	Types of entrepreneurs	4.00-5.00 Pm	1
7	25-09-2018	Skills/ traits required to be an entrepreneur	4.00-5.00 Pm	1
8	26-09-2018	Creative and Design Thinking	4.00-6.00 Pm	2
9	27-09-2018	Entrepreneurial decision process	4.00-5.00 Pm	1
10	29-09-2018	skill gap analysis	4.00-5.00 Pm	1
11	03-10-2018	Mentors and Support system	4.00-5.00 Pm	1
12	04-10-2018	Entrepreneurial success stories.	4.00-6.00 Pm	2
13	05-10-2018	Meaning and concept of E-cells	4.00-5.00 Pm	1
14	08-10-2018	Advantages to join E-cell	4.00-5.00 Pm	1
15	09-10-2018	Significance of E-cell	4.00-5.00 Pm	1
16	12-10-2018	Various activities conducted by E-cell	4.00-6.00 Pm	2
17	15-10-2018	Importance of communication	4.00-5.00 Pm	1
18	16-10-2018	Barriers and gateways to communication	4.00-5.00 Pm	1
19	17-10-2018	Listening to people, the power of talk, person	4.00-5.00 Pm	1
20	18-10-2018	Risk taking , resilience&negotiation	4.00-6.00 Pm	2
21	19-10-2018	Introduction to various form of business orga	4.00-5.00 Pm	1
22	23-10-2018	Sole proprietorship& partnership	4.00-5.00 Pm	1
23	24-10-2018	Corporations& Limited Liability company	4.00-5.00 Pm	1
24	25-10-2018	Mission, Vision and Strategy formulation	4.00-6.00 Pm	2



S. P. S.

Course Feedback form

Date: 3-9-2018

Course Title: Empowerment

Name: Yashraj

RegNo: D18BA051

Department: MBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					
2.	The course contents met with your expectations					
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand					
5.	The teaching aids were effective					
6.	The instructors encourage interaction and were helpful					
7.	The level of the course					
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Session very speed.

Strength of the course:

Excellent

Yashraj
Signature

*** Thank you ***

Course Feedback form

Date: 3/9/18

Course Title: Empowerment

Name: Poojamma

RegNo: P18BA028

Department: MBA

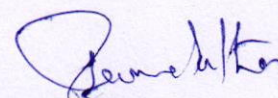
S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

good.


Signature

*** Thank you ***



Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH

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SCHOOL OF MANAGEMENT STUDIES & COMMERCE
CERTIFICATE OF PARTICIPATION

This is to Certify that

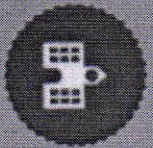
MOHANRAJA

has participated in the Value added course: **EMPOWERMENT**, a unique and special programme held at **Bharath Institute of Higher Education & Research**

on 03/09/2018

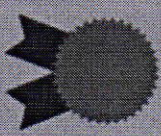
Mr. R. Ramamoorthy

COURSE CO-ORDINATOR



Dr. S. Praveen Kumar

HEAD OF THE DEPARTMENT



Value Added Course: Empowerment on 03/09/2018





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INSTITUTE OF HIGHER EDUCATION AND RESEARCH
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04/08/2018
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai


To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai

Sub: Permission to conduct value- added course: Event Management- reg.,

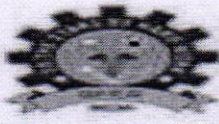
Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: Event Management on 03/09/2018. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering



Bharath
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ACCREDITED WITH 'A' GRADE BY NAAC

School of Management Studies & Commerce

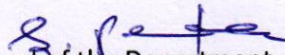
Circular

05/08/2018

Sub: Organising Value-added Course: Event Management - reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "**Value added course: Event Management**". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 26th Aug 2018; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form



Bharath Institute of Higher Education & Research

School of Management Studies & Commerce

Participant List- 2018

Value Added Course: Event Management

S.No	Register Number	Student Name	Signature
1	P17BA022	RAMAN	Raman
2	P17BA023	RAJESH	Rajesh
3	P17BA024	ANBALAGAN	Anbalagan
4	P17BA025	JOHN	John
5	P17BA026	PAUL SAMUEL	Paul Samuel
6	P17BA027	VAISHALI	Vaishali
7	P17BA028	RAMYA	Ramyaa
8	P17BA029	RANJANI	Ranjani
9	P17BA030	JAYSHREE	Jayshree
10	P17BA031	PINAKA	Pinaka
11	P17BA032	CHITRA	Chitra
12	P17BA033	RAJANI	Rajani
13	P17BA034	RAJANI	Rajani
14	P17BA035	ANUSHYA	Anushya
15	P17BA036	RAMYA	Ramyaa
16	P17BA037	ANGEL	Angel
17	P17BA038	RAMESH	Ramesh
18	P17BA039	KRISHNA KUMAR	Krishna
19	P17BA040	PRIYA LAKSHMI	Priya Lakshmi
20	P17BA041	RAM MOHAN,	Ram Mohan
21	P17BA042	RAVI KUMAR	Ravi Kumar
22	P17BA043	Balaji C	Balaji
23	U16BC075	JOTHIESWARI C S	Jothieswari
24	U16BC076	RAMYA MARY E	Ramyaa
25	U16BC077	KANDIPOGU CHARULATHA	Charulatha
26	U16BC078	ASWINI K	Aswini
27	U16BC079	YUMENISHA T	Yumenisha
28	U16BC080	NANDHA KUMAR S	Nandha
29	U16BC081	DINESH K	Dinesh
30	U16BC082	N SRI RANGA AISHWARYA	N Sri Ranga
31	U16BC083	CHINARASU V	Chinarasu
32	U16BC084	SAM S	Sam
33	U16BC085	NAVEEN KUMAR K	Naveen
34	U16BC086	PRIYANKA M	Priyanka
35	U16BC087	POOVARASAN R	Poovarasan

Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Certificate Program on Event management Course Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	03-09-2018	Introduction to Event Management	4.00-5.00 Pm	1
2	05-09-2018	Size & type of event	4.00-5.00 Pm	1
3	06-09-2018	Event Team	4.00-5.00 Pm	1
4	07-09-2018	Code of ethics	4.00-6.00 Pm	2
5	08-09-2018	Principles of Event Management	4.00-5.00 Pm	1
6	10-09-2018	Concept & Designing	4.00-5.00 Pm	1
7	11-09-2018	Analysis of concept	4.00-5.00 Pm	1
8	12-09-2018	Logistics of concept.	4.00-6.00 Pm	2
9	13-09-2018	Preparing event proposal	4.00-5.00 Pm	1
10	14-09-2018	Use of planning tools	4.00-5.00 Pm	1
11	17-09-2018	Protocols	4.00-5.00 Pm	1
12	18-09-2018	Dress codes	4.00-6.00 Pm	2
13	19-09-2018	staging, staffing	4.00-5.00 Pm	1
14	24-09-2018	Leadership skills-Managing team	4.00-5.00 Pm	1
15	25-09-2018	Group development, Managing meetings	4.00-5.00 Pm	1
16	26-09-2018	Written communications, (Official, semi-official, Invoice)	4.00-6.00 Pm	2
17	27-09-2018	Verbal communications	4.00-5.00 Pm	1
18	29-09-2018	Security& Occupational safety	4.00-5.00 Pm	1
19	03-10-2018	Crowed management	4.00-5.00 Pm	1
20	04-10-2018	Major risks and emergency planning	4.00-6.00 Pm	2
21	05-10-2018	Incident reporting	4.00-5.00 Pm	1
22	08-10-2018	Emergency procedures	4.00-5.00 Pm	1
23	09-10-2018	Brain Storming sessions	4.00-5.00 Pm	1
24	12-10-2018	Travel Arrangements	4.00-6.00 Pm	2



S. P. [Signature]

Course Feedback form

Date: 5/9/2018

Course Title: Event management

Name: Jayashree

RegNo: P17BA030

Department: MBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations					/
3.	The lecture sequence was well planned				/	
4.	The lectures were clear and easy to understand			/		
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Session very spread

Strength of the course:

good


Signature

*** Thank you ***

Course Feedback form

Date: 3/9/2018

Course Title: Event Management

Name: Pinalan

RegNo: P17BA031

Department: MBA

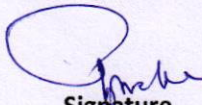
S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you		✓			
2.	The course contents met with your expectations			✓		
3.	The lecture sequence was well planned			✓		
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

nice session


 Signature

*** Thank you ***



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH

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ACCREDITED WITH 'A' GRADE BY NAAC

SCHOOL OF MANAGEMENT STUDIES & COMMERCE
CERTIFICATE OF PARTICIPATION

This is to Certify that

RAMYA

has participated in the Value added course: **EVENT MANAGEMENT**, a unique and special programme held at Bharath Institute of Higher Education & Research

on 03/09/2018



MS. J. Pavithra

COURSE CO-ORDINATOR





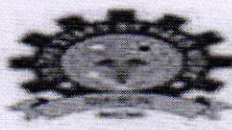
Dr. S. Praveen Kumar

HEAD OF THE DEPARTMENT



Value Added Course: Event Management on 03/09/2018





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(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

02/08/2018
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

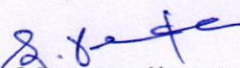
To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai


Sub: Permission to conduct value- added course: Retail Management- reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Retail Management** on 03/09/2018. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
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ACCREDITED WITH 'A' GRADE BY NAAC

School of Management Studies & Commerce

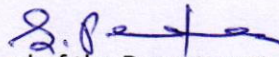
Circular

02/08/2018

Sub: Organising Value-added Course: Retail Management - reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "**Value added course: Retail Management**". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 27th Sep 2018; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Certificate Course on Retail management Course Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	03-09-2018	Concept of retailing	4.00-5.00 Pm	1
2	05-09-2018	Functions of retailing	4.00-5.00 Pm	1
3	06-09-2018	Retail formats and types	4.00-5.00 Pm	1
4	07-09-2018	Retailing Channels	4.00-6.00 Pm	2
5	08-09-2018	Retail Industry in India	4.00-5.00 Pm	1
6	10-09-2018	Importance of retailing	4.00-5.00 Pm	1
7	11-09-2018	Changing trends in retailing	4.00-5.00 Pm	1
8	12-09-2018	Retail consumer behavior	4.00-6.00 Pm	2
9	13-09-2018	Factors influencing the Retail consumer	4.00-5.00 Pm	1
10	14-09-2018	Customer decision making process	4.00-5.00 Pm	1
11	17-09-2018	Types of decision making	4.00-5.00 Pm	1
12	18-09-2018	Market research for understanding retail consumer	4.00-6.00 Pm	2
13	19-09-2018	Market Segmentation and its benefits	4.00-5.00 Pm	1
14	24-09-2018	Definition of Retail strategy	4.00-5.00 Pm	1
15	25-09-2018	Strategy for effective market segmentation	4.00-5.00 Pm	1
16	26-09-2018	Importance of Retail locations	4.00-6.00 Pm	2
17	27-09-2018	Types of retail locations	4.00-5.00 Pm	1
18	29-09-2018	Factors determining the location decision	4.00-5.00 Pm	1
19	03-10-2018	Steps involved in choosing a retail locations	4.00-5.00 Pm	1
20	04-10-2018	Meaning of Merchandising	4.00-6.00 Pm	2
21	05-10-2018	Factors influencing Merchandising	4.00-5.00 Pm	1
22	08-10-2018	Functions of Merchandising Manager	4.00-5.00 Pm	1
23	09-10-2018	Merchandise planning, Merchandise buying	4.00-5.00 Pm	1
24	12-10-2018	Analysing Merchandise performance	4.00-6.00 Pm	2

