

# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

09/06/2020  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct online value- added course: Training Programme on Latex- reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Training Programme on Latex** on 02/07/2020. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering

**DEAN**  
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH  
(Declared as Deemed - to - be - University U/S 3 of UGC Act. 1956)  
Chennai - 600 073, INDIA.



## School of Management Studies & Commerce

### Circular

09/06/2020

**Sub: Organising online Value-added Course: Training Programme on Latex- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Training Programme on Latex". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 30<sup>th</sup> June 2020; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form

DEAN  
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH  
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)  
Chennai-600 073. INDIA.

Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List			
Value Added Course: Training programme on latex			
S.No	Register Number	Student Name	Remarks
1	U15BA003	CASTRO S	
2	U15BA004	CHRISTY JOSEPH P	
3	U15BA005	DHINAKARAN P	
4	U15BA008	JOTHI B	
5	U15BA009	JOYEL T JOSE	
6	U15BA010	KEERTHIGA A	
7	U15BA011	KIRANKUMAR U	
8	U15BA012	KOWSHIK S	
9	U15BA013	LALITHA PRIYA P	
10	U15BA014	M. MEENA	
11	U15BA015	M. VIJAYA RAM	
12	U15BA016	MALSAWMDAWNOZUALA	
13	U15BA017	MANOJ PRABHAKAR S	
14	U15BA018	NAGOOR MEERAN S	
15	U15BA019	PRABAKARAN P	
16	U15BA020	RAJESH K	
17	U15BA022	RAJKUMAR C	
18	U15BC001	A. SIVA	
19	U15BC002	ABDUL RAHMAN S	
20	U15BC003	ABDULMUNAF A	
21	U15BC004	AJITH KUMAR B	
22	U15BC005	AJITH KUMAR R	
23	U15BC006	AJITH KUMAR S	
24	U15BC007	AJITH M	
25	U15BC008	AJITH M	
26	U15BC009	AKASH A	
27	U15BC010	AKASH E	
28	U15BC011	ANBUMURUGAN P	
29	U15BC012	ANUSUYA S	
30	U15BC013	B. RAJESWARI	
31	U15BC014	B. SHAFIULLAH	
32	U15BC015	BALAJI A	
33	U15BC016	BALAJI L	
34	U15BC017	BALAJI P	
35	U15BC018	BALAKRISHNAN M	
36	U15BC019	BHARATH PRAKASH S	
37	U15BC020	BHARATH RANJAN G	
38	U15BC021	CATHRIN S	
39	U15BA024	S. NARESH	
40	U15BA025	SAMSAD AHAMED	
41	U15BA027	SOWNDARYA D	
42	U15BA029	SURESH M	

## Course Feedback form

Date: 2/7/20

Course Title: Training Programme on Latex

Name: Christy Joseph

RegNo: U15bacaap

Department: bba

S.No	Particulars	1	2	3	4	5
<b>(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)</b>						
1.	objectives of the course clear to you					/
2.	The course contents met with your expectations			/		
3.	The lecture sequence was well planned				/	/
4.	The lectures were clear and easy to understand			/		
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful					/
7.	The level of the course				/	
<b>(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)</b>						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

reference person explained well

*Christy Joseph*  
Signature

\*\*\* Thank you \*\*\*



## Course Feedback form

Date: 02-07-2020

Course Title: TRAINING PROGRAMME ON LATEX

Name: CASTRO S

RegNo: U15BAA03

Department: BBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	✓
4.	The lectures were clear and easy to understand				✓	✓
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	✓
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

EXCELLENT

  
Signature

\*\*\* Thank you \*\*\*



**SCHOOL OF MANAGEMENT STUDIES & COMMERCE**  
**CERTIFICATION OF PARTICIPATION**

**CASTRO S**

has participated in the Value-added course: **Training Programme on Latex**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 02/07/2020



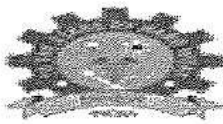
Mr. Bharathvajan  
COURSE CO-ORDINATOR

Dr S Praveen Kumar  
HEAD OF THE DEPARTMENT



<b>Bharath Institute of Higher Education &amp; Research</b>				
<b>School of Management studies and Commerce</b>				
<b>Value Added Course: Training Programme on Latex Course Duration:30</b>				
<b>S.No</b>	<b>Date</b>	<b>Topic</b>	<b>Time</b>	<b>Hour</b>
1	7/2/2020	Elements of LaTeX	4.00-5.00 Pm	1
2	7/3/2020	Hands-on-training of LaTeX	4.00-5.00 Pm	1
3	7/4/2020	graphics in LaTeX	4.00-5.00 Pm	1
4	7/6/2020	PSTricks; Beamer presentation	4.00-6.00 Pm	2
5	7/7/2020	HTML, creating simple web pages	4.00-5.00 Pm	1
6	7/8/2020	images and links, design of web pages.	4.00-5.00 Pm	1
7	7/9/2020	Use of Mathematica, Maple, and Maxima as calculator	4.00-5.00 Pm	1
8	7/10/2020	in computing functions, in making graphs	4.00-6.00 Pm	2
9	7/13/2020	MATLAB/Octave for exploring linear algebra	4.00-5.00 Pm	1
10	7/14/2020	the statistical software	4.00-5.00 Pm	1
11	7/15/2020	explore data and relations	4.00-5.00 Pm	1
12	7/16/2020	testing hypotheses, generate table values	4.00-6.00 Pm	2
13	7/17/2020	The Operating System: Linux history, Linux features	4.00-5.00 Pm	1
14	7/18/2020	Linux's relationship to Unix	4.00-5.00 Pm	1
15	7/21/2020	Overview of Linux architecture	4.00-5.00 Pm	1
16	7/22/2020	Start up scripts, system processes (an overview),	4.00-6.00 Pm	2
17	7/23/2020	. User Management: Types of users, the powers of Root, managing users	4.00-5.00 Pm	1
18	7/24/2020	Message Queues, system calls for processes	4.00-5.00 Pm	1
19	7/25/2020	Memory Management, library and system calls for memor	4.00-5.00 Pm	1
20	7/27/2020	Transportation problem and its mathematical formulation	4.00-6.00 Pm	2
21	7/28/2020	determination of starting basic solution,	4.00-5.00 Pm	1
22	7/29/2020	solving transportation problem	4.00-5.00 Pm	1

23	7/30/2020	assignment problem and its mathematical formulation	4.00-5.00 Pm	1
24	7/31/2020	solving two person zero sum games, games with mixed strategies	4.00-6.00 Pm	2



# Bharath

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11/08/2020  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai


**Sub: Permission to conduct online value-added course: Introduction to Business  
Correspondence and report writing- reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Introduction to Business Correspondence and report writing** on 12/09/2020. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN-Engineering

DEAN  
BHARATH INSTITUTE OF HIGHER EDUCATION & RESE  
(Declared as Deemed to be University U/S 3 of UGC Act.  
Chennai-600 073. INDIA.



## School of Management Studies & Commerce

### Circular

11/08/2020

**Sub: Organising online Value-added Course: Introduction to Business Correspondence and report writing- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Introduction to Business Correspondence and report writing". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 8<sup>th</sup> September 2020; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form

<b>Bharath Institute of Higher Education &amp; Research</b>			
<b>School of Management Studies &amp; Commerce</b>			
<b>Participant List</b>			
<b>Value Added Course: Introduction to Business correspondence and report writing</b>			
<b>S.No</b>	<b>Register Number</b>	<b>Student Name</b>	<b>Remarks</b>
1	U15BC022	DEENADHAYALAN V	
2	U15BC023	DEVAKIRUBAI S	
3	U15BC024	DEVARAJ B	
4	U15BC025	DHAMODHARAN M	
5	U15BC026	DHARANI M	
6	U15BC027	DHARANI M	
7	U15BC028	DINESH KUMAR D	
8	U15BC029	DIPIKA R	
9	U15BC030	DIVYA K	
10	U15BC031	DIVYA M	
11	U15BC032	GAYATHRI J	
12	U15BC033	GAYATHRI M	
13	U15BC035	GOVINDASAMY K	
14	U15BC037	GUGAN G	
15	U15BC038	GUNASEKARAN G	
16	U15BC039	HARI HARAN K	
17	U15BC040	HARI PRASAD L	
18	U15BC041	HARIPRIYA A	
19	U15BC042	IYYAPPAN V	
20	U15BC043	JAYA SURYA J	
21	U15BC044	JAYALAKSHMI L	
22	U15BC045	JAYASHREE M	
23	U15BC046	JAYASRI C	
24	U15BC047	JEEVANANDHAM E	
25	U15BC048	KALAIVANAN B	
26	U15BC049	KAVIARASU K	
27	U15BC050	KIRUBAKARAN G	
28	U15BC051	KIRUBAKARAN N	
29	U15BC052	KIRUTHIKA P	
30	U15BC053	KODHANDHAPANI R	
31	U15BC054	KURT JONATHAN EDMONDS	
32	U15BC055	LAWRANCE R	
33	U15BC056	MADHANMANIKANDAN M	
34	U15BC057	MAGESHAN K	
35	U15BC058	MANIKANDAN G	
36	U15BC059	MANJULA R	
37	U15BC060	MENAKA B	
38	U15BC061	MOHAIDEEN NIWAS M	

39	U15BC062	MOHAMEDAEJAZ M	
40	U15BC063	MOHAMMED AKEM K	
41	U15BC064	MOHAN S	
42	U15BC065	MUHAMMED ILLYAS K K	
43	U15BA022	RAJKUMAR C	
44	U15BA024	S. NARESH	
45	U15BA025	SAMSAD AHAMED	
46	U15BA027	SOWNDARYA D	
47	U15BA029	SURESH M	
48	U15BA030	THENMOZHI M	
49	U15BA031	YOGESHWARAN R	
50	U15BA032	NASIR MANZOOR PARAH	
51	U15BA033	THULASINGAM A	
52	U15BA036	ARUN KUMAR A	
53	U15BA038	MULAGOORI SREETHA	
54	U15BA039	MOHAN M	
55	U15BA042	G GOVARDHAN NAIDU	
56	U15BA043	D ADARSH	



## Course Feedback form

Date: 12-09-20

Course Title: Introduction to business correspondence  
and report writing

Name: Divyika R

RegNo: U1526029

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned			/		/
4.	The lectures were clear and easy to understand			/	/	
5.	The teaching aids were effective					/
6.	The instructors encourage interaction and were helpful			/		
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Session Speed

Strength of the course:

  
 Signature

\*\*\* Thank you \*\*\*

## Course Feedback form

Date: 12/9/2020

Course Title: *Introduction to business correspondence and report writing*

Name: *dhawan*

RegNo: *U152026*

Department: *Commerce*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					
2.	The course contents met with your expectations					
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand					
5.	The teaching aids were effective					
6.	The instructors encourage interaction and were helpful					
7.	The level of the course					
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course: *slow in my speed.*

Strength of the course:

*dhawan*  
Signature

\*\*\* Thank you \*\*\*



# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION OF PARTICIPATION

**DEVARAJ B**

has participated in the Value-added course: **Introduction to Business Correspondence and Report Writing**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 12/09/2020

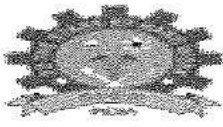


Mr. Bharathvajan  
COURSE CO-ORDINATOR

Dr S Praveen Kumar  
HEAD OF THE DEPARTMENT



<b>Bharath Institute of Higher Education &amp; Research</b>				
<b>School of Management studies and Commerce</b>				
<b>Value Added Course: Introduction to Business correspondence and Report writing Course Duration:30 Hrs</b>				
<b>S.No</b>	<b>Date</b>	<b>Topic</b>	<b>Time</b>	<b>Hour</b>
1	9/12/2020	Basic Elements of communication	4.00-5.00 Pm	1
2	9/14/2020	Level of communication forms	4.00-5.00 Pm	1
3	9/15/2020	models and media of communication	4.00-5.00 Pm	1
4	9/16/2020	- Verbal and nonverbal communication	4.00-6.00 Pm	2
5	9/18/2020	Functions and Types.	4.00-5.00 Pm	1
6	9/21/2020	Communication dimensions in	4.00-5.00 Pm	1
7	9/22/2020	Networks	4.00-5.00 Pm	1
8	9/23/2020	Communication structures	4.00-6.00 Pm	2
9	9/24/2020	communication in different situations	4.00-5.00 Pm	1
10	9/28/2020	Intra and inter personal communication	4.00-5.00 Pm	1
11	9/29/2020	The process of Intra and inter personal communication	4.00-5.00 Pm	1
12	9/30/2020	The effects of Intra and inter personal variables on effective communication.	4.00-6.00 Pm	2
13	10/1/2020	The effects of Intra and inter personal variables on effective communication.	4.00-5.00 Pm	1
14	10/5/2020	Business letters	4.00-5.00 Pm	1
15	10/6/2020	Types	4.00-5.00 Pm	1
16	10/7/2020	Basic principles, style and tone Letters relating to calling for a post	4.00-6.00 Pm	2
17	10/8/2020	Basic principles, style and tone Letters relating to calling for a post	4.00-5.00 Pm	1
18	10/9/2020	calling for interview	4.00-5.00 Pm	1
19	10/12/2020	Appointment orders Termination order- Business Enquiries Orders	4.00-5.00 Pm	1
20	10/13/2020	Regret conciliation of orders Complaints and Adjustments	4.00-6.00 Pm	2
21	10/14/2020	Considerations -Types of report preparation of report-	4.00-5.00 Pm	1
22	10/15/2020	Report format	4.00-5.00 Pm	1
23	10/16/2020	principles of writing a report	4.00-5.00 Pm	1
24	10/17/2020	feed pack on the report -common	4.00-6.00 Pm	2



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11/08/2020  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct online value- added course: Introduction to International Business Operations- reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Introduction to International Business Operations** on 12/09/2020. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering

DEAN  
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH  
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)  
Chennai-600 073. INDIA.



## School of Management Studies & Commerce

### Circular

11/08/2020

**Sub: Organising Value-added Course: Introduction to International Business Operations- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Introduction to International Business Operations". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 8<sup>th</sup> September 2020; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form

<b>Bharath Institute of Higher Education &amp; Research</b>			
<b>School of Management Studies &amp; Commerce</b>			
<b>Participant List</b>			
<b>Value Added Course: Introduction to International Business Operations</b>			
<b>S.No</b>	<b>Register Number</b>	<b>Student Name</b>	<b>Remarks</b>
1	U15BA044	BURRI RAJA	
2	U15BA045	ABRAHAMKARTHICK K	
3	U15BA046	AJAY DANIEL B	
4	U15BA047	GOKULA KRISHNAN R P	
5	U15BA052	KAVIRAJAN R	
6	U15BA055	PRAVEEN M	
7	U15BA056	ANGELINA JOSEPH	
8	U15BC066	MURALI A	
9	U15BC067	MURALIDHARAN S	
10	U15BC068	MURUGAN M	
11	U15BC069	MUTHURAJ P	
12	U15BC070	NARESH M	
13	U15BC071	NIRMAL RAJ S	
14	U15BC072	NIRMAL SELVAM K P	
15	U15BC073	PANDIYAN M	
16	U15BC074	PAVITHRA PRIYA C	
17	U15BC075	PAVITHRA R	
18	U15BC076	PAVITHRA V	
19	U15BC077	POOJASHRI R	
20	U15BC078	PRABHAKARAN R	
21	U15BC079	PRAKASH S	
22	U15BC080	PRASANTH B	
23	U15BC081	PRAVEEN R	
24	U15BC082	PRIYANKA G	
25	U15BC083	PRIYANKA SHARMA	
26	U15BC084	RADHA R	
27	U15BC085	RAJKUMAR T	
28	U15BC086	RAMAKRISHNAN T	
29	U15BC087	RAMYA C	
30	U15BC088	RANJITH KUMAR S	
31	U15BC090	RANJITHA M	
32	U15BC091	SAGAYA SANTHOSH A	
33	U15BC092	SAIVARALAKSHMI R	
34	U15BC094	SANDHIYAKRISHNA S	
35	U15BC095	SANDHYA S	
36	U15BC096	SANGAVI S	
37	U15BC097	SANGEETHA M	
38	U15BC098	SANGEETHA R	
39	U15BC099	SASI KUMAR A	

40	U15BC100	SATHISH LINGAM K	
41	U15BC102	SHALINI P	
42	U15BC103	SHALINI V	
43	U15BC104	SHANMUGAM A	
44	U15BC105	SHARMILA T	
45	U15BC106	SHOBANA A	
46	U15BC107	SIVA SANKAR K	



## Course Feedback form

Date: 12-01-20

Course Title: Introduction to International Business operations

Name: Rajinder

RegNo: U152027

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned					/
4.	The lectures were clear and easy to understand			/	/	
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful			/		
7.	The level of the course					/
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

good session resource person knowledgeable.

  
Signature

\*\*\* Thank you \*\*\*

## Course Feedback form

Date: 12-07-2020

Course Title: Introduction to International Business Operations

Name: murugan

RegNo: U1562068

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned					/
4.	The lectures were clear and easy to understand			/		
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful					/
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Reference person excellent

  
Signature

\*\*\* Thank you \*\*\*




## SCHOOL OF MANAGEMENT STUDIES & COMMERCE


### CERTIFICATION OF PARTICIPATION

**SANDHYA S**

has participated in the Value-added course: **Introduction to International Business Operations**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 12/09/2020

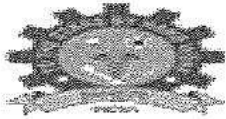


  
Ms. Brindha  
COURSE CO-ORDINATOR

  
Dr S Praveen Kumar  
HEAD OF THE DEPARTMENT



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Introduction to International Business Operations				
Course Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	9/12/2020	Introduction to Globalization- Globalization - Forces, Meaning, dimensions and stages in Globalization	5.00-6.00 Pm	1
2	9/14/2020	Drivers and Barriers of Global Business	5.00-6.00 Pm	1
3	9/15/2020	Introduction to theories of International Trade by Adam Smith, Ricardo and Ohlin & Heckler	5.00-6.00 Pm	1
4	9/16/2020	Porter's competitive advantage of nations- The Changing nature of global economy,	4.00-6.00 Pm	2
5	9/18/2020	Rise of new economies like Japan, South East Asia and China, BRICS, impact of globalization on Indian economy	5.00-6.00 Pm	1
6	9/21/2020	Political, Economic and legal systems in the world	5.00-6.00 Pm	1
7	9/22/2020	Determinants of the economic development of a nation	5.00-6.00 Pm	1
8	9/23/2020	Foreign Exchange Market	4.00-6.00 Pm	2
9	9/24/2020	The International Monetary System	5.00-6.00 Pm	1
10	9/28/2020	International Trade -Tariff and Non-tariff Barriers	5.00-6.00 Pm	1
11	9/29/2020	Regional Economic Integration, Trade blocks	5.00-6.00 Pm	1
12	9/30/2020	Cross-Culture and dynamic market understanding	4.00-6.00 Pm	2
13	10/1/2020	Meaning of the culture of a society	5.00-6.00 Pm	1
14	10/5/2020	Business and economic implications of differences in culture.	5.00-6.00 Pm	1
15	10/6/2020	Influence of social culture values in the work place, Economic and business implications of cultural change	5.00-6.00 Pm	1
16	10/7/2020	Ethics in International Business, ethical issues faced by international businesses	4.00-6.00 Pm	2



# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

11/08/2020

Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct online value- added course: Course on Corporate**

**Communication- reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Course on Corporate Communication** on 12/09/2020. We kindly solicit your kind permission to commence the program.

Warm Regards,

Dr S Praveen Kumar DEAN- Engineering

DEAN

BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH  
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)  
Chennai-600 073. INDIA.



## School of Management Studies & Commerce

### Circular

11/08/2020

**Sub: Organising online value- added course: Course on Corporate Communication- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Course on Corporate Communication". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/ speed post only to reach on or before 8<sup>th</sup> September 2020; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form

**Bharath Institute of Higher Education & Research****School of Management Studies & Commerce****Participant List****Value Added Course: Course on Corporate communication**

<b>S.No</b>	<b>Register Number</b>	<b>Student Name</b>	<b>Remarks</b>
1	U15BC108	SOBANRAJ A	
2	U15BC109	SRIDEVI M	
3	U15BC110	SRINIVASAN A	
4	U15BC111	SRINIVASAN R	
5	U15BC112	SUBBULAKSHMI V	
6	U15BC113	SUDHAKARAN P	
7	U15BC114	SURYA PRASANNA S	
8	U15BC115	SWATHILAKSHMI P	
9	U15BC116	T. R. VIGNESH	
10	U15BC118	THAMOTHIRAN S	
11	U15BC119	THERESA P	
12	U15BC120	THIRUKKUMARAN C	
13	U15BC121	THIRUVENGADAM M	
14	U15BC122	UDHAYA KUMAR M	
15	U15BC123	UMAMAHESWARI K	
16	U15BC125	VANI K	
17	U15BC126	VASANTHAKUMARA L	
18	U15BC127	VASANTHI S	
19	U15BC128	VEERA SURIYA P	
20	U15BC130	VENKATESAN D	
21	U15BC131	VIGNESH D	
22	U15BC132	VIGNESH K	
23	U15BC133	VIGNESH N	
24	U15BC134	VIJAY A	
25	U15BC135	VIJAY S	
26	U15BC136	VIJAYA KUMAR S	
27	U15BA003	CASTRO S	
28	U15BA004	CHRISTY JOSEPH P	
29	U15BA005	DHINAKARAN P	
30	U15BA008	JOTHI B	
31	U15BA009	JOYEL T JOSE	
32	U15BA010	KEERTHIGA A	
33	U15BA011	KIRANKUMAR U	
34	U15BA012	KOWSHIK S	
35	U15BA013	LALITHA PRIYA P	
36	U15BA014	M. MEENA	
37	U15BA015	M. VIJAYA RAM	
38	U15BA016	MALSAWMDAWNOZUALA	
39	U15BA017	MANOJ PRABHAKAR S	
40	U15BA018	NAGOOR MEERAN S	

41	U15BA019	PRABAKARAN P	
42	U15BA020	RAJESH K	
43	U15BA022	RAJKUMAR C	
44	U15BA024	S. NARESH	
45	U15BA025	SAMSAH AHAMED	
46	U15BA027	SOWNDARYA D	
47	U15BA029	SURESH M	
48	U15BA030	THENMOZHI M	
49	U15BA031	YOGESHWARAN R	
50	U15BA032	NASIR MANZOOR PARAH	
51	U15BA033	THULASINGAM A	
52	U15BA036	ARUN KUMAR A	
53	U15BA038	MULAGOORI SREETHA	
54	U15BA039	MOHAN M	
55	U15BA042	G GOVARDHAN NAIDU	



## Course Feedback form

Date: 12-09-2020

Course Title: Corporate Communication.

Name: Vicky

RegNo: V1512134

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	✓
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course			✓		
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

\*\*\* Thank you \*\*\*

Signature 

## Course Feedback form

Date: 12-9-2020

Course Title: Corporate Communication

Name: Sobam Raj - A

RegNo: U15 Be 108

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations			✓		
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent

  
Signature

\*\*\* Thank you \*\*\*



## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION OF PARTICIPATION

**SOBANRAJ S**

has participated in the Value-added course: **Course on Corporate communication**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 12/09/2020



Handwritten signature of Mr. Ravi Mohan in black ink.

Mr. Ravi Mohan

COURSE CO-ORDINATOR

Handwritten signature of Dr S Praveen Kumar in black ink.

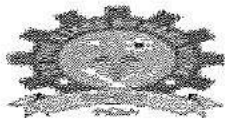
Dr S Praveen Kumar

HEAD OF THE DEPARTMENT



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Course on corporate communication			Course Duration:30 Hrs	
S.No	Date	Topic	Time	Hour
1	9/12/2020	Defining structure of an organisation- Various kinds of organisations	4.00-5.00 Pm	1
2	9/14/2020	Management hierarchy	4.00-5.00 Pm	1
3	9/15/2020	Various kinds of communication in an organisation	4.00-5.00 Pm	1
4	9/16/2020	Role and scope of corporate communication	4.00-6.00 Pm	2
5	9/18/2020	Interface of corporate communication department with various management disciplines	4.00-5.00 Pm	1
6	9/21/2020	Definitions, concept and genesis of CC	4.00-5.00 Pm	1
7	9/22/2020	Difference and similarities between PR and CC	4.00-5.00 Pm	1
8	9/23/2020	Publics in CC - Financial publics, media, opinion makers, government, elected representatives	4.00-6.00 Pm	2
9	9/24/2020	Present state of CC	4.00-5.00 Pm	1
10	9/28/2020	Organising corporate communication activities	4.00-5.00 Pm	1
11	9/29/2020	Areas of strategic thinking in corporate communication	4.00-5.00 Pm	1
12	9/30/2020	Ethics and laws in corporate communication	4.00-6.00 Pm	2
13	10/1/2020	Lobbying- Sponsorship	4.00-5.00 Pm	1
14	10/5/2020	Financial communication	4.00-5.00 Pm	1
15	10/6/2020	Corporate reputation	4.00-5.00 Pm	1
16	10/7/2020	Corporate identity	4.00-6.00 Pm	2
17	10/8/2020	Media mileage	4.00-5.00 Pm	1
18	10/9/2020	Growth and role of financial communication in present context- Overview of Indian financial system	4.00-5.00 Pm	1
19	10/12/2020	Capital market – stock exchanges, SEBI- functioning and mandate	4.00-5.00 Pm	1
20	10/13/2020	Legal and ethical aspects in financial communication- Financial communication campaigns	4.00-6.00 Pm	2
21	10/14/2020	Defining corporate identity- Intergrating corporate identity into communication process	4.00-5.00 Pm	1
22	10/15/2020	Case studies in corporate identity	4.00-5.00 Pm	1
23	10/16/2020	Definition and role of corporate image	4.00-5.00 Pm	1
24	10/17/2020	-Corporate brand management,	4.00-6.00 Pm	2

17	10/8/2020	Entry Strategies	5.00-6.00 Pm	1
18	10/9/2020	Strategic Alliances	5.00-6.00 Pm	1
19	10/12/2020	geocentric and region centric approaches of MNE's	5.00-6.00 Pm	1
20	10/13/2020	Ethno centric, poly centric approaches	4.00-6.00 Pm	2
21	10/14/2020	Relevance between strategy and structure in the MNE	5.00-6.00 Pm	1
22	10/15/2020	Introduction to Global Manufacturing,	5.00-6.00 Pm	1
23	10/16/2020	Materials Management and Marketing	5.00-6.00 Pm	1
24	10/17/2020	Accounting & International Finance	4.00-6.00 Pm	2



# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
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ACCREDITED WITH 'A' GRADE BY NAAC

12/08/2020  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct online value- added course: Course on Corporate Social  
Responsibility- reg.,**

Respected Sir,

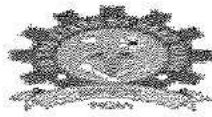
With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Course on Corporate Social Responsibility** on 12/09/2020. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN-Engineering

DEAN  
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH  
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)  
Chennai-600 073. INDIA.



**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
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## School of Management Studies & Commerce

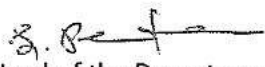
### Circular

12/08/2020

**Sub: Organising online Value-added Course: Course on Corporate Social Responsibility- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Course on Corporate Social Responsibility". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 7<sup>th</sup> Sep 2020; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form

**Bharath Institute of Higher Education & Research****School of Management Studies & Commerce****Participant List****Value Added Course: Course on Corporate social responsibility**

S.No	Register Number	Student Name	Remarks
1	U15BC137	VIMALRAJ R	
2	U15BC138	VINNARASI J	
3	U15BC139	VISHNUPRIYA M	
4	U15BC140	VIVEK D	
5	U15BC141	YAMUNA DEVI C	
6	U15BC143	YOGESH E	
7	U15BC144	SATHIYAN V	
8	U15BC145	VINITH KUMAR M	
9	U15BC147	VIGNESH D	
10	U15BC148	VIGNESHWARAN M	
11	U15BC149	SRINIVASAN S	
12	U15BC150	SELVAM C	
13	U15BC151	SHARUMATHI V	
14	U15BC152	AKASH R	
15	U15BC153	AJITHKUMAR M	
16	U15BC154	SHEEBA L	
17	U15BC155	SREE RANJINI K	
18	U15BC156	SHARON P	
19	U15BC158	LINGESHWARAN.S	
20	U15BC159	RAM KUMAR S A	
21	U15BC160	SUDARSANABALAN R	
22	U15BC161	P.CHITRA	
23	U15BC162	MANIGANDAN.D	
24	U15BC163	MICAH IMMANUAL M	
25	U15BC165	SARAVANAN C	
26	U15BC166	AKASH D	
27	U15BC167	PHILIP ANTONY F	
28	U15BC168	VISHHAL O R	
29	U15BC169	SHARMILA E	
30	U15BC170	VENKATESAN M	
31	U15BC171	VIJAYALAKSHMI V	
32	U15BC172	MOHAN KUMAR M	
33	U15BC173	PARTHIBAN P	
34	U15BC174	DIVYA S	
35	U15BC175	AKASH S	
36	U15BC176	AJITH B	



## Course Feedback form

Date: 12-09-2020

Course Title: Corporate Social Responsibility

Name: Shri Venkatesh

RegNo: U15BC155

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	✓
7.	The level of the course				✓	✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Response: Poor excellent

Signature

\*\*\* Thank you \*\*\*

## Course Feedback form

Date: 12/04/2020

Course Title:

course on Corporate Social Responsibility

Name:

Vimal Rao

RegNo:

V15BCBT

Department:

Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

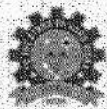
Weakness of the course:

Strength of the course:

Excellent

  
Signature

\*\*\* Thank you \*\*\*



# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed to be University under section 3 of UGC Act 1956)

ACCREDITED WITH 'A' GRADE BY NAAC

## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION OF PARTICIPATION

**VIVEK D**

has participated in the Value-added course: **Course on Corporate Social Responsibility**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 12/09/2020

Ms. Jhoney

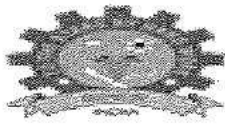
COURSE CO-ORDINATOR

Dr S Praveen Kumar

HEAD OF THE DEPARTMENT



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Corporate social Responsibility Course Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	9/12/2020	Evolution of CSR	4.00-5.00 Pm	1
2	9/14/2020	Primaries of CSR	4.00-5.00 Pm	1
3	9/15/2020	CSR and law of e economics	4.00-5.00 Pm	1
4	9/16/2020	CSR and social legitimacy	4.00-6.00 Pm	2
5	9/18/2020	CSR Expectations in rich and poor	4.00-5.00 Pm	1
6	9/21/2020	Evolving role of stakeholders	4.00-5.00 Pm	1
7	9/22/2020	Iron role of social responsibility	4.00-5.00 Pm	1
8	9/23/2020	CSR	4.00-6.00 Pm	2
9	9/24/2020	the Role of stakeholders in CSR	4.00-5.00 Pm	1
10	9/28/2020	Stakeholders advocacy	4.00-5.00 Pm	1
11	9/29/2020	Role of business in society	4.00-5.00 Pm	1
12	9/30/2020	Consumers awareness and willingness to pay for socially responsible corporate behaviour	4.00-6.00 Pm	2
13	10/1/2020	Globalization and CSR	4.00-5.00 Pm	1
14	10/5/2020	Different stakeholder's different perspective	4.00-5.00 Pm	1
15	10/6/2020	Success and failure with CSR initiatives	4.00-5.00 Pm	1
16	10/7/2020	Corporate response to citizen demands via CSR	4.00-6.00 Pm	2
17	10/8/2020	Five stages of organizational growth with CSR	4.00-5.00 Pm	1
18	10/9/2020	strategic importance of CSR implementation- CSR a balance between organizational means and end	4.00-5.00 Pm	1
19	10/12/2020	The strategic lens, vision, mission strategy and tactics	4.00-5.00 Pm	1
20	10/13/2020	Environmental and other global forces propelling CSR	4.00-6.00 Pm	2
21	10/14/2020	Impact of globalization and communication technologies	4.00-5.00 Pm	1
22	10/15/2020	Implementing CSR- CSR as a competitive advantage	4.00-5.00 Pm	1
23	10/16/2020	Case studies in organizational, Economic and Social CSR issues	4.00-5.00 Pm	1
24	10/17/2020	Organizational issues action vs. intentions corporate commitment, voluntary vs. mandatory stakeholders	4.00-6.00 Pm	2



# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH "A" GRADE BY NAAC

17/11/2020

Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai


**Sub: Permission to conduct online value-added course: Certificate program in Case Management and insurance-reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Certificate program in Case Management and insurance** on 18/12/2020. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering

DEAN  
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH  
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)  
Chennai-600 073. INDIA.