S. P. T.

Bharath Institute of Higher Education & Research

School of Management Studies & Commerce

Participant List- 2018

Value Added Course: Retail Management

S.No	Register Number	Student Name	Signature
1	U16BC095	THARUN KUMAR M	Tharun
2	U16BC096	YUVAN A	Yuvan
3	U16BC097	RAMESH R	Ramesh
4	U16BC098	MOHAMED BAZIL R	Mohamed
5	U16BC099	KUMAR S	Kumar
6	U16BC100	BAIJU V	Baiju
7	U16BC101	DEEPTHI G	Deepthi
8	U16BC102	SELVARAJ R	Selvaraj
9	U16BC103	MAGESH G	Magesh
10	U16BC104	LAVANYA S	Lavanya
11	U16BC105	MOHAMED AKRAM A	Mohamed
12	U16BC106	ANNIE BEAULAH B	Annie
13	U16BC107	RAJESH R	Rajesh
14	U16BC108	JOSEPH MILTON D	Joseph
15	U16BC109	SHANKAR P	Shankar
16	U16BC111	AATHIYAMMAL V	Aathiyammal
17	U16BC112	SELVA VARSHA S	Selva Varsha
18	U16BC113	MANIGANDAN R	Manigandan
19	U16BC114	N SNEHA	Sneha
20	U16BC115	MANIMEGALAI P	Manimegalai
21	U16BC116	MANIKANDAN J	Manikandan
22	U17BC001	SENTHILPANDI C	Senhil
23	U17BC002	THOMAS A	Thomas
24	U17BC003	VENKATESH B	Venkatesh
25	U17BC004	BALAGURU G	Balaguru
26	U17BC005	AJAY VARSHAN K L	Ajay
27	U17BC006	JAGAN V	Jagan
28	U17BC007	UDAYA KUMAR A	Udaya
29	U17BC008	YOKESH R	Yokesh
30	U17BC009	BALA CHANDHAR S	Balachandhar
31	U17BC010	SOBAN V	Soban
32	U17BC011	MUBARAKALI A	Mubarakali
33	U17BC012	PRAVEENKUMAR N	Praveenkumar
34	U17BC013	SARAVANAN P	Saravanan
35	U17BC014	THARAN R	Tharan
36	U17BC015	RAJALAKSHMI S	Rajalakshmi
37	U17BC016	RANJITHA P	Ranjitha
38	U17BC017	HARIHARAPRABU S	Hariharaprabu

39	U17BC018	PRIYA M	Priya
40	U17BC019	GOWTHAM S	Gowtham

Course Feedback form

Date: 3/1/16

Course Title: Retail Management

Name: Ajay Vankar

RegNo: V1713005

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					
2.	The course contents met with your expectations					
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand					
5.	The teaching aids were effective					
6.	The instructors encourage interaction and were helpful					
7.	The level of the course					
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Good session.

Ajay Vankar
Signature

*** Thank you ***

Course Feedback form

Date: 03-09-18

Course Title: retail management

Name: Brijn

RegNo: U16B2100

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned				/	
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective					/
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

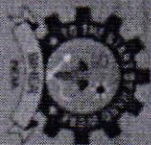
Weakness of the course:

Strength of the course:

Excellent


Signature

*** Thank you ***



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to-be - University under section 3 of UGC Act 1956)

ACCREDITED WITH 'A' GRADE BY NAAC

SCHOOL OF MANAGEMENT STUDIES & COMMERCE
CERTIFICATE OF PARTICIPATION

This is to Certify that

SELVARAJ R

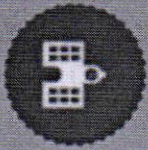
has participated in the Value added course: **RETAIL MANAGEMENT**, a unique and special programme held at Bharath Institute of Higher Education & Research

on 03/09/2018



MS. J. Pavithra

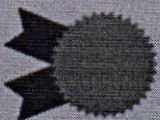
COURSE CO-ORDINATOR



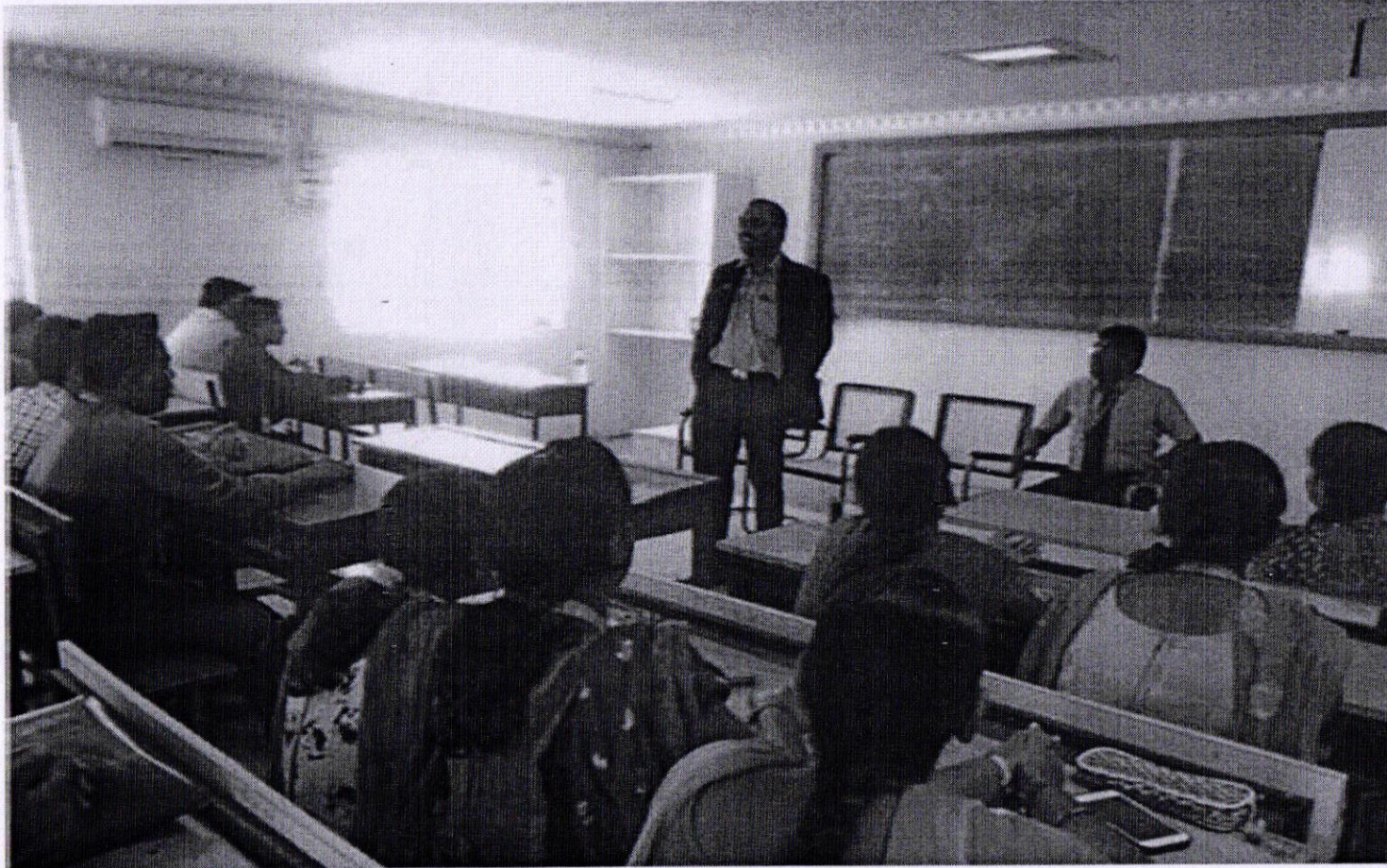


Dr. S. Praveen Kumar

HEAD OF THE DEPARTMENT



Value Added Course: Retail Management on 19/09/2018





Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

13/09/2018
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai


To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai


Sub: Permission to conduct value- added course: Skill development in Freelancers- reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Skill development in freelancers** on 15/10/2018. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

School of Management Studies & Commerce

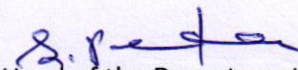
Circular

14/09/2018

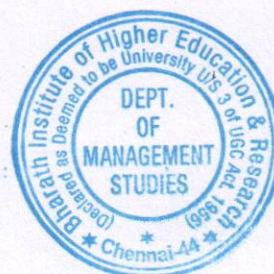
Sub: Organising Value-added Course: Skill development in Freelancers - reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "**Value added course: Skill development in Freelancers**". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 12th October 2018; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Short term course on skill development in Freelancers Course Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	15-10-2018	Soft Skills- Introduction	4.00-5.00 Pm	1
2	16-10-2018	Definition and Significance of Soft Skills	4.00-5.00 Pm	1
3	17-10-2018	Process, Importance and Measurement of Soft Skill Development.	4.00-5.00 Pm	1
4	18-10-2018	Developing Positive Thinking and Attitude	4.00-6.00 Pm	2
5	19-10-2018	Meaning and Theories of Motivation	4.00-5.00 Pm	1
6	23-10-2018	Enhancing Motivation Levels	4.00-5.00 Pm	1
7	24-10-2018	Interpersonal Communication	4.00-5.00 Pm	1
8	25-10-2018	Interpersonal relations	4.00-6.00 Pm	2
9	26-10-2018	communication models	4.00-5.00 Pm	1
10	29-10-2018	Process and Barriers	4.00-5.00 Pm	1
11	30-10-2018	Team communication	4.00-5.00 Pm	1
12	31-10-2018	Developing interpersonal relationships through effective communication	4.00-6.00 Pm	2
13	01-11-2018	listening skills	4.00-5.00 Pm	1
14	02-11-2018	Skills, Methods, Strategies and Essential tips for effective public speaking.	4.00-5.00 Pm	1
15	09-11-2018	Group Discussion: Importance	4.00-5.00 Pm	1
16	12-11-2018	Elements	4.00-6.00 Pm	2
17	13-11-2018	Body Language	4.00-5.00 Pm	1
18	14-11-2018	Teamwork	4.00-5.00 Pm	1
19	15-11-2018	Leadership Skills	4.00-5.00 Pm	1
20	16-11-2018	Presentation Skills: Types, Content, Audience Analysis	4.00-6.00 Pm	2
21	19-11-2018	Time Management – Concept, Essentials, Tips.	4.00-5.00 Pm	1
22	20-11-2018	Personality Development – Meaning, Nature, Features.	4.00-5.00 Pm	1
23	22-11-2018	Learning Skills	4.00-5.00 Pm	1
24	26-11-2018	Adaptability Skills	4.00-6.00 Pm	2