## School of Management Studies & Commerce

### Circular

17/11/2020

**Sub: Organising online Value-added Course: Certificate program in Case Management and insurance- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Certificate program in Case Management and insurance". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 14<sup>th</sup> December 2020; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form

**Bharath Institute of Higher Education & Research****School of Management Studies & Commerce****Participant List****Value Added Course: Certificate program in case management and insurance**

S.No	Register Number	Student Name	Remarks
1	U15BA044	BURRI RAJA	
2	U15BA045	ABRAHAMKARTHICK K	
3	U15BA046	AJAY DANIEL B	
4	U15BA047	GOKULA KRISHNAN R P	
5	U15BA052	KAVIRAJAN R	
6	U15BA055	PRAVEEN M	
7	U15BA056	ANGELINA JOSEPH	
8	U15BC001	A. SIVA	
9	U15BC002	ABDUL RAHMAN S	
10	U15BC003	ABDULMUNAF A	
11	U15BC004	AJITH KUMAR B	
12	U15BC005	AJITH KUMAR R	
13	U15BC006	AJITH KUMAR S	
14	U15BC007	AJITH M	
15	U15BC008	AJITH M	
16	U15BC009	AKASH A	
17	U15BC010	AKASH E	
18	U15BC011	ANBUMURUGAN P	
19	U15BC012	ANUSUYA S	
20	U15BC013	B. RAJESWARI	
21	U15BC014	B. SHAFIULLAH	
22	U15BC015	BALAJI A	
23	U15BC016	BALAJI L	
24	U15BC017	BALAJI P	
25	U15BC018	BALAKRISHNAN M	
26	U15BC019	BHARATH PRAKASH S	
27	U15BC020	BHARATH RANJAN G	
28	U15BC021	CATHRIN S	
29	U15BC022	DEENADHAYALAN V	
30	U15BC023	DEVAKIRUBAI S	
31	U15BC024	DEVARAJ B	
32	U15BC025	DHAMODHARAN M	
33	U15BC026	DHARANI M	
34	U15BC027	DHARANI M	
35	U15BC028	DINESH KUMAR D	
36	U15BC029	DIPIKA R	
37	U15BC030	DIVYA K	
38	U15BC031	DIVYA M	
39	U15BC032	GAYATHRI J	

40	U15BC033	GAYATHRI M	
41	U15BC035	GOVINDASAMY K	
42	U15BC037	GUGAN G	
43	U15BC038	GUNASEKARAN G	
44	U15BC039	HARI HARAN K	
45	U15BC040	HARI PRASAD L	
46	U15BC041	HARIPRIYA A	
47	U15BC042	IYYAPPAN V	
48	U15BC043	JAYA SURYA J	
49	U15BC044	JAYALAKSHMI L	
50	U15BC045	JAYASHREE M	
51	U15BC046	JAYASRI C	
52	U15BC047	JEEVANANDHAM E	
53	U15BC048	KALAIVANAN B	
54	U15BC049	KAVIARASU K	
55	U15BC050	KIRUBAKARAN G	



## Course Feedback form

Date: 30/01/21

Course Title: Case management & Insurance

Name: Ajay Darniel

RegNo: U12046

Department: Bba

S.No	Particulars	1	2	3	4	5
<b>(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)</b>						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course					✓
<b>(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)</b>						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

  
Signature

\*\*\* Thank you \*\*\*

## Course Feedback form

Date: 20/01/21

Course Title: Case management and insurance

Name: Praveen M

RegNo: U15BA055

Department: BBA

S.No	Particulars	1	2	3	4	5
<b>(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)</b>						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations			✓		
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand					✓
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
<b>(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)</b>						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent

  
Signature

\*\*\* Thank you \*\*\*



**SCHOOL OF MANAGEMENT STUDIES & COMMERCE**

*CERTIFICATION OF PARTICIPATION*

**GOKULA KRISHNAN RP**

has participated in the Value-added course: **Certificate program in Case Management and insurance**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 18/12/2020



Ms. Jhoney

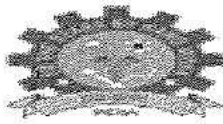
COURSE CO-ORDINATOR

Dr S Praveen Kumar

HEAD OF THE DEPARTMENT



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Certificate program in Case Management and Insurance				
Course Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	12/18/2020	Case management systems	4.00-5.00 Pm	1
2	12/19/2020	Role of the case manager- Code of professional conduct	4.00-5.00 Pm	1
3	12/21/2020	Models of case –management	4.00-5.00 Pm	1
4	12/22/2020	Disease management	4.00-6.00 Pm	2
5	12/23/2020	Evaluation of case management models	4.00-5.00 Pm	1
6	12/28/2020	International case management	4.00-5.00 Pm	1
7	12/29/2020	Case management job responsibilities	4.00-5.00 Pm	1
8	1/4/2021	Goals of case management-Essential skills for case managers	4.00-6.00 Pm	2
9	1/5/2021	Basic vs. advanced skills	4.00-5.00 Pm	1
10	1/6/2021	- Practice guidelines- Standards of practice.	4.00-5.00 Pm	1
11	1/7/2021	Quality of care organizations	4.00-5.00 Pm	1
12	1/8/2021	Regulatory agencies	4.00-6.00 Pm	2
13	1/11/2021	-Case management organization standards	4.00-5.00 Pm	1
14	1/12/2021	Insurance models and systems	4.00-5.00 Pm	1
15	1/19/2021	Managed health care systems and models	4.00-5.00 Pm	1
16	1/20/2021	Utilization Management-Telephonic case management.	4.00-6.00 Pm	2
17	1/21/2021	Developments in Health Insurance	4.00-5.00 Pm	1
18	1/22/2021	Health Insurance Management	4.00-5.00 Pm	1
19	1/23/2021	Insurance & Marketing- Managed Care Organizations	4.00-5.00 Pm	1
20	1/25/2021	IT in Healthcare	4.00-6.00 Pm	2
21	1/27/2021	Role of TPAs in Health Insurance	4.00-5.00 Pm	1
22	1/28/2021	IRDA Regulations	4.00-5.00 Pm	1
23	1/29/2021	Legal Issues & Requirements-CRM in Insurance	4.00-5.00 Pm	1
24	1/30/2021	Health Insurance Frauds	4.00-6.00 Pm	2



# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

20/07/2020  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct value- added course: Certificate Program in Enhancing communication skills for employability- .eg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Certified Program in Enhancing communication skills for employability** on 21/08/2020. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering

DEAN  
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH  
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)  
Chennai - 600 073, INDIA.



## School of Management Studies & Commerce

### Circular

20/07/2020

**Sub: Organising online Value-added Course: Certified Program in Enhancing communication skills for employability- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Certified Program in Enhancing communication skills for employability". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 17<sup>th</sup> August 2020; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

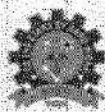
Encl: A copy of Syllabus & Registration form

**Bharath Institute of Higher Education & Research****School of Management Studies & Commerce****Participant List****Value Added Course: Certified program in Enhancing  
communication skills for employability**

<b>S.No</b>	<b>Register Number</b>	<b>Student Name</b>	<b>Remarks</b>
1	U15BA003	CASTRO S	
2	U15BA004	CHRISTY JOSEPH P	
3	U15BA005	DHINAKARAN P	
4	U15BA008	JOTHI B	
5	U15BA009	JOYEL T JOSE	
6	U15BA010	KEERTHIGA A	
7	U15BA011	KIRANKUMAR U	
8	U15BA012	KOWSHIK S	
9	U15BA013	LALITHA PRIYA P	
10	U15BA014	M. MEENA	
11	U15BA015	M. VIJAYA RAM	
12	U15BA016	MALSAWMDAWNOZUALA	
13	U15BA017	MANOJ PRABHAKAR S	
14	U15BA018	NAGOOR MEERAN S	
15	U15BA019	PRABAKARAN P	
16	U15BA020	RAJESH K	
17	U15BA022	RAJKUMAR C	
18	U15BA024	S. NARESH	
19	U15BA025	SAMSAD AHAMED	
20	U15BA027	SOWNDARYA D	
21	U15BA029	SURESH M	
22	U15BA030	THENMOZHI M	
23	U15BA031	YOGESHWARAN R	
24	U15BA032	NASIR MANZOOR PARAH	
25	U15BA033	THULASINGAM A	
26	U15BC051	KIRUBAKARAN N	
27	U15BC052	KIRUTHIKA P	
28	U15BC053	KODHANDHAPANI R	
29	U15BC054	KURT JONATHAN EDMONDS	
30	U15BC055	LAWRANCE R	
31	U15BC056	MADHANMANIKANDAN M	
32	U15BC057	MAGESHAN K	
33	U15BC058	MANIKANDAN G	
34	U15BC059	MANJULA R	
35	U15BC060	MENAKA B	

Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Certificate course on Enhancing Communication skills for employability Course Duration:30				
S.No	Date	Topic	Time	Hour
1	8/21/2020	Soft Skills: An Introduction	4.00-5.00 Pm	1
2	8/22/2020	Definition and Significance of Soft Skills	4.00-5.00 Pm	1
3	8/23/2020	Process, Importance of Soft Skill	4.00-5.00 Pm	1
4	8/24/2020	Measurement of Soft Skill Development	4.00-6.00 Pm	2
5	8/25/2020	Understanding the difference between projects and programmes	4.00-5.00 Pm	1
6	8/26/2020	Discovering the Self	4.00-5.00 Pm	1
7	9/1/2020	Setting Goals; Beliefs, Values, Attitude, Virtue	4.00-5.00 Pm	1
8	9/2/2020	Interpersonal Communication	4.00-6.00 Pm	2
9	9/3/2020	Interpersonal relations; communication models, process	4.00-5.00 Pm	1
10	9/4/2020	Barriers; team communication	4.00-5.00 Pm	1
11	9/5/2020	Developing interpersonal relationships	4.00-5.00 Pm	1
12	9/7/2020	Effective communication; listening skills;	4.00-6.00 Pm	2
13	9/8/2020	Essential formal writing skills	4.00-5.00 Pm	1
14	9/9/2020	Corporate communication styles	4.00-5.00 Pm	1
15	9/10/2020	assertion, persuasion, negotiation	4.00-5.00 Pm	1
16	9/11/2020	Public Speaking: Skills, Methods, Strategies and Essential tips for effective public speaking	4.00-6.00 Pm	2
17	9/12/2020	Strategies and Essential tips for effective public speaking	4.00-5.00 Pm	1
18	9/14/2020	Group Discussion	4.00-5.00 Pm	1
19	9/15/2020	Importance, Planning, Elements, Skills assessed	4.00-5.00 Pm	1
20	9/16/2020	Effectively disagreeing, Initiating,	4.00-6.00 Pm	2
21	9/17/2020	Interviewer and Interviewee	4.00-5.00 Pm	1
22	9/18/2020	Presentation Skills: Types, Content, Audience Analysis,	4.00-5.00 Pm	1
23	9/19/2020	. Time Management – Concept, Essentials, Tips.	4.00-5.00 Pm	1
24	9/21/2020	Stress Management: Stress - Definition, Nature, Types	4.00-6.00 Pm	2





**Bharath**

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Institutes Deemed to be Universities under section 3 of UGC Act 1956)

ACCREDITED WITH 'A' GRADE BY NAAC

**SCHOOL OF MANAGEMENT STUDIES & COMMERCE**

**CERTIFICATION OF PARTICIPATION**

**KEERTHIGA G**

has participated in the Value-added course: **Certified program in Enhancing communication skills for employability**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 21/08/2020.



Mr. R Ramamoorthy  
COURSE CO-ORDINATOR

Dr S Praveen Kumar  
HEAD OF THE DEPARTMENT



## Course Feedback form

Date: 21-8-2020

Course Title: *Certified program in enhancing Communication skills for employability.*

Name: *Anesh*

RegNo: *UISBA024*

Department: *BBA*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					
2.	The course contents met with your expectations					
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand					
5.	The teaching aids were effective					
6.	The instructors encourage interaction and were helpful					
7.	The level of the course					
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

*Session Speed.*

Strength of the course:

  
Signature

\*\*\* Thank you \*\*\*

## Course Feedback form

Date: 21/8/20

Course Title: enhancing Communication skills for employability

Name: Jothi b

RegNo: .0156a008

Department: bba

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement :f the course:

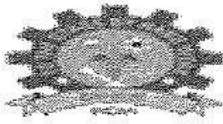
Weakness of the course:

Strength of the course:

Excellent session.