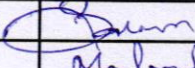
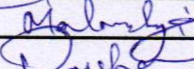
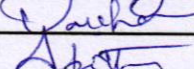
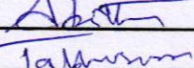
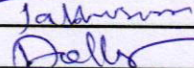
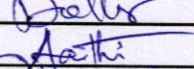
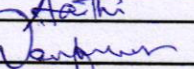
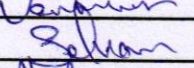
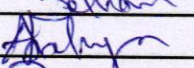
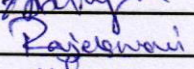
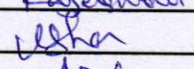
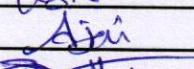
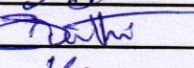
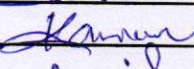
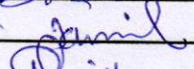
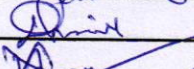
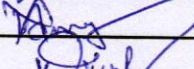
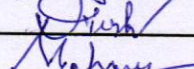
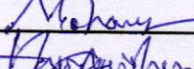
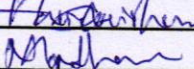
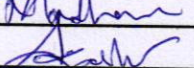
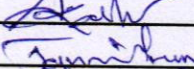
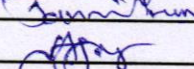
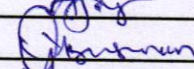
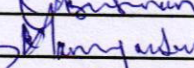
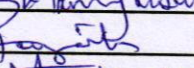
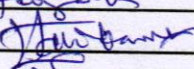
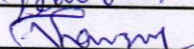
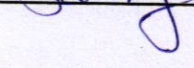
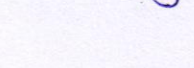
S. P. S.

Bharath Institute of Higher Education & Research

School of Management Studies & Commerce

Participant List- 2018

Value Added Course: Skill Development in Freelancers

S.No	Register Number	Student Name	Signature
1	U17BC020	SARAN V	
2	U17BC021	MALARVIZHI K	
3	U17BC022	VARSHA S	
4	U17BC023	ABITHA R	
5	U17BC024	TABBUSSUM FATHIMA A	
6	U17BC025	DOLLY JOHANA B	
7	U17BC026	AARTHI R	
8	U17BC027	VENKATESAN H	
9	U17BC029	SELVAMANI C	
10	U17BC030	AHALYA M L	
11	U17BC031	RAJESHWARI S K	
12	U17BC032	USHA P	
13	U17BC033	AJAI KUMAR G	
14	U17BC034	SWATHI P	
15	U17BC035	KANNAN M	
16	U17BC036	TAMILARASAN M	
17	U17BC037	DHINESH T	
18	U17BC038	MANGAIYARKKARASI M	
19	U17BC039	VIGNESH S	
20	U17BC040	MOHAN N A	
21	U17BC041	HARIKRISHNAN V	
22	U17BC043	MADHANKUMAR P	
23	U17BC044	S AKASH KUMAREN	
24	U17BC045	TAMILARASAN N	
25	U17BC046	AJAY A	
26	U17BC048	VIGNESHWARAN K	
27	U17BC049	MANIGANDAN P	
28	U17BC050	RAJESH S	
29	U17BC051	HARIKRISHNAN K	
30	U17BC052	THANGARAJ S	

Course Feedback form

Date: 15/10/15

Course Title: Skill development in Accounting

Name: Ashlee Leonard

RegNo: U1622006

Department: Commerce

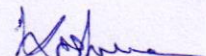
S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you			/		
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned					/
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful					/
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Good.


Signature

*** Thank you ***

Course Feedback form

Date: 15/10/18.

Course Title: Skin development in four lanes

Name: Dinesh

RegNo: U16BC020

Department: Commerce

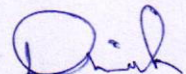
S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you			✓		
2.	The course contents met with your expectations		✓			
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful *					✓
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent


Signature

*** Thank you ***



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH

Declared as Deemed - to - Be - University under section 3 of UGC Act 1956
ACCREDITED WITH 'A' GRADE BY NAAC

SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATE OF PARTICIPATION

This is to Certify that

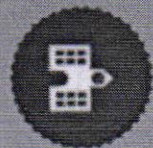
RAJESHWARISK

has participated in the Value added course: **SKILL DEVELOPMENT IN FREELANCER**, a
unique and special programme held at Bharath Institute of Higher Education & Research

on 15/10/2018

Ms. Magdalene Peter

COURSE CO-ORDINATOR

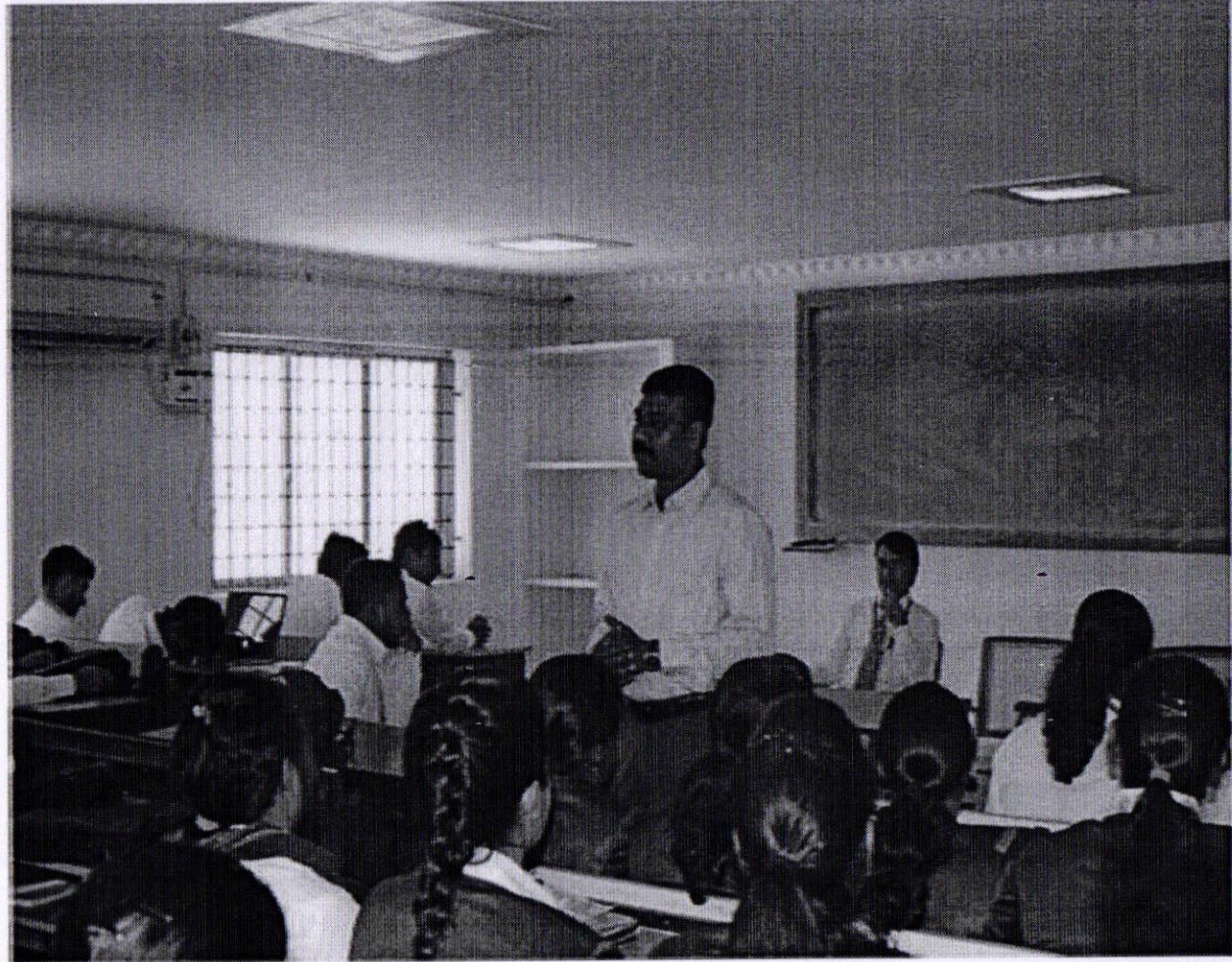


Dr. S. Praveen Kumar

HEAD OF THE DEPARTMENT



Value Added Course: Skill Development in Freelancer on 15/10/2018





Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

16/04/2019
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai

Sub: Permission to conduct value- added course: Essential career Soft Skill- reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Essential career soft skill** on 20/05/2019. We kindly solicit your kind permission to commence the program.

Warm Regards,

Dr S Praveen Kumar

DEAN- Engineering



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
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School of Management Studies & Commerce

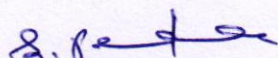
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17/04/2019

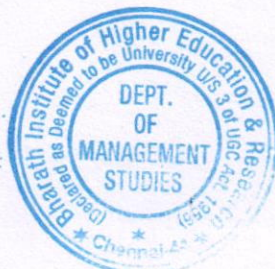
Sub: Organising Value-added Course: Essential career Soft Skill - reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "Value added course: Essential career Soft Skill". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 16th May 2019; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form



Bharath Institute of Higher Education & Research				
SCHOOL OF MANAGEMENT & COMMERCE				
Value Added Course: On Essential Career Soft Skills			Course Duration:30 Hrs	
S.No	Date	Topic	Time	Hour
1	05/20/2019	An Introduction of Soft Skill	4.00-5.00p.m	1
2	05/22/2019	Definition and Significance of Soft Skills	5.00-6.00p.m	1
3	05/23/2019	Process, Importance and Measurement of Soft Skill Develop	4.00-5.00p.m	1
4	05/24/2019	Self-Discovery: Discovering the Self;	4.00-6.00p.m	2
5	05/25/2019	Setting Goals; Beliefs, Values, Attitude, Virtue	4.00-5.00p.m	1
6	05/27/2019	Positivity and Motivation	5.00-6.00p.m	1
7	05/28/2019	Discovering the Self; Setting Goals	4.00-5.00p.m	1
8	05/29/2019	Driving out Negativity; of soft skill	4.00-6.00p.m	2
9	05/30/2019	Meaning and Theories of Motivation	5.00-6.00p.m	1
10	06-01-2019	; Enhancing Motivation Levels.	4.00-5.00p.m	1
11	06-03-2019	Interpersonal Communication: Interpersonal relations	4.00-5.00p.m	1
12	06-04-2019	communication models, process and barriers	4.00-6.00p.m	2
13	06-05-2019	Team communication; developing interpersonal relationshi	4.00-5.00p.m	1
14	06//06/2019	Practice in ; listening skills; essential formal writing skills	4.00-5.00p.m	1
15	06-07-2019	corporate communication styles	5.00-6.00p.m	1
16	06-08-2019	Assertion, persuasion, negotiation	4.00-6.00p.m	2
17	06-10-2019	Public Speaking: Skills, Methods, Strategies and Essential tip	4.00-5.00p.m	1
18	06-11-2019	. Group Discussion: Importance, Planning	4.00 - 5.00pm	1
19	06/13/2019	Elements, Skills assessed; Effectively disagreeing, Initiating,	5.00 - 6.00 pm	1
20	06/14/2019	Summarizing and Attaining the Objective	4.00 -6.00 pm	2
21	06/15/2019	Presentation Skills: Types, Content, Audience Analysis	4.00 - 5.00 pm	1
22	06/18/2019	Time Management – Concept, Essentials, Tips.	5.00 - 6.00 pm	1
23	06/20/2019	. Emotional Intelligence: Meaning, History, Features, Comp	5.00 - 6.00 pm	1
24	06/22/2019	Strategies to enhance Emotional Intelligence	4.00 - 6.00 pm	2