  
Signature

\*\*\* Thank you \*\*\*



# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

21/07/2020

Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct online value- added course: Certified program in enhancing employability skills- reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled:**Certified program in enhancing employability skills** on 21/08/2020. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering

DEAN  
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH  
(Declared as Deemed to be University U/S 3 of UGC Act 1956)  
Chennai-600 073. INDIA,



## School of Management Studies & Commerce


### Circular

21/07/2020

**Sub: Organising Value-added Course: Certified program in enhancing employability skills-reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Certified program in enhancing employability skills". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 17<sup>th</sup> August 2020; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form

<b>Bharath Institute of Higher Education &amp; Research</b>			
<b>School of Management Studies &amp; Commerce</b>			
<b>Participant List</b>			
<b>Value Added Course: Certified program in Enhancing Employability skills</b>			
<b>S.No</b>	<b>Register Number</b>	<b>Student Name</b>	<b>Remarks</b>
1	U15BC061	MOHAIDEEN NIWAS M	
2	U15BC062	MOHAMEDAEJAZ M	
3	U15BC063	MOHAMMED AKEM K	
4	U15BC064	MOHAN S	
5	U15BC065	MUHAMMED ILLYAS K K	
6	U15BC066	MURALI A	
7	U15BC067	MURALIDHARAN S	
8	U15BC068	MURUGAN M	
9	U15BC069	MUTHURAJ P	
10	U15BC070	NARESH M	
11	U15BC071	NIRMAL RAJ S	
12	U15BC072	NIRMAL SELVAM K P	
13	U15BC073	PANDIYAN M	
14	U15BC074	PAVITHRA PRIYA C	
15	U15BC075	PAVITHRA R	
16	U15BC076	PAVITHRA V	
17	U15BC077	POJASHRI R	
18	U15BC078	PRABHAKARAN R	
19	U15BC079	PRAKASH S	
20	U15BC080	PRASANTH B	
21	U15BC081	PRAVEEN R	
22	U15BC082	PRIYANKA G	
23	U15BC083	PRIYANKA SHARMA	
24	U15BC084	RADHA R	
25	U15BC085	RAJKUMAR T	
26	U15BC086	RAMAKRISHNAN T	
27	U15BC087	RAMYA C	
28	U15BC088	RANJITH KUMAR S	
29	U15BC090	RANJITHA M	
30	U15BC091	SAGAYA SANTHOSH A	
31	U15BC092	SAIVARALAKSHMI R	
32	U15BC094	SANDHIYAKRISHNA S	
33	U15BC095	SANDHYA S	
34	U15BA036	ARUN KUMAR A	
35	U15BA038	MULAGOORI SREETHA	
36	U15BA039	MOHAN M	
37	U15BA042	G GOVARDHAN NAIDU	
38	U15BA043	D ADARSH	

39	U15BA044	BURRI RAJA	
40	U15BA045	ABRAHAMKARTHICK K	
41	U15BA046	AJAY DANIEL B	
42	U15BA047	GOKULA KRISHNAN R P	
43	U15BA052	KAVIRAJAN R	
44	U15BA055	PRAVEEN M	
45	U15BA056	ANGELINA JOSEPH	
46	U15BC096	SANGAVI S	
47	U15BC097	SANGEETHA M	
48	U15BC098	SANGEETHA R	
49	U15BC099	SASI KUMAR A	
50	U15BC100	SATHISH LINGAM K	
51	U15BC102	SHALINI P	
52	U15BC103	SHALINI V	
53	U15BC104	SHANMUGAM A	
54	U15BC105	SHARMILA T	
55	U15BC106	SHOBANA A	
56	U15BC107	SIVA SANKAR K	
57	U15BC108	SOBANRAJ A	
58	U15BC109	SRIDEVI M	

## Course Feedback form

Date: 21/08/2020

Course Title: Certified program in enhancing employability skills.

Name: mohans

RegNo: 01560069

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					
2.	The course contents met with your expectations					
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand					
5.	The teaching aids were effective					
6.	The instructors encourage interaction and were helpful					
7.	The level of the course					
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Resource person explained well

Mohans  
Signature

\*\*\* Thank you \*\*\*



## Course Feedback form

Date: 21-8-2020

Course Title: Certified Program in enhancing employability skills.

Name: MURALI A

RegNo: U1522066

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	✓
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course			✓		
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

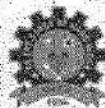
Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

  
Signature

\*\*\* Thank you \*\*\*



# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to -be- University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

CERTIFICATION OF PARTICIPATION

### MURUGAN M

has participated in the Value-added course: **Certified program in Enhancing employability skills**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 21/08/2020



Ms. Manjini

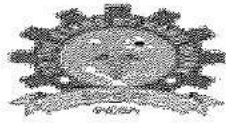
COURSE CO-ORDINATOR

Dr S Praveen Kumar

HEAD OF THE DEPARTMENT



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Certified Program in Enhancing Communication Skills for Employability Course Duration:30				
S.No	Date	Topic	Time	Hour
1	8/21/2020	Soft Skills: An Introduction	4.00-5.00 Pm	1
2	8/22/2020	Definition and Significance of Soft Skills	4.00-5.00 Pm	1
3	8/24/2020	Process, Importance of Soft Skill	4.00-5.00 Pm	1
4	8/25/2020	Measurement of Soft Skill Development	4.00-6.00 Pm	2
5	8/26/2020	Understanding the difference between projects and programmes	4.00-5.00 Pm	1
6	8/27/2020	Discovering the Self	4.00-5.00 Pm	1
7	8/28/2020	Setting Goals; Beliefs, Values, Attitude, Virtue	4.00-5.00 Pm	1
8	8/29/2020	Interpersonal Communication	4.00-6.00 Pm	2
9	8/31/2020	Interpersonal relations; communication models, process	4.00-5.00 Pm	1
10	9/1/2020	Barriers; team communication	4.00-5.00 Pm	1
11	9/2/2020	Developing interpersonal relationships	4.00-5.00 Pm	1
12	9/3/2020	Effective communication; listening skills;	4.00-6.00 Pm	2
13	9/4/2020	Essential formal writing skills	4.00-5.00 Pm	1
14	9/5/2020	Corporate communication styles	4.00-5.00 Pm	1
15	9/7/2020	assertion, persuasion, negotiation	4.00-5.00 Pm	1
16	9/8/2020	Public Speaking: Skills, Methods,	4.00-6.00 Pm	2
17	9/9/2020	Strategies and Essential tips for effective public speaking	4.00-5.00 Pm	1
18	9/10/2020	Group Discussion	4.00-5.00 Pm	1
19	9/11/2020	Importance, Planning, Elements, Skills assessed	4.00-5.00 Pm	1
20	9/12/2020	Effectively disagreeing, Initiating,	4.00-6.00 Pm	2
21	9/14/2020	Interviewer and Interviewee	4.00-5.00 Pm	1
22	9/15/2020	Presentation Skills: Types, Content, Audience Analysis,	4.00-5.00 Pm	1
23	9/16/2020	. Time Management – Concept, Essentials, Tips.	4.00-5.00 Pm	1
24	9/17/2020	Stress Management: Stress - Definition, Nature, Types	4.00-6.00 Pm	2



# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH "A" GRADE BY NAAC

04/08/2020  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai


**Sub: Permission to conduct online value- added course: Introduction to public relations- reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Introduction to public relations** on 03/09/2020. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering  
DEAN  
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH  
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)  
Chennai-600 073. INDIA.



## School of Management Studies & Commerce


### Circular

04/08/2020

**Sub: Organising online Value-added Course: Introduction to public relations - reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Ethics in Engineering Practice". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 31<sup>st</sup> August 2020; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form

**Bharath Institute of Higher Education & Research****School of Management Studies & Commerce****Participant List****Value Added Course: Introduction to public relations**

<b>S.No</b>	<b>Register Number</b>	<b>Student Name</b>	<b>Remarks</b>
1	U15BA001	AJITHKUMAR D	
2	U15BA002	BERYL CHRISTY C	
3	U15BA003	CASTRO S	
4	U15BA004	CHRISTY JOSEPH P	
5	U15BA005	DHINAKARAN P	
6	U15BA006	E. RAHUL	
7	U15BA007	IYANAR A	
8	U15BA008	JOTHI B	
9	U15BA009	JOYEL T JOSE	
10	U15BA010	KEERTHIGA A	
11	U15BA011	KIRANKUMAR U	
12	U15BA012	KOWSHIK S	
13	U15BA013	LALITHA PRIYA P	
14	U15BA014	M. MEENA	
15	U15BA015	M. VIJAYA RAM	
16	U15BA016	MALSAWMDAWNOZUALA	
17	U15BA017	MANOJ PRABHAKAR S	
18	U15BA018	NAGOOR MEERAN S	
19	U15BA019	PRABAKARAN P	
20	U15BA020	RAJESH K	
21	U15BA021	RAJESWARI B	
22	U15BA022	RAJKUMAR C	
23	U15BA023	RAJMANI VERMA	
24	U15BA024	S. NARESH	
25	U15BA025	SAMSAD AHAMED	
26	U15BA026	SHANKAR P	
27	U15BA027	SOWNDARYA D	
28	U15BA028	SUNDARALINGAM A	
29	U15BA029	SURESH M	
30	U15BA030	THENMOZHI M	
31	U15BA031	YOGESHWARAN R	
32	U15BA032	NASIR MANZOOR PARAH	
33	U15BA033	THULASINGAM A	
34	U15BA034	SUBASH S J	
35	U15BC152	AKASH R	
36	U15BC153	AJITHKUMAR M	
37	U15BC154	SHEEBA L	
38	U15BC155	SREE RANJINI K	
39	U15BC156	SHARON P	
40	U15BC158	LINGESHWARAN.S	

41	U15BC159	RAM KUMAR S A	
42	U15BC160	SUDARSANABALAN R	
43	U15BC161	P.CHITRA	
44	U15BC162	MANIGANDAN.D	
45	U15BC163	MICAH IMMANUAL M	
46	U15BC165	SARAVANAN C	
47	U15BC166	AKASH D	
48	U15BC167	PHILIP ANTONY F	
49	U15BC168	VISHHAL O R	
50	U15BC169	SHARMILA E	
51	U15BC170	VENKATESAN M	
52	U15BC171	VIJAYALAKSHMI V	
53	U15BC172	MOHAN KUMAR M	
54	U15BC173	PARTHIBAN P	
55	U15BC174	DIVYA S	

## Course Feedback form

Date: 3/9/20

Course Title: Introduction to public relations

Name: Rajesh

RegNo: U15BA20

Department: BBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations					✓
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand			✓		
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent Services

Rajesh  
Signature

\*\*\* Thank you \*\*\*



## Course Feedback form

Date:

Course Title: *Introduction to Public relations.*

Name: *Meena M*

RegNo: *U15BA015*

Department: *BBA*

S.No	Particulars	1	2	3	4	5
<b>(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)</b>						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations					/
3.	The lecture sequence was well planned				/	
4.	The lectures were clear and easy to understand			/		
5.	The teaching aids were effective					/
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course					/
<b>(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)</b>						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

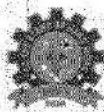
*Session Speed.*

Strength of the course:

*explanation good*

*meena*  
Signature

\*\*\* Thank you \*\*\*



# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed to be University under section 5 of UGC Act 1956)

ACCREDITED WITH 'A' GRADE BY NAAC

## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION OF PARTICIPATION

**MEENA M**

has participated in the Value-added course: **Introduction to public relations**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 03/09/2020



*J. Pavithra*

Ms. J. Pavithra

COURSE CO-ORDINATOR

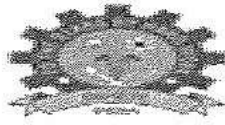
*S. Praveen Kumar*

Dr S Praveen Kumar

HEAD OF THE DEPARTMENT



<b>Bharath Institute of Higher Education &amp; Research</b>				
<b>School of Management studies and Commerce</b>				
<b>Value Added Course: Introduction to Public Relation Course Duration:30</b>				
<b>S.No</b>	<b>Date</b>	<b>Topic</b>	<b>Time</b>	<b>Hour</b>
1	9/3/2020	Brief history of PR as profession	4.00-5.00 Pm	1
2	9/4/2020	4 models of Public Relations	4.00-5.00 Pm	1
3	9/5/2020	Excellence theory of PR	4.00-5.00 Pm	1
4	9/7/2020	Key definitions and classifications of PR	4.00-6.00 Pm	2
5	9/8/2020	Key definitions and classifications of PR	4.00-5.00 Pm	1
6	9/9/2020	Fully functioning society theory	4.00-5.00 Pm	1
7	9/10/2020	Strategic communication and the role of PR	4.00-5.00 Pm	1
8	9/11/2020	Interpersonal Communication	4.00-6.00 Pm	2
9	9/12/2020	Steps of building strategic communication	4.00-5.00 Pm	1
10	9/14/2020	Managing corporate identity through corporate communication	4.00-5.00 Pm	1
11	9/15/2020	Stakeholder communication	4.00-5.00 Pm	1
12	9/16/2020	Corporate social responsibility	4.00-6.00 Pm	2
13	9/17/2020	the importance of the research in PR	4.00-5.00 Pm	1
14	9/18/2020	strategic communication	4.00-5.00 Pm	1
15	9/19/2020	surveys, focus-groups, contentanalysis	4.00-5.00 Pm	1
16	9/21/2020	correspond the research methods with needs and requests of PR	4.00-6.00 Pm	2
17	9/22/2020	The most important cornerstones of PR and this lecture is taking them	4.00-5.00 Pm	1
18	9/23/2020	communication strategies, developing practices for the creative collaborations	4.00-5.00 Pm	1
19	9/24/2020	Relationship management theory	4.00-5.00 Pm	1
20	9/25/2020	New media and online reputation	4.00-6.00 Pm	2
21	9/26/2020	series of publications that appear online on different media platforms	4.00-5.00 Pm	1
22	9/28/2020	Theories & methods of Global PR	4.00-5.00 Pm	1
23	9/29/2020	Comparative cultural metrics	4.00-5.00 Pm	1
24	9/30/2020	Structural comparison of Global PR	4.00-6.00 Pm	2



# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

08/09/2020

Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct online value-added course: Short term course on digital marketing- reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Short term course on digital marketing** on 09/10/2020. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering

DEAN  
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH  
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)  
Chennai-600 073. INDIA.



## School of Management Studies& Commerce


### Circular

08/09/2020

**Sub: Organising online Value-added Course: Short term course on digital marketing- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies& Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Short term course on digital marketing". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 5<sup>th</sup> October 2020; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form

<b>Bharath Institute of Higher Education &amp; Research</b>			
<b>School of Management Studies &amp; Commerce</b>			
<b>Participant List</b>			
<b>Value Added Course: Short term course on Digital marketing</b>			
<b>S.No</b>	<b>Register Number</b>	<b>Student Name</b>	<b>Remarks</b>
1	U15BC121	THIRUVENGADAM M	
2	U15BC122	UDHAYA KUMAR M	
3	U15BC123	UMAMAHESWARI K	
4	U15BC125	VANI K	
5	U15BC126	VASANTHAKUMARA L	
6	U15BC127	VASANTHI S	
7	U15BC128	VEERA SURIYA P	
8	U15BC130	VENKATESAN D	
9	U15BC131	VIGNESH D	
10	U15BC132	VIGNESH K	
11	U15BC133	VIGNESH N	
12	U15BC134	VIJAY A	
13	U15BC135	VIJAY S	
14	U15BC136	VIJAYA KUMAR S	
15	U15BC137	VIMALRAJ R	
16	U15BC138	VINNARASI J	
17	U15BC139	VISHNUPRIYA M	
18	U15BC140	VIVEK D	
19	U15BC141	YAMUNA DEVI C	
20	U15BC143	YOGESH E	
21	U15BC144	SATHIYAN V	
22	U15BC145	VINITH KUMAR M	
23	U15BC147	VIGNESH D	
24	U15BC148	VIGNESHWARAN M	
25	U15BC149	SRINIVASAN S	
26	U15BC150	SELVAM C	
27	U15BC151	SHARUMATHI V	
28	U15BC152	AKASH R	
29	U15BC153	AJITHKUMAR M	
30	U15BA035	DASINI PAVAN KUMAR	
31	U15BA036	ARUN KUMAR A	
32	U15BA037	LOKESHWARVARMAN J	
33	U15BA038	MULAGOORI SREETHA	
34	U15BA039	MOHAN M	
35	U15BA040	HARI LAKSHMI A	
36	U15BA042	G. GOVARDHAN NAIDU	
37	U15BA043	D. ADARSH	
38	U15BA044	BURRI RAJA	
39	U15BA045	ABRAHAMKARTHICK K	
40	U15BA046	AJAY DANIEL B	

41	U15BA047	GOKULA KRISHNAN RP	
42	U15BA048	MOHAMMED ALI JINNA S	
43	U15BA049	SHYAM SUNDAR N	
44	U15BA050	RAJESHWARAN N	

## Course Feedback form

Date: 09-10-2020

Course Title: Digital marketing.

Name: Vijayakumar

RegNo: U15BE136

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned			/		
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful			/		
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent.