S. R. S.

Bharath Institute of Higher Education & Research

School of Management Studies & Commerce

Participant List- 2019

Value Added Course: Essential career softskill

S.No	Register Number	Student Name	Signature
1	U17BC053	MELVIN IMMANUVEL S	Melvin
2	U17BC054	JAYARAJ G	Jayaraj
3	U17BC055	SURENDHAR A	Surendhar
4	U17BC056	BALAJI V	Balaji
5	U17BC057	ROHINI A	Rohini
6	U17BC058	PRINCY D	Princy
7	U17BC059	SANGEETHA PRIYA A	Sangeetha
8	U17BC060	ROSHINI R	Roshini
9	U17BC061	KARTHIKEYAN V	Karthikeyan
10	U17BC062	DEEPAK S	Deepak
11	U17BC063	BRINDA A	Brinda
12	U17BC064	BHARANIKUMAR A	Bharanikumar
13	U17BC065	SIVASANKARI S	Sivasankari
14	U17BC066	VIGNESH R	Vignesh
15	U17BC067	YOGA K	Yoga
16	U17BC068	VASANTHA E	Vasantha
17	U17BC069	AARTHI S	Aarthi
18	U17BC070	BHUVANESHWARI L	Bhuvaneshwari
19	U17BC071	MURALIKRISHNAN P	Muralikrishnan
20	U17BC072	MUKILAN P	Mukilan
21	U17BC073	ADHITYAN B	Adhityan
22	U17BC074	SAKTHIVEL M	Sakthivel
23	U17BC075	SUBASREE M	Subasree
24	U17BC076	KARTHICK M	Karthick
25	U17BC077	PRAVEEN KUMAR R	Praveen
26	U18BC001	SRIRAM K	Sriram
27	U18BC002	SIDDHARTHA V	Siddhartha
28	U18BC003	DIVYA G	Divya
29	U18BC004	PARTHIBAN M	Parthiban
30	U18BC005	DEVENDRAN R	Devendran
31	U18BC006	BHUVANESHWARI L	Bhuvaneshwari
32	U18BC007	KARTHICKRAJ G	Karthick
33	U18BC008	JAYAPRIYA M	Jayapriya
34	U18BC009	ANNAPOORANI R	Annapoorani
35	U18BC010	SHALINI S	Shalini
36	U18BC012	SANTHOSHKUMAR S	Santhosh
37	U18BC013	RAVINDAR S	Ravindar
38	U18BC014	KAMALRAJ E S	Kamalraj

39	U18BC015	SRINIVASAN S	Srinivasan
40	U18BC016	SWETHA A	Swetha
41	U18BC017	SHELCIYA B	Shelciya
42	U18BC018	KEERTHI D	Keerthi
43	U18BC019	ADITHYA S	Adithya
44	U18BC020	YUVASHREE V	Yuvashree
45	U18BC021	MENAKA S	Menaka
46	U18BC022	GUNASEELAN B	Gunaseelan
47	U18BC023	YASMEEN NISHA I	Yasmeen
48	U18BC024	JOHNBOSCO L	Johnbosco
49	U18BC025	PRABHAKARAN K	Prabhakaran
50	U18BC026	SURENDAR M	Surendar

Course Feedback form

Date: 20/5/18

Course Title: Essential Career Softskill -

Name: Rohini

RegNo: U17BE057

Department: Commerce

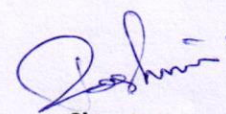
S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you			/		
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned				/	
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective					/
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course					/
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent


 Signature

*** Thank you ***

Course Feedback form

Date: *20-05-2019*

Course Title: *Essential Cases Self Study*

Name: *Priya*

RegNo: *U17BC058*

Department: *Commerce*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

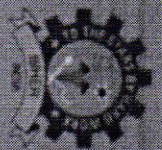
Weakness of the course:

Strength of the course:

Excellent

Priya
Signature

*** Thank you ***



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Declared as Deemed 'O'-level University under section 3 of UGC Act 1956)

ACCREDITED WITH 'A' GRADE BY NAAC

SCHOOL OF MANAGEMENT STUDIES & COMMERCE
CERTIFICATE OF PARTICIPATION

This is to Certify that

SIVA SANKARI

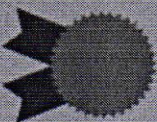
has participated in the Value added course: **ESSENTIAL CAREER SOFTSKILL**, a
unique and special programme held at Bharath Institute of Higher Education & Research

on 20/05/2019

Mr. Gowtham Ashirwad
COURSE CO-ORDINATOR

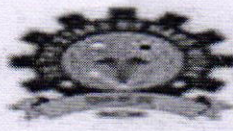


Dr. S. Praveen Kumar
HEAD OF THE DEPARTMENT



Value Added Course: Essential career Soft skill on 20/05/2019





Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

17/04/2019
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

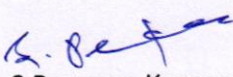
To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai


Sub: Permission to conduct value- added course: Ethics in Engineering Practice - reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Ethics in Engineering Practice** on 20/05/2019. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering



School of Management Studies & Commerce

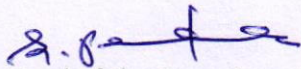
Circular

17/04/2019

Sub: Organising Value-added Course: Ethics in Engineering Practice - reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising “**Value added course: Ethics in Engineering Practice**”. The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 15th May 2019; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form



Bharath Institute of Higher Education & Research				
SCHOOL OF MANAGEMENT & COMMERCE				
Value Added Course: On Ethics in Engineering Practices			Course Duration:30 Hrs	
S.No	Date	Topic	Time	Hour
1	05/20/2019	Introduction Of Ethics	4.00-5.00p.m	1
2	05/22/2019	The study of moral issues and decisions confronting individuals and organizations	5.00-6.00p.m	1
3	05/23/2019	To recognize and think through ethically significant problem situations	4.00-5.00p.m	1
4	05/24/2019	To evaluate the existing ethical standards for Engineering Practice	4.00-6.00p.m	2
5	05/25/2019	Explanation of Reasoning and Engineer Ethics	4.00-5.00p.m	1
6	05/27/2019	Reasoning and Engineer Ethics	5.00-6.00p.m	1
7	05/28/2019	To Identify Justice to Moral Problems	4.00-5.00p.m	1
8	05/29/2019	To Central Professional Responsibilities of Engineers	4.00-6.00p.m	2
9	05/30/2019	Definition of Computer soft ware	5.00-6.00p.m	1
10	06-01-2019	Explanation of software and digital information	4.00-5.00p.m	1
11	06-03-2019	Responsibilities of Intellectual Property	4.00-5.00p.m	1
12	06-04-2019	Rights and Responsibilities of work place	4.00-6.00p.m	2
13	06-05-2019	Explanation of Responsibility for the Environment	4.00-5.00p.m	1
14	06//06/2019	Correlate the concepts in addressing the ethical dilemmas	4.00-5.00p.m	1
15	06-07-2019	To Identify ethically significant problem	5.00-6.00p.m	1
16	06-08-2019	Senses of 'Engineering Ethics' – Variety of moral issues	4.00-6.00p.m	2
17	06-10-2019	To recognize significant ethics problem	4.00-5.00p.m	1
18	06-11-2019	Evaluate Ethical standards	4.00 - 5.00pm	1
19	06/13/2019	Explain Models of professional roles	5.00 - 6.00 pm	1
20	06/14/2019	Uses of Ethical Theories	4.00 -6.00 pm	2
21	06/15/2019	Explain codes of ethics	4.00 - 5.00 pm	1
22	06/18/2019	The concept of environmental ethics	5.00 - 6.00 pm	1
23	06/20/2019	Variety of moral issues	5.00 - 6.00 pm	1
24	06/22/2019	Discuss the ethical issues related to engineering	4.00 - 6.00 pm	2

S. P. S.

Bharath Institute of Higher Education & Research

School of Management Studies & Commerce

Participant List- 2019

Value Added Course: Ethics in Engineering Practices

S.No	Register Number	Student Name	Signature
1	U18BC048	SATISH KUMAR D	Satish
2	U18BC049	CORLEY VICTOR S	CS
3	U18BC050	KARTHIKA S	Karthika
4	U18BC051	KARTHIKA E	Karthika
5	U18BC052	MAGESH M	Magesh
6	U18BC053	PRABAKARAN D	Prabu
7	U18BC054	SELVA KUMAR S	Selva
8	U18BC055	GOWTHAM N	Gouth
9	U18BC056	TANUJAA T	Tanujaa
10	U18BC057	NITHISH P	Nithish
11	U18BC058	NAVANEETHA KANNAN K	Kannan
12	U18BC059	THOMASRAJAN E	T.Rajan
13	U18BC060	ASHOK P	Ashok
14	U18BC061	VIJAY E	Vijay
15	U18BC062	JAYAMIRUTHULA J	Jayamiruthula
16	U18BC063	BANU S	Banu S
17	U18BC064	SASIDHARAN S	Sasidharan
18	U18BC065	DINESHKUMAR A	Dinesh
19	U18BC066	PREM B	Prem
20	U18BC067	POWLIN JAYASHREE P	Jayashree
21	U18BC068	SOPHIA BETTE P, S	Sophia BPS
22	U18BC069	ARCHANA E	Archana
23	U18BC070	SARAVANAN A	Sara
24	U18BC071	POOVARASAN D	Poovarasana
25	U18BC072	SHRIHAREKRUSHNAN C	Harekri
26	U18BC073	SRIRAM R	Sriram
27	U18BC074	MAIKANDAN M	Maikandan
28	U18BC075	KOWSALYA M	Kowsalya
29	U18BC076	HARIHARAN R	Hari
30	U18BC077	JAYAKUMAR L	Jaya
31	U18BC078	VIGNESH D	Vignesh
32	U18BC079	USMONSHARIEF S	Usmonsharif
33	U18BC080	BHARATH M	Bharath
34	U18BC081	RITHIK B	Rithik
35	U18BC082	DAREL ROYSTEN I	D Roy

Course Feedback form

Date: 20-05-2019

Course Title: Ethics in Engineering Practices

Name: Nishish

RegNo: 0182207

Department: Commerce


S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Good.