  
Signature

\*\*\* Thank you \*\*\*



## Course Feedback form

Date: 9/16/20

Course Title: Short term course on Digital marketing

Name: Vani . k

RegNo: U15BC125

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

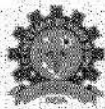
Weakness of the course:

Strength of the course:

resource person knowledgable

Vani  
Signature

\*\*\* Thank you \*\*\*



# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
Chennai

ACCREDITED WITH 'A' GRADE BY NAAC

## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION OF PARTICIPATION

**VASANTHI S**

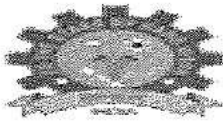
has participated in the Value-added course: **Short term course on Digital Marketing**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 09/10/2020



Ms. Magdalene Peter  
COURSE CO-ORDINATOR

Dr S Praveen Kumar  
HEAD OF THE DEPARTMENT





**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

09/09/2020

Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct online value-added course: Short term course on employability skills- reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Short term course on employability skills** on 09/10/2020. We kindly solicit your kind permission to commence the program.

Warm Regards,

Dr S Praveen Kumar

DEAN- Engineering

DEAN  
BHARATH INSTITUTE OF HIGHER EDUCATION & RESE  
(Declared as Deemed to be University U/S 3 of UGC Act  
Chennai-600 073. INDIA.



## School of Management Studies & Commerce

### Circular

09/09/2020

**Sub: Organising online Value-added Course: Short term course on employability skills- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Short term course on employability skills". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 5<sup>th</sup> October 2020; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form

**Bharath Institute of Higher Education & Research****School of Management Studies & Commerce****Participant List****Value Added Course: Short term course on Employability skills**

<b>S.No</b>	<b>Register Number</b>	<b>Student Name</b>	<b>Remarks</b>
1	U15BC001	A. SIVA	
2	U15BC002	ABDUL RAHMAN S	
3	U15BC003	ABDULMUNAF A	
4	U15BC004	AJITH KUMAR B	
5	U15BC005	AJITH KUMAR R	
6	U15BC006	AJITH KUMAR S	
7	U15BC007	AJITH M	
8	U15BC008	AJITH M	
9	U15BC009	AKASH A	
10	U15BC010	AKASH E	
11	U15BC011	ANBUMURUGAN P	
12	U15BC012	ANUSUYA S	
13	U15BC013	B. RAJESWARI	
14	U15BC014	B. SHAFIULLAH	
15	U15BC015	BALAJI A	
16	U15BC016	BALAJI L	
17	U15BC017	BALAJI P	
18	U15BC018	BALAKRISHNAN M	
19	U15BC019	BHARATH PRAKASH S	
20	U15BC020	BHARATH RANJAN G	
21	U15BC021	CATHRIN S	
22	U15BC022	DEENADHAYALAN V	
23	U15BA017	MANOJ PRABHAKAR S	
24	U15BA018	NAGOOR MEERAN S	
25	U15BA019	PRABAKARAN P	
26	U15BA020	RAJESH K	
27	U15BA021	RAJESWARI B	
28	U15BA022	RAJKUMAR C	
29	U15BA023	RAJMANI VERMA	
30	U15BA024	S. NARESH	
31	U15BA025	SAMSAD AHAMED	
32	U15BA026	SHANKAR P	

## Course Feedback form

Date: 09-10-20

Course Title: employability skills

Name: Cathrin

RegNo: U15BC025

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

practical explanation good

  
Signature

\*\*\* Thank you \*\*\*

## Course Feedback form

Date: 09/10/20

Course Title: *Employability Skills*

Name: *Siva. A*

RegNo: *V15BC001*

Department: *Commerce*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned					/
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful					/
7.	The level of the course					/
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

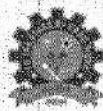
Weakness of the course:

Strength of the course:

*Excellent*

*Siva*  
Signature

\*\*\* Thank you \*\*\*



# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Recognized/Approved by University under section 3 of UCAA 1956)

ACCREDITED WITH 'A' GRADE BY NAAC

## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION OF PARTICIPATION

**ANUSUYA S**

has participated in the Value-added course: **Short term course on Employability Skills**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 09/10/2020

Mr. Bharathvajan

COURSE CO-ORDINATOR

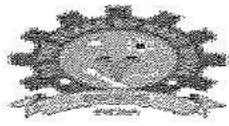
Dr S Praveen Kumar

HEAD OF THE DEPARTMENT





Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Short Term Course on Employability skill Course				
Duration:30				
S.No	Date	Topic	Time	Hour
1	10/9/2020	Paragraphs Listening for sounds	4.00-5.00 Pm	1
2	10/10/2020	Paragraphs Listening for sounds	4.00-5.00 Pm	1
3	10/12/2020	Greeting, taking leave and introducing oneself and others Nouns Homonyms	4.00-5.00 Pm	1
4	10/13/2020	Essays Listening for theme Making requests Pronouns Homophones	4.00-6.00 Pm	2
5	10/14/2020	Descriptive essays	4.00-5.00 Pm	1
6	10/15/2020	Listening for theme	4.00-5.00 Pm	1
7	10/16/2020	directions Articles Homographs	4.00-5.00 Pm	1
8	10/17/2020	Vimala Narrative essays	4.00-6.00 Pm	2
9	10/19/2020	Listening for main ideas Inviting	4.00-5.00 Pm	1
10	10/20/2020	Adjectives Synonyms	4.00-5.00 Pm	1
11	10/21/2020	Sujatha Gidla Expository essays	4.00-5.00 Pm	1
12	10/22/2020	Listening for main ideas Apologising	4.00-6.00 Pm	2
13	10/23/2020	Kinds of verbs Antonyms	4.00-5.00 Pm	1
14	10/24/2020	Argumentative essays	4.00-5.00 Pm	1
15	10/26/2020	Listening for details Interrupting Tenses Prefixes	4.00-5.00 Pm	1
16	10/27/2020	Formal letters	4.00-6.00 Pm	2
17	10/28/2020	Listening for details Asking for and giving opinions Adverbs Suffixes	4.00-5.00 Pm	1
18	10/29/2020	Emails Listening for information	4.00-5.00 Pm	1
19	10/30/2020	Agreeing and disagreeing Declarative	4.00-5.00 Pm	1
20	10/31/2020	interrogative, interrogative, imperative	4.00-6.00 Pm	2
21	11/2/2020	exclamatory sentences Compound words	4.00-5.00 Pm	1
22	11/3/2020	Application letters and curricula vitae	4.00-5.00 Pm	1
23	11/4/2020	Making complaints Prepositions One-word substitutes	4.00-5.00 Pm	1
24	11/5/2020	Presentations Subject-verb agreement Commonly misspelt words	4.00-6.00 Pm	2



**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

09/02/2021  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai


**Sub: Permission to conduct online value-added course: Developing Business Applications using web services- reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Developing Business Applications using web services** on 07/03/2021. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering

DEAN  
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH  
(Declared as Deemed to be University U/S 3 of UGC Act: 1956)  
Chennai-600 073, INDIA.



## School of Management Studies & Commerce


### Circular

09/02/2021

**Sub: Organising online Value-added Course: Developing Business Applications using web services - reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Developing Business Applications using web services". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 4<sup>th</sup> March 2021; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form

**Bharath Institute of Higher Education & Research****School of Management Studies & Commerce****Participant List****Value Added Course: Developing Business Applications  
using web services**

S.No	Register Number	Student Name	Remarks
1	U15BC001	A. SIVA	
2	U15BC002	ABDUL RAHMAN S	
3	U15BC003	ABDULMUNAF A	
4	U15BC004	AJITH KUMAR B	
5	U15BC005	AJITH KUMAR R	
6	U15BC006	AJITH KUMAR S	
7	U15BC007	AJITH M	
8	U15BC008	AJITH M	
9	U15BC009	AKASH A	
10	U15BC010	AKASH E	
11	U15BC011	ANBUMURUGAN P	
12	U15BC012	ANUSUYA S	
13	U15BC013	B. RAJESWARI	
14	U15BC014	B. SHAFIULLAH	
15	U15BC015	BALAJI A	
16	U15BC016	BALAJI L	
17	U15BC017	BALAJI P	
18	U15BC018	BALAKRISHNAN M	
19	U15BC019	BHARATH PRAKASH S	
20	U15BC020	BHARATH RANJAN G	
21	U15BC021	CATHRIN S	
22	U15BC022	DEENADHAYALAN V	
23	U15BC023	DEVAKIRUBAI S	
24	U15BC024	DEVARAJ B	
25	U15BC025	DHAMODHARAN M	
26	U15BC026	DHARANI M	
27	U15BC027	DHARANI M	
28	U15BC028	DINESH KUMAR D	
29	U15BC029	DIPIKA R	
30	U15BC030	DIVYA K	
31	U15BC031	DIVYA M	
32	U15BC032	GAYATHRI J	
33	U15BC033	GAYATHRI M	
34	U15BC035	GOVINDASAMY K	
35	U15BC037	GUGAN G	
36	U15BC038	GUNASEKARAN G	
37	U15BC039	HARI HARAN K	
38	U15BC040	HARI PRASAD L	

39	U15BC041	HARIPRIYA A	
40	U15BC042	IYYAPPAN V	
41	U15BC043	JAYA SURYA J	
42	U15BC044	JAYALAKSHMI L	
43	U15BA026	SHANKAR P	
44	U15BA027	SOWNDARYA D	
45	U15BA028	SUNDARALINGAM A	
46	U15BA029	SURESH M	
47	U15BA030	THENMOZHI M	
48	U15BA031	YOGESHWARAN R	
49	U15BA032	NASIR MANZOOR PARAH	
50	U15BA033	THULASINGAM A	
51	U15BA034	SUBASH S J	
52	U15BA035	DASINI PAVAN KUMAR	
53	U15BA036	ARUN KUMAR A	
54	U15BA037	LOKESHWARVARMAN J	
55	U15BA038	MULAGOORI SREETHA	
56	U15BA039	MOHAN M	
57	U15BA040	HARI LAKSHMI A	
58	U15BA042	G. GOVARDHAN NAIDU	
59	U15BA043	D. ADARSH	
60	U15BA044	BURRI RAJA	

## Course Feedback form

Date: 07-3-21

Course Title: Developing business Applications Using web Service

Name: Ajith m

RegNo: U1562007.

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations					✓
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course: Excellent

  
 Signature

\*\*\* Thank you \*\*\*

## Course Feedback form

Date: 7/3/21

Course Title: Developing business Applications using web services.

Name: Balaji.L

RegNo: U15BC016

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned					/
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful					/
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Session very Speed.

Strength of the course:

Balaji  
Signature

\*\*\* Thank you \*\*\*



## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION OF PARTICIPATION

**AJITH M**

has participated in the Value-added course: **Developing Business Applications using Web services**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 07/03/2021

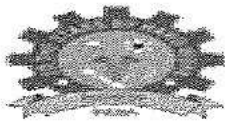
Mr. Bharathvajan  
COURSE CO-ORDINATOR

Dr S Praveen Kumar  
HEAD OF THE DEPARTMENT





Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Developing Business Applications Using Web Services Course				
Duration:30				
S.No	Date	Topic	Time	Hour
1	3/7/2021	– Introduction to Cross-Application Communication	4.00-5.00 Pm	1
2	3/8/2021	Review or Quiz • How are applications designed	4.00-5.00 Pm	1
3	3/9/2021	care about cross-application communication	4.00-5.00 Pm	1
4	3/10/2021	NET and Introduction to Visual Studio	4.00-6.00 Pm	2
5	3/11/2021	Introduction to XML and JSON	4.00-5.00 Pm	1
6	3/12/2021	XPath and Navigation	4.00-5.00 Pm	1
7	3/14/2021	Strengths and Limitations	4.00-5.00 Pm	1
8	3/15/2021	Real World Applications of XML	4.00-6.00 Pm	2
9	3/16/2021	Advanced XML and JSON	4.00-5.00 Pm	1
10	3/17/2021	XML Schema	4.00-5.00 Pm	1
11	3/18/2021	Stylesheet Transformation	4.00-5.00 Pm	1
12	3/19/2021	Office XML Schema and Application	4.00-6.00 Pm	2
13	3/21/2021	– Introduction to Web Services	4.00-5.00 Pm	1
14	3/22/2021	SOAP • WCF • REST • Strengths and Limitations	4.00-5.00 Pm	1
15	3/23/2021	Introduction to Application Development Strategy	4.00-5.00 Pm	1
16	3/24/2021	– Introduction to Cloud Services	4.00-6.00 Pm	2
17	3/25/2021	Explanation of Cloud Services	4.00-5.00 Pm	1
18	3/26/2021	Development of Project	4.00-5.00 Pm	1
19	3/28/2021	Development of Web Service	4.00-5.00 Pm	1
20	3/29/2021	Transformation of XML	4.00-6.00 Pm	2
21	3/30/2021	development of XML	4.00-5.00 Pm	1
22	3/31/2021	strategies of XML	4.00-5.00 Pm	1
23	4/1/2021	Final Project importance	4.00-5.00 Pm	1
24	4/2/2021	Implementation Of Project	4.00-6.00 Pm	2



**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act, 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

22/01/2021  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai


**Sub: Permission to conduct online value-added course: Certificate course on business English - higher- reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Certificate course on business English - higher** on 22/2/2021. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering

DEAN  
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH  
(Declared as Deemed to be University U/S 3 of UGC Act, 1956)  
Chennai-600 073, INDIA.



## School of Management Studies & Commerce

### Circular

22/01/2021

**Sub: Organising online Value-added Course Certificate course on business English - higher- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Certificate course on business English - higher". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 19<sup>th</sup> February 2021; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form

**Bharath Institute of Higher Education & Research****School of Management Studies & Commerce****Participant List****Value Added Course: Certificate course on Business English-Higher**

<b>S.No</b>	<b>Register Number</b>	<b>Student Name</b>	<b>Remarks</b>
1	U15BA001	AJITHKUMAR D	
2	U15BA002	BERYL CHRISTY C	
3	U15BA003	CASTRO S	
4	U15BA004	CHRISTY JOSEPH P	
5	U15BA005	DHINAKARAN P	
6	U15BA006	E. RAHUL	
7	U15BA007	IYANAR A	
8	U15BA008	JOTHI B	
9	U15BA009	JOYEL T JOSE	
10	U15BA010	KEERTHIGA A	
11	U15BA011	KIRANKUMAR U	
12	U15BA012	KOWSHIK S	
13	U15BA013	LALITHA PRIYA P	
14	U15BA014	M. MEENA	
15	U15BA015	M. VIJAYA RAM	
16	U15BA016	MALSAWMDAWNOZUALA	
17	U15BA017	MANOJ PRABHAKAR S	
18	U15BA018	NAGOOR MEERAN S	
19	U15BA019	PRABAKARAN P	
20	U15BA020	RAJESH K	
21	U15BA021	RAJESWARI B	
22	U15BA022	RAJKUMAR C	
23	U15BA023	RAJMANI VERMA	
24	U15BA024	S. NARESH	
25	U15BA025	SAMSAD AHAMED	
26	U15BA026	SHANKAR P	
27	U15BA027	SOWNDARYA D	
28	U15BA028	SUNDARALINGAM A	
29	U15BA029	SURESH M	
30	U15BA030	THENMOZHI M	
31	U15BC144	SATHIYAN V	
32	U15BC145	VINITH KUMAR M	
33	U15BC147	VIGNESH D	
34	U15BC148	VIGNESHWARAN M	
35	U15BC149	SRINIVASAN S	
36	U15BC150	SELVAM C	
37	U15BC151	SHARUMATHI V	
38	U15BC152	AKASH R	
39	U15BC153	AJITHKUMAR M	

40	U15BC154	SHEEBA L	
41	U15BC155	SREE RANJINI K	
42	U15BC156	SHARON P	
43	U15BC158	LINGESHWARAN.S	
44	U15BC159	RAM KUMAR S A	
45	U15BC160	SUDARSANABALAN R	
46	U15BC161	P.CHITRA	
47	U15BC162	MANIGANDAN.D	
48	U15BC163	MICAH IMMANUAL M	
49	U15BC165	SARAVANAN C	

## Course Feedback form

Date: 22-2-21

Course Title: Business English Higher.