Signature

*** Thank you ***

Course Feedback form

Date: 20/08/2019

Course Title: *Ethical Engineering Practices*

Name: *Ravitham*

RegNo: *U18BC055*

Department: *Computer*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned				/	
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:				/	

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent

Ravitham
Signature

*** Thank you ***



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH

Declared as Deemed - to - be - University under section 3 of UGC Act 1956

ACCREDITED WITH 'A' GRADE BY NAAC

SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATE OF PARTICIPATION

This is to Certify that

SELVA KUMAR

has participated in the Value added course: **ETHICS IN ENGINEERING PRACTICES,**
a unique and special programme held at Bharath Institute of Higher Education & Research

on 20/05/2019

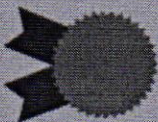
Mr. Bharathvajan

COURSE CO-ORDINATOR



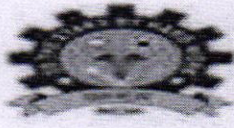
Dr. S. Praveen Kumar

HEAD OF THE DEPARTMENT



Value Added Course: Ethics in Engineering practices on 20/05/2019





Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

11/02/2019
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

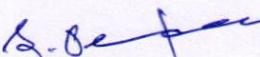
To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai


Sub: Permission to conduct value- added course: Interpersonal Relationship- reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Interpersonal Relationship** on 19/03/2019. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

School of Management Studies & Commerce


Circular

11/02/2019

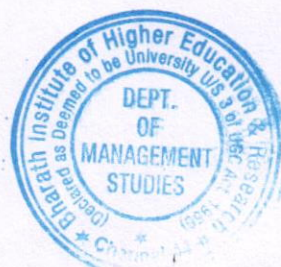
Sub: Organising Value-added Course: Interpersonal Relationship - reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "Value added course: Interpersonal Relationship". The Course content and registration form is enclosed below.

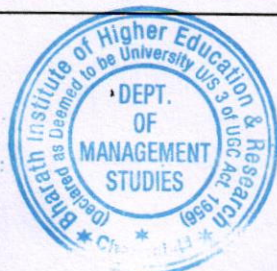
The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 12th March 2019; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form



Bharath Institute of Higher Education & Research				
SCHOOL OF MANAGEMENT & COMMERCE				
Value Added Course: On Interpersonal Relationship Course Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	03/19/2019	Apply the terminology and theories associated with interpersonal communication	4.00-5.00p.m	1
2	03/20/2019	Label the communication components within interpersonal relationships	4.00-5.00p.m	1
3	03/22/2019	Internal and external influences on interpersonal communication	5.00-6.00p.m	1
4	03/23/2019	Identify types of interpersonal relationships	4.00-6.00p.m	2
5	03/24/2019	Discuss barriers to effective communication and how to improve interpersonal communication skills	5.00-6.00p.m	1
6	03/26/2019	Recognize how different modes of communication impact interpersonal communication	4.00-5.00p.m	1
7	03/27/2019	Identify the basic types of conflict	5.00-6.00p.m	1
8	03/28/2019	Explain appropriate and inappropriate methods of addressing and managing relational conflict	4.00-5.00p.m	2
9	03/30/2019	Classify types of difficult people and identify why they may be perceived as problematic	5.00-6.00p.m	1
10	04-02-2019	Apply skills to manage emotions during conflict	4.00-5.00p.m	1
11	04-03-2019	Employ strategies to communicate effectively with difficult people	4.00-5.00p.m	1
12	04-05-2019	Identify individual communication preferences	4.00-6.00p.m	2
13	04-06-2019	Display an increased appreciation for the differences of others	5.00-6.00p.m	1
14	04-09-2019	Demonstrate how to adapt to differences in communication styles to better understand one another	4.00-5.00p.m	1
15	04-11-2019	Differentiate between appropriate and inappropriate messages	5.00-6.00p.m	1
16	04/13/2019	Explain barriers to effective communication between genders and across cultures	4.00-6.00p.m	2
17	04/15/2019	Apply active listening skills to interpersonal interactions	4.00-5.00p.m	1
18	04/16/2019	Employ devices for remembering information	5.00 - 6.00pm	1
19	04/17/2019	Utilize emphatic response skill, clarifying and helping responses, while eliminating inappropriate ones	5.00 - 6.00 pm	1
20	04/19/2019	Recognize the importance of precision in language	4.00 -6.00 pm	2
21	04/20/2019	Summarize the functions of nonverbal communication	4.00 - 5.00 pm	1
22	04/22/2019	Interpret and employ nonverbal cues to optimize communication	5.00 - 6.00 pm	1
23	04/24/2019	Analyze how proxemics affects communication dynamic	4.00 - 5.00 pm	1
24	04/26/2019	Exhibit de-escalatory behaviors in situations of conflict.	2.00 - 4.00 pm	2



2. p. te

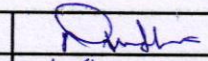
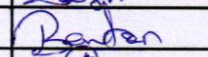

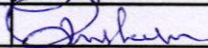

Bharath Institute of Higher Education & Research

School of Management Studies & Commerce

Participant List- 2019

Value Added Course: Interpersonal Relationship

S.No	Register Number	Student Name	Signature
1	U18BC123	PREETHI G	Preethi
2	U18BC124	GOPINATH V	Gopinath
3	U18BC125	TAMIL BHARATHI K	Tamil
4	U18BC126	RANJITHA S	Ranjitha
5	U18BC127	NOOR MOHANNED SHA M	Noor M.
6	U18BC128	LOKESHKUMAR V	Lokesh
7	U18BC129	VIMAL M	Vimal M
8	U18BC130	RATHINASABAPATHY K	Rathin
9	U18BC131	ANANDH M	Anand
10	U18BC132	DINESHKUMAR G	Dinesh
11	U18BC133	SUDALAI MUTHU C	Sudalai
12	U18BC134	PRAVINKUMAR H	Pravin
13	U18BC135	ANTONY CHRISTOFAR A	Antony
14	U18BC136	J MOHAMED RIYAS	J M Riyas
15	U18BC137	KAVITHA M	Kavitha
16	U18BC138	ASHOKKUMAR A	Ashok
17	U18BC139	MURUGA PERUMAL R	Muruga
18	U18BC140	AJITH M	Ajith M.
19	U18BC141	SUBASREE L	Subasree
20	U18BC142	VIMALRAJ S	Vimal Raj
21	U18BC143	GVN LAKSHMI NARAYANA	Lakshmi
22	U18BC144	VASANTHAKUMAR S	Vasanth
23	U18BC145	SRI PARVATHY K	Sri Parvathy
24	U18BC146	SATHYA NARAYANAN J	Sathya
25	U18BC147	SARAN V	Saran
26	U18BC148	PRAVIN KUMAR P	Pravin
27	U18BC149	MOHAMMED ZAHEER H	Mohammed
28	U18BC150	YUVANSRIRAM M	Yuvan
29	U18BC151	JAYARAJ S	Jayaraj
30	U18BC152	VASEEM AL HUSSAIN R	Vaseem
31	U18BC153	SATHEESHKUMAR S	Satheesh
32	U18BC154	KULASEKARAN P	Kulasekaran
33	U18BC155	PRAKASH R	Prakash
34	U18BC156	KALAHASTI GURUNADHA RAO	Kalahasti
35	U18BC157	ANUSUYA V	Anusuya
36	U18BC158	SUYA LAKSHMI S	Suya
37	U18BC159	MOHAMMED MUSHAHID J	Mohammed
38	U18BC160	SHASHANK SINGH	Shashank

39	P18BA034	NIVEDHA V .	
40	P18BA035	KARTHIKEYAN P	
41	P18BA036	MOHANRAJ A .	
42	P18BA037	RAJAT KUMAR PRADHAN	
43	P18BA038	BEUTON LAWRENCE A	
44	P18BA039	MAIESWARAN C	
45	P18BA040	MADHAN G	
46	P18BA041	JAYARAMAKRISHNAN A	
47	P18BA042	RUSIKESAN D	

Course Feedback form

Date: 12/3/19

Course Title: *Interpersonal Relationship*

Name: *Sulastri*

RegNo: *11030141*

Department: *Commerce*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you			/		
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned					/
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course					/
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent

Sulastri
Signature

*** Thank you ***

Course Feedback form

Date: 19/2/19

Course Title: *Interpersonal Relationship*

Name: *Pavithra*

RegNo: *U18BC123*

Department: *Commerce*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you			✓		
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	✓
5.	The teaching aids were effective					
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

good.

Pavithra
Signature

*** Thank you ***



Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)

ACCREDITED WITH 'A' GRADE BY NAAC

SCHOOL OF MANAGEMENT STUDIES & COMMERCE
CERTIFICATE OF PARTICIPATION

This is to Certify that
DINESH KUMAR

has participated in the Value added course: **INTERPERSONAL RELATIONSHIP**, a unique
and special programme held at **Bharath Institute of Higher Education & Research**

on 19/03/2019

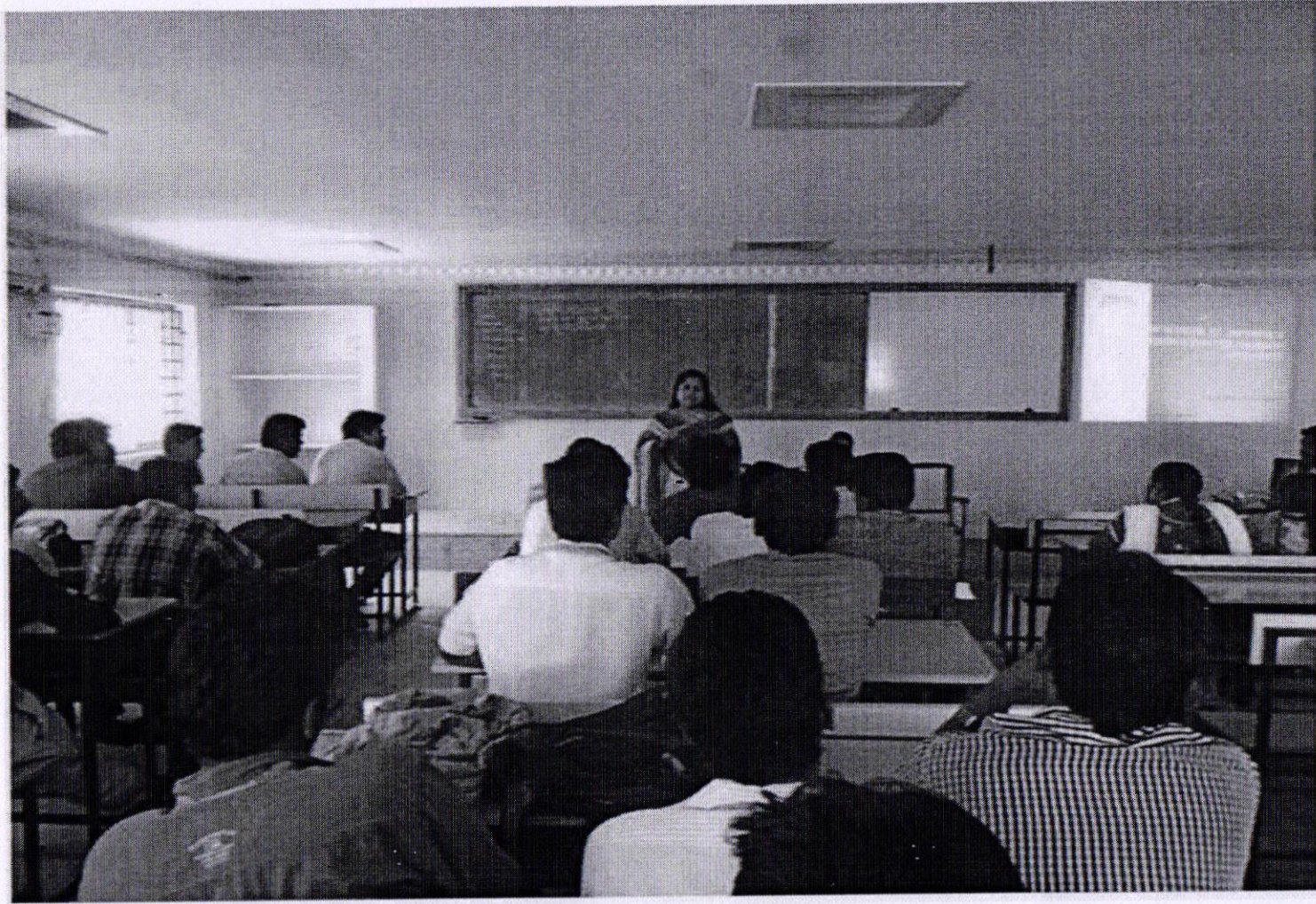
Dr. D. Venkatarama Raju
COURSE CO-ORDINATOR



Dr. S. Praveen Kumar
HEAD OF THE DEPARTMENT



Value Added Course: Interpersonal Relationship on 19/03/2019





Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

07/01/2019
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

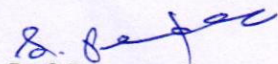
To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai


Sub: Permission to conduct value- added course: Accounts & Marketing - reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: Accounts & Marketing on 05/02/2019. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

School of Management Studies & Commerce

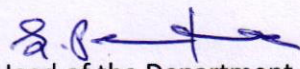
Circular

07/01/2019

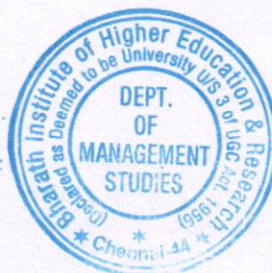
Sub: Organising Value-added Course: Accounts & Marketing - reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising **"Value added course: Accounts & Marketing"**. The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 28th January 2019; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form



Bharath Institute of Higher Education & Research

School of Management Studies & Commerce

Participant List- 2019

Value Added Course: Accounts & Marketing

S.No	Register Number	Student Name	Signature
1	U18BC171	DEVAKUMAR R	Devakumar R
2	U18BC172	SURYA PRAKASH K	Surya Prakash K
3	U18BC173	VIGNESH N	Vignesh N
4	U18BC174	SRINIVASAN D	Srinivasan D
5	U18BC175	RAJSARAN M	Rajsaran M
6	U18BC176	MADHAN KUMAR K	Madhan K
7	U18BC177	YOKESH P	Yokesh P
8	U18BC178	GOPI R	Gopi R
9	U18BC179	BASHID AHAMED M	Bashid M
10	U18BC180	CIRANJEEVI D	Ciranjeevi D
11	U18BC181	KARTHIK M	Karthik M
12	U18BC182	MAGLAN VINAYAK S	Maglan S
13	U18BC183	SARAVANAN P	Saravanan P
14	U18BC184	NIJANTHAN S	Nijanthan S
15	U18BC185	VIJAY KUMAR D	Vijay Kumar D
16	U18BC186	SHANKAR T	Shankar T
17	U18BC187	VIGNESH S	Vignesh S
18	U18BC188	YESHWANTH VK	Yeshwanth VK
19	P18BA012	JOSHVA S	Joshva S
20	P18BA013	ANKIT BOSE	Ankit B
21	P18BA014	GOPINATHAN K.	Gopinathan K
22	P18BA015	NINUSHAA R M.	Ninushaa R M
23	P18BA016	NAVEEN KUMAR D G.	Naveen D G
24	P18BA017	J ROBINSON.	J Robinson
25	P18BA019	MAKISHA . R.	Makisha R
26	P18BA020	SOORAJ S NAIR .	Sooraj S Nair
27	P18BA021	VIGNESH V.	Vignesh V
28	P18BA022	MADDU SURESH .	Maddu Suresh
29	P18BA023	LAKSHMI PRIYA A.	Lakshmi Priya A
30	P18BA024	JOSEPHINE CECILY D.	Josephine Cecily D
31	P18BA025	SARAVANA KUMAR A.	Saravana Kumar A
32	P18BA026	CHILUKURI KIREETI REDDY .	Chilukuri Kireeti Reddy
33	P18BA027	KRISHNAVENI S.	Krishnaveni S
34	P18BA028	PREMALATHA K.	Premalatha K
35	P18BA029	THILRUKSHAN G.	Thilrukshan G
36	P18BA030	KEVIN INFANT F.	Kevin Infant F
37	P18BA031	MUTHUKUMARASAMI R.	Muthukumarasami R
38	P18BA032	SAMSAD AHAMED .	Samsad Ahamed

39	U18BC161	DEVARAJ M	Devaraj
40	U18BC162	HARIPRIYA E	Haripriya
41	U18BC163	NAGALAKSHMI M	Nagalakshmi
42	U18BC164	GOWTHAM S	Gowtham
43	U18BC165	DEEPAK M	Deepak

Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Accounting & Marketing for faculty of life sciences			Course Duration:30 Hrs	
S.No	Date	Topic	Time	Hour
1	05-02-2019	Meaning and Scope of Accounting	4.00-5.00 Pm	1
2	06-02-2019	Objectives of Accounting	4.00-5.00 Pm	1
3	07-02-2019	Basic Accounting Concepts and conventions	4.00-5.00 Pm	1
4	08-02-2019	Accounting Transactions	4.00-6.00 Pm	2
5	11-02-2019	Introduction – manufacturing accounting	4.00-5.00 Pm	1
6	12-02-2019	Preparation of Final Accounts of a Sole Trading Concern	4.00-5.00 Pm	1
7	13-02-2019	Liability	4.00-5.00 Pm	1
8	14-02-2019	Asset (Non - current; tangible and intangible assets and current assets)	4.00-6.00 Pm	2
9	15-02-2019	Introduction- Concept & nature of marketing	4.00-5.00 Pm	1
10	18-02-2019	Scope and Importance of marketing	4.00-5.00 Pm	1
11	19-02-2019	Marketing mix	4.00-5.00 Pm	1
12	20-02-2019	Strategic marketing planning – an overview.	4.00-6.00 Pm	2
13	21-02-2019	Market segmentation and positioning	4.00-5.00 Pm	1
14	22-02-2019	Buyer behavior; consumer versus organizational buyers	4.00-5.00 Pm	1
15	25-02-2019	Consumer decision making process	4.00-5.00 Pm	1
16	26-02-2019	Product Decisions: Concept of a product	4.00-6.00 Pm	2
17	27-02-2019	Classification of products	4.00-5.00 Pm	1
18	28-02-2019	Product line and product mix	4.00-5.00 Pm	1
19	01-03-2019	Product life cycle – strategic implications	4.00-5.00 Pm	1
20	05-03-2019	New product development and consumer adoption process.	4.00-6.00 Pm	2
21	06-03-2019	Pricing Decisions	4.00-5.00 Pm	1
22	07-03-2019	Factors affecting price determination	4.00-5.00 Pm	1
23	08-03-2019	Pricing policies and strategies	4.00-5.00 Pm	1
24	11-03-2019	Discounts and rebates	4.00-6.00 Pm	2



S. S. S. S.

Course Feedback form

Date: 05-02-2018

Course Title: Accounts & Marketing

Name: Anshu

RegNo: U18BC187

Department: Commerce

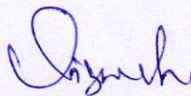
S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you			✓		
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent & nice


 Signature

*** Thank you ***

Course Feedback form

Date: 05/02/2018

Course Title: Accounts & Marketing

Name: Shrinivas

RegNo: V18BA174

Department: Commerce

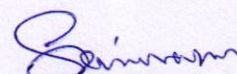
S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you			✓		
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand					✓
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

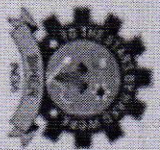
Weakness of the course:

Strength of the course:

Good.


Signature

*** Thank you ***



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH

Declared as Deemed - to - be - University under section 3 of UGC Act 1956

ACCREDITED WITH 'A' GRADE BY NAAC

SCHOOL OF MANAGEMENT STUDIES & COMMERCE
CERTIFICATE OF PARTICIPATION

This is to Certify that

MADHAN KUMAR

has participated in the Value added course: **ACCOUNTS & MARKETING**, a unique and special programme held at Bharath Institute of Higher Education & Research