Name: Shankar P

RegNo: U15BA026

Department: BBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned			✓		
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful			✓		
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent

  
Signature

\*\*\* Thank you \*\*\*

## Course Feedback form

Date: 22/2/21

Course Title: Business English higher

Name: Jayal T Jee

RegNo: U15BA009

Department: BBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5 ✓

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Resource Person knowledgeable

Jayal  
Signature

\*\*\* Thank you \*\*\*



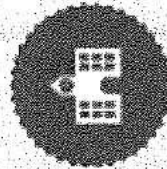


# SCHOOL OF MANAGEMENT STUDIES & COMMERCE

## CERTIFICATION OF PARTICIPATION

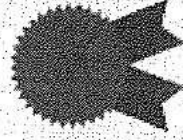
**RAHUL E**

has participated in the Value-added course: **Certificate course on Business English - Higher**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 22/02/2021



Mr. Ravi Mohan

COURSE CO-ORDINATOR

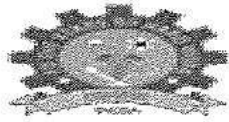


Dr S Praveen Kumar

HEAD OF THE DEPARTMENT



<b>Bharath Institute of Higher Education &amp; Research</b>				
<b>School of Management studies and Commerce</b>				
<b>Value Added Course: Certificate course on Business English Higher</b>				
<b>Course Duration:30</b>				
<b>S.No</b>	<b>Date</b>	<b>Topic</b>	<b>Time</b>	<b>Hour</b>
1	2/22/2021	Soft Skills: An Introduction	4.00-5.00 Pm	1
2	2/23/2021	Definition and Significance of Soft Skills	4.00-5.00 Pm	1
3	2/24/2021	Process, Importance of Soft Skill	4.00-5.00 Pm	1
4	2/25/2021	Measurement of Soft Skill Development	4.00-6.00 Pm	2
5	2/26/2021	Understanding the difference between projects and programmes	4.00-5.00 Pm	1
6	2/27/2021	Discovering the Self	4.00-5.00 Pm	1
7	3/1/2021	Setting Goals; Beliefs, Values, Attitude, Virtue	4.00-5.00 Pm	1
8	3/2/2021	Interpersonal Communication	4.00-6.00 Pm	2
9	3/3/2021	Interpersonal relations; communication models, process	4.00-5.00 Pm	1
10	3/4/2021	Barriers; team communication	4.00-5.00 Pm	1
11	3/5/2021	Developing interpersonal relationships	4.00-5.00 Pm	1
12	3/7/2021	Effective communication; listening skills;	4.00-6.00 Pm	2
13	3/8/2021	Essential formal writing skills	4.00-5.00 Pm	1
14	3/9/2021	Corporate communication styles	4.00-5.00 Pm	1
15	3/10/2021	Assertion, persuasion, negotiation	4.00-5.00 Pm	1
16	3/11/2021	Public Speaking: Skills, Methods,	4.00-6.00 Pm	2
17	3/12/2021	Strategies and Essential tips for effective public speaking	4.00-5.00 Pm	1
18	3/14/2021	Group Discussion	4.00-5.00 Pm	1
19	3/15/2021	Importance, Planning, Elements, Skills assessed	4.00-5.00 Pm	1
20	3/16/2021	Effectively disagreeing, Initiating,	4.00-6.00 Pm	2
21	3/17/2021	Interviewer and Interviewee	4.00-5.00 Pm	1
22	3/18/2021	Presentation Skills: Types, Content, Audience Analysis,	4.00-5.00 Pm	1
23	3/19/2021	Time Management – Concept, Essentials, Tips.	4.00-5.00 Pm	1
24	3/21/2021	Stress Management: Stress - Definition, Nature, Types	4.00-6.00 Pm	2



# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

23/01/2021  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct online value-added course: Certificate course on Business English- Preliminary exam- reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Certificate course on Business English- Preliminary exam on 22/2/2021**. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering

DEAN  
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH  
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)  
Chennai-600 073. INDIA.



## School of Management Studies & Commerce

### Circular

23/01/2021

**Sub: Organising online Value-added Course: Certificate course on Business English- Preliminary exam- reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Certificate course on Business English- Preliminary exam". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/ speed post only to reach on or before 19<sup>th</sup> February 2021; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form

Bharath Institute of Higher Education & Research			
School of Management Studies & Commerce			
Participant List			
Value Added Course: Certificate course on Business English- Preliminary exam			
S.No	Register Number	Student Name	Remarks
1	U15BC095	SANDHYA S	
2	U15BC096	SANGAVI S	
3	U15BC097	SANGEETHA M	
4	U15BC098	SANGEETHA R	
5	U15BC099	SASI KUMAR A	
6	U15BC100	SATHISH LINGAM K	
7	U15BC102	SHALINI P	
8	U15BC103	SHALINI V	
9	U15BC104	SHANMUGAM A	
10	U15BC105	SHARMILA T	
11	U15BC106	SHOBANA A	
12	U15BC107	SIVA SANKAR K	
13	U15BC108	SOBANRAJ A	
14	U15BC109	SRIDEVI M	
15	U15BC110	SRINIVASAN A	
16	U15BC111	SRINIVASAN R	
17	U15BC112	SUBBULAKSHMI V	
18	U15BC113	SUDHAKARAN P	
19	U15BC114	SURYA PRASANNA S	
20	U15BC115	SWATHILAKSHMI P	
21	U15BC116	T. R. VIGNESH	
22	U15BC118	THAMOTHIRAN S	
23	U15BC119	THERESA P	
24	U15BC120	THIRUKKUMARAN C	
25	U15BC121	THIRUVENGADAM M	
26	U15BC122	UDHAYA KUMAR M	
27	U15BC123	UMAMAHESWARI K	
28	U15BC125	VANI K	
29	U15BC126	VASANTHAKUMARA L	
30	U15BC127	VASANTHI S	
31	U15BC128	VEERA SURIYA P	
32	U15BC130	VENKATESAN D	
33	U15BC131	VIGNESH D	
34	U15BC132	VIGNESH K	
35	U15BC133	VIGNESH N	
36	U15BC134	VIJAY A	
37	U15BC135	VIJAY S	
38	U15BC136	VIJAYA KUMAR S	
39	U15BC137	VIMALRAJ R	

40	U15BC138	VINNARASI J	
41	U15BC139	VISHNUPRIYA M	
42	U15BC140	VIVEK D	
43	U15BC141	YAMUNA DEVI C	
44	U15BC143	YOGESH E	
45	U15BA031	YOGESHWARAN R	
46	U15BA032	NASIR MANZOOR PARAH	
47	U15BA033	THULASINGAM A	
48	U15BA034	SUBASH S J	
49	U15BA035	DASINI PAVAN KUMAR	
50	U15BA036	ARUN KUMAR A	
51	U15BA037	LOKESHWARVARMAN J	

## Course Feedback form

Date: 22-21

Course Title: Business English Preliminary exam.

Name: Subbu Lakshmi

RegNo: U15BC112

Department: Commerce

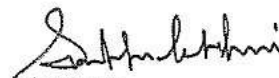
S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand					✓
5.	The teaching aids were effective				✓	
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Session very speed.

Strength of the course:

  
Signature

\*\*\* Thank you \*\*\*

## Course Feedback form

Date: 22-2-21

Course Title: Business english Preliminary exam

Name: Shalini P

RegNo: U15BC102

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent.

P. Shalini  
Signature

\*\*\* Thank you \*\*\*





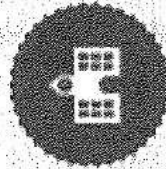
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## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION OF PARTICIPATION

#### SANGAVI S

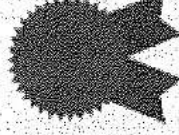
has participated in the Value-added course: **Certificate course on Business English - Preliminary Exam**, a unique and special programme held at Bharath Institute of Higher Education & Research on 22/02/2021



J. Pavithra

Ms. J Pavithra

COURSE CO-ORDINATOR



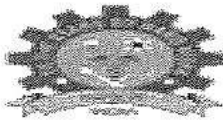
S. Praveen Kumar

Dr S Praveen Kumar

HEAD OF THE DEPARTMENT



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Certificate course on Business English - Preliminary				
Exam Course Duration:30				
S.No	Date	Topic	Time	Hour
1	2/22/2021	An article Listening	4.00-5.00 Pm	1
2	2/23/2021	Listening for detail. TV shows Speaking:	4.00-5.00 Pm	1
3	2/24/2021	Talking about likes and dislikes Grammar	4.00-5.00 Pm	1
4	2/25/2021	Stories on personal experiences	4.00-6.00 Pm	2
5	2/26/2021	Writing: Stories Skill Activity	4.00-5.00 Pm	1
6	2/27/2021	Ways of organising ideas	4.00-5.00 Pm	1
7	3/1/2021	Listening: Extracts on different subjects Speaking	4.00-5.00 Pm	1
8	3/2/2021	Speculating. Using appropriate vocabulary Grammar	4.00-6.00 Pm	2
9	3/3/2021	Modal verbs to express certainty and possibility	4.00-5.00 Pm	1
10	3/4/2021	Reporting on extreme situations Writing	4.00-5.00 Pm	1
11	3/5/2021	: Reports on improvements. Making suggestions and recommendations	4.00-5.00 Pm	1
12	3/7/2021	Listening: Intensive listening Speaking: Speculating Grammar:	4.00-6.00 Pm	2
13	3/8/2021	Modals expressing ability. As and Like. Look, seem, appear	4.00-5.00 Pm	1
14	3/9/2021	Modern lifestyles and health explanation	4.00-5.00 Pm	1
15	3/10/2021	Attitudes to health Speaking	4.00-5.00 Pm	1
16	3/11/2021	Discussing health issues Grammar:	4.00-6.00 Pm	2
17	3/12/2021	Relative pronouns and relative clauses	4.00-5.00 Pm	1
18	3/14/2021	On advice and recommendations Writing	4.00-5.00 Pm	1
19	3/15/2021	Descriptions: new homes Writing:	4.00-5.00 Pm	1
20	3/16/2021	An article Listening:	4.00-6.00 Pm	2
21	3/17/2021	Describing experiences with host families Speaking: Language of description.	4.00-5.00 Pm	1
22	3/18/2021	Expressing obligation and permission	4.00-5.00 Pm	1
23	3/19/2021	: Reading tourist information Writing	4.00-5.00 Pm	1
24	3/21/2021	E-mail giving information, inviting and accepting Listening: Festivals Speaking	4.00-6.00 Pm	2



# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

23/01/2021  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to online conduct value- added course: Skill development course on export marketing and documentation - reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Skill development course on export marketing and documentation** on 22/02/2021. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering

DEAN

BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH  
(Declared as Deemed To be University U/S 3 of UGC Act. 1956)  
Chennai-600 073. INDIA.



## School of Management Studies & Commerce

### Circular

23/01/2021

**Sub: Organising online Value-added Course: Skill development course on export marketing and documentation - reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Skill development course on export marketing and documentation". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 19<sup>th</sup> February 2021; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form

<b>Bharath Institute of Higher Education &amp; Research</b>			
<b>School of Management Studies &amp; Commerce</b>			
<b>Participant List</b>			
<b>Value Added Course: Skill Development course on Export Marketing and Documentation</b>			
<b>S.No</b>	<b>Register Number</b>	<b>Student Name</b>	<b>Remarks</b>
1	U15BC058	MANIKANDAN G	
2	U15BC059	MANJULA R	
3	U15BC060	MENAKA B	
4	U15BC061	MOHAIDEEN NIWAS M	
5	U15BC062	MOHAMEDAEJAZ M	
6	U15BC063	MOHAMMED AKEM K	
7	U15BC064	MOHAN S	
8	U15BC065	MUHAMMED ILLYAS K K	
9	U15BC066	MURALI A	
10	U15BC067	MURALIDHARAN S	
11	U15BC068	MURUGAN M	
12	U15BC069	MUTHURAJ P	
13	U15BC070	NARESH M	
14	U15BC071	NIRMAL RAJ S	
15	U15BC072	NIRMAL SELVAM K P	
16	U15BC073	PANDIYAN M	
17	U15BC074	PAVITHRA PRIYA C	
18	U15BC075	PAVITHRA R	
19	U15BC076	PAVITHRA V	
20	U15BC077	POOJASHRI R	
21	U15BC078	PRABHAKARAN R	
22	U15BC079	PRAKASH S	
23	U15BC080	PRASANTH B	
24	U15BC081	PRAVEEN R	
25	U15BC082	PRIYANKA G	
26	U15BC083	PRIYANKA SHARMA	
27	U15BC084	RADHA R	
28	U15BC085	RAJKUMAR T	
29	U15BC086	RAMAKRISHNAN T	
30	U15BC087	RAMYA C	
31	U15BC088	RANJITH KUMAR S	
32	U15BC090	RANJITHA M	
33	U15BC091	SAGAYA SANTHOSH A	
34	U15BC092	SAIVARALAKSHMI R	
35	U15BC094	SANDHIYAKRISHNA S	
36	U15BA001	AJITHKUMAR D	
37	U15BA002	BERYL CHRISTY C	
38	U15BA003	CASTRO S	
39	U15BA004	CHRISTY JOSEPH P	

40	U15BA005	DHINAKARAN P	
41	U15BA006	E. RAHUL	
42	U15BA007	IYANAR A	
43	U15BA008	JOTHI B	
44	U15BA009	JOYEL T JOSE	
45	U15BA010	KEERTHIGA A	
46	U15BA011	KIRANKUMAR U	
47	U15BA012	KOWSHIK S	
48	U15BA013	LALITHA PRIYA P	
49	U15BA014	M. MEENA	
50	U15BA015	M. VIJAYA RAM	
51	U15BA016	MALSAWMDAWNOZUALA	
52	U15BA017	MANOJ PRABHAKAR S	
53	U15BA018	NAGOOR MEERAN S	
54	U15BA019	PRABAKARAN P	
55	U15BA020	RAJESH K	
56	U15BA021	RAJESWARI B	
57	U15BA022	RAJKUMAR C	

## Course Feedback form

Date: 02-2-21

Course Title: Skill development Course on Export marketing and Documentation

Name: Naresh M

RegNo: V15BC070

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned					/
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective					/
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course					/
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

  
Signature

\*\*\* Thank you \*\*\*

## Course Feedback form

Date: 22/02/21

Course Title: Skill Development course on Export marketing and documentation.

Name: Mohan.S

RegNo: U15BC064

Department: Commerce.

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent

Mohan.S  
Signature

\*\*\* Thank you \*\*\*





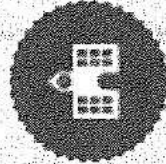
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## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION OF PARTICIPATION

#### RAJESHWARI B

has participated in the Value-added course: **Skill Development course on Export Marketing and Documentation**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 22/02/2021

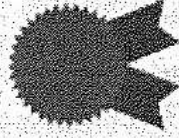


A handwritten signature in black ink, appearing to read "Ms. Magdalene Peter".

Ms. Magdalene Peter  
COURSE CO-ORDINATOR

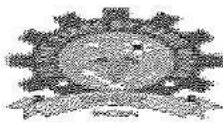
A handwritten signature in black ink, appearing to read "Dr S Praveen Kumar".