on 05/02/2019

Ms. Manjini

COURSE CO-ORDINATOR

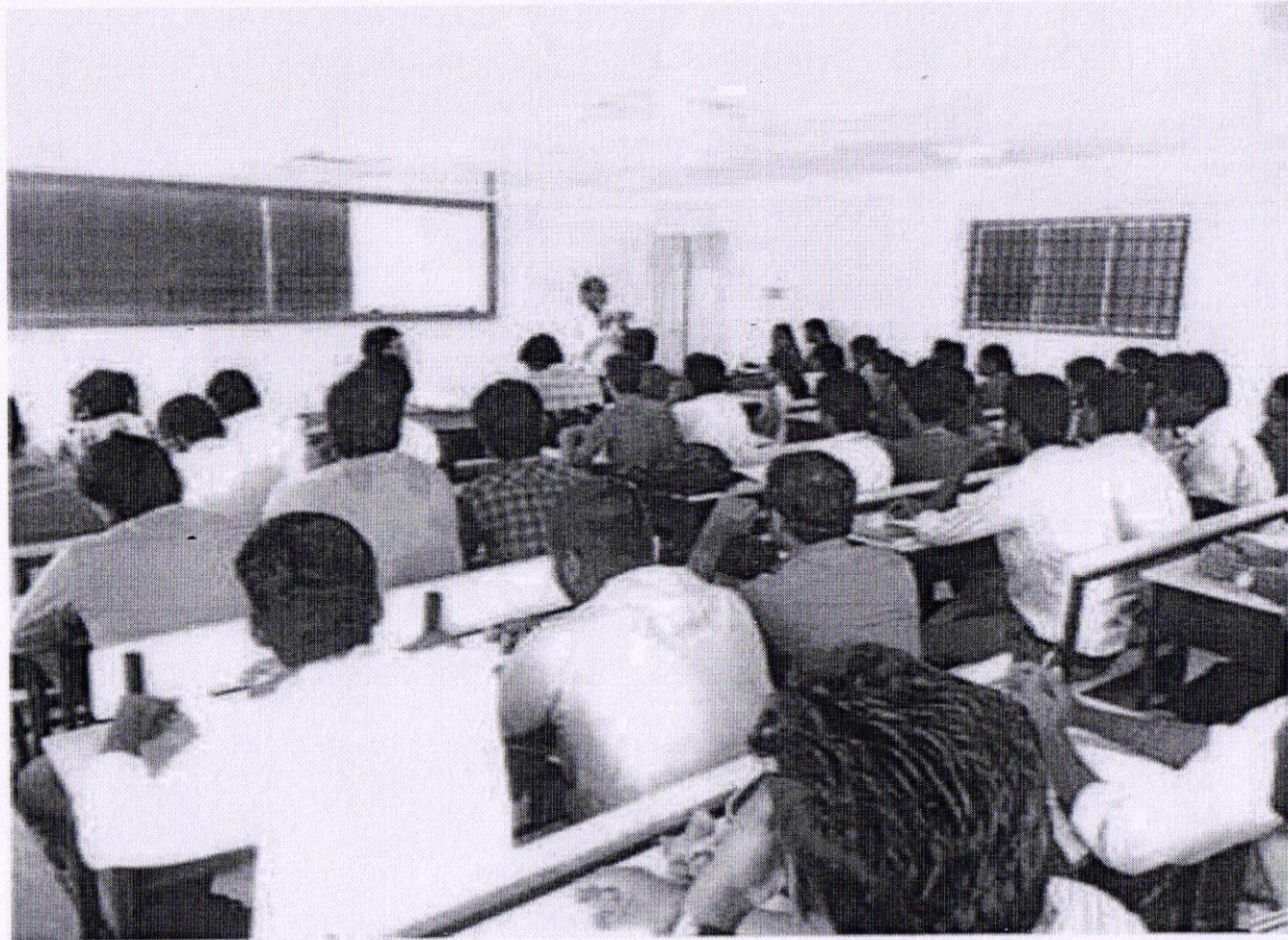


Dr. S. Praveen Kumar

HEAD OF THE DEPARTMENT



Value Added Course: Accounts & Marketing on 05/02/2019





Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

15/04/2019
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai

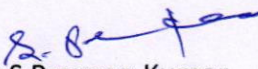
To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai

Sub: Permission to conduct value- added course: Interpersonal skills- reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Interpersonal skills** on 20/05/2019. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
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School of Management Studies & Commerce

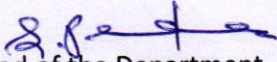
Circular

16/04/2019

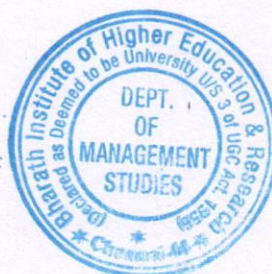
Sub: Organising Value-added Course: Interpersonal skills - reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "Value added course: Certificate course on Marketing / SEO". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 16th May 2019; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form



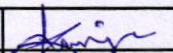
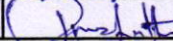
Bharath Institute of Higher Education & Research

School of Management Studies & Commerce

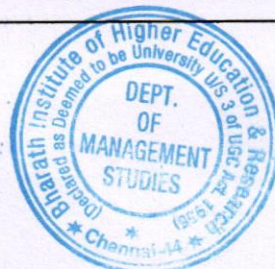
Participant List- 2019

Value Added Course: Interpersonal skills

S.No	Register Number	Student Name	Signature
1	U18BC083	SANJAY P	Sanjay.
2	U18BC084	GOWTHAM O	Gowtham O.
3	U18BC085	BALAJI K	Balaji K.
4	U18BC086	MALA S	Mala S.
5	U18BC087	SAIRAM BABU B	Sairam Babu.
6	U18BC088	GOKUL M	Gokul M.
7	U18BC089	SUJI A	Suji A.
8	U18BC090	RAJESH KANNAN R	Rajesh Kannan R.
9	U18BC091	SRINIVASAN P	Srinivasan P.
10	U18BC092	SAKTHIKUMAR K	Sakthikumar K.
11	U18BC093	SIVASABKARI N	Sivasabkari N.
12	U18BC094	ARCHANA A	Archana A.
13	U18BC095	MEENA S	Meena S.
14	U18BC096	BISWAJIT MALIK.	Biswajit Malik.
15	U18BC097	PRASANNA S	Prasanna S.
16	U18BC098	SAHIL KUMAR	Sahil Kumar.
17	U18BC099	VISHNU N	Vishnu N.
18	U18BC100	SOWMIYA V	Sowmya V.
19	U18BC101	DHARANKRISHNA C	Dharankrishna C.
20	U18BC102	DARSHINI D	Darshini D.
21	U18BC103	MANIKANDAN V	Manikandan V.
22	U18BC104	SELVAKUMAR N	Selvakumar N.
23	U18BC105	MUGESH R	Mugesh R.
24	U18BC106	AKSHAYAKUMAR R	Akshayakumar R.
25	U18BC107	VICKY V	Vicky V.
26	U18BC108	KISHORE KUMAR C	Kishore Kumar C.
27	U18BC109	RATHISH K	Rathish K.
28	U18BC110	SANTHOSH N	Santhosh N.
29	U18BC111	GANESHAN P	Ganeshan P.
30	U18BC112	PRABHUDAS R	Prabhudas R.
31	U18BC113	NARMATHA M	Narmatha M.
32	U18BC114	ROHINI S	Rohini S.
33	U18BC115	INDUMATHI K	Indumathi K.
34	U18BC116	AKASH N	Akash N.
35	U18BC117	EZHILARASI M	Ezhilarasi M.
36	U18BC118	DINESH KUMAR E	Dinesh Kumar E.
37	U18BC119	RAMAN G	Raman G.
38	U18BC120	YOGALAKSHMI P	Yogalakshmi P.

39	U18BC121	KAVIYA A	
40	U18BC122	PUHAZHENTHI N	

Bharath Institute of Higher Education & Research				
SCHOOL OF MANAGEMENT & COMMERCE				
Value Added Course: On Interpersonal Skills			Course Duration:30 Hrs	
S.No	Date	Topic	Time	Hour
1	05/20/2019	Listening as a key skill	4.00-5.00p.m	1
2	05/22/2019	Importance of speaking Skill	5.00-6.00p.m	1
3	05/23/2019	Give Instruction on personal information	4.00-5.00p.m	1
4	05/24/2019	Clarification Improving pronunciation	4.00-6.00p.m	2
5	05/25/2019	preparing to listen to a lecture	4.00-5.00p.m	1
6	05/27/2019	Give idea as opposed to producing fragmented utterances	5.00-6.00p.m	1
7	05/28/2019	Explain to a process information	4.00-5.00p.m	1
8	05/29/2019	stressing syllables and speaking clearly	4.00-6.00p.m	2
9	05/30/2019	converse with reasonable accuracy over a wide range of everyday topics	5.00-6.00p.m	1
10	06-01-2019	factors influence fluency, deliver a five-minute informal talk	4.00-5.00p.m	1
11	06-03-2019	Describe health and symptoms	4.00-5.00p.m	1
12	06-04-2019	Invite and offer – accept – decline – take leave	4.00-6.00p.m	2
13	06-05-2019	Giving verbal and non-verbal feedback	4.00-5.00p.m	1
14	06//06/2019	participating in a group discussion	4.00-5.00p.m	1
15	06-07-2019	summarizing academic readings and lectures conversational speech	5.00-6.00p.m	1
16	06-08-2019	Discuss with Formal and informal talk	4.00-6.00p.m	2
17	06-10-2019	Respond to explanations, directions and instructions in academic	4.00-5.00p.m	1
18	06-11-2019	communication strategies for presentations and interactive	4.00 - 5.00pm	1
19	06/13/2019	Group/pair presentations	5.00 - 6.00 pm	1
20	06/14/2019	Negotiate disagreement in group work.	4.00 -6.00 pm	2
21	06/15/2019	Evaluate effective conflict prevention, resolution, and management techniques	4.00 - 5.00 pm	1
22	06/18/2019	Evaluate individual needs and personal characteristics	5.00 - 6.00 pm	1
23	06/20/2019	Evaluate effective conflict prevention, resolution, and management techniques	5.00 - 6.00 pm	1



2.8

24	06/22/2019	Demonstrate leadership, teamwork, and collaboration in career,	4.00 - 6.00 pm	2
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S. B. [Signature]

Course Feedback form

Date: 20-5-2018

Course Title: *Interpersonal Skills*

Name: *Arul*

RegNo: *U18BC088*

Department: *Commerce*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations					✓
3.	The lecture sequence was well planned		✓			
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Session Speed.

Strength of the course:

good.

Arul
Signature

*** Thank you ***

Course Feedback form

Date: 20/05/18

Course Title: *Interpersonal Skill*

Name: *Dhansini*

RegNo: *01BCE102*

Department: *Computer*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent.

Dhansini
Signature

*** Thank you ***



Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH
Declared as Deemed - to - be - University under section 3 of UGC Act 1956

ACCREDITED WITH 'A' GRADE BY NAAC

SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATE OF PARTICIPATION

This is to Certify that

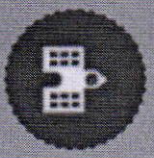
MALAS

has participated in the Value added course: **INTERPERSONAL SKILL**, a unique and special programme held at Bharath Institute of Higher Education & Research