Dr S Praveen Kumar  
HEAD OF THE DEPARTMENT





Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: Certificate course on Export Marketing and Documentation				
Course Duration:30				
S.No	Date	Topic	Time	Hour
1	2/22/2021	Introduction to Export Marketing	4.00-5.00 Pm	1
2	2/23/2021	Concept and features of Export Marketing	4.00-5.00 Pm	1
3	2/24/2021	Importance of Exports for a Nation and a Firm	4.00-5.00 Pm	1
4	2/25/2021	Distinction between Domestic Marketing and Export Marketing	4.00-6.00 Pm	2
5	2/26/2021	Factors influencing Export Marketing	4.00-5.00 Pm	1
6	2/27/2021	Risks involved in Export Marketing	4.00-5.00 Pm	1
7	3/1/2021	Problems of India's Export Sector	4.00-5.00 Pm	1
8	3/2/2021	Major merchandise/commodities exports of India	4.00-6.00 Pm	2
9	3/3/2021	Services exports of India	4.00-5.00 Pm	1
10	3/4/2021	Trade barriers	4.00-5.00 Pm	1
11	3/5/2021	Types of Tariff Barriers and Non-Tariff barriers	4.00-5.00 Pm	1
12	3/7/2021	Distinction between Tariff and Non-Tariff barriers	4.00-6.00 Pm	2
13	3/8/2021	) Major Economic Groupings of the World	4.00-5.00 Pm	1
14	3/9/2021	Positive and Negative Impact of Regional Economic	4.00-5.00 Pm	1
15	3/10/2021	Positive and Negative Impact of Regional Economic	4.00-5.00 Pm	1
16	3/11/2021	Need for Overseas Market Research	4.00-6.00 Pm	2
17	3/12/2021	Market Selection Process,	4.00-5.00 Pm	1
18	3/14/2021	Determinants of Foreign Market Selection	4.00-5.00 Pm	1
19	3/15/2021	Foreign Trade Policy (FTP) 2015-20 - Highlights and Implications	4.00-5.00 Pm	1
20	3/16/2021	Export Trade facilitations and ease of doing	4.00-6.00 Pm	2
21	3/17/2021	Role of Directorate General of Foreign Trade (DGFT)	4.00-5.00 Pm	1
22	3/18/2021	Benefits to Status Holders & Towns of Excellence	4.00-5.00 Pm	1
23	3/19/2021	Common benefits for EHTP,BTP and STP;	4.00-5.00 Pm	1
24	3/21/2021	Institutional Assistance to Indian Exporters -	4.00-6.00 Pm	2



**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

23/02/2021  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct online value- added course: Introduction to customer service and banking codes and standards - reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Introduction to customer service and banking codes and standards** on 28/03/2021. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering

**DEAN**  
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH  
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)  
Chennai-600 073. INDIA.



## School of Management Studies & Commerce

### Circular

23/02/2021

**Sub: Organising online Value-added Course: Introduction to customer service and banking codes and standards - reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Introduction to customer service and banking codes and standards". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 25<sup>th</sup> March 2021; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form

<b>Bharath Institute of Higher Education &amp; Research</b>			
<b>School of Management Studies &amp; Commerce</b>			
<b>Participant List</b>			
<b>Value Added Course: Introduction to Customer Service and Banking codes and standards</b>			
<b>S.No</b>	<b>Register Number</b>	<b>Student Name</b>	<b>Remarks</b>
1	U15BA037	LOKESHWARVARMAN J	
2	U15BA038	MULAGOORI SREETHA	
3	U15BA039	MOHAN M	
4	U15BA040	HARI LAKSHMI A	
5	U15BA042	G. GOVARDHAN NAIDU	
6	U15BA043	D. ADARSH	
7	U15BA044	BURRI RAJA	
8	U15BA045	ABRAHAMKARTHICK K	
9	U15BA046	AJAY DANIEL B	
10	U15BA047	GOKULA KRISHNAN RP	
11	U15BA048	MOHAMMED ALI JINNA S	
12	U15BA049	SHYAM SUNDAR N	
13	U15BA050	RAJESHWARAN N	
14	U15BA051	ABHIRAMI THIAGARAJAN	
15	U15BA052	KAVIRANJAN R	
16	U15BA053	KARTHICK R	
17	U15BA054	JANAK MOHTA R	
18	U15BA055	PRAVEEN M	
19	U15BA056	ANGELINA JOSEPH	
20	U15BC159	RAM KUMAR S A	
21	U15BC160	SUDARSANABALAN R	
22	U15BC161	P.CHITRA	
23	U15BC162	MANIGANDAN.D	
24	U15BC163	MICAH IMMANUAL M	
25	U15BC165	SARAVANAN C	
26	U15BC166	AKASH D	
27	U15BC167	PHILIP ANTONY F	
28	U15BC168	VISHHAL O R	
29	U15BC169	SHARMILA E	
30	U15BC170	VENKATESAN M	
31	U15BC171	VIJAYALAKSHMI V	
32	U15BC172	MOHAN KUMAR M	
33	U15BC173	PARTHIBAN P	
34	U15BC174	DIVYA S	

## Course Feedback form

Date: 28/3/21

Course Title: *Introduction to customer Service and Banking Codes and Standards*

Name: *Adnan D*

RegNo: *U15B0093*

Department: *BBA*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned					/
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective					/
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course					/
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5 /

Please give Suggestion for the improvement of the course:

Weakness of the course:

*very fast*

Strength of the course:

*good session*

*Adnan D*  
Signature

\*\*\* Thank you \*\*\*

## Course Feedback form

Date: 28-3-21

Course Title: *Introduction to customer service and Banking codes and standards*

Name: *Burri Raja*

RegNo: *UIBBA044*

Department: *BBA*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					
2.	The course contents met with your expectations					
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand					
5.	The teaching aids were effective					
6.	The instructors encourage interaction and were helpful					
7.	The level of the course					
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course: *Session speed*

Strength of the course: *knowledgeable session*

*Burri Raja*  
Signature

\*\*\* Thank you \*\*\*





INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
Department - BBA - University order number 3 of 18/12/2020

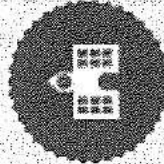
ACCREDITED WITH 'A' GRADE BY NAAC

## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION OF PARTICIPATION

#### ADARSH D

has participated in the Value-added course: **Introduction to Customer service and Banking codes and Standards**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 28/03/2021

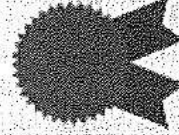


Mr. R. Ramamoorthy

COURSE CO-ORDINATOR

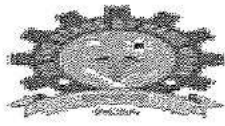
Dr S Praveen Kumar

HEAD OF THE DEPARTMENT



<b>Bharath Institute of Higher Education &amp; Research</b>				
<b>School of Management studies and Commerce</b>				
<b>Value Added Course: Introduction to customer service and banking codes and standards Course Duration:30 Hrs</b>				
<b>S.No</b>	<b>Date</b>	<b>Topic</b>	<b>Time</b>	<b>Hour</b>
1	3/28/2021	Definition of a customer – Banker	4.00-5.00 Pm	1
2	3/29/2021	Customer relationship – Points of contact	4.00-5.00 Pm	1
3	3/30/2021	Types of Customers	4.00-5.00 Pm	1
4	3/31/2021	Types of relationships	4.00-6.00 Pm	2
5	4/1/2021	Need for building up customer relationships and Importance of customer service	4.00-5.00 Pm	1
6	4/4/2021	Changing Expectations and Perceptions– Termination of relationship	4.00-5.00 Pm	1
7	4/5/2021	Modern day banking – Core Banking / Electronic Payments	4.00-5.00 Pm	1
8	4/6/2021	Phone banking	4.00-6.00 Pm	2
9	4/7/2021	Mobile banking –Internet banking	4.00-5.00 Pm	1
10	4/8/2021	Different retail products – Home Loans – Vehicle Loans	4.00-5.00 Pm	1
11	4/11/2021	Consumer durables – Credit Cards	4.00-5.00 Pm	1
12	4/12/2021	Demat services	4.00-6.00 Pm	2
13	4/13/2021	Selling through agents – Recovery process	4.00-5.00 Pm	1
14	4/18/2021	general areas of grievances	4.00-5.00 Pm	1
15	4/19/2021	Pass book-Account statement	4.00-5.00 Pm	1
16	4/21/2021	unsolicited business, different charges.	4.00-6.00 Pm	2
17	4/22/2021	Efforts to improve customer service	4.00-5.00 Pm	1
18	4/23/2021	guidelines	4.00-5.00 Pm	1
19	4/25/2021	Banks’ duties and rights – Customer Service Committees	4.00-5.00 Pm	1
20	4/26/2021	Grievance Redressal Mechanism Importance of Developing Skills and Attitudes	4.00-6.00 Pm	2
21	4/27/2021	Use of IT in improving customer service	4.00-5.00 Pm	1
22	4/28/2021	Genesis of Banking Codes and Standards Board of India	4.00-5.00 Pm	1
23	4/29/2021	functions – Code of Bank’s Commitment to Customers	4.00-5.00 Pm	1
24	4/30/2021	Code of Bank’s Commitment to Micro and Small Enterprises	4.00-6.00 Pm	2





**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

28/03/2021  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to conduct online value-added course: Skill development on Trade finance - reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Skill development on Trade finance** on 25/04/2021. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering  
DEAN  
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH  
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)  
Chennai-600 073. INDIA.



## School of Management Studies & Commerce

### Circular

28/03/2021

**Sub: Organising online Value-added Course: Skill development on Trade finance - reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Skill development on Trade finance". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 22<sup>nd</sup> April 2021; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form

**Bharath Institute of Higher Education & Research****School of Management Studies & Commerce****Participant List****Value Added Course: Skill Development on Trade Finance**

S.No	Register Number	Student Name	Remarks
1	U15BA014	M. MEENA	
2	U15BA015	M. VIJAYA RAM	
3	U15BA016	MALSAWMDAWNOZUALA	
4	U15BA017	MANOJ PRABHAKAR S	
5	U15BA018	NAGOOR MEERAN S	
6	U15BA019	PRABAKARAN P	
7	U15BA020	RAJESH K	
8	U15BA021	RAJESWARI B	
9	U15BA022	RAJKUMAR C	
10	U15BA023	RAJMANI VERMA	
11	U15BA024	S. NARESH	
12	U15BA025	SAMSAD AHAMED	
13	U15BA026	SHANKAR P	
14	U15BA027	SOWNDARYA D	
15	U15BA028	SUNDARALINGAM A	
16	U15BA029	SURESH M	
17	U15BA030	THENMOZHI M	
18	U15BA031	YOGESHWARAN R	
19	U15BA032	NASIR MANZOOR PARAH	
20	U15BA033	THULASINGAM A	
21	U15BA034	SUBASH S J	
22	U15BA035	DASINI PAVAN KUMAR	
23	U15BA036	ARUN KUMAR A	
24	U15BA037	LOKESHWARVARMAN J	
25	U15BC001	A. SIVA	
26	U15BC002	ABDUL RAHMAN S	
27	U15BC003	ABDULMUNAF A	
28	U15BC004	AJITH KUMAR B	
29	U15BC005	AJITH KUMAR R	
30	U15BC006	AJITH KUMAR S	
31	U15BC007	AJITH M	
32	U15BC008	AJITH M	
33	U15BC009	AKASH A	
34	U15BC010	AKASH E	
35	U15BC011	ANBUMURUGAN P	

## Course Feedback form

Date: 25/4/21

Course Title: Skill development on trade Finance

Name: Yogeshwarman R

RegNo: U15BA032

Department: BBA

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations					✓
3.	The lecture sequence was well planned				✓	
4.	The lectures were clear and easy to understand				✓	
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course				✓	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5


Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

Excellent Session

\*\*\* Thank you \*\*\*

  
Signature

## Course Feedback form

Date: 25-4-21

Course Title: Skill development on trade finance

Name: Dasini Parveen kumar

RegNo: U15BC035

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					/
2.	The course contents met with your expectations					/
3.	The lecture sequence was well planned					/
4.	The lectures were clear and easy to understand					/
5.	The teaching aids were effective					/
6.	The instructors encourage interaction and were helpful					/
7.	The level of the course					/
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course: *instructor person knowledgeable and good.*

*Dasini Parveen*  
Signature

\*\*\* Thank you \*\*\*



INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UEC Act 1956)

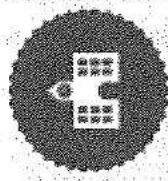
ACCREDITED WITH 'A' GRADE BY NAAC

# SCHOOL OF MANAGEMENT STUDIES & COMMERCE

## CERTIFICATION OF PARTICIPATION

**RAJESH K**

has participated in the Value-added course: **Skill Development on Trade Finance**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on 25/04/2021



  
\_\_\_\_\_

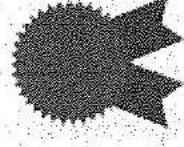
Ms. Jhony

COURSE CO-ORDINATOR

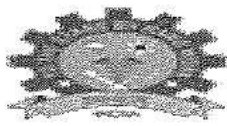
  
\_\_\_\_\_

Dr S Praveen Kumar

HEAD OF THE DEPARTMENT



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: skill development on Trade finance Course Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	4/25/2021	International Trade –Benefits	4.00-5.00 Pm	1
2	4/26/2021	Basis of International Trade Foreign Trade and Economic Growth – Balance of Trade	4.00-5.00 Pm	1
3	4/27/2021	India	4.00-5.00 Pm	1
4	4/28/2021	Barriers to International Trade – Indian EXIM Policy.	4.00-6.00 Pm	2
5	4/29/2021	Special need for Finance in International	4.00-5.00 Pm	1
6	4/30/2021	INCO Terms (FOB, CIF, etc.) – Payment Terms	4.00-5.00 Pm	1
7	5/2/2021	Letters of Credit – Pre Shipment and Post Shipment Finance	4.00-5.00 Pm	1
8	5/3/2021	Fortfaiting – Deferred Payment Terms – EXIM Bank	4.00-6.00 Pm	2
9	5/4/2021	ECGC and its schemes – Import Licensing	4.00-5.00 Pm	1
10	5/5/2021	goods	4.00-5.00 Pm	1
11	5/6/2021	Foreign Exchange Markets – Spot Prices and Forward Prices Factors influencing Exchange rates	4.00-5.00 Pm	1
12	5/9/2021	Trade	4.00-6.00 Pm	2
13	5/10/2021	Tools for hedging against Exchange rate variations – Forward, Futures and Currency options –	4.00-5.00 Pm	1
14	5/11/2021	FEMA Determination of Foreign Exchange rate and Forecasting	4.00-5.00 Pm	1
15	5/12/2021	Law of one price – PPP theory	4.00-5.00 Pm	1
16	5/13/2021	Interest Rate Parity – Exchange rate Forecasting.	4.00-6.00 Pm	2
17	5/16/2021	Financial Documents – Bill of Exchange – Type – Commercial Documents	4.00-5.00 Pm	1
18	5/17/2021	Transport Documents – Bill of Lading, Airway Bill, Postal Receipt	4.00-5.00 Pm	1
19	5/18/2021	Insurance Policy, Insurance Cover Note. Official Document:	4.00-5.00 Pm	1
20	5/19/2021	Export Declaration Forms, GR Form, PP From, COD Form, Softer Forms,	4.00-6.00 Pm	2
21	5/20/2021	Export Certification, GSPS – UPCDC	4.00-5.00 Pm	1
22	5/23/2021	Export Promotion Schemes – Government Organizations Promoting Exports	4.00-5.00 Pm	1
23	5/24/2021	Export Incentives: Duty Exemption – IT Concession	4.00-5.00 Pm	1
24	5/25/2021	Marketing Assistance – EPCG, DEPB – Advance License – Other efforts I Export Promotion	4.00-6.00 Pm	2



**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act. 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

26/04/2021  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to online conduct value- added course: Short term course on accounting with tally - reg.,**

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Short term course on accounting with tally** on 30/5/2021. We kindly solicit your kind permission to commence the program.

Warm Regards,

Dr S Praveen Kumar

DEAN- Engineering

DEAN  
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH  
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)  
Chennai-600 073. INDIA.