on 20/05/2019

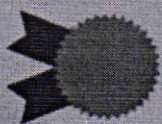
Mr. R. Ramamoorthy

COURSE CO-ORDINATOR

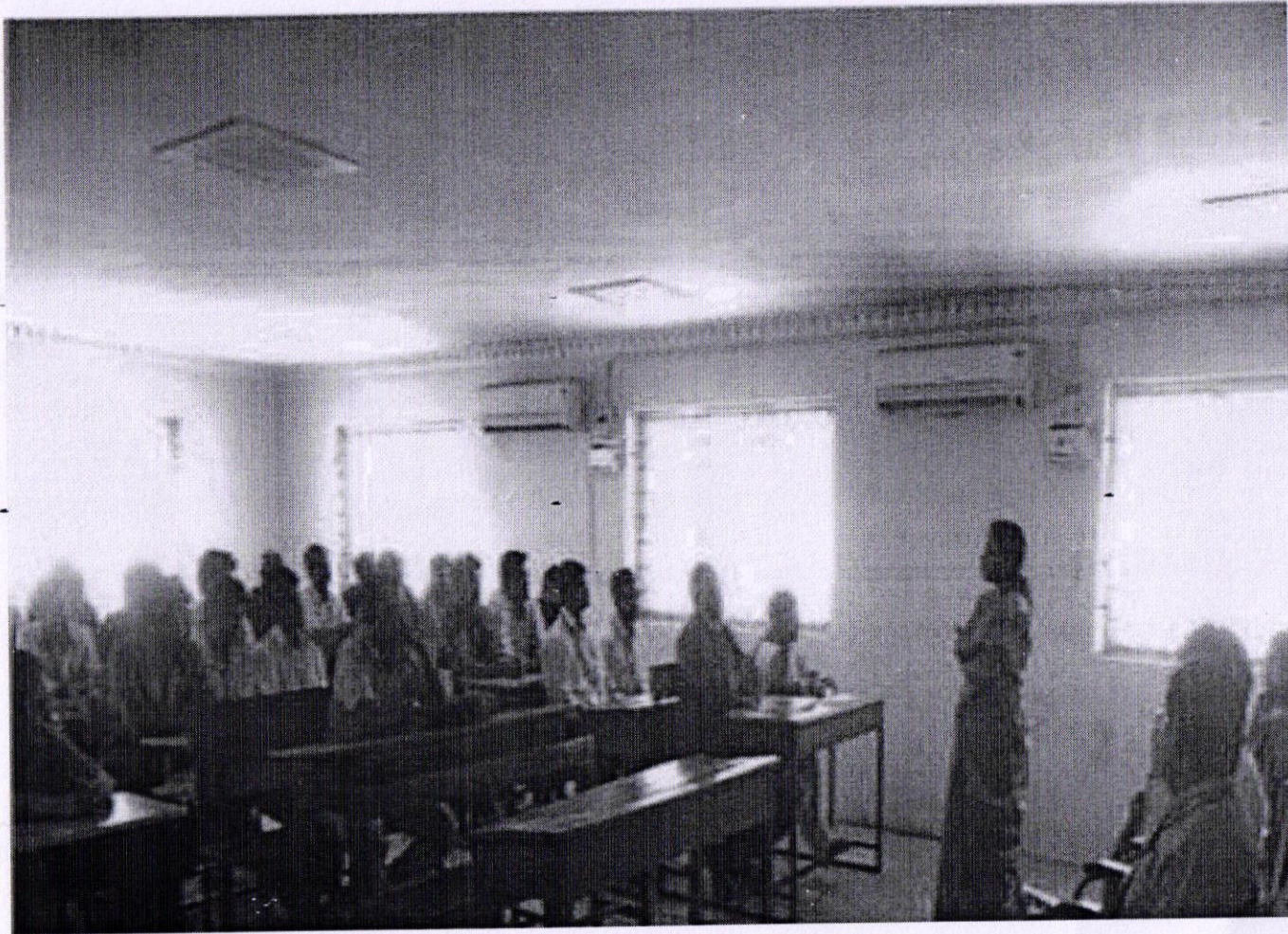


Dr. S. Praveen Kumar

HEAD OF THE DEPARTMENT



Value Added Course: Personal Skills on 20/05/2019





Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

17/04/2019
Chennai

From
Dr S Praveen Kumar,
Professor & Head,
Department of Management Studies,
Bharath Institute of Higher Education and Research,
Chennai


To
The Dean Engineering
Bharath Institute of Higher Education and Research,
Chennai


Sub: Permission to conduct value- added course: Body Language: a key to professional success - reg.,

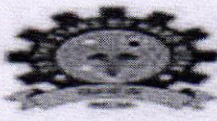
Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Body Language: a key to professional success** on 20/05/2019. We kindly solicit your kind permission to commence the program.

Warm Regards,


Dr S Praveen Kumar


DEAN- Engineering



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)
ACCREDITED WITH 'A' GRADE BY NAAC

School of Management Studies & Commerce

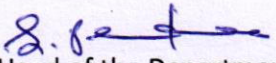
Circular

17/04/2019

Sub: Organising Value-added Course: Body Language: a key to professional success - reg.,

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, **Bharath Institute of Higher Education & Research** is organising "Value added course: Body Language: a key to professional success". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 15th May 2019; application received after the mentioned date shall not be entertained under any circumstances.


Head of the Department

Encl: A copy of Syllabus & Registration form



Bharath Institute of Higher Education & Research				
SCHOOL OF MANAGEMENT & COMMERCE				
Value Added Course: BODY LANGUAGE KEY TO PROFESSIONAL SUCCESS Course Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	05/20/2019	Defining Body Language,	4.00-5.00p.m	1
2	05/22/2019	Scope and Relevance OF Body Language	5.00-6.00p.m	1
3	05/23/2019	Understand the difference between open & closed body language	4.00-5.00p.m	1
4	05/24/2019	Learn the role facial expressions play in body language	4.00-6.00p.m	2
5	05/25/2019	Defining Proxemics, Four Zones, Behavioral Connotations	4.00-5.00p.m	1
6	05/27/2019	Space and Designs, Haptics and its Role, Behavioral Significance	5.00-6.00p.m	1
7	05/28/2019	Shaking Hands and other tactile behavior	4.00-5.00p.m	1
8	05/29/2019	Cultural Variations, Occulesics	4.00-6.00p.m	2
9	05/30/2019	Right and Left Brain Associations,	5.00-6.00p.m	1
10	06-01-2019	, Different Types of Eye Contact, Individual and Group	4.00-5.00p.m	1
11	06-03-2019	Group situations, Facial Expressions, Smiles and Nods, Head Tilts and Inclines	4.00-5.00p.m	1
12	06-04-2019	Explain Facial Expressions, Cultural Interface, Kinesics	4.00-6.00p.m	2
13	06-05-2019	Types and Contexts, Negative and Positive Gestures	4.00-5.00p.m	1
14	06//06/2019	Discuss about Hand Movements and Steepling,	4.00-5.00p.m	1
15	06-07-2019	Understanding Finger Movements, Fidgeting and Ticks	5.00-6.00p.m	1
16	06-08-2019	Paralanguage and Voice Modulations	4.00-6.00p.m	2
17	06-10-2019	Meaning of Chronemics, Chromatics, Cultural and Gender	4.00-5.00p.m	1
18	06-11-2019	Based aspects, Stereotypes, Body Language	4.00 - 5.00pm	1
19	06/13/2019	: Online Presence and Video Interviews	5.00 - 6.00 pm	1
20	06/14/2019	To use body language to strengthen your negotiations	4.00 -6.00 pm	2
21	06/15/2019	To match words with movement to instill trust	4.00 - 5.00 pm	1
22	06/18/2019	Learn how to avoid common body language mistakes	5.00 - 6.00 pm	1
23	06/20/2019	Learn how to avoid common body language mistakes	5.00 - 6.00 pm	1
24	06/22/2019	Understand how body language can expose deception	4.00 - 6.00 pm	2

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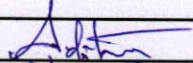

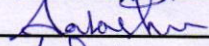
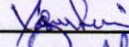
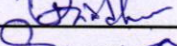
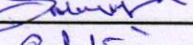
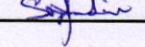
Bharath Institute of Higher Education & Research

School of Management Studies & Commerce

Participant List- 2019

Value Added Course: Body Language: a key to professional success

S.No	Register Number	Student Name	Signature
1	U17BC078	JAWAHAR K	Jawahar K
2	U17BC079	SOUNDARIYA I	Soundariya I
3	U17BC080	SANJAY KUMAR R	Sanjay Kumar R
4	U17BC081	DINESHKUMAR G	Dineshkumar G
5	U17BC082	MAGESHWARI G	Mageshwari G
6	U17BC083	SANDHIYA K	Sandhiya K
7	U17BC084	KISHAN M	Kishan M
8	U17BC085	SANTHOSH R	Santhosh R
9	U17BC086	KARTHICK R	Karthick R
10	U17BC087	IMRANNAZEER M	Imranazeer M
11	U17BC088	SHALINI DEVI S	Shalini Devi S
12	U17BC089	SWETHA M	Swetha M
13	U17BC090	ARJUN D	Arjun D
14	U17BC091	OMPRAKASH P	Ompakash P
15	U17BC092	GURUPRASATH S	Guruprasath S
16	U17BC093	SANTHOSH KUMAR V	Santhosh Kumar V
17	U17BC094	CHONGTHAM ASHISH SINGH	Chongtham Ashish Singh
18	U17BC095	SURYA PRAKASH R	Surya Prakash R
19	U17BC096	RAGUL S	Ragul S
20	U17BC097	PRAVEEN KUMAR B	Praveen Kumar B
21	U17BC098	SUDHAKAR K	Sudhakar K
22	U17BC099	ELIZABETH ANGEL VINNARASI A	Elizabeth Angel Vinnarasi A
23	U17BC100	SUNDARAMURTHY B	Sundaramurthy B
24	U17BC101	C.MONISHA	Monisha C
25	U18BC027	KIRTHEE PRIYA A	Kirthee Priya A
26	U18BC028	NARESH R	Naresh R
27	U18BC029	DHIVAKAR N	Dhivakar N
28	U18BC030	PRINCY AGNES C	Princy Agnes C
29	U18BC031	ARUN B	Arun B
30	U18BC032	HARIKRISHNAN V	Harikrishnan V
31	U18BC033	NAVIN KUMAR S	Navin Kumar S
32	U18BC034	JAUARANI V	Jauarani V
33	U18BC035	AZAM MOHAMMED J	Azam Mohammed J
34	U18BC036	JAKEER I	Jakeer I
35	U18BC037	YUGESH S	Yugesh S
36	U18BC038	SHYAM SUNDAR K	Shyam Sundar K
37	U18BC039	LOKESH M	Lokesh M
38	U18BC040	VINAY KUMAR M	Vinay Kumar M

39	U18BC041	AADITHYAN N	
40	U18BC042	ADITHYA SANKARA S B	
41	U18BC043	AAKASH G	
42	U18BC044	YOGESWARI P	
43	U18BC045	BINDHUJA C I	
44	U18BC046	SARANYA A	
45	U18BC047	SAIFUDDIN S	

Course Feedback form

Date: 20/5/2019

Course Title: *Body language: key to Personal Success.*

Name: *Denay Agnes*

RegNo: *U18BC080*

Department: *Commerce*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				<input checked="" type="checkbox"/>	
2.	The course contents met with your expectations				<input checked="" type="checkbox"/>	
3.	The lecture sequence was well planned				<input checked="" type="checkbox"/>	
4.	The lectures were clear and easy to understand				<input checked="" type="checkbox"/>	
5.	The teaching aids were effective				<input checked="" type="checkbox"/>	
6.	The instructors encourage interaction and were helpful				<input checked="" type="checkbox"/>	
7.	The level of the course				<input checked="" type="checkbox"/>	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent

Denay Agnes
Signature

*** Thank you ***

Course Feedback form

Date: 20/01/2019

Course Title: Body Language: Key Professional Skills

Name: Swetha

RegNo: 017BC089

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned				/	
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:				/	

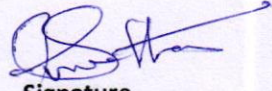
Please give Suggestion for the improvement of the course:

Weakness of the course:

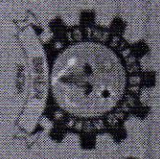
Speed Given

Strength of the course:

Excellent


Signature

*** Thank you ***



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH

Declared as Deemed - 10 - by University under section 3 of UGC Act 1956
ACCREDITED WITH 'A' GRADE BY NAAC

SCHOOL OF MANAGEMENT STUDIES & COMMERCE
CERTIFICATE OF PARTICIPATION

This is to Certify that

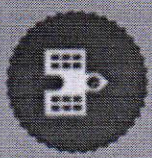
KARTHICK R

has participated in the Value added course: **BODY LANGUAGE: KEY TO PROFESSIONAL SUCCESS,**
a unique and special programme held at Bharath Institute of Higher Education & Research

on 20/05/2019

Ms. Jhoncy

COURSE CO-ORDINATOR



Dr. S. Praveen Kumar

HEAD OF THE DEPARTMENT



Value Added Course: Body Language: Key to Professional Success on 20/05/2019