## School of Management Studies & Commerce

### Circular

26/04/2021

**Sub: Organising online Value-added Course: Short term course on accounting with tally - reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Short term course on accounting with tally". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 27<sup>th</sup> May 2021; application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form

**Bharath Institute of Higher Education & Research****School of Management Studies & Commerce****Participant List****Value Added Course: Short term course on Accounting with tally**

<b>S.No</b>	<b>Register Number</b>	<b>Student Name</b>	<b>Remarks</b>
1	U15BC022	DEENADHAYALAN V	
2	U15BC023	DEVAKIRUBAI S	
3	U15BC024	DEVARAJ B	
4	U15BC025	DHAMODHARAN M	
5	U15BC026	DHARANI M	
6	U15BC027	DHARANI M	
7	U15BC028	DINESH KUMAR D	
8	U15BC029	DIPIKA R	
9	U15BC030	DIVYA K	
10	U15BC031	DIVYA M	
11	U15BC032	GAYATHRI J	
12	U15BC033	GAYATHRI M	
13	U15BC035	GOVINDASAMY K	
14	U15BC037	GUGAN G	
15	U15BC038	GUNASEKARAN G	
16	U15BC039	HARI HARAN K	
17	U15BC040	HARI PRASAD L	
18	U15BC041	HARIPRIYA A	
19	U15BC042	IYYAPPAN V	
20	U15BC043	JAYA SURYA J	
21	U15BC044	JAYALAKSHMI L	
22	U15BC045	JAYASHREE M	
23	U15BC046	JAYASRI C	
24	U15BC047	JEEVANANDHAM E	
25	U15BC048	KALAIVANAN B	
26	U15BC049	KAVIARASU K	
27	U15BC050	KIRUBAKARAN G	
28	U15BC051	KIRUBAKARAN N	
29	U15BC052	KIRUTHIKA P	
30	U15BC053	KODHANDHAPANI R	
31	U15BC054	KURT JONATHAN EDMONDS	
32	U15BC055	LAWRANCE R	
33	U15BC056	MADHANMANIKANDAN M	
34	U15BC057	MAGESHAN K	
35	U15BC058	MANIKANDAN G	
36	U15BC059	MANJULA R	
37	U15BC060	MENAKA B	
38	U15BC061	MOHAIDEEN NIWAS M	

39	U15BC062	MOHAMEDAEJAZ M	
40	U15BC063	MOHAMMED AKEM K	
41	U15BC064	MOHAN S	
42	U15BA038	MULAGOORI SREETHA	
43	U15BA039	MOHAN M	
44	U15BA040	HARI LAKSHMI A	
45	U15BA042	G. GOVARDHAN NAIDU	
46	U15BA043	D. ADARSH	
47	U15BA044	BURRI RAJA	
48	U15BA045	ABRAHAMKARTHICK K	
49	U15BA046	AJAY DANIEL B	
50	U15BA047	GOKULA KRISHNAN RP	
51	U15BA048	MOHAMMED ALI JINNA S	
52	U15BA049	SHYAM SUNDAR N	
53	U15BA050	RAJESHWARAN N	
54	U15BA051	ABHIRAMI THIAGARAJAN	
55	U15BA052	KAVIRANJAN R	
56	U15BA053	KARTHICK R	
57	U15BA054	JANAK MOHTA R	

## Course Feedback form

Date: 30-5-21

Course Title: Short term course on accounting with Tally.

Name: Janya Swinya

RegNo: 01522043

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					✓
2.	The course contents met with your expectations					✓
3.	The lecture sequence was well planned					✓
4.	The lectures were clear and easy to understand					✓
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful					✓
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course: Session very fast

Strength of the course: good

Janya Swinya  
Signature

\*\*\* Thank you \*\*\*

## Course Feedback form

Date: 30-5-21

Course Title: Short term course on Accounting with Tally

Name: Prayathini M

RegNo: U15BC032

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				✓	
2.	The course contents met with your expectations				✓	✓
3.	The lecture sequence was well planned					
4.	The lectures were clear and easy to understand				✓	✓
5.	The teaching aids were effective					✓
6.	The instructors encourage interaction and were helpful				✓	
7.	The level of the course					✓
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5 ✓

Please give Suggestion for the improvement of the course:

Weakness of the course:

Strength of the course:

good

Prayathini  
Signature

\*\*\* Thank you \*\*\*



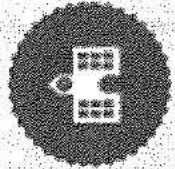
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Established in 1984) - Co-located - in - the - University under section 12 of UGC Act 1956  
ACCREDITED WITH 'A' GRADE BY NAAC

# SCHOOL OF MANAGEMENT STUDIES & COMMERCE

## CERTIFICATION OF PARTICIPATION

**MOHAN M**

has participated in the Value-added course: **Short term course on Accounting with Tally**, a unique and special programme held at **Bharath Institute of Higher Education & Research** on **30/05/2021**



*Ms. Manjini*

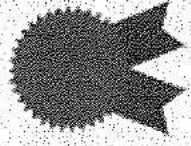
Ms. Manjini

COURSE CO-ORDINATOR

*Dr. S. Praveen Kumar*

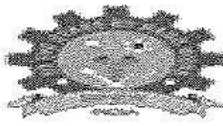
Dr S Praveen Kumar

HEAD OF THE DEPARTMENT



Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course: SHORT TERM COURSE ON ACCOUNTING WITH TALLY Course Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	5/30/2021	User Interface and Company Management	4.00-5.00 Pm	1
2	5/31/2021	Masters – Ledgers	4.00-5.00 Pm	1
3	6/1/2021	Masters – Groups	4.00-5.00 Pm	1
4	6/2/2021	Masters – Bill wise Debtors and Creditors Ledger	4.00-6.00 Pm	2
5	6/3/2021	Payment Voucher	4.00-5.00 Pm	1
6	6/6/2021	Day Book in Tally	4.00-5.00 Pm	1
7	6/7/2021	Pre-Allocation of Bills	4.00-5.00 Pm	1
8	6/8/2021	Receipt Voucher	4.00-6.00 Pm	2
9	6/9/2021	Contra and Journal Voucher	4.00-5.00 Pm	1
10	6/10/2021	Cheque Printing in Tally ERP	4.00-5.00 Pm	1
11	6/13/2021	Masters : Inventory	4.00-5.00 Pm	1
12	6/14/2021	Goods and Services Tax (GST)	4.00-6.00 Pm	2
13	6/15/2021	Purchase Voucher with GST	4.00-5.00 Pm	1
14	6/16/2021	Sales Voucher with GST	4.00-5.00 Pm	1
15	6/17/2021	GST Returns and Payment	4.00-5.00 Pm	1
16	6/20/2021	Billing Features in Tally	4.00-6.00 Pm	2
17	6/21/2021	Purchase Order Processing	4.00-5.00 Pm	1
18	6/22/2021	Sales Order Processing	4.00-5.00 Pm	1
19	6/23/2021	Debit and Credit Notes	4.00-5.00 Pm	1
20	6/24/2021	Bank Reconciliation in Tally	4.00-6.00 Pm	2
21	6/27/2021	Price List in Tally	4.00-5.00 Pm	1
22	6/28/2021	Credit Limit	4.00-5.00 Pm	1
23	6/29/2021	Stock Transfers	4.00-5.00 Pm	1
24	6/30/2021	Manufacturing Vouchers	4.00-6.00 Pm	2





**Bharath**  
INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)  
ACCREDITED WITH 'A' GRADE BY NAAC

20/05/2021  
Chennai

From  
Dr S Praveen Kumar,  
Professor & Head,  
Department of Management Studies,  
Bharath Institute of Higher Education and Research,  
Chennai

To  
The Dean Engineering  
Bharath Institute of Higher Education and Research,  
Chennai

**Sub: Permission to online conduct value- added course: Certificate course on E- Banking**  
- reg.,

Respected Sir,

With reference to subject mentioned above, the department proposes to conduct a value-added course titled: **Certificate course on E- Banking** on 21/06/2021. We kindly solicit your kind permission to commence the program.

Warm Regards,

  
Dr S Praveen Kumar

  
DEAN- Engineering

**DEAN**  
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH  
(Declared as Deemed to be University U/S 3 of UGC Act. 1956)  
Chennai-600 073. INDIA.





## School of Management Studies & Commerce

### Circular

20/05/2021

**Sub: Organising online Value-added Course: Certificate course on E- Banking - reg.,**

With reference to the above-mentioned subject, it is to bring it to your notice that School of Management Studies & Commerce, Bharath Institute of Higher Education & Research is organising "Value added course: Certificate course on E- Banking". The Course content and registration form is enclosed below.

The application must reach the institution along with all the necessary documents as mentioned. The hard copy of the application should be sent to the institution by registered/speed post only to reach on or before 17<sup>th</sup> June 2021 application received after the mentioned date shall not be entertained under any circumstances.

  
Head of the Department

Encl: A copy of Syllabus & Registration form

Bharath Institute of Higher Education & Research				
School of Management studies and Commerce				
Value Added Course:Certificate course on E-Banking Course Duration:30 Hrs				
S.No	Date	Topic	Time	Hour
1	6/21/2021	Traditional Banking Vs E-Banking	4.00-5.00 Pm	1
2	6/22/2021	transactions	4.00-5.00 Pm	1
3	6/23/2021	-truncated cheque and Electronic cheque	4.00-5.00 Pm	1
4	6/24/2021	Models for E-banking-complete centralized solution- features	4.00-6.00 Pm	2
5	6/25/2021	CCS-Cluster approach	4.00-5.00 Pm	1
6	6/27/2021	Constraints in E-Banking	4.00-5.00 Pm	1
7	6/28/2021	Introduction –concept and meaning-the electronic delivery channels	4.00-5.00 Pm	1
8	6/29/2021	Need for computerization	4.00-6.00 Pm	2
9	6/30/2021	Automatic Teller Machine(ATM) at home –Electronic Fund Transfer(EFT)	4.00-5.00 Pm	1
10	7/1/2021	uses –computerization in clearing houses	4.00-5.00 Pm	1
11	7/4/2021	computers	4.00-5.00 Pm	1
12	7/5/2021	Electronic Money Transfer -uses of EMT.	4.00-6.00 Pm	2
13	7/7/2021	Updatating Bank saving accounts –Computer bank branches	4.00-5.00 Pm	1
14	7/8/2021	Financial Transaction Terminals- (FTT)- ECheque-Magnetic Ink Character Recognition (MICR) and Cheques	4.00-5.00 Pm	1
15	7/11/2021	Programmes	4.00-5.00 Pm	1
16	7/12/2021	Components- Online Banking advantages- Limitations.	4.00-6.00 Pm	2
17	7/13/2021	E-Banking Security- Introduction need for security –Security concepts	4.00-5.00 Pm	1
18	7/14/2021	Privacy –Survey. Findings on security- Attack-Cyber crimes	4.00-5.00 Pm	1
19	7/15/2021	Reasons for Privacy- Tampering	4.00-5.00 Pm	1
20	7/18/2021	encryptionprocess	4.00-6.00 Pm	2
21	7/19/2021	Cryptogram-Cryptanalyst-cryptography	4.00-5.00 Pm	1
22	7/20/2021	Types of Cipher systems –Code systems	4.00-5.00 Pm	1
23	7/21/2021	Cryptography-Cipher-Decipher-Jumbling	4.00-5.00 Pm	1
24	7/22/2021	Asymmetric-Crypto system-Data Encryption Standard (DES).	4.00-6.00 Pm	2

<b>Bharath Institute of Higher Education &amp; Research</b>			
<b>School of Management Studies &amp; Commerce</b>			
<b>Participant List</b>			
<b>Value Added Course: Certificate course on E-banking</b>			
<b>S.No</b>	<b>Register Number</b>	<b>Student Name</b>	<b>Remarks</b>
1	U15BA007	IYANAR A	
2	U15BA008	JOTHI B	
3	U15BA009	JOYEL T JOSE	
4	U15BA010	KEERTHIGA A	
5	U15BA011	KIRANKUMAR U	
6	U15BA012	KOWSHIK S	
7	U15BA013	LALITHA PRIYA P	
8	U15BA014	M. MEENA	
9	U15BA015	M. VIJAYA RAM	
10	U15BA016	MALSAWMDAWNOZUALA	
11	U15BA017	MANOJ PRABHAKAR S	
12	U15BA018	NAGOOR MEERAN S	
13	U15BA019	PRABAKARAN P	
14	U15BA020	RAJESH K	
15	U15BA021	RAJESWARI B	
16	U15BA022	RAJKUMAR C	
17	U15BA023	RAJMANI VERMA	
18	U15BA024	S. NARESH	
19	U15BA025	SAMSAD AHAMED	
20	U15BA026	SHANKAR P	
21	U15BA027	SOWNDARYA D	
22	U15BC066	MURALI A	
23	U15BC067	MURALIDHARAN S	
24	U15BC068	MURUGAN M	
25	U15BC069	MUTHURAJ P	
26	U15BC070	NARESH M	
27	U15BC071	NIRMAL RAJ S	
28	U15BC072	NIRMAL SELVAM K P	
29	U15BC073	PANDIYAN M	
30	U15BC074	PAVITHRA PRIYA C	
31	U15BC075	PAVITHRA R	
32	U15BC076	PAVITHRA V	
33	U15BC077	POOJASHRI R	
34	U15BC078	PRABHAKARAN R	
35	U15BC079	PRAKASH S	
36	U15BC080	PRASANTH B	
37	U15BC081	PRAVEEN R	
38	U15BC082	PRIYANKA G	

## Course Feedback form

Date: 21-6-21

Course Title: *Certificate Course on E-banking*

Name: *Joshi-B*

RegNo: *D15BA008*

Department: *Commerce*

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you					/
2.	The course contents met with your expectations					/
3.	The lecture sequence was well planned					/
4.	The lectures were clear and easy to understand					/
5.	The teaching aids were effective					/
6.	The instructors encourage interaction and were helpful					/
7.	The level of the course					/
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

*Very Speed Session*

Strength of the course:

*resource person knowledgeable*

*Joshi B*  
Signature

\*\*\* Thank you \*\*\*

## Course Feedback form

Date: 21/06/21

Course Title: Certificate course on E-banking

Name: Kowshik. S

RegNo: U15BA012

Department: Commerce

S.No	Particulars	1	2	3	4	5
(1. Very Unsatisfied 2. Unsatisfied 3. Neutral 4. Satisfied 5. Very Satisfied)						
1.	objectives of the course clear to you				/	
2.	The course contents met with your expectations				/	
3.	The lecture sequence was well planned				/	
4.	The lectures were clear and easy to understand				/	
5.	The teaching aids were effective				/	
6.	The instructors encourage interaction and were helpful				/	
7.	The level of the course				/	
(1. Very poor 2. Poor 3. Average 4. Good 5. Excellent)						
8.	Overall rating of the course:	1	2	3	4	5

Please give Suggestion for the improvement of the course:

Weakness of the course:

language

Strength of the course:

resource person knowledgeable

  
Signature

\*\*\* Thank you \*\*\*



INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
Provided as Annexure - 45 - to - University order no. 3 of 15/24/2018

ACCREDITED WITH 'A' GRADE BY NAAC

## SCHOOL OF MANAGEMENT STUDIES & COMMERCE

### CERTIFICATION OF PARTICIPATION

#### PRAVEEN R

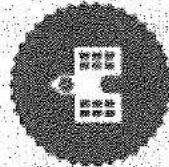
has participated in the Value-added course: **Certificate course on E-Banking, a unique and special programme held at Bharath Institute of Higher Education & Research on 21/06/2021**



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Ms. Brindha

COURSE CO-ORDINATOR



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Dr S Praveen Kumar

HEAD OF THE DEPARTMENT

